#### Resume

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#### **Career Objective:**

Seeking an entry-level position to begin my career as a dedicated business professional, to utilize my skills to achieve goal oriented success and improve my managerial and interpersonal ability.

# **Projects:**

# **Machine Learning**

**Project Title: Telecom Customer Churn Prediction** 

### **Objective:**

The objective is to build a machine learning model that predicts whether a customer will churn based on their usage patterns, demographic information, and past interaction history.

- 1. Collect data from Database and perform EDA on the data using python libraries.
- 2. Perform Data preprocessing and Feature engineering and identify high impact features.
- 3. Models Training using Scikit-learn and Hyperparameter Tuning using GridSearchCV, enhancing model performance.
- 4. Model evaluation using various metrics, including accuracy, precision, recall, F1 score. Using cross-validation techniques ensure robustness and minimize overfitting.
- 5. Application development using Flask and Streamlit from model pickle and Joblib file.
- 6. Monitoring we track the model performance metrics over time and maintain their prediction continuously.

### **Data Analysis**

Project Title: E-commerce Customer Analysis Using Azure SQL Server and seaborn, matplotlib.

#### Objective:

Analysis customer transaction data to identify purchase partners, segment customer based on behaviour, generate revenue insights and create visualisation and dynamic reports.

- 1. Data collection from Azure SQL Server and clean using SSMS and ingest data in a SQL database.
- 2. Load data in jupyter notebook and clean data and feature engineering.
- 3. Perform Analysis tasks according to the problem statements.

## Azure data engineering

**Project objective:** Data analysis & to present the updated data in Power BI dashboard using Automation process.

**Overview:** Developed an automated data analysis and reporting solution for Contoso Warehouse, a semiconductor manufacturer. Leveraged Microsoft Azure tools for ETL, transformation, and cloud migration to streamline data updates and facilitate real-time insights.

**Key Tools:** Azure SQL Database, Azure Data Factory, Azure Data Lake Storage Gen2, Azure Databricks, Azure Synapse Analytics, Power BI Desktop.

### **Key Responsibilities:**

- Set up and manage data pipelines for automated ETL using Azure Data Factory and Databricks for transformation.
- Created interactive dashboards in Power BI for real-time visualization and reporting of key metrics (e.g. sales, customer count, order quantity).
- Implemented schedule-based triggers for continuous data updates, providing real-time data insights to end-users and directors.

#### Skills:

- Management
- Data Analysis
- ML Model Development
- Azure Data Engineering
- Strategic Leadership

#### Tools:

• ETL process : Azure Data Bricks

Database : My SQL, MySQL, PostgreSQL

Cloud : Azure , AWSLanguage: Python ,SQL

#### **Education:**

- Bachelor of Business Administration.
- Certificate in Data science.

### **Extra curricular Activity:**

- Accenture Forage internship
- Cognify Forage internship
- Quantum Forage internship

Thank you for seeing my resume and knowing about the profile. All the provided information is true and accurate in my knowledge. I hope you give me an exciting opportunity.