Advantages and disadvantages of advertisments. Opinion

The proliferation of advertising is gaining popularity recently. Besides its advantages, many individuals concern about detrimental effect of advertising on our society. This essay will discuss both perspectives .

It is no doubt that advertising has a wide range of prominent benefits. By dint of the large-expansion of advertising in almost every mass media and hoardlings, this sector opens a numberous employment opportunities. As commercials consituted by the work of many occupations such as artists, desingers as well as other materials related to marketing. Another reason is that advertisng help consumers learn about goods faster than word of mouth, reaching potential customers, followed by an increase in sales. Addtionally, consumers kept informed with newly-launched amentities which have improved features,help enhance quality of consumers’ lives.

On the other hand,it is undeniable that advertising is also full of controversy. Many consumers prone to disappointment, anxiety or even depression as those products do not meet their expectations.This is often linked to the fact that various providers only focus on brighter sides of products or import false, exaggerated information. Take weight loss supplement as example. According to many heath experts, the only way to control their weight is through exercises and proper diet like sports and vegetables. One of my friends try one of this product and immediately regent. Another important reason is that the more providers spend on the advertisment, the higher price the product is.

In conclusion, based on above reasons, although advertising drawbacks should not be underrated, yet it seems to me that the advantages outweigh the disadvantages

Bài sửa lần 1

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On the other hand,it is undeniable that advertising is also full of controversy. Many consumers prone to disappointment, anxiety or even depression as those products do not meet their expectations. This is often linked to the fact that various providers only focus on brighter sides of products or import false, exaggerated information. Take a weight loss supplement as an example. According to many health experts, the only way to control their weight is through exercise and proper diets like sports and vegetables. One of my friends try one of this product and immediately regent. Another important reason is that the more providers spend on the advertisement, the higher the price the product is.

In conclusion, based on the above reasons, although advertising drawbacks should not be underrated, yet it seems to me that the advantages outweigh the disadvantages