First Part of the Project (using Postgresql)

Here, I am writing a brief explanation about my work and how I did all these things. In this brief description I am trying to explain my Postgresql work.

- Before going into digging something we need to download the data from the repository.
 Now, you have to open your postgresql and open tar file.
- There are seven files, out of seven I used six.
- First I combine three files: product, productcategory and productsubcategory.
- The output of the below query download.

```
p.productkey,
p.englishproductname AS productname,
c.englishproductcategoryname AS category,
s.englishproductsubcategoryname AS subcategory
FROM
productcategory AS c
INNER JOIN productsubcategory AS s
ON c.productcategorykey = s.productcategorykey
INNER JOIN product AS p
ON s.productsubcategorykey = p.productsubcategorykey;
```

- Second, I used Internetsales table.
- Download below query output.

```
SELECT
productkey,
orderdatekey AS datekey,
orderdate AS date,
customerkey,
salesamount,
shipdate
FROM
internetsales
WHERE
EXTRACT(YEAR FROM orderdate) IN (2021, 2022, 2023);
```

- Third, I combine customer and geography tables.
- Download below query output.

```
SELECT
  c.customerkey,
  CASE
    WHEN c.middlename IS NULL AND c.lastname IS NULL THEN
c.firstname
    WHEN c.middlename IS NULL THEN CONCAT(c.firstname, '',
c.lastname)
    WHEN c.lastname IS NULL THEN CONCAT(c.firstname, '',
c.middlename)
    ELSE CONCAT(c.firstname, '', c.middlename, '', c.lastname)
  END AS fullname.
  c.datefirstpurchase,
  g.city,
  g.stateprovincename AS provincename,
  g.englishcountryregionname AS country
FROM
  customer AS c
  LEFT JOIN geography AS g
    ON c.geographykey = g.geographykey;
```

- Now upload all these three csv Files in Tableau Desktop.
- There is one more file salesbudget.csv. That also uploads to tableau desktop.

Second Part of the Project (Using Tableau Desktop)

- Now I upload all these files which I processed by sql in tableau desktop.
- Now, I create a relationship between internetsales table with all other files.
- Now visualization has started.
- I have already added the PDF of the problem statement so you go through it and understand much better.
- Now I only show you my DashBoard. This Link.