

# Chao, Hua-Chun (Joshua)

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## SUMMARY

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Multidisciplinary design awards winner in the United States, Germany and Japan. Worked in Shanghai, Beijing and Taipei as designer and director. Highly skilled in creative thinking and multimedia communications. Fluent in English and Chinese.

## AWARDS

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Good Design Award (Japan). "ChaCha" the 100% natural, tea seed detergent powder cubes.	Sept. 29th, 2015
iF Design Award (Germany). "Bud" the gravitational toy.	Mar. 2nd, 2011
Red Dot Award (Germany). "Dot" the digital board game with touch control.	Oct. 23rd, 2010
ACM SIGGRAPH SpaceTime (USA). "Mad Evolution" the interactive installation.	Sept. 18th, 2009

## EXHIBITIONS

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Feel of the Near Future 2: My favorite of Good Design (Marunouchi, Japan)	Dec. 18th, 2015 – Jan. 31st, 2016
Good Design Exhibition 2015 (Tokyo Midtown, Japan)	Oct. 30th – Nov. 4th, 2015
"Chess on the Dot" the decorative and playable wooden game set of spherical chess. (Online, JC&D)	2013 – Present

## PROFESSIONAL EXPERIENCES

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<b>Creative Director - KKBOX Group (Taipei, Taiwan)</b>	<b>June 2016 – Present</b>
Design Lead of KKBOX GROUP project "OurSong" the crypto-based marketplace of collectable music trading cards.	
Creative Director of KKBOX GROUP project "KAST" the new music, artists, culture and lifestyle contents and events.	
Establish branding guidelines for KKBOX GROUP. Create visual package for KKTV, KKFARM and KKBOX GROUP contents.	
<b>Design Director - JC&amp;D (New Taipei City, Taiwan)</b>	<b>Feb. 2015 – May 2016</b>
Prototyping, packaging, manufacture and exhibitions of "ChaCha" the 100% natural, tea seed detergent powder cubes.	
<b>Multimedia Director - Saosis Communications (Beijing, China)</b>	<b>May 2014 – Feb. 2015</b>
ICBC H-CLUB™ VIP service app re-design for iOS and Android. H-CLUB™ online mall app, mobile and desktop web design.	
<b>Game Designer / Multimedia Artist - Fludot Co. (Taipei, Taiwan)</b>	<b>Mar. 2012 – Apr. 2014</b>
"P.R.O.B.E." the science-fiction puzzle game for iOS. "Turbo Snail" the gyroscope-based action game for iOS and Android.	
<b>Animation Designer - Modern Media Group (Shanghai, China)</b>	<b>Aug. 2011 – Feb. 2012</b>
TV program openings and showreels. Animator / Video Editor of Bloomberg Businessweek China launch ceremony.	