

# JOSEPH KOONCE

## WEB DEVELOPER

An experienced web developer with over 18 years in web development, specializing in developing, modern, and scalable web applications. Adept at analyzing requirements, developing clean and responsive code, and implementing best practices. Demonstrated ability to lead teams, mentor peers, and drive innovation to achieve business goals.

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 [Resume PDF](#)  [josephkoonce.com](https://josephkoonce.com)

## EDUCATION

### A.A.S. MULTIMEDIA PROGRAMMING AND DESIGN

Borough of Manhattan  
Community College  
2002 – 2004

## KEY ACHIEVEMENTS

- EFFICIENCY BOOST**  
Increased team efficiency by 30% through automation initiatives.
- WEB PERFORMANCE**  
Led project that improved web app load time by 15%.
- MENTORSHIP SUCCESS**  
Mentored junior developers, resulting in 50% faster onboarding.
- USER ENGAGEMENT**  
Oversaw product that increased user engagement by 25%.

## PROFESSIONAL EXPERIENCE

### LEAD FRONT END DEVELOPER

Publisher Clearing House  
July 2017 – Present Jericho, NY

Focused on guiding a development team, ensuring software quality, and fostering growth. Responsibilities include:

- Setting priorities and expectations for the team.
- Providing technical leadership, coaching, and mentorship.
- Maintaining code quality through best practices.
- Collaborating with stakeholders for planning and development.
- Reviewing designs and code, supporting deployments.
- Migrating legacy applications and refining integrations
- Troubleshooting technical issues and providing support.
- Ensuring on time, project delivery.
- Researching and evaluating software solutions.

### PROJECTS

  
[rewards.pch.com](https://rewards.pch.com)

  
[pch.com](https://pch.com)

  
[pch.com/games](https://pch.com/games)

  
[pch.com/slots](https://pch.com/slots)

  
[frontpage.pch.com](https://frontpage.pch.com)

  
[lotto.pch.com](https://lotto.pch.com)

### SENIOR FRONT END DEVELOPER

Publisher Clearing House  
Oct 2014 – July 2017 Jericho, NY

Analyze requirements to identify optimal web technologies and collaborate with design and engineering teams to develop frontend code

PROFESSIONAL SKILLS

- Web Development
- Project Management
- Problem Solving
- Attention to detail
- CSS
- Javascript
- HTML
- Sass
- PHP
- Node.js
- VueJs
- Webpack
- Vite
- SEO
- Accessibility

based on wireframes or designs. Responsibilities included:

- Maintaining code quality through best practices.
- Collaborating with stakeholders for planning and development.
- Reviewing designs and code, supporting deployments.
- Migrating legacy applications and refining integrations
- Troubleshooting technical issues and providing support.

PROJECTS



SENIOR FRONT END DEVELOPER

AjMadison

Jul 2007 – Aug 2017

Brooklyn, NY

Developed and managed front end projects. Responsibilities included:

- Translate visual designs into clean, efficient code for web and mobile browsers.
- Improve team efficiency through automation and implemented MVC frameworks.
- Increase revenue and conversion rates.
- Ensured cross-browser and cross-device compatibility.

PROJECTS

