

- ◆ High Quality Flowers
- ◆ Friendly Service
- ◆ Flowers for Special Events
- ◆ Other Gift Items Available

1234 Ramona Drive  
Newport Beach, CA 92692



**M**y client's name is Royal Bouquet, which is a floral shop. Royal Bouquet is a small floral shop located in Newport Beach, California. At Royal Bouquet, we specialize in beautiful bouquets and arrangements.

We also supply flowers for special events such as weddings and funerals. We sell greeting cards to go along with your flowers so our customers can write a customized note. My flower shop offers a variety of items in our store such as chocolates, balloons, gift baskets, and smaller plants as well. The Royal Bouquet

strives to offer high quality products. We have a store atmosphere that represents an image that is welcoming for everyone and any occasion. Our main competitors in Newport Beach include Newport Florist, Allen's Flower Market, and Blooms and Bears Florist. These are all mainly small, mom-and-pop shops similar to Royal Bouquet. The Royal Bouquet's target market is both males and females from ages thirty to sixty.

