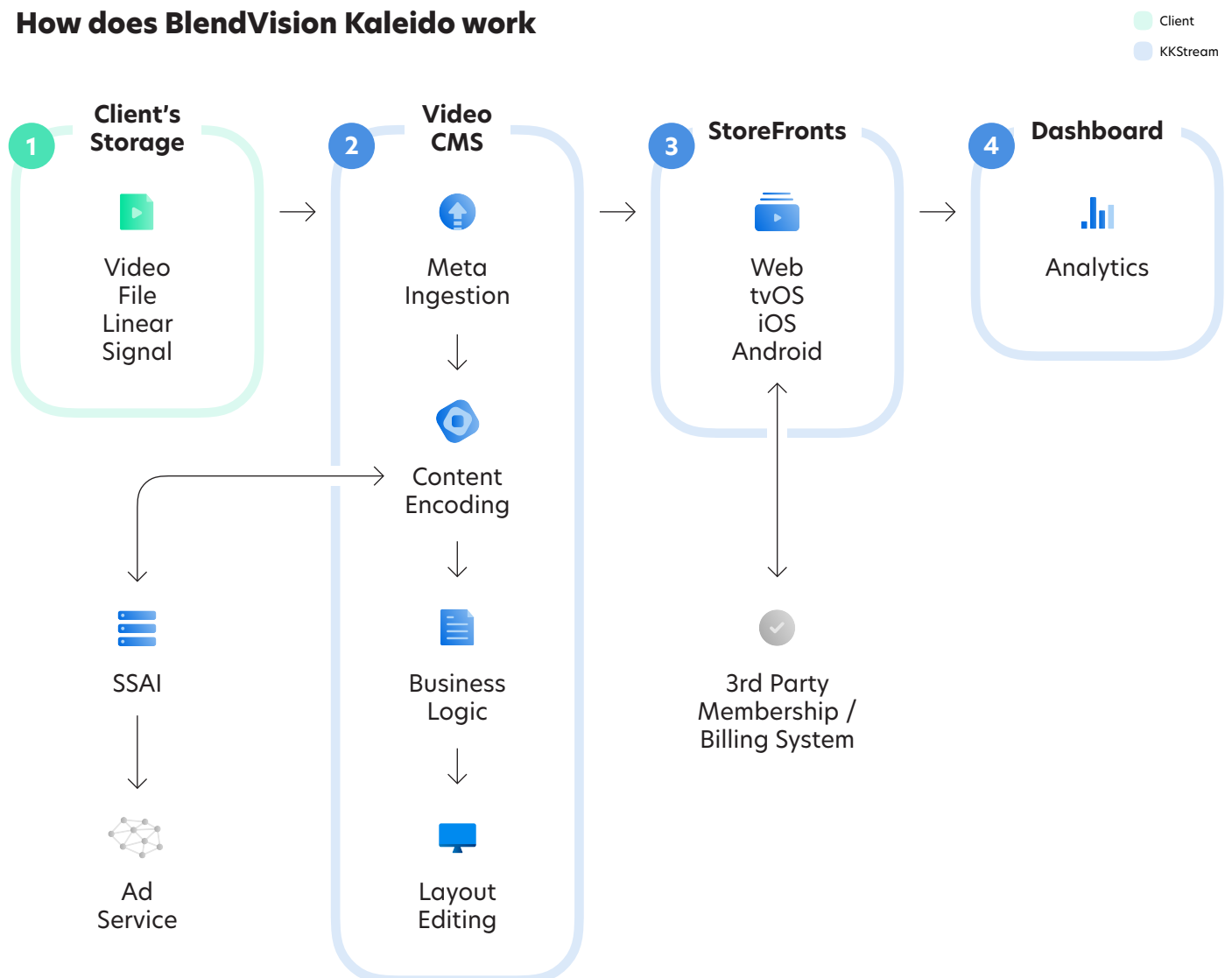# BlendVision
KALEIDO

A white label online video platform with the flexibility to empower any business to engage the world through on demand and linear content. You can build or revamp your streaming service with our next generation encoder, CMS, video player and CDN.

How does BlendVision Kaleido work

Client
KKStream

1 Client's Storage

Video File Linear Signal

SSAI

Ad Service

2 Video CMS

Meta Ingestion

Content Encoding

Business Logic

Layout Editing

3 StoreFronts

Web tvOS iOS Android

3rd Party Membership / Billing System

4 Dashboard

Analytics

Product Offering

Category	Features
Output Cloud Storage	Video on demand (VOD)
	Linear streaming
	Live
	Live to VOD
Content Management	Encoding management
	Metadata management
	Storefront layout editor: ・Top page ・Details page ・Genre page
	Editorial playlisting
	Genre management
	EPG management
	Ad cuepoint management
	IP restriction via geo-fencing
Seamless Streaming	Adaptive playback
	Offline playback
	Entitlement determination
	Thumbnail seeking
	CDN delivery
Video Monetization	FVOD
	Server-side ad insertion (SSAI)
	Paid subscription
	Transactional models: ・Rental ・Purchase ・Genre page
	Payment gateway integration
User engagement	Social media sharing
	Push Notification
Analytics	User engagement analysis
	User behavior breakdown
	Ad performance reporting
Operations Support	Online chat
	SLA commitment guaranteed

Support platform

Platform	Device	OS	Browser
Mobile Web	Mobile & Tablet	Android: latest 5 OS versions	Chrome
			Firefox
		iOS: 11 or above	Safari
		iOS: 13 or above	Chrome
Desktop	PC	Windows 7 or above	Chrome
			Firefox
		Windows 8.1 or above	IE 11 or above
			Edge
	Mac	MacOS 10.12 or above	Safari
			Chrome
			Firefox
			Edge
iOS App	iPhone		-
	iPad		-
Android App	Android Phone	Latest 5 OS versions	-
	Android Tablet		-
	Android TV	Latest 5 TVOS version	-
Fire App	Fire TV	Latest 1 Fire OS	-