***Bài này làm mindmap tốt, ví dụ thực tế***

***Some people say that advertising encourages us to buy things we don't really need. Others say that advertisements tells us about new products that may improve our lives. Which viewpoint do you agree with?***

In today's world, advertisement has become a significant tool for marketing a product. While some argue that advertisement increases awareness about products that may improve our lives, others are of the opinion that advertisement induces people to buy unnecessary things. I strongly believe that the latter is more correct, as will  be explained.

To promote a product, companies **generally** **propagate** only its the brighter side, thus providing an incomplete picture of the product. When only positive aspects are known, there is an **inclination** to buy that product ; thus, we end up purchasing something which is not required. One such example is herbal products and **weight loss supplements**. In data published by the magazine India Today, the use of herbal products to reduce weight has seen significant increase in the recent years, whereas [***health***](https://www.ieltsonlinepractice.com/health)**experts** are of the opinion that weight can only be **controlled through proper diet and exercise**. Many of my friends who used such medicines have later repented their choice.

Moreover, children are easily attracted by advertisements. Nowadays, most of the teenagers like to own a smart phone **which is a result of mass advertisement.** Recently a school in UK banned children from using mobile phones inside school premises, as cellphones were **the major cause of distractio**n which affected their studies.

In conclusion, it can be said that an advertisement **creates an impression on consumer's mind** and people end up buying **an undesired product**. Thus, a thorough research before buying is strongly recommended.

Lưu ý sử dụng : generally,

***Some people say that advertising encourages us to buy things we don't really need. Others say that advertisements tells us about new products that may improve our lives. Which viewpoint do you agree with?***

Thanks to advent of state-of-the-art devices, advertising are entwined with people in our daily lives. Although advertising has brought a wide variety of prominent advantages, many people feel annoyed by constantly being bombared with commercials. This essay will discuss both perspective and provide personal opinion latter.

Firstly, despite having a diverse range of advertisement, people still capable of creating innovative approaches catering all kinds of requirements of advertising. It is a symbol that demonstrates the creativity rooted in human beings. Coca-cola, for instance, seem to support this idea. Secondly, it is no doubt that advertisment helps bring the issues of importance to light. Message boards , for example, can contribute to safer conditions on the roads for drivers. By providing drivers with real-time traffic information and communicating about upcomming hazards, accident or hash roads conditions, drivers can adjusts their routes on their driving accordingly.

On the other hand, advertising is full of controversy as well. Instead of being intrumental tool to promote amenities, advertising has used its power to manipulate consumers into the following will of advertisments. To demonstrate, , many individuals queue for hours or days to purchase the latest smart phones even though they have already owned the high-status devices that do no need replacing. Furthurmore, advertisement is also the major cause of distraction. Many schools in UK has banned students from using smartphones in school premises.

In conclusion, on the whole, based on above reasons, it seem to me that the disadvantages outweigh the advantages.

***Some people say that advertising encourages us to buy things we don't really need. Others say that advertisements tells us about new products that may improve our lives. Which viewpoint do you agree with?***

It is observed that advertising is entwined in our daily life. Although advertising has opened a wide range of opportunities to the society, especially in promoting amenities, many individuals feel annoyed by being constantly bombared with commercials. This essay will discuss both perspective and provide latter opinion.

With regard to advantages, advertising has two prominent effects . Firstly, marketing is likely to reflect unlimited creativity of human beings. Even though there are various commercials in the market, people are still capable of creating innovative apperances to meet the requirements of advertisement. Take coca-cola as an example, this refreshment beverage have not changed their taste since the beginning, yet their profits are conpiciously accelerating thanks to well-attracted advertisments. Similiarly to pepsi and fanta. Secondly, it is no doubt that advertisement is educational in nature. Through marking, the government can bring the issues of importance to light like texting while driving. Message boards, for example, import drivers about upcomming hazards or potential hindrances on the roads, help them adjust their routes as well as maximum speed. Missing this signals can pose a huge threat on driver safty.

On the other hand, besides it merits, advertising is also full of controversy. It is criticized that many providers manipulate consumers into the following will of advertisement. Numberous people even queue hours or days to buy the latest smart phone although the old one still perform perfectly and does not need replacing. This is often linked to the unresonable trend made by technology companies that the customers need to process the up-to-date cell phone to be fashionable. Moreover, advertisment is also major cause of distraction. Many school in Uk has banned students from using smart phones in school premies.

In conclusion, on the whole, based on above reasons, it is undeniable that advertisments has pros and cons. However, it seems to me that benefits probably outweigh drawbacks.