



PANDIYANKANNA

Graphic Designer

A creative storyteller, director, and illustrator based in Chennai. As a man of many hats, he develops ideas that provide extensive knowledge, inspiration, and everlasting memories in the form of Art, TV commercial ads, and even tamil creative writing. He uses storytelling to conceptualize ideas and transform them into original experiences, both on and offline. To date, pandiyan has done work for Chennai Super King, Gulf, India Cements, Kaleesuwari products, G Square, Casagrand and Tamilnadu Election Commission, Tamilnadu Premier League.

BRAND



CHENNAI SUPER KINGS
OFFICIAL TRAINING JERSEY







CHENNAI SUPER KINGS THE PRIDE GOLU DIY CREAFT



BUILDING A STRONGER INDIA

PRODUCT PORTFOLIO
PCC | OPC | SPECIAL CEMENT | ALLIED PRODUCTS

The India Cements Ltd.

ADVANTAGES

- Significantly higher long term strength
- Low heat of hydration
- Low water demand
- Higher workability
- Low permeability and porosity
- Resistance to sulphate and chloride attacks
- Reduced bleeding
- Pore refinement leading to improved density of concrete
- Enhanced durability

APPLICATIONS

- Residential and commercial buildings
- Industrial structures
- Mass concrete work
- Marine works
- Suitable for wide range of applications

Sl.No.	Requirements/ characteristic	Specified value	Test results obtained
PHYSICAL REQUIREMENTS			
1)	Fineness (By Blaines apparatus)	Not less than 300 m ² /kg	300
2)	Soundness		
a)	Le-chateller method	Not more than 10 mm	2.0
b)	Autoclave test	Not more than 0.8 %	0.01
3)	Setting time		
a)	Initial setting time in minutes	Not less than 30	160
b)	Final setting time in minutes	Not more than 600	240
4)	Compressive strength		
a)	72 +/- 1 hour	Not less than 16 Mpa	24
b)	168 +/- 2 hours	Not less than 22 Mpa	34
c)	672 +/- 4 hours	Not less than 33 Mpa	48
(5)	Drying shrinkage %	Not more than 0.15	0.004
CHEMICAL REQUIREMENTS			
1)	Insoluble residue (% by mass)	Not more than $x+4(100-x)/100$	28.98
2)	Magnesia (% by mass)	Not more than 6.0	1.08
3)	SO ₃ %	Not more than 3.5	2.55
4)	Total loss on ignition (% by mass)	Not more than 5.0	1.46
	Total chloride content (% by mass)	Not more than 0.10	0.01

The above cement complies with the requirements of IS : 1489 – Part 1) 2015 for Portland Pozzolana Cement.



014068 827002003 0058141 31

தமிழ் நாட்டில்:

வெள்ளுக்கல் க. வி. வெள்ளுக்கல். உதவை திருவி. த. சி. வி. வெள்ளுக்கல்
பேர் சிறு போர்ட் ஹெப் மாநின்றை. கொசோ குத்தை விவரங்களை பார்த்தினால்
அழுதை எடுத்து மாற விரும்புகிறேன். அதை விரும்பு, பண்ணி அழுதை விரும்புகிறேன்.
நீங்கள் மாறு நிதி விரும்பு; விவரங்களுடைய மத்தியத்தில் மாறு மாறு விரும்பு.
நான் பிரைவென் மாறு விரும்புகிறேன். அதை நிதி விரும்பு விவரங்களினால் மாறு விரும்பு.
1800 1800 எந்த விவரங்கள் மாறு மாறு விரும்பு.
சிறப்பு மாறு, க. வி. வெள்ளுக்கல், பேர் சிறு போர்ட்.

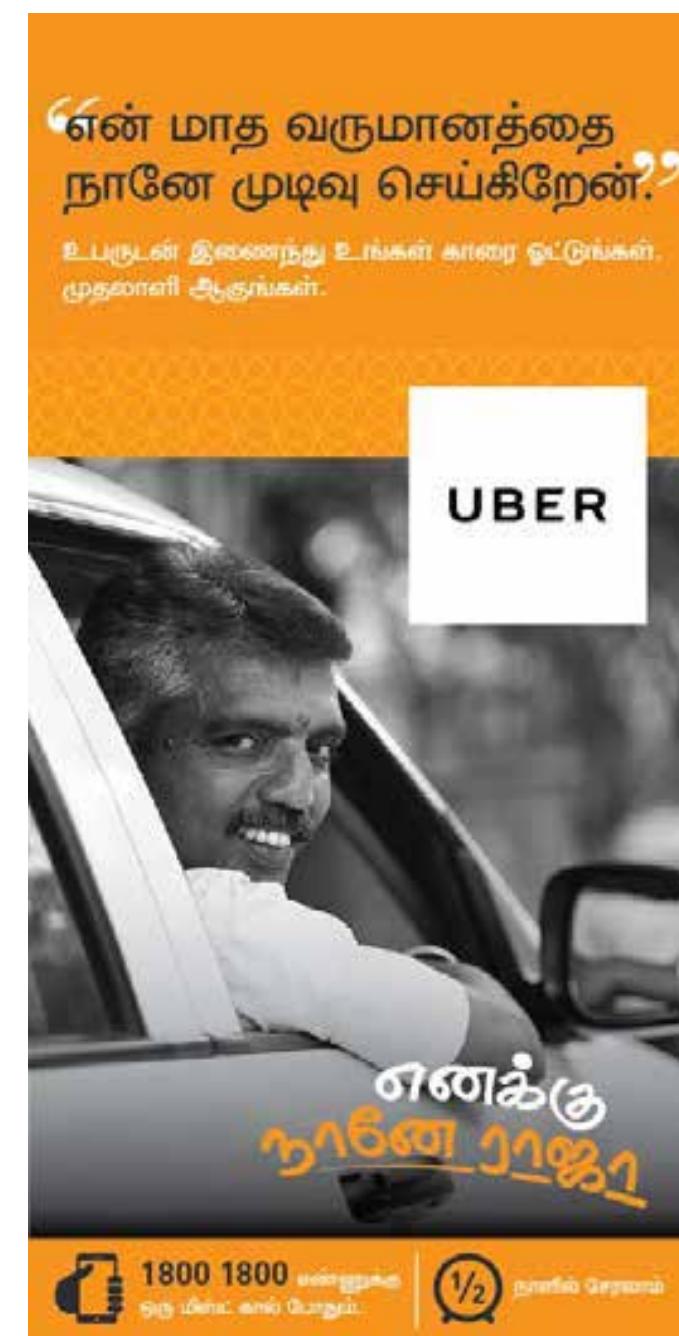
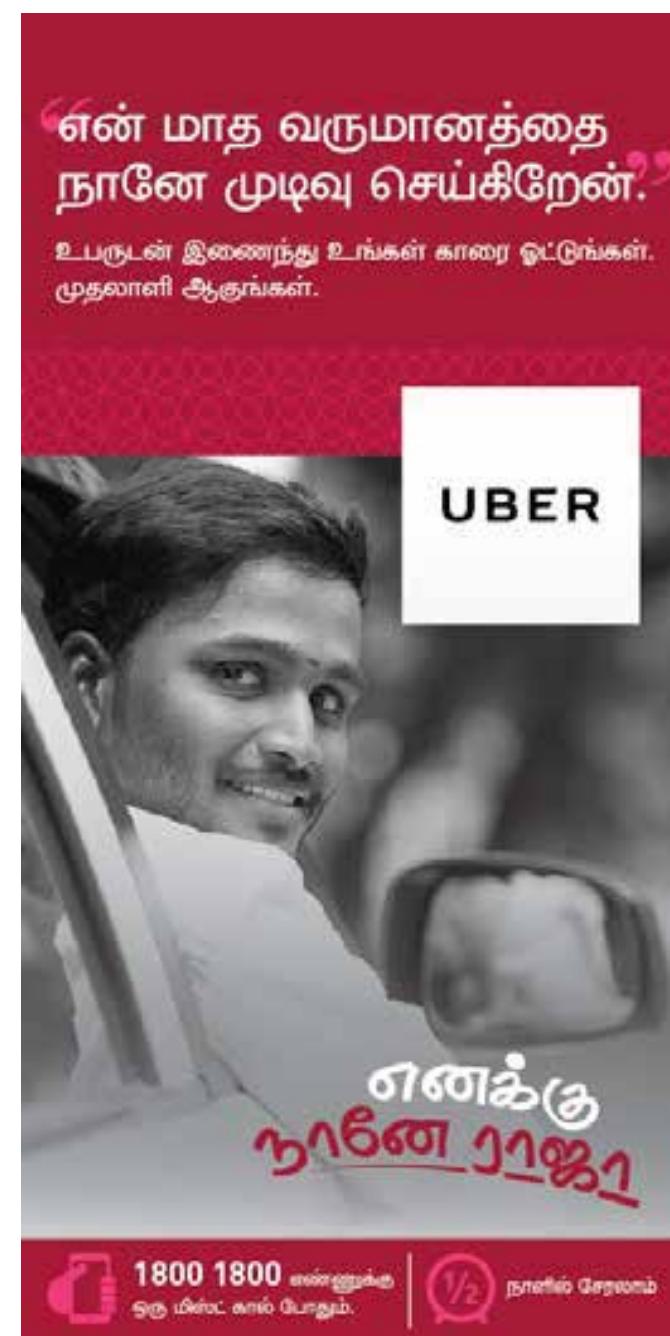
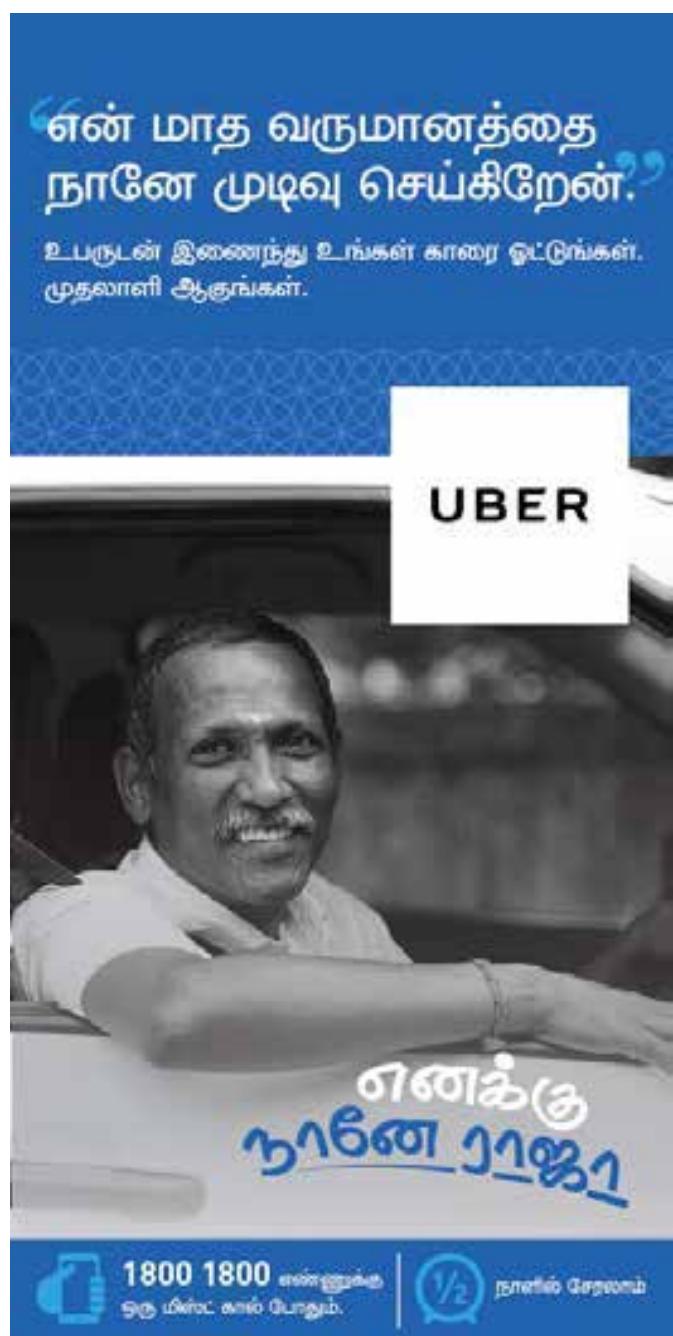
UBER ஸ்டூமி


Managing Director
UBER



Ran an on-ground activation where an announcement was made on radio to all competition drivers to watch out for an envelope on the back seat of their car left by a mystery customer.

The envelope had an empty cheque leaf with an offer to join Uber.



NOKIA

Proud sponsor of
Kolkata Knight Riders

BE INKKREDIBLE

Are you a Nokia Fan?

Join the Nokia Community, participate in contests and stand a chance to win exclusive Nokia Accessories, Gear and Phones.

Scan this QR code to join the Nokia Community.

Play IPL Contests & stand a chance to win exciting gifts.

Stand a chance to win a Fan Toss at a KKR Match!

Stand a chance to win a meet & greet with the KKR Team!

Stand a chance to win Fan Zone Seats at KKR Matches!

Stand a chance to win exclusive tickets to KKR IPL Matches!

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Stand a chance to win Fan Zone Seats at KKR Matches!

Stand a chance to win exclusive tickets to KKR IPL Matches!

THIS PONGAL KICK OFF
THE CELEBRATION
WITH SOME
POPCORN



BLOCK YOUR DATE
FORMAL INVITE COMING SOON

JAWAHARLAL NEHRU
INDOOR STADIUM



THIS PONGAL KICK OFF
THE CELEBRATION
WITH SOME
POPCORN



BLOCK YOUR DATE
FORMAL INVITE COMING SOON.

JAN.13 JAWAHARLAL NEHRU
INDOOR STADIUM



**STOP PAYING MORE FOR
LESSER CARPET AREA!**



 Choose plots
Choose happiness

For more details, contact: **89255 71234**

**STOP PAYING
MORE FOR
LESSER
CARPET AREA!**



For more details, contact
89255 71234

 Choose plots
Choose happiness

**PAYING
MORE FOR LESSER
CARPET AREA?**

**ARE YOUR STOCKS
BLEEDING?**

**WASTING YOUR
MONEY IN WASTAGE?**

**IS YOUR INVESTMENT
SUBJECT TO MARKET
RISKS?**

 Choose plots
Choose happiness

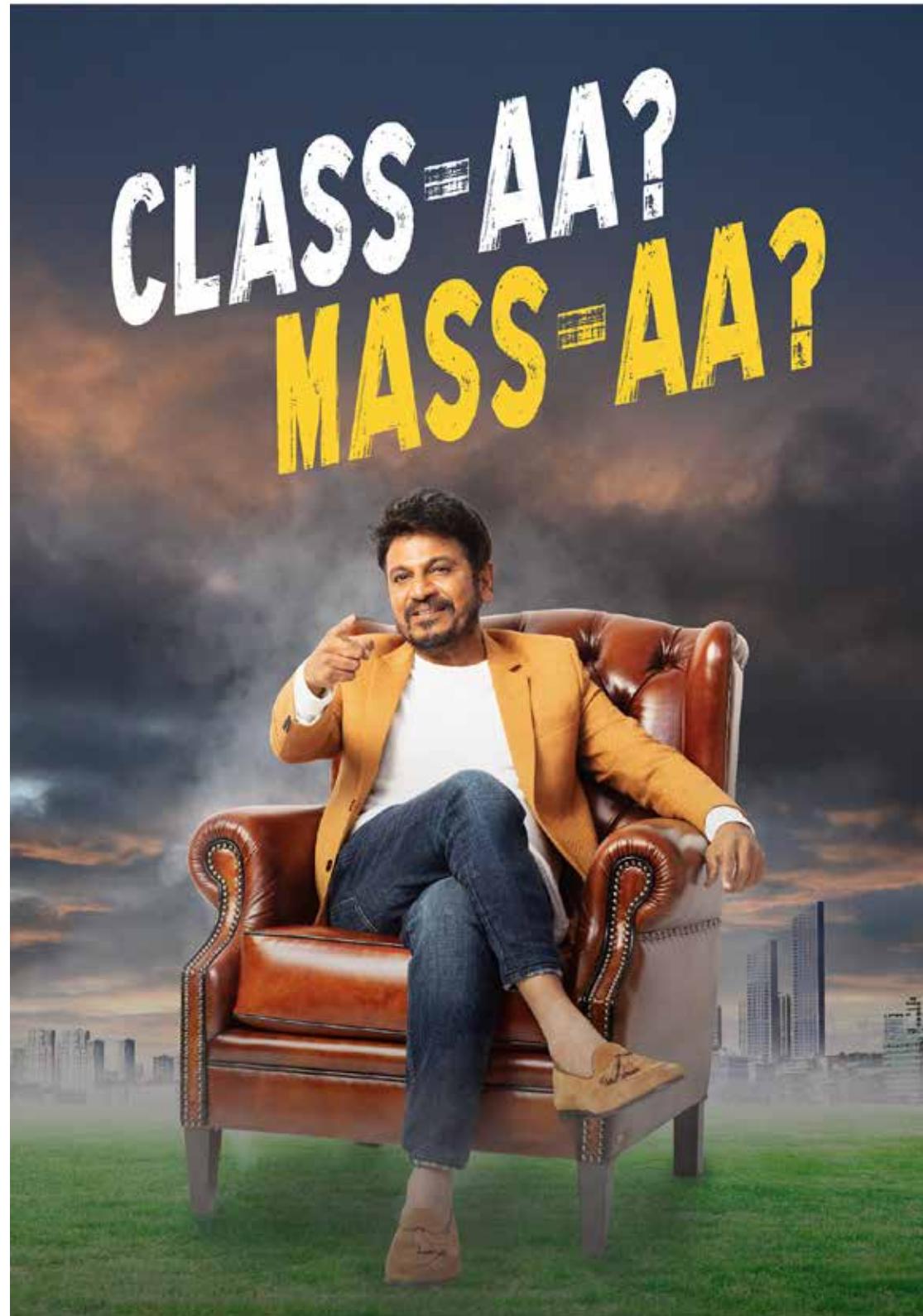
**PLOTS ACROSS
CHENNAI
FROM ₹30L**

PLOT ADVANTAGES

- | | | | |
|---|--|---|--|
|  100% carpet area |  Stable and tangible investment |  No wastage like gold |  Ever appreciating asset |
|  Future-proof investment |  Higher returns |  Doesn't fluctuate based on the market |  Complete control and ownership unlike mutual funds |

To know more:
89393 47000

www.chooseplots.com



RERA: PRM/KA/RERA/1248/469/PR/230522/004903
www.rera.karnataka.gov.in

NOW MASS AND CLASS HAVE COME TOGETHER!

LAUNCHING PHASE - 1
G SQUARE CITY
BALLARI
Next to T B Sanatorium, Belagal Road
Time: 8 am - 10 pm

Ballari's first **BUDA & RERA** approved,
India's first water-themed
plot township with
helipad & 200+ amenities

Launch price
~~₹3100~~/sq.ft.
Early bird price
₹**2850***/sq.ft.
(For first 25 bookings only)

Starting from just
₹34L (1200 sq.ft.)
Phase - 1: 410 villa plots (870 - 5014 sq.ft.)

MASS FEATURES

- Near Vijayanagar Institute of Medical Science College (VIMS)
- 821 residential plots in a gated community spread over 100 acres
- Ballari's first project with 1 lakh sq.ft. lavish clubhouse with no extra cost involved
- Ready-to-build plug-n-play plots with all essentials like underground EB, water, drainage, etc.

CLASS FEATURES

- Ballari's first eco-friendly township
- Artificial waterfall
- 1000+ trees
- Dedicated water-themed park
- Nature Inspired amenities like Miyawaki forest, butterfly garden, medicinal forest and many more green features

91766 37009
www.gsquarehousing.com

AMC's
Rukmini Avenue

G SQUARE
GROUP
YOUR PLOT. YOUR HOME. YOUR WAY.

COIMBATORE CITY KULLA ORU SMART CITY!

LAUNCHING
G SQUARE CITY

BANG ON COIMBATORE (L&T) BYPASS

TAMIL NADU'S FIRST INTEGRATED SMART CITY

Residential plots starting from 28 L | Commercial Plots starting from 2 Crs

SALIENT FEATURES		PRICE DETAILS	
		PLOT TYPE	LAUNCH PRICE (PER CENT)
1663 plots spread across over 120.7 acres	TN's only project with 150+ world-class amenities	Residential	₹9.45 L
Residential plots from 2 - 8 cents	Integrated smart city with safety and security features	Commercial	₹14 L
Commercial plots from 1/4 cents - 3 acres	One-of-a-kind features like helipad and exotic flora and fauna inside the community		₹8.5 L
Coimbatore's First Lavish Clubhouse of 30,000 sq.ft.			₹12 L

(For first 50 bookings only)

LOCATION ADVANTAGES

- Defence Industrial Corridor
- Vellalore Integrated Bus Stand
- Coimbatore (L&T) Bypass Road Expansion
- Airport Expansion
- Multi-modal Logistics Park

91769 91766
91766 91768
www.gsquarehousing.com

Scan for project walk-through

BALLARI'S "THE BEST" PLOT PROJECT LAUNCHES PHASE-2

300 plots sold-out in 30 days

LAUNCHING PHASE - 2

G SQUARE CITY BALLARI

Next to T B Sanatorium, Belagal Road
(Time: 8 am - 10 pm)

Ballari's first BUDA & RERA approved, India's first water-themed plot township with helipad & 200+ amenities

PHASE - 2
Launch price
~~₹3100/sq.ft.~~

Early bird price
₹**2850*/sq.ft.**
(For first 25 bookings only)

Starting from just
₹**34L** (1200 sq.ft.)
Phase - 2: 100 villa plots (870 - 5014 sq.ft.)

MASS FEATURES

- Near Vijayanagar Institute of Medical Science College (VIMS)
- 821 residential plots in a gated community spread over 100 acres
- Ballari's first project with 1 lakh sq.ft. lavish clubhouse with no extra cost involved
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- Artificial waterfall
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- Nature Inspired amenities like Miyawaki forest, butterfly garden, medicinal forest and many more green features



G SQUARE
GROUP
YOUR PLOT. YOUR HOME. YOUR WAY.

YOUR PLOT YOUR HOME YOUR WAY

***Choose your plot from South India's
largest plot promoter.***

- Prime locations.
- Gated plot community.
- World-class amenities
- Perfect size
- Perfect legal documentation.

Residential and Commercial Plots in Chennai, Coimbatore and Bengaluru



G SQUARE
GROUP
YOUR PLOT. YOUR HOME. YOUR WAY.

YOUR PLOT YOUR HOME YOUR WAY

**CHOOSE YOUR PLOT FROM SOUTH INDIA'S
LARGEST PLOT PROMOTER.**

RESIDENTIAL AND COMMERCIAL PLOTS IN
CHENNAI, COIMBATORE, TRICHY, HOSUR AND BENGALURU

- PRIME LOCATIONS
- GATED PLOT COMMUNITY
- WORLD-CLASS AMENITIES
- PERFECT SIZE
- PERFECT LEGAL DOCUMENTATION

91769 91764 | 91769 91765

www.gsquarehousing.com



SACHIN ENGA?

ACTIVE LIFESTYLE

IRIRUKUM IDAM DHAN

SACHIN's HOME!

2 & 3 BHK APARTMENTS AT MUGAPPAL

CASAGRAND

ATHENS

MOGAPPAL

2 & 3 BHK
APARTMENTS AT MUGAPPAL

STARTING FROM
54 LAKHS*

Exclusive site visit available. Visit model house at site.

99629 22222 | www.casagrand.co.in

CASAGRAND





PRESENTS



CELEBRATING

75 decades
OF MESMERISING EVERGREEN LEGACY
SP Balasubrahmanyam

APRIL

THURSDAY • 14 • 6PM

HENSTONE PARK, 7, HARRINGTON RD,
CHETPET, CHENNAI 600031

RSVP: 98563214475



MADE IN INDIA
MADE FOR THE WORLD!



A FUTURE NOW. PROUDLY MADE IN INDIA!



WHEELS INDIA LIMITED



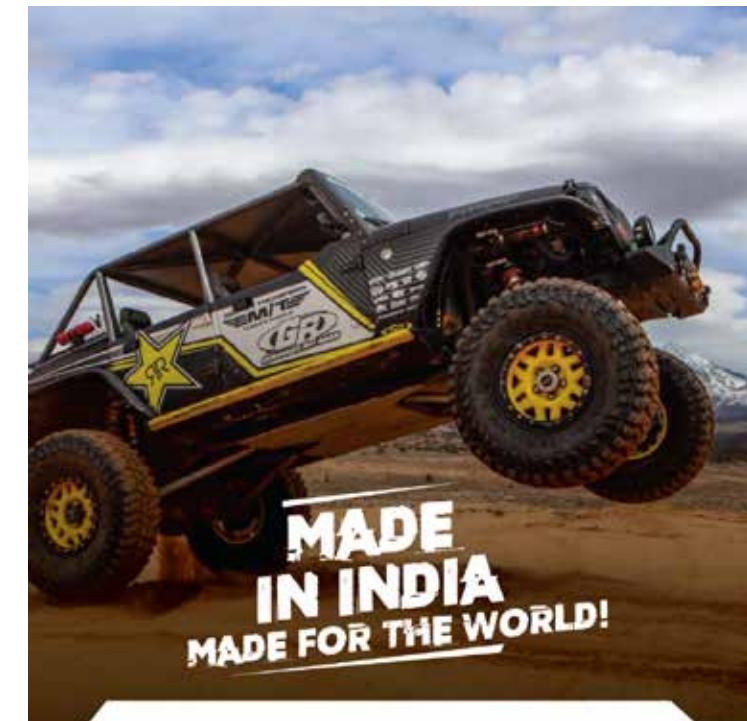
WHEELS INDIA LIMITED

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THE HOSPITALITY PARTNER

GRT
HOTELS & RESORTS
—THE PROMISE OF MORE—



ஏடிசல் தோலி!



 **MEGA LUCKY DRAW**

LIVE SCREENING IN OUR HOTELS
PREDICT & WIN

WIN FREE ISL MATCH PASSES & EXCITING CUSTOMISED MATCH KITS*

STAY TUNED TO OUR SOCIAL MEDIA PAGE FOR MORE UPDATES
www.grthotels.com

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LOGO

G SQUARE
BEACHWALK 

G SQUARE
BLUE BREEZE

SRI HARI

CASAGRAN
Galileo

G SQUARE
Seawoods





StartupTN

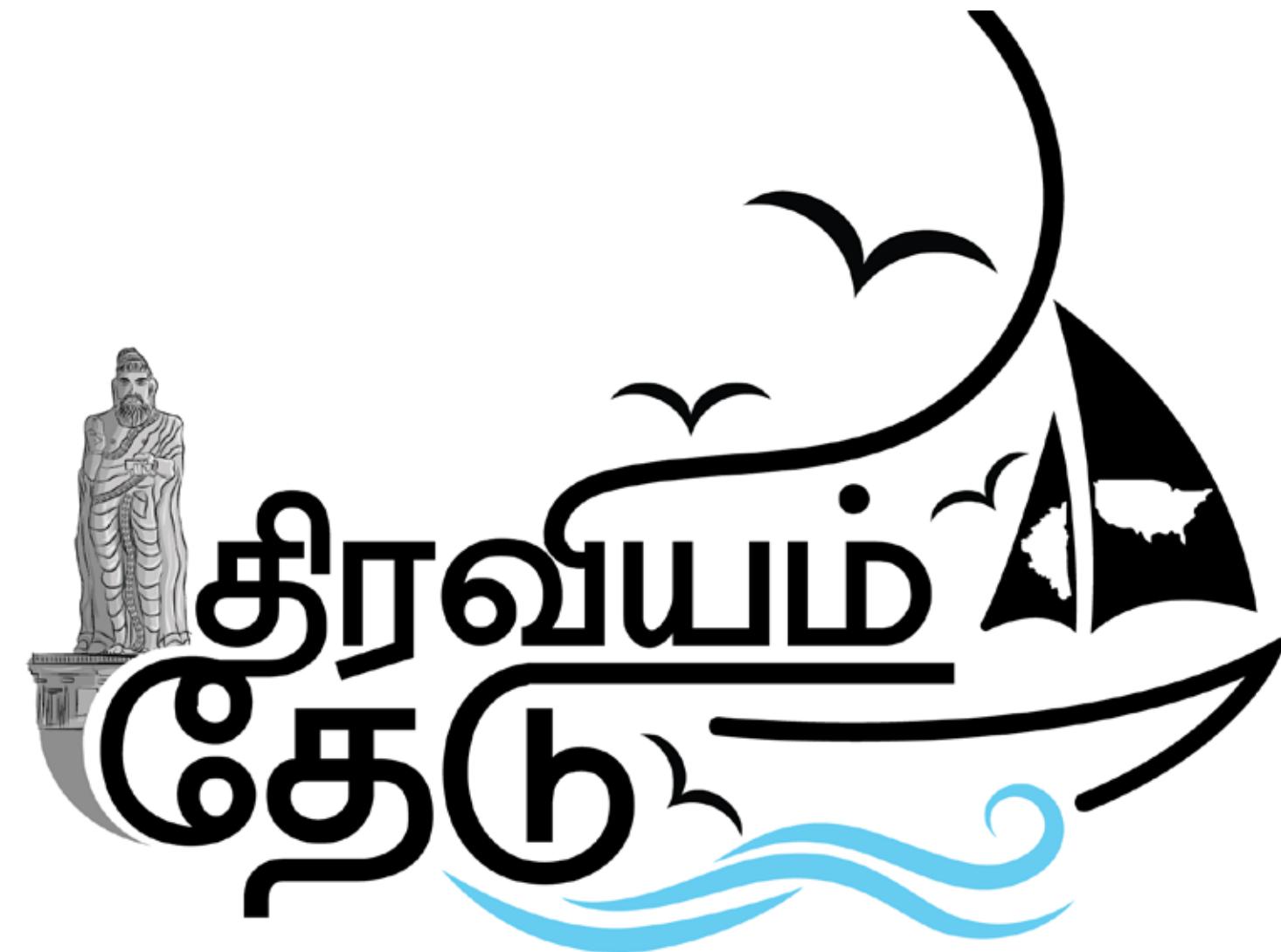
PRESENTS



தமிழ்நாடு
Startup
கிருவிடா









ALKALINE 09[®]
I O D I S E D W A T E R





konstruktion
konzept



VIKAS PARTHIPAN
A R C H I T E C T S



PACKAGE















500ml

Nutritional information Per 100 ml

Products contains Approx

Fat	4.5g
Protein	3.3g
Cerbohydrate	4.8g
Calcium	125mg
Energy	72.9k.cal

Processed & Packed by:

SRI HARI DAIRY FARM

Kedimedu, Gomangalam (PO),
Pollachi-642107

fssai 12412003000186



Net Contents : 500 ML

Batch No :

Mid Date :

M.R.P. ₹ :

(Inclusive of all taxes)

Ingredients

PASTEURISED & HOMOGENISED
STANDARDISED MILK

Fat 4.5% SNF 8.5%

For Maximum Retail Price Rs

Use By Date, Batch No,

(See Vertical seal)

STORED UNDER REFRIGERATION BELOW 4° UND
HYGIENIC CONDITIONS

For Feedback & suggestions contact: 99655 39020



Krishna

PURE GHEE

- சுத்தமான நெய் • பலிசூலமாய எறால்
- மூட்டு ரீ • ஸ்வாத்தமேந நெய் • குந்துப்பை





KALEESUWARI
REFINERY PRIVATE LIMITED

~ இன்ஸ்டெண்ட் தீபும் ~



ஐந்து எண்ணெய்களின் சங்கமம்

தமிழ்நிலை
ஒரு மூலிகை
அறுப்பவர்

SOCIAL MEDIA



It was clear that the audience for the social media campaign would mostly comprise of the youth. They were also the target audience for the initial phase of electoral registration and hence it was crucial to understand what catches their attention on online portals. The #TN100percent social media plan required studying the online presence of millennial voters pertaining to Tamil Nadu based on which the objectives of the social media campaign were accordingly outlined. Communication was then devised in keeping up with the campaign objectives.

MOVIE-BASED MEMES



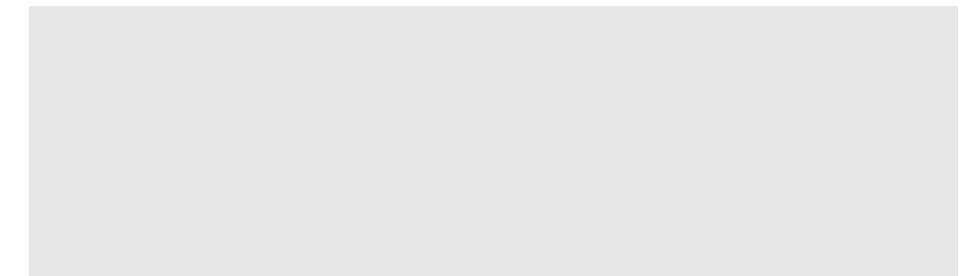
PLEGES ACTIVATION POST



HELP LINE & INFOGRAPHIC POST



ELECTION RESULTS & THANK YOU POSTS



NEWS & MESSAGE FROM ECs

VOICE OF PEOPLE



The grid of 12 mobile screens displays the following messages:

- ELECTION DATE APRIL 6 GET READY TO VOTE.
- தேர்தல் நாள் டிப்பால் 6 வாக்குறுதி தயாராட்சியள்.
- தேர்தல் நாள் டிப்பால் 6 வாக்குறுதி தயாராட்சியள்.
- நாட்டு வாரிக்கூடு, நாட்டு வெள்ளோடு. c-VIGIL APP
- 1950-ல் முழுமொத்த மக்கள் வாக்குறுதி தயாராட்சியள்.
- நாட்டுக்கூடு முழுமொத்த மக்கள் வாக்குறுதி தயாராட்சியள்.
- NATIONAL VOTER'S DAY CAST எதிர்வோடு
- Your future lies in your hands.
- IT'S TIME TO VOTE! A single vote has the power to change the future.
- வலிக்கூட்டு ஜனராயகத்திற்கு ஒவ்வொரு வாக்கும் முக்கியமானது.
- இன்று ஏப்ரல் வாக்குறுதி தயாராட்சியள்.

G SQUARE
GROUP
YOUR PLOT. YOUR HOME. YOUR WAY.

TAMIL NADU'S NO. 1 PLOT PROMOTER MAKES A GRAND ENTRY INTO YOUR CITY!

G SQUARE IS LOOKING FOR LAYOUTS
Approved or Under Approval / Converted /
Single Owner Properties in and around

COIMBATORE

- 2 TO 100 ACRES
- OUTRIGHT OR JOINT VENTURE
- RESIDENTIAL & COMMERCIAL PLOTS

G SQUARE ADVANTAGES

Tamil Nadu's No. 1 land promoter & aggregator	Delivered 1000+ acres of land	10 years of experience	4000+ happy customers
Spread across Chennai, Coimbatore, Bengaluru, Hosur, Trichy & Ballari	Our commitment - perfect location, size, price & legal documentation	Best luxurious Plotted Developer - G Square (Tamil Business Award - 2020)	

Land owners/ brokers can contact: **91500 85778**

FOR MORE DETAILS: **91766 37009**
www.gsquarehousing.com

BALLARI'S "THE BEST" PLOT PROJECT LAUNCHES PHASE-II
300 PLOTS SOLD-OUT IN 30 DAYS

G SQUARE CITY
NEXT TO TB SAMAKOSHI, SELAGAL ROAD
PLOTS IN INDIA'S FIRST WATER-THEMED TOWNSHIP
FROM ₹34 LAKHS

G SQUARE PRISTINE
நம்பர். 1 மூலம் கிடையாது, திருக்குடி விலை குறைவாக இருக்குமானா?

2022 HAPPY New Year

THE CLOCK'S TICKING!
BUILD YOUR VILLA IN COIMBATORE'S HOTTEST PLOT COMMUNITY

HURRY!
LAST PHASE OPEN FOR BOOKING!
L 89391 50002

INSIDE THE CITY INSIDE THE BUDGET
₹29 L* ₹27 L*

INSIDE THE CITY INSIDE THE BUDGET
VILLA PLOTS FROM ₹42L

G SQUARE INFINITI
15 MINS FROM PORUR
GATED PLOT COMMUNITY WITH 20+ AMENITIES AT KUNDRATHUR
91500 63615

THORAIKKANLU PLOTS IRUKKU THEN FLATS ETHUKKU?

10 MINUTES CAN SAVE YOU ₹30L!
PLOTS JUST 10 MINS FROM PORUR AT HALF THE PRICE

G SQUARE PRIME
PRIME PLOTS IN OMR
Gated plot community with advanced security features in OMR from ₹93L (1400 sq ft.)

RoleX
ROLEX PLOTS
Affordable villa plots with 40+ world-class amenities at Poonamallee from ₹31L (600 sq ft.)

G SQUARE PRISTINE
MATHIOORI, HOSUR
(JUST BEHIND TIRAN TOWNSHIP)
PLOTS IN A SECURED GATED COMMUNITY WITH 40+ AMENITIES FROM ₹18L (600 sq ft.)

THE ULTIMATE LIFETIME SETTLEMENT!
PLOTS WITH A BLUEBELLISTER COMBO OF AFFORDABLE PRICE & UNPARALLELED LOCATION

Blue Crest
ROLEX PLOTS
Launch Price ₹3700/sq.ft.
Pre-launch Price ₹3500*/sq.ft.
Affordable villa plots (650+ 2000 sq.ft.)
at Poonamallee from ₹28L (400 sq ft.)

**KING-SIZED VILLA PLOTS OPP. GEM HOSPITAL
FROM ₹2.17 CRS - ₹ 9.5 CRS
HURRY ONLY LAST 7 PLOTS LEFT!**

INSIDE THE CITY INSIDE THE BUDGET
VILLA PLOTS FROM ₹35L

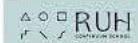
G SQUARE SPRINGFIELDS
GATED PLOT COMMUNITY WITH 20+ AMENITIES AT SULUR, COIMBATORE.



Transforming India Conclave

Transformation begins here.

3 Days | 21+ Speakers | 13 Workshops for Students



September 1, 2 & 3, 2023
SSVM World School, Coimbatore.



Book your tickets now!
www.ssvmtransformingindia.com

Reach out to us at: +91 90435 91375



Unleash the Power within you!

CREATIVE ARTS WORKSHOP
-with Harun Robert

"I don't think outside the box.
I think what I can do with the box"

Transformation begins here.
Book your tickets now!
www.ssvmtransformingindia.com

INDIA CONCLAVE '23
SSVM World School, Coimbatore.

Unleash the Power within you!

INCREDIBLE INNOVATIONS
- Sonam Wangchuk

"Don't blame the child for forgetting lessons;
make the lessons unforgettable"

Transformation begins here.
Book your tickets now!
www.ssvmtransformingindia.com

INDIA CONCLAVE '23
SSVM World School, Coimbatore.

Unleash the Power within you!

THE MARKETING MANIAC
- Amit Gupta

"Do what floats your boAt"

Transformation begins here.
Book your tickets now!
www.ssvmtransformingindia.com

INDIA CONCLAVE '23
SSVM World School, Coimbatore.

Unleash the Power within you!

THE LIFESTYLE TODAY
- Drish Aqib

"Those who write recipes forget the role of biochemistry in it."

Transformation begins here.
Book your tickets now!
www.ssvmtransformingindia.com

INDIA CONCLAVE '23
SSVM World School, Coimbatore.

Unleash the Power within you!

ROLE OF HISTORY
- Maloo Pillai

"What history does, when studied with an open mind, is challenge deeply held beliefs of an infinite variety."

Transformation begins here.
Book your tickets now!
www.ssvmtransformingindia.com

INDIA CONCLAVE '23
SSVM World School, Coimbatore.

Unleash the Power within you!

GEN Z ERA
Ravneel Singh

"Always say yes to the next adventure. You will never know when is your chance to fly."

Transformation begins here.
Book your tickets now!
www.ssvmtransformingindia.com

INDIA CONCLAVE '23
SSVM World School, Coimbatore.

Unleash the Power within you!

NEX GEN BUSINESS
Dr. Anmolika & Ganga Mehta

"Every single child is worthy of having a champion - a teacher who will persistently support them, recognizing the profound impact of genuine connection and fervently encouraging them to reach their utmost potential."

Transformation begins here.
Book your tickets now!
www.ssvmtransformingindia.com

INDIA CONCLAVE '23
SSVM World School, Coimbatore.

Unleash the Power within you!

FUSION - BEATBOX & FLUTE
- Shreyas and Mouni

HEAR THE BEAT COME ALIVE IN EVERY NOTE!

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TYPOGRAPHY

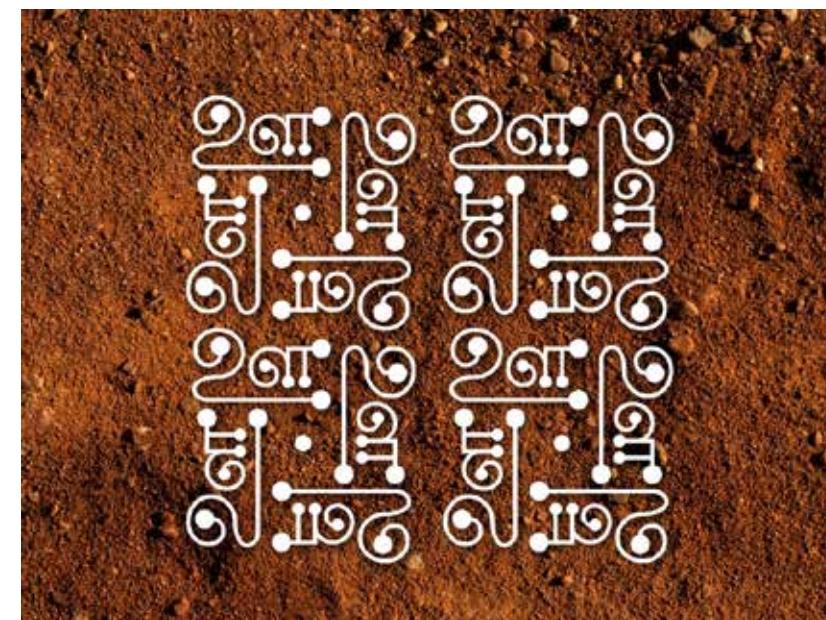
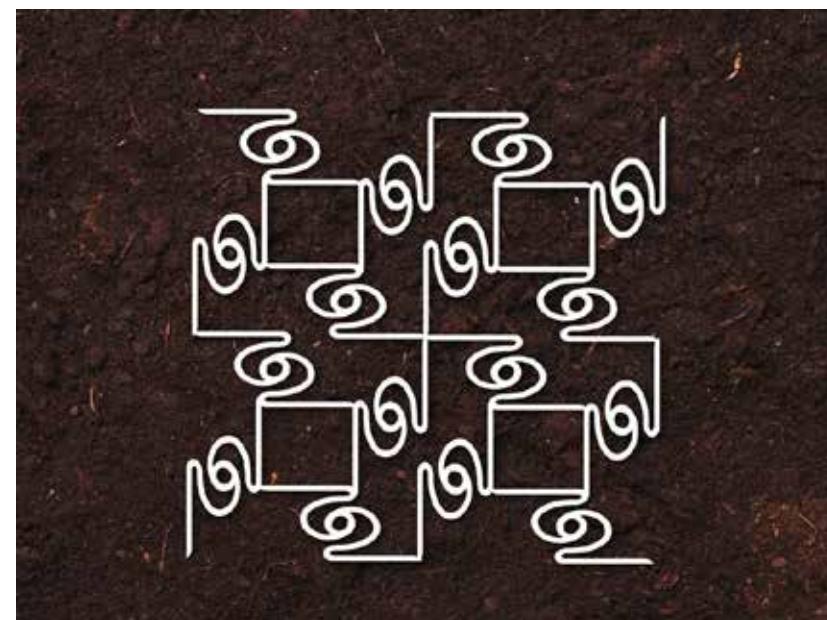
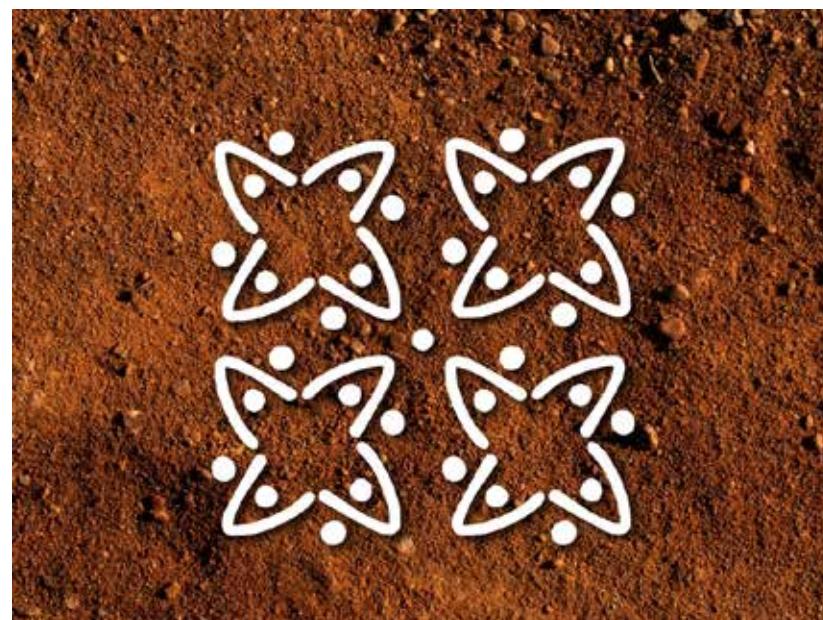
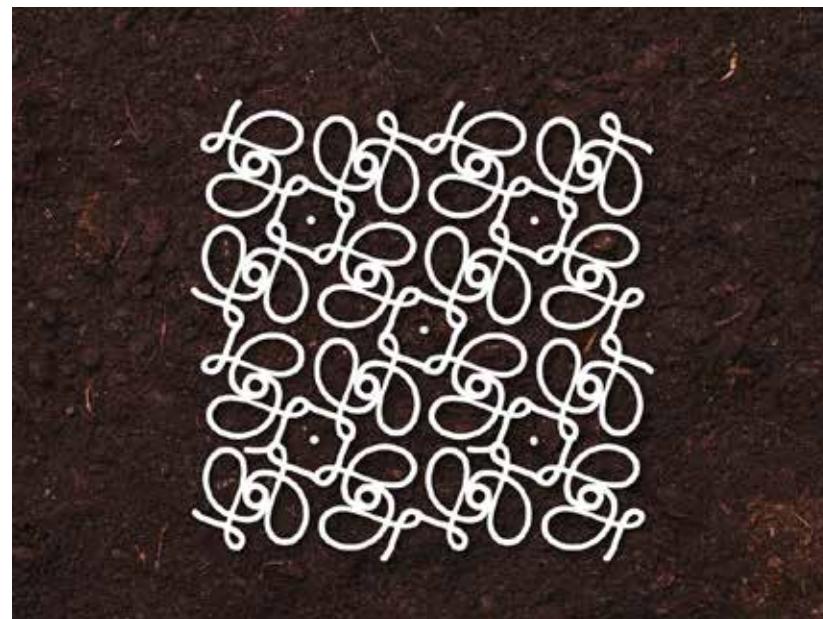


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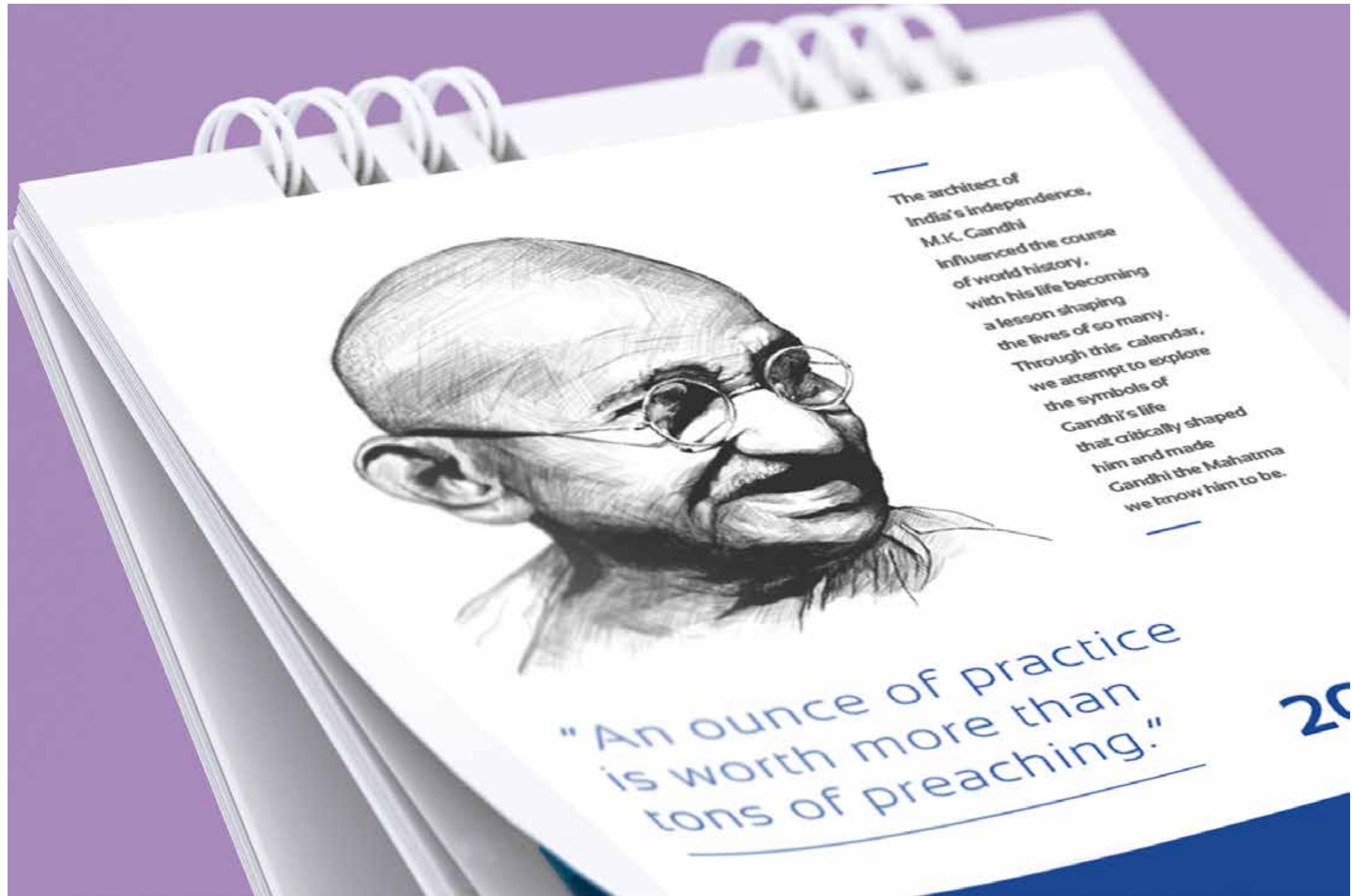








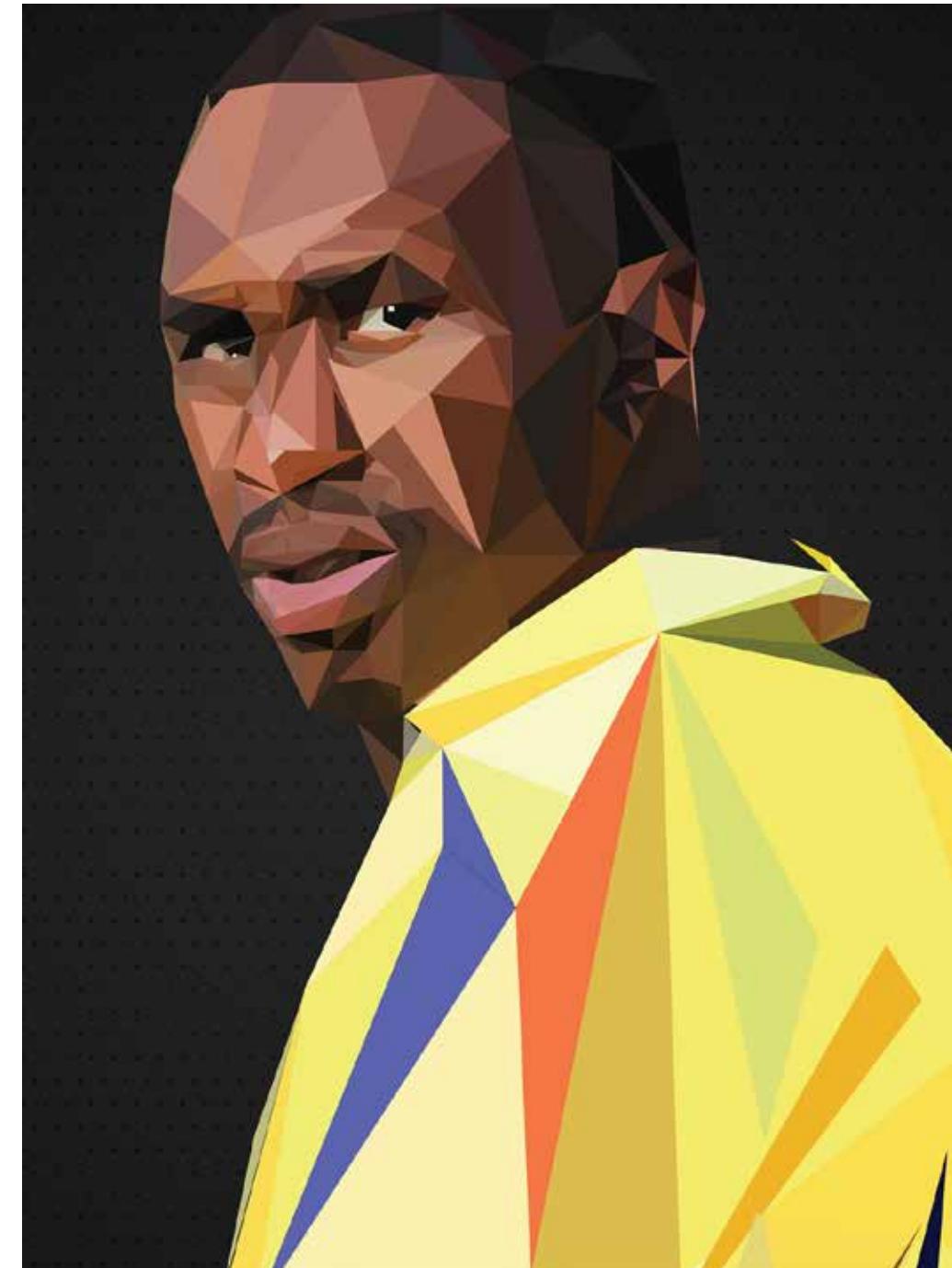
ILLUSTRATION



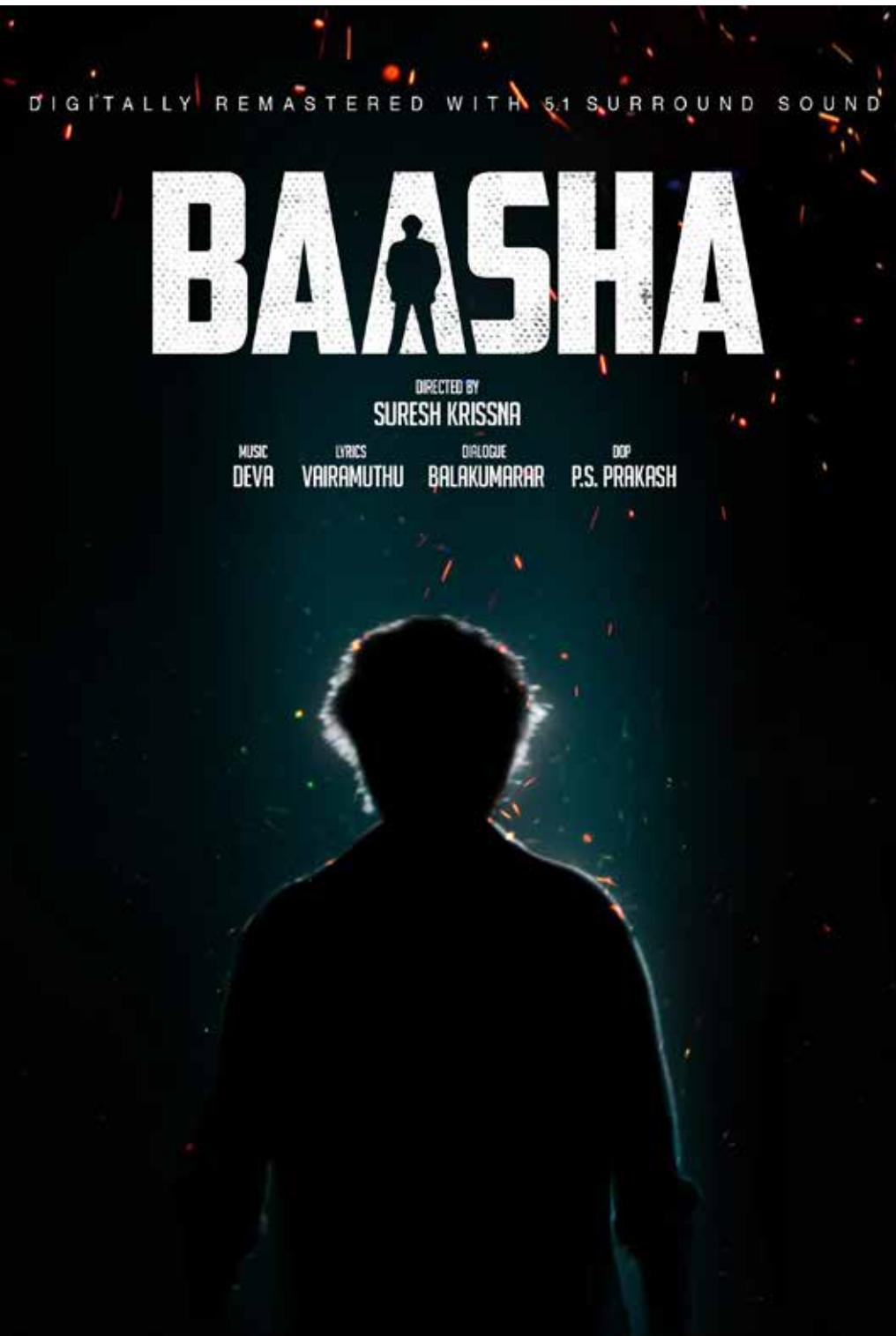
The architect of
India's independence,
M.K. Gandhi
influenced the course
of world history,
with his life becoming
a lesson shaping
the lives of so many.
Through this calendar,
we attempt to explore
the symbols of
Gandhi's life
that critically shaped
him and made
Gandhi the Mahatma
we know him to be.

"An ounce of practice
is worth more than
tons of preaching."













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Shri. **V. Balakrishnan** I.P.S.
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Shri. **M. Prathap** I.A.S.
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**SSVM World School,
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The poster is shaped like a yellow ticket stub. At the top, it features the "SAKTHI MASALA" logo and the "VILLAGE TICKET" logo with the tagline "கிடு நம்ம ஊரு தீருவிழா" in Tamil. Below this, it says "A THIRUVIZHA BY BRAND Avatar BRAND AND EVENT MANAGEMENT". A central illustration depicts a vibrant village scene with a large, ornate神像 (deity) in the background, surrounded by people in traditional dress, a Ferris wheel, and a temple gopuram. A black starburst in the upper right corner indicates an "Entry ₹200 only". The main title "CHENNAIYIL ORU VILLAGE FESTIVAL" is prominently displayed in large, bold, black letters. Below the title, three circular icons indicate age restrictions: "33+" for Authentic Food Stalls, "15+" for Parambariya Performances, and "15+" for Namba Ooru Games. A section titled "EVENT HIGHLIGHTS" lists various attractions with corresponding icons: Rajmohan Pattimandram (three people icon), Uzhavu Experience (person in a boat icon), MD Music Band Performance (drum set icon), Village Food Stalls (stall icon), RK Adithya & DJ Gowtham Performance (musical note icon), and Village Houses Experience (house icon). The event dates "MAY-5-6-7 | 11AM - 9PM" and location "SATHYABAMA UNIVERSITY GROUNDS, OMR, CHENNAI" are at the bottom. A call-to-action box says "Buy Tickets @ www.villageticket.com". Logos for Sathyabama University, BHIMA Gold Diamonds Silver Platinum, SM Caters, and MayaJaaz are at the very bottom.





A THIRUVIZHA BY



சென்னையில் ஒரு கிராமத்து கொண்டாட்டம்

MAY-5-6-7 | 11 am - 9pm

SATHYABAMA COLLEGE GROUNDS, OMR, CHENNAI

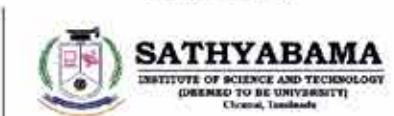
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