Mark Andrei Bance

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OBJECTIVE

Driven individual with hands-on experience in web technologies, branding, and digital solutions. Eager to contribute technical skills to deliver efficient and user-friendly experiences.

EDUCATION

Western Institute of Technology   La Paz, Iloilo

Bachelor of Science in Information Technology | GWA: 1.78   June 2021 – April 2025

- Thesis: Developed a mobile app that suggests optimal jeepney routes in Iloilo City.

WORK EXPERIENCE

VIP Scale   Villa Arevalo, Iloilo

Product Designer & Frontend Developer   April 2025 – Present

- Designed user interfaces and prototypes for web and mobile.
- Built and launched responsive landing pages and marketing websites.
- Created brand assets, style guides, and marketing materials.

Tanom Information Technology Solutions   Mandurriao, Iloilo

Design & Marketing Intern   November 2024 – April 2025

- Assisted across design, web, and marketing tasks to support daily operations.
- Helped create and maintain websites, brand assets, and digital materials.
- Supported workflows by handling email automations, checkouts, and other process improvements.

SKILLS

Web Development & Programming

- HTML, CSS, JavaScript, TypeScript
- React.js, React Native, Next.js
- Tailwind CSS, GSAP
- REST APIs & JSON
- Routing & State Management (React Router, Context API)
- Deployment (Vercel)

Design Tools

- Figma, Adobe Illustrator, Adobe Photoshop

Collaboration & Development Tools

- Git & GitHub (version control, branching, pull requests)
- Visual Studio Code, Expo