Month, Year **BRAZILLIAN E-COMMERCE STORE ANALYSIS** ΑII Total Sales by Year # of Orders by Order Status 8.7M 99K 7.2M Delivered 101K **Total Sales** order_status Shipped # of Customers Canceled Approved 104K 2016 2017 2018 Order Purchase Year # of Orders Total Sales by Order Month # of Orders 1.7M 1.6M 1.6M 1.5M 1.3M 1.7M 1.3M 1.7M 1.2M 16.01M 0.9M 0.8M 0.7M **Total Sales** July March April December October May August June February January November September Sales frequency by Day of the Week # of Orders by Payment type # of Orders by Customer_City (Top 5) 2.6M 5.56% 0% — 2.6M 2.5M Sao Paulo 16K **Payment types** 2.4M 2.3M Credit Card 19.04% -Rio De Janeiro 7K Customer_City Boleto 1.8M Belo Horizonte 3K Voucher Brasilia 2K Debit Card **—** 73.92% Curitiba 2K Not Defined # of Orders Order Purchase Day(text)