

BRAKCAY

DIGITAL MARKETING COURSE

Empowering Youth. Elevating Brands. Digitally Inspired by Basotho Excellence.

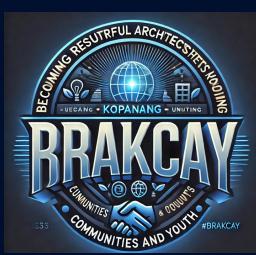
WEBSITE DESIGN & DEVELOPMENT

Package	Features	Price (LSL)
Starter Website	1-3 pages, mobile-friendly	LSL 1,600
Business Website	4-6 pages, SEO setup, payment integration, analytics	LSL3,200
E-Commerce Website	Product catalog, cart, secure payments (Visa ⁷⁰ , M-Pesa, Ecocash)	LSL 5,500
Custom Web System	Tailored systems like virtual malls, portals, or platforms	LSL 6,400

All packages include free maintenance for 1 month

DIGITAL MARKETING COURSE

Option	Description	Price (LSL)
Full Course (4 Weeks)	Learn Social Media, SEO, Ads, Content, Email Marketing	LSL 350
Weekend Bootcamp	Intensive practical sessions for entrepreneurs	LSL 250
1-on-1 Mentorship	Personalized training with real business guidance	LSL 500



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Certificate of Completion included for all participants

POSTER & GRAPHIC DESIGN SERVICES

Service	Description	Price (LSL)
Standard Poster/Flyer	One design, professional layout	LSL 60
Social Media Graphic	5 branded posts or ads	LSL 250
Logo Design	Custom logo (3 concepts +)	LSL 350