

# Implementing IF Then Logic

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**Andrew McSwiggan**

BUSINESS INTELLIGENCE ANALYST

[www.pluralsight.com](http://www.pluralsight.com)



# Overview



## T-SQL Conditional Logic

- Simple Groups
- Complex Expressions

## Operators

- AND
- OR

## Semi Additive Calculations

- Intelligent Measures

## CASE

- Common Uses



# CASE

## WHEN

## THEN

## ELSE

## END

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## Conditional Functions

**WHEN** Allows you to compare one value with another e.g: WHEN B>A

**THEN** If the WHEN expression is TRUE then this is the output value

**ELSE** If none of the WHEN expressions are TRUE return this value



# Product Groups

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# Product Gender

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# Product Gender Coding Rules



Accessories, Bottoms, Overwear

First Digit = 1 Male

First Digit = 9 Female



Dress

All = Female



Tops

First Digit = 9 OR Product Name = Blouse Female ELSE Male  
Catch All



Unisex



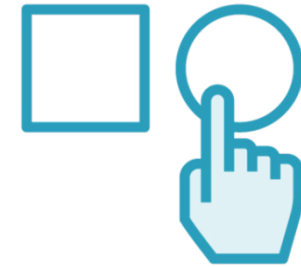
# Logic Operators



**IN**  
Item IN the List



**AND**  
ALL Expressions are  
TRUE



**OR**  
One Expression is  
TRUE

# Intelligent Measures

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# Summary



## CASE

- Conditional Logic

## Simple Group Statement

- WHEN
- THEN
- ELSE

## Complex Group Statement

- AND
- OR

## Intelligent Measures

- SUM