Zhaozhi Li

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Summary

Self-motivated information systems and finance double major actively looking for a full-time job in information technology or business intelligence. Proficient in Excel, Power BI, Tableau, SQL, and Python and experienced in project management, relational modeling, full-stack web development, commercial banking, and customer service.

Education

MARQUETTE UNIVERSITY	Milwaukee, WI
Bachelor of Science in Business Administration	May 2021
Majors: Information Systems, Finance	GPA: 3.45/4.00

Projects

Airline Customer Satisfaction Analysis	September 2020 – October 2020
BUAN 3065 Business Analytics	Milwaukee, WI

- Analyzed over 5,000 rows of data using Tableau and R; calculated key statistics and created visualizations.
- Wrote a business report, put together PowerPoint slides, and presented findings in front of twenty people.

E-Commerce Relational Database	September 2019 – October 2019
INSY 4055 Web-Based Applications	Milwaukee, WI

- Designed and developed an online store with transaction features using HTML, CSS, JavaScript, and PHP.
- Constructed a relational database in MySQL for the e-commerce web application by writing SQL data queries.

Dynamic Spreadsheet Financial Models	September 2019 – October 2019
FINA 4050 Applied Financial Modeling	Milwaukee, WI

- Learned to build financial models such as Loan Amortization and Leveraged Buyout in Excel using VBA.
- Designed a financial model to evaluate projects based on net present value to aid investment decision making.

Experience

Full-Stack Web Developer	June 2020 – August 2020
Freelance & Contract	Milwaukee, WI

- Analyzed user requirements and developed a campaign website; over 90% visitors signed up for the campaign.
- Designed and constructed a MySQL relational database to store data including donation details and vote counts.
- Analyzed data collected to retrieve actionable insights to help formulate marketing strategies.

Database Administrator	September 2019 – March 2020
Marquette University	Milwaukee, WI

- Digitalized academic publications and uploaded to an online repository maintained by the university library.
- Created descriptive labels for documents to make it easy for researchers to find documents in the system.

Commercial Banking Intern	June 2019 – August 2019
China Everbright Bank Co., Ltd.	Guangzhou, China

- Consolidated financial statements and retrieved key financial indicators to assess corporate financial capacity.
- Determined loan interest rates based on credit history, banking statements, and collateral valuation.

Extracurriculars

Vice President	Information Technology Student Organization	April 2020 – May 2020
Operations and Logistics Officer	Marquette University Cyber Security Club	April 2019 – May 2019