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| ***TOPIC:****In many countries, people now wear Western clothes (suits, jeans) rather than traditional clothing.*  *Why? Is this a positive or negative development?* |

**Band 8 Sample**

In many parts of the world, many people prefer Western fashion styles than their traditional clothes. The **underlying** reasons for this are varied; and this could be seen as both negative and positive.

There are two main explanations for the popularity of suits and jeans even in non-Western countries across different continents. Firstly, Western clothing **has become widely known for the recent advent of the mass** media  like TV  or  global newspapers. In fact, influential cultures, especially **the  notion of modernism in terms of dressing**, from the West has become dominant in other nations. Secondly, the **transcontinental** **expansion of powerful Western-based corporations** **is another contributor** to the preference for this so- called modern dressing style. Those organizations usually require their local staff to wear dress shirts and pants to work, which gradually  **reshapes fashion patterns  of  the  indigenous.**

**This choice of fashion could do both harm and good.** On the positive side, it helps people **integrate into the global working environment**, which is essential **in the age of globalization where different  cultures cross.** On the other hand, if such preference became excessively prevalent, there would be a good reason for the worry of **cultural assimilation**. Some people, the young generation in particular, might **underestimate the value and meaning of their traditional clothes**, the Ao Dai in Vietnam for  example.

In conclusion, the widespread adoption of Western clothing could be attributable to the mass media and the appearance of a handful of national companies; and this phenomenon is positive and negative at the same time

**Transcontinental : xuyên lục địa**

**assimilation :đồng hóa**

**First attempt**

***TOPIC:****In many countries, people now wear Western clothes (suits, jeans) rather than traditional clothing.*

*Why? Is this a positive or negative development?*

In modern era , wearing western clothes is gaining popluarity recently. Many domestic residents value the state-of-the-art clothes above traditional clothes. The underlying reasons are varied; however this is a positive and negative trend.

There are a wide range of reasons why many nations favour western clothes. Firstly, by the dint of the large expansion of the western coporations, many countries have to adapt to fit into their working environment. Take Samsung as an example, employers need to wear formal vests and dark pants when they go to work as most of their skateholders are mainly western companies. Not only this lowers the gap among company culture but it also creates an professional surroundings. Secondly, in modern era, various western television programmes are becoming widely popular in other countries. For instance, The voice, one the most well-known Tv shows in prime time in USA, is also favoured by many Asia countries like Vietnam, China,help the audience entertain and learn vocabulary. Moreover, clothes endorsed by western celebrities, encourge supporters and fans, particularly the youth, to purchase them.

However, this form of wearing has an advesed impact on the host culture. As traditional clothes play an important part in their culture, without them, newer generations will not fully understand their custom and history. On the other hand, it is observed that wearing modern clothes in globalization era will definitely bring the closer together via many forms like tourism or communication. Many individuals will feel like they are in home when they visit another country.

In conclusion, there are numerous reasons why people now are interested in western clothes. Although this trend brings a lagre number of advantages, still the disadvantages should not be underrated.