

Open990.org's Compensation Dataset for Nonprofits

Your free source for data-driven compensation decision-making

2020 Edition

Data Guide

This guide contains an overview of the dataset, frequently asked questions, a data dictionary, and an appendix.

The dataset is free for non-commercial use only (see license). Non-commercial users may share the data with attribution to Open990.org.

Questions? Comments? Interesting discoveries? We'd love to hear from you. Email info@open990.org.

Overview

This dataset is designed to help nonprofit professionals and researchers create executive compensation reports that suit their needs. It contains 4,225,241 individual observations across 475,050 organizations that electronically filed a Form 990 (return of organization exempt from income tax), 990-EZ (short form return), or 990-PF (return for private foundations) with the Internal Revenue Service for tax periods ending in 2017, 2018 or 2019. Data were drawn from each organization's most recent filing. The data are in two csv documents: one for "public charities," which file a Form 990 or short-form 990-EZ, and the other for "private foundations," which file a Form 990-PF. Each row represents a compensated individual; if an organization compensated multiple individuals, there are multiple rows with identical organization-level information.

Compensation data were drawn exclusively from IRS tax returns (Form 990, 990-EZ or 990-PF). Additional variables were drawn from the National Center for Charitable Statistics (NCCS) and the Exempt Organizations Business Master File (BMF). See Data Dictionary below for more information.

FAQs

Why are the data in two files?

One file contains data for individuals listed on electronically-filed Forms 990 or 990-EZ ("charities"). They were combined because they have many overlapping fields. Data for individuals listed on an electronically-filed Form 990-PF ("foundations") are in a separate file because the

key compensation variable is defined differently than the key compensation variables on the 990 and 990-EZ. The "charities" file contains 3,990,749 observations (individuals) across 402,571 organizations; the "foundations" file contains 234,492 observations (individuals) across 72,479 organizations. You may wish to join records from the two files by adding new columns for the form-specific variables.

Who appear in these datasets?

Individuals appear if they are listed on Part VII of the Form 990, Part IV or VI of the Form 990-EZ, Part VIII of the Form 990-PF, or Part II of Schedule J. Organizations filing a Form 990 are instructed to report information for current [and some former] officers, directors, trustees, key employees (>\$150,000), and five highest compensated (>\$100,000) employees. A subset of these individuals must also be reported on Schedule J. See Appendix A of this document for the IRS's matrix that outlines who must be listed on the Form 990 and Schedule J. Organizations filing a Form 990-EZ are instructed to report information for officers, directors, trustees, key employees, and five highest compensated (>\$100,000) employees. Organizations filing a Form 990-PF are instructed to report information for officers, directors, trustees, foundation managers, and five highest compensated (>\$50,000) employees. In this dataset, each individual (i.e., observation) has a Person ID. People listed by multiple organizations have multiple Person IDs; therefore, the count of "individuals" includes some people counted multiple times.

My organization is tax-exempt. Why isn't it in this dataset?

It is likely due to one of the following:

- It did not file a tax return with the IRS for a period ending after January 1, 2017.
- It filed a 990-N, which does not request compensation information.

- It did not list any individuals in the "compensation" section of its tax return.
- It filed on paper, not electronically.

Where are the individuals' names?

This dataset is intended for research on executive compensation; it is not intended to be used to rank individuals' salaries. Therefore, we replaced individuals' names with alphanumeric identifiers. You can search for people by name and view their nonprofit compensation histories at open990.org/search/people/

There are many compensation variables in this dataset. Which should I use for my analysis?

Many people use "Reportable comp" (compensation as reported on Forms W-2/1099-Misc) for charities that submit the Form 990 or Form 990-EZ. Others choose to create a "total compensation" variable for charities. This is calculated as:

Form 990 Part VII Section A Column D + Column E + Column F

Form 990-EZ Part IV Column C + Column D + Column E

Form 990-EZ Part VI Column C + Column D + Column E

For information about differences among compensation variables, see the IRS's instructions for each form: <u>Form 990</u>, <u>Form 990-EZ</u>, <u>Form 990-PF</u>, and <u>Schedule J</u>.

Data Dictionary

| Variable | Form 990 Location | Form 990-EZ Location | Form 990-PF Location | Description | |
|-----------------------------|---------------------------------------|------------------------------------|----------------------|--|--|
| EIN | Header Block D | Header Block D | Header Block A | Unique identifier for the organization | |
| Period | Header Block A | Header Block A | Header | Year and month in which tax period ended | |
| Person ID | Generated | Generated | Generated | Unique identifier for person within filing | |
| Title | Part VII Section A Column A | Part IV Column A; Part VI Column A | Part VIII Column B | | |
| Hours | Part VII Section A Column B (i) | Part IV Column B; Part VI Column B | Part VIII Column B | Average hours per week | |
| Hours related org | Part VII Section A Column B (ii) | | | Average hours per week for related organizations | |
| Trustee or director | Part VII Section A Column C | | | See form instructions for definitions of each position | |
| Institutional trustee | Part VII Section A Column C | | | See form instructions for definitions of each position | |
| Officer | Part VII Section A Column C | | | See form instructions for definitions of each position | |
| Key employee | Part VII Section A Column C | | | See form instructions for definitions of each position | |
| Highest compensated | Part VII Section A Column C | | | See form instructions for definitions of each position | |
| Former | Part VII Section A Column C | | | See form instructions for definitions of each position | |
| Reportable comp | Part VII Section A Column D | Part IV Column C; Part VI Column C | | Reportable compenstaion from the organization (W-2/1099-MISC) | |
| Reportable comp related org | Part VII Section A Column E | | | Reportable compenstaion from related organizations (W-2/1099-MISC) | |
| Other comp all | Part VII Section A Column F | | | Estimated amt of compensation from related organizations (W-2/1099-MISC) | |
| Health and benefits | | Part IV Column D; Part VI Column D | | Health benefits, contributions to employee benefit plans, and deferred comp | |
| Other comp | | Part IV Column E; Part VI Column E | | Estimated amt of other compensation | |
| Base | Schedule J Part II Column B(i) (i) | | | Base compensation from the organization | |
| Base related org | Schedule J Part II Column B(i) (ii) | | | Base compensation from related organizations | |
| Bonus | Schedule J Part II Column B(ii) (i) | | | Bonus and incentive compensation from the organization | |
| Bonus related org | Schedule J Part II Column B(ii) (ii) | | | Bonus and incentive compensation from related organizations | |
| Other | Schedule J Part II Column B(iii) (i) | | | Other reportable compensation from the organization | |
| Other related org | Schedule J Part II Column B(iii) (ii) | | | Other reportable compensation from related organizations | |
| Retire | Schedule J Part II Column C(i) | | | Retirement and other deferred compensation from the organization | |
| Retire related org | Schedule J Part II Column C(ii) | | | Retirement and other deferred compensation from related organizations | |
| Nontax benefit | Schedule J Part II Column D(i) | | | Nontaxable benefits from the organization | |
| Nontax benefit related org | Schedule J Part II Column D(ii) | | | Nontaxable benefits from related organizations | |
| Sum comp | Schedule J Part II Column E(i) | | | Total of columns B(i)-(D) | |
| Sum comp related org | Schedule J Part II Column E(ii) | | | Total of columns B(i)-(D) for related organizations | |
| Prior deferred | Schedule J Part II Column F(i) | | | Compensation in (B) reported as deferred on prior Form 990 | |
| Prior deferred related org | Schedule J Part II Column F(ii) | | | Compensation in (B) reported as deferred on prior Form 990 from related orgs | |

Continued on next page

| Variable | Form 990 Location | Form 990-EZ Location | Form 990-PF Location | Description | |
|----------------------------|---------------------------|------------------------|--------------------------|---|--|
| Org name | Header Block C | Header Block C | Header | | |
| Subsection | IRS Business Master File | | | | |
| NTEE code | NCCS or BMF | NCCS or BMF | NCCS or BMF | | |
| NTEE description | Derived | Derived | Derived | | |
| Street | Header Block C | Header Block C | Header | | |
| City | Header Block C | Header Block C | Header | | |
| State | Header Block C | Header Block C | Header | | |
| ZIP | Header Block C | Header Block C | Header | | |
| Formation yr | Header Block L | | | | |
| Phone | Header Block E | Header Block E; 990-PF | Header Block B | | |
| Website | Header Block J | Header Block I | | | |
| Assets | Part I Line 20 EOY | Part II Line 25 EOY | Part II Line 16 Column B | Total assets (book value) end of year | |
| Liabilities | Part I Line 21 EOY | Part II Line 26 EOY | Part II Line 23 Column B | Total liabilities (book value) end of year | |
| Expenses | Part I Line 18 Current Yr | Part I Line 17 | | Total expenses for the current year | |
| Revenue | Part I Line 12 Current Yr | | | Total revenue for the current year | |
| Form type | Metadata | Metadata | Metadata | 990, 990-EZ, or 990-PF | |
| Efile ID | Metadata | Metadata | Metadata | IRS-assigned unique numeric identifier for the filing | |
| Website inspect | | | Part VII-A Line 13 | Website for public inspection of annual returns | |
| Expenses and disbursements | | | Line 26 Column A | Total expenses and disbursements (per books) | |
| Revenue PF | | | Line 12 Column A | Total revenue (per books) | |
| Compensation | | | Part VIII Column C | Compensation | |
| Benefits | | | Part VIII Column D | Contributions to employee benefit plans and deferred compensation | |
| Allowances | | | Part VIII Column E | Expense accounts and other allowances | |

Appendix

Individuals listed on Form 990 and Schedule J Source: 2019 Instructions for Form 990 Return of Organization Exempt from Income Tax (page 37)

Matrix for Part VII, Section A, Lines 3 and 4

| Position | Current or former | Enter on Form 990, Part VII, Section A | Enter on Schedule J (Form 990), Part II |
|--------------------------------|---|---|---|
| Directors and Trustees | Current | All | If reportable and other compensation is greater than \$150,000 in the aggregate from organization and related organizations (don't report institutional trustees) |
| | Former If reportable compensation in capacity as former director or trustee is greater than \$10,000 in the aggregate from organization and related organizations | | If listed on Form 990, Part VII, Section A (don't report institutional trustees) |
| Officers | Current | All | If reportable and other compensation is greater than \$150,000 in the aggregate from organization and related organizations |
| | Former | If reportable compensation is greater than \$100,000 in the aggregate from organization and related organizations | If listed on Form 990, Part VII, Section A |
| | Current | All | All |
| Key employees | Former | If reportable compensation is greater than \$100,000 in the aggregate from organization and related organizations | If listed on Form 990, Part VII, Section A |
| Other Five Highest Compensated | Current | If reportable compensation is greater than \$100,000 in the aggregate from organization and related organizations | If reportable and other compensation is greater than \$150,000 in the aggregate from organization and related organizations |
| Employees | Former | If reportable compensation is greater than \$100,000 in the aggregate from organization and related organizations | If listed on Form 990, Part VII, Section A |