

# WISEchild

## WEBSITE

## The Brief

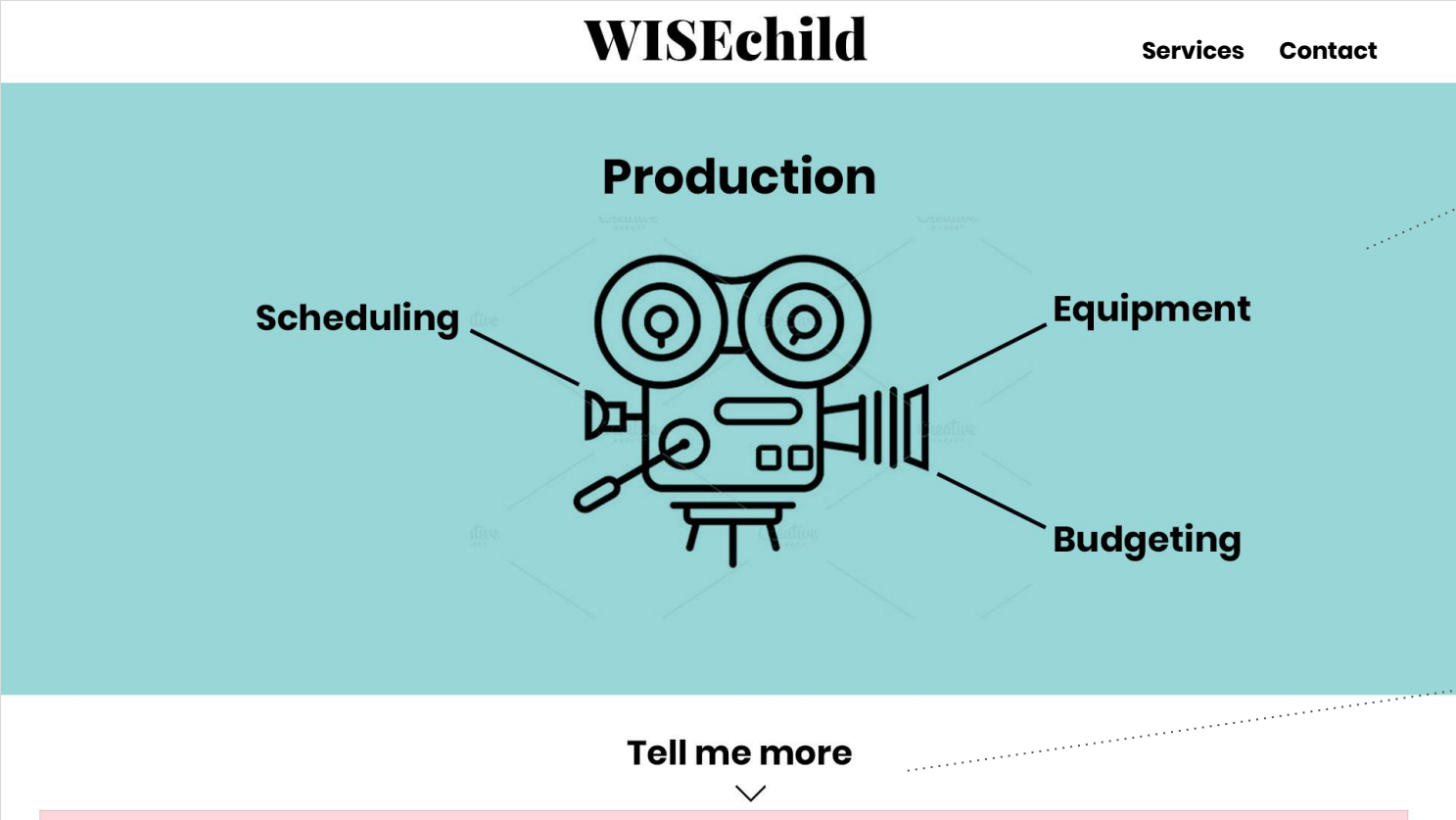
To create a simplistic scroll website that outlays the services of my business, is adaptable to mobile and is easy to navigate.

**It is very important:** that the landing page of the website features a fullscreen animated gif that autoplays (this will be supplied). The rest of the website will be static.

We have a design guide to stick too and would like the look of this executed.

# Website mockup

Please note the entire blue section is a animated gif




**Landing page**  
Animated gif which plays automatically

Viewer scrolls down to view webpage.z


### Tell me more

▼


#### The stuff we specialise in




Virtual Reality




Branded Content



Stills & Editorial



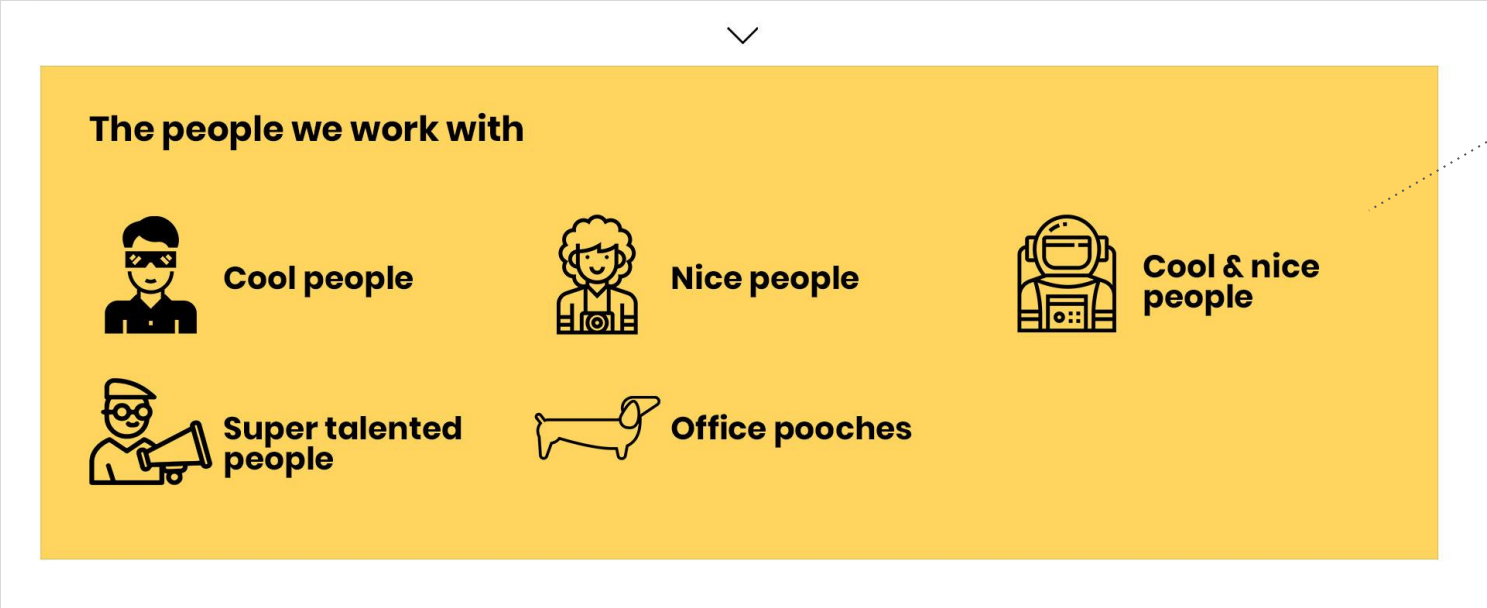
Commericals



Documentary

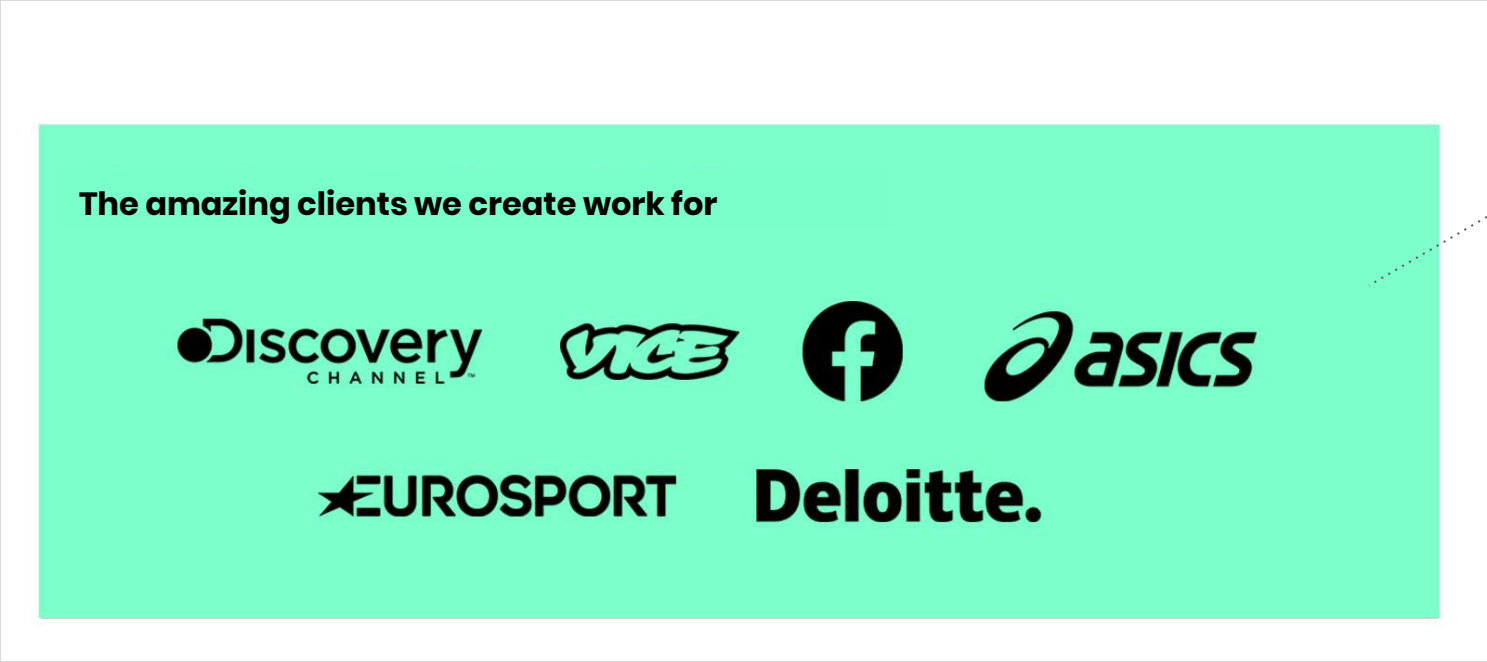
Information  
Sections

This is a  
static image



**Information  
Sections**

This is a  
static image



**Information  
Sections**


This is a  
static image



# Get in touch

We'd love to bring your story to life.

**T** (+44) 7xxxxxxxxxx

**E** claire@wisechild.com



 | 

**Contact  
section**

This sits at  
the  
bottom  
of the page.



# Site fonts

Poppins

Indian Type Foundry (18 styles)

Sentence

Bold 700

40px

**The spectacle  
before us was  
indeed sublime.**

**Poppins** [Download](#)

Use:

**Bold for headlines**

Regular/normal for body copy

Abril Fatface

TypeTogether (1 style)

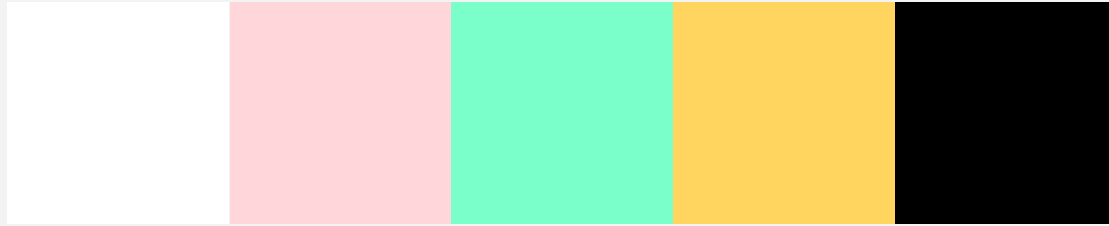
**All their equipment  
and instruments are  
alive.**

**Abril Fatface** [Download](#)

Use:

**\*Logo only\***

# Colour Pallet



**#FFFFFF**

**#FFD6DA**

**#7affcbff**

**#FFD55F**

**#000000**

**Icons Download Link:**

**<https://we.tl/t-JHfKJ8jZn3>**