1

2

NOTE

1 The space around the logo is to always be the same width as Loughborough Sport. Always having this space between other logos, artwork, edges of the paper and website borders.

2 The space around the logo is to always be the same width as "Loughborough Students Sport". Always having this space between other logos, artwork, edges of the paper and website borders.

APPROVAL
For advice and approval when using the Loughborough Sport logo contact Design and Print Services

designandprint@lboro.ac.uk

Franklin Gothic Book

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Franklin Gothic Demi

**abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890**

Franklin Gothic Heavy

**abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890**

Sabon Roman

abcdefghijklmnopqrstuvwxyz
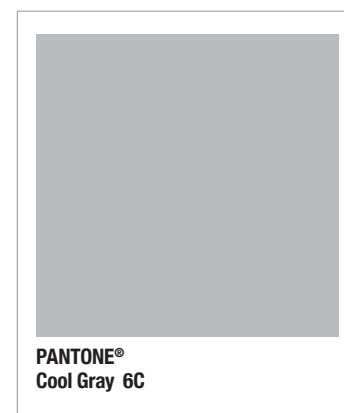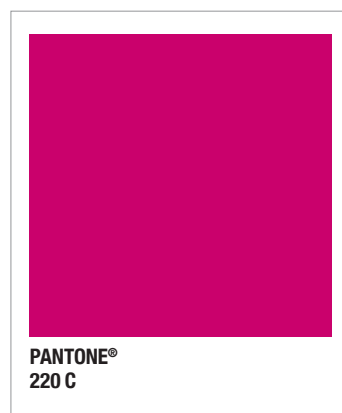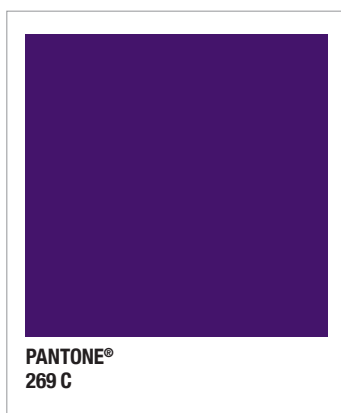ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Sabon Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

FONTS
The fonts used for Loughborough Sport and Loughborough Students Sport logos are the University corporate fonts.

ADVICE
For advice on using corporate fonts contact Design and Print Services

designandprint@lboro.ac.uk

loughborough sport – **colour palette**

COLOUR PALETTE

The Loughborough Sport logo is made up of three Pantone® colours, Pantone® 269, 220 and Cool Gray 6.

No other colour or tint versions other than those indicated may be used (see Section F: Page 4).

**PANTONE®
269 C**

**PANTONE®
220 C**

**PANTONE®
Cool Gray 6C**

CMYK VALUES

Pantone® 269 C
Cyan 78
Magenta 100
Yellow 0
Black 33

Pantone® 220 C
Cyan 0
Magenta 100
Yellow 13
Black 17

Pantone® Cool Gray 6 C
Cyan 0
Magenta 0
Yellow 0
Black 31

RGB VALUES

Pantone® 269 C
Red 71
Green 51
Blue 103

Pantone® 220 C
Red 143
Green 0
Blue 79

Pantone® Cool Gray 6 C
Red 186
Green 188
Blue 190

WEB SAFE COLOURS

Pantone® 269 C
#330066

Pantone® 220 C
#CC0066

Pantone® Cool Gray 6 C
#BABCBE

ADVICE

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