

137 North Center Street Northville, MI 48167 248 880 3437 mrjeffhill@gmail.com



in Jeffrey-Hill-UX-Guru

EXPERIENCE (Last 7 of 24 total relevant years)

Minimally Self Employed — Anywhere, Earth

IULY 2019 - PRESENT

Consultant

General light consulting with Wordpress and Drupal customization and client training. Setup, Themes, Plugins, etc.

Belle Tire — Allen Park, MI

OCTOBER 2017 - JUNE 2019

UI Architect, *Developer*, *Remote Contract*

- Assisted in the architecture and redesign of the corporate web site.
- Created online promotions and automated scheduling for display.
- Built a service checklist mobile app for use in branch locations.

RealGreen — Walled Lake, MI

APRIL 2015 - SEPTEMBER 2017

UI Architect, Agilist, Developer

- Provided web UI/UX architecture and development for a major 2 year revamp of Service Assistant (SA5) - a total business solution for the property services industry. Its predecessor was a legacy Windows application.
- Created a simplified UI framework for several other legacy WinForms apps. Allowed me to work on 3 total revamps with 3 back end developers simultaneously over the course of 1 month in a "war room" setting.

Latcha & Associates — Farmington Hills, MI

JUNE 2013 - MARCH 2015

UI Architect, *Developer*, *On-Site Contract*

- Built an internal stylized QR code generator allowing for unique and visually appealing QR codes for inclusion in automotive client brochures.
- Prototyped and developed "WhiteLabel", enabling clients to author or customize various formats of digital & print collateral for purchase. Among my proudest achievements, as I was able to develop an algorithm for generating PDFs containing variable length detailed lists of products resulting in a uniform appearance without failing into an infinite loop.
- Clients: Green Mountain, Bissell, BMW, Ford



You're looking at my personal challenge to present as much relevant information into a single page as I can, including a haiku. The full "TMI" version is available at resume.jeffhill.info.

SKILLS (Highly Abridged)

Core: Extremely proficient with: HTML, CSS, JS, Standards, Devices, WCAG, W3C, Agile, REST

| Supplemental: Web/Cloud Services, Mid-tier Languages, Version Control, APIs, CMS, Frameworks, Methodologies, Use Cases, Personas, Rapid Wireframing & Prototyping, Best Practices, Design Patterns... If it falls between concept & production, I've done it in one form or another!

| Verticals: Insurance, Finance, Auto, Real Estate, Education, Media & Entertainment, Publishing

Roles: Executive, Marketing, Sales, IT, Professional Services, QA, Project Management

OTHER

| Employers/yrs: Quicken Loans 4, Borders 1, AMG 2, ThyssenKrupp 1, Cengage 2, Tumbleweed 3, Sircon 2, Various Start-ups

Clients: Aflac, Citibank, JPMorganChase, Menlo, Pillar

US Navy, Surgical Assistant, **Gulf War Veteran:** National Defense Service Merit, Sea Service Deployment Ribbon, Good Conduct, Southwest Asia Service Medal, Unit Citation, Honorable Discharge