



# MARK SALADINO

## SKILLS

### Adobe Illustrator



### Adobe XD



### Adobe Photoshop



### Canva



### CapCut



### Figma



As a creative designer, I develop visual concepts that inspire, inform, and captivate audiences. My expertise spans websites, advertising, social media ads, print, packaging, exhibitions, corporate communications, branding, and video editing. I combine art and technology to craft impactful designs, using a variety of creative elements to deliver strong visual storytelling. I also create assets for motion graphics and animation, helping brands connect with their audience across both digital and traditional platforms.

## PORTFOLIO & WEBSITE

### PERSONAL WEBSITE

<https://mrkgraphics.github.io/>



### BEHANCE

<https://www.behance.net/marksaladino>

### LinkedIn

<https://www.linkedin.com/in/mark-saladino/>



## CONTACTS

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## REFERENCES

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## SUMMARY

Creative professional with 7+ years of experience in print, web, social media, video editing ads, and marketing design. Strong foundation in design principles and advertising techniques.

Proficient in Adobe Creative Software, Figma, and CapCut on Windows, with expertise in video editing for engaging social media and campaign ads. Self-motivated, quick learner, and team-oriented.

2 years as a Creative Manager, leading design teams, mentoring talent, and ensuring alignment with branding and strategic goals. Successfully delivered projects including logos, packaging, trade show graphics, in-store displays, social media content, campaigns, and promotional materials across print and digital platforms.

## WORK EXPERIENCE

### Project-Based

Creative Designer | January 2018 - Present

- Logo Design
- Business Layouts
- Menu Designs
- Poster Designs
- Product and service Designs
- Video Editing Ads
- Social Media Ads Designs
- Web Design Ui/Ux

### Cahoot Marketing

Graphic Designer | July 2023 - June 2025  
Ui/Ux Designer |

### Cheers 2 Soludos

Graphic Designer | February 2023 - August 2023

### Locus Digital

Creative Manager | May 2021 - November 2022  
Graphic Designer |

### ProSpace Singapore

Graphic Designer | October 2020 - April 2021  
Web Designer |

### Lightning Promotion Australia

Graphic Designer | August 2019 - September 2021  
Web Designer |

### Coach LLC

Graphic Designer | December 2018 - August 2020

### AL DOMARY UAE

Social Media Ads | April 2018 - November 2020  
Graphic Designer |

### 1 Million Cafe UAE

Social Media Ads | April 2018 - November 2020  
Graphic Designer |

### Robocoff Cafe UAE

Social Media Ads | April 2018 - November 2020  
Graphic Designer |

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