

Game Pitch Document

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Title: Brainiacs

Genre: Quiz, Sports, Adventure

Style: 3D, Cartoony

Platform: Console

Market: Friends, Families, All ages, Casual gamers

Elevator Pitch: Quiz game with sports tasks, now anybody can win. Not just the grandpa!

The Pitch

Introduction

Brainiacs is a local multiplayer quiz game that combines trivia with sports tasks, like bowling or darts. Teams compete in diverse rounds, requiring a balance of knowledge and physical ability. This unique mix ensures dynamic and engaging match-ups, sparking fun and competition among friends and family.

Background

Inspired by beloved titles like *Buzz!* for trivia and *Wii Sports* for sports, *Brainiacs* takes the best elements from both games to create a new party game experience. It breathes new life into the quiz game format, adding active, sports-themed rounds for a dynamic, engaging play session.

Setting

Each game of *Brainiacs* begins with the teams designing their own character. The customization goes from basic models and accessories to unique quotes the character says during different phases of the game. The range of themes is not limited, reaching from medieval knights to 90s beach lifeguards. The game unfolds in a lively, Olympic-inspired area, with diverse stages that shift based on the type of round being played:

- The Brain Dome: A high-tech trivia arena where teams battle it out on a podiums, racing against the clock to answer question while flashy screens add intensity to the experience.
- Sports Arenas: Depending on the challenge, the arena transforms. Players might find themselves in a bowling alley, a barn for darts, or a gym, each setting filled with interactive elements that bring the sports tasks to life.

The festive atmosphere mirrors a large-scale event, celebrating both the intellectual and physical abilities of its contestants.



Figure 1: Knight character kneeling and saying custom quote

Features

This game is a much-needed continuation of quiz games that have been slept on a lot in recent years. On top of that *Brainiacs* brings something fresh to the table, combining the best of both trivia and sports games. Key features include:

- Local Multiplayer: The core of the game is designed for group play, ideal for families or a group of friends
- Customizable Characters: Players can create and personalize their avatars, selecting from a range of fun accessories.
- Inclusive game play: The mix of trivia and sports tasks ensures that no one is left out.
- Re-playability: With diverse challenges and wide range of questions, every play through offers something new.

Genre

A hybrid of quiz and sports, *Brainiacs* brings together two genres rarely seen in the same game. It's a party game that offers both mental challenges and physical interaction, perfect for casual gamers.

Platform

Brainiacs is designed for console platforms, where local multiplayer can shine with ease. Custom gamepads with button configurations for each answer will enhance the trivia experience. Additionally, the sports rounds require motion sensors, making consoles the ideal platform for this unique game experience. While PC doesn't align with the intended experience, cross-platform play might be considered in the future.

Style

This game features a cartoony, vibrant style that appeals to both younger and older audiences. Here are some examples as to how the game might look and feel.



(a) Characters on stage from the game Buzz!



(b) Quiz question from the game Buzz!



Figure 3: Bowling on Xbox kinect, example of how sports might be played