



K-13 is an Edge of seat thriller which can be easily remade in all Languages not restricted to India.

"WE ALL HAVE  
STORIES TO TELL"



# A Peep into the Creator's Mind

Barath Neelakantan



Madhiyazhagan, an aspiring filmmaker, one day finds himself tied to a chair all alone in an apartment, which does not belong to him in the company of a beautiful dead young woman.

Madhiyazhagan, who hasn't recovered from his previous night hangover, tries hard to recollect previous night's happenings to figure out how he ended up in the apartment. As time is running short, he tries to figure out how he ended up with a random pub girl, who is now dead in that apartment.

Did Madhiyazhagan manage to escape from the apartment without leaving any traces?? Who is the girl?? What was the relationship between them?? Was it a Murder or it's a Suicide?? What was the motive of the death?? Did Police Crack the Mystery??

All the above questions and much more will be unveiled in the edge of seat slickly made Flick.

An edge of seat thriller which will answer the above questions and much more in spell binding climax with an unexpected twist.

# HERO

I N N O V A T E



A  
R  
U  
L  
N  
I  
T  
H  
I



**ARULNITHI** plays an aspiring film maker, honest, creatively obsessed art lover. Obsessed towards Original Content. He will go to any extent to get his hands on the right material that would inspire his film work. A withdrawn, introvert, no compromise guy and solitude lover. In K-13, it is all about that one night, that would change his life forever, well atleast that's what Malarvizhi planned for.

ஒவ்வொரு கதையும்  
ஒரு பிறப்பு. நாம்  
அது கூடவே பொறந்து,  
வாழ்ந்து சாகனும்!  
அதான் கதை!

SP



## A HEROINE STORY



என்னோட கதைக்காக  
இன்னொருத்தர் வாழ்க்கைய  
கெடுத்த நான், இன்னைக்கு  
என்னோட வாழ்க்கையில  
இருந்து சில மணி நேரங்கள  
உனக்கு கதையா தந்து, உனக்கு  
வாழ்க்கை தர போறேன்!

**HRADDHA SRINATH** plays Malar, a writer who tasted success recently from her first book. But she has paid a huge price for the success of the book, losing her only friend which in turn pushes her in to the abyss of loneliness. Malar is equally or infact a bit more obsessed about her art than Madhi.

She is obsessed so much that she gets blinded by that and would go to any extent to get what she wants.

In K-13, that night belongs to her.

SHRADDA SRINATH

SP

# IN THE WORLD OF K-13



YOGI BABU



GAYATHRI



RAMESH  
THILAK



MADHUMITHA



ASHWIN



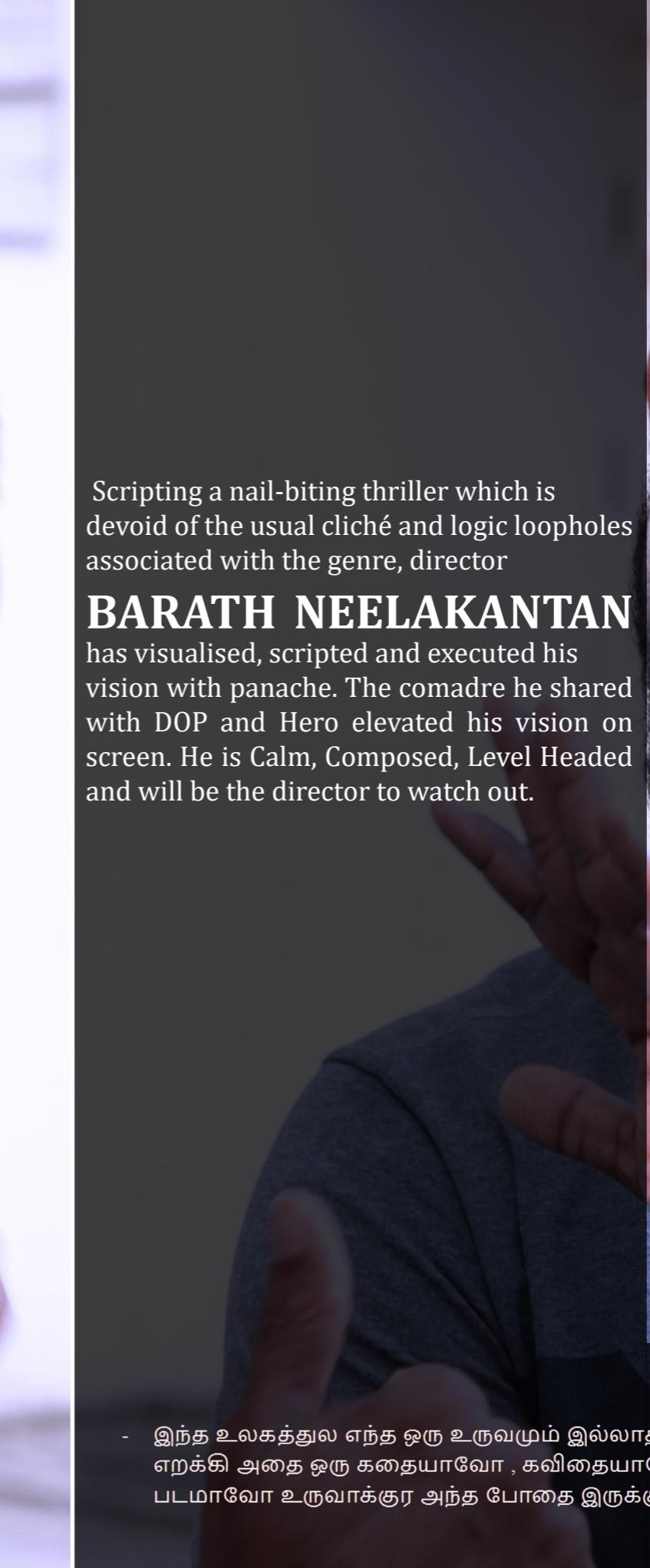
VIJAY



Scripting a nail-biting thriller which is devoid of the usual cliché and logic loopholes associated with the genre, director

## BARATH NEELAKANTAN

has visualised, scripted and executed his vision with panache. The comadre he shared with DOP and Hero elevated his vision on screen. He is Calm, Composed, Level Headed and will be the director to watch out.



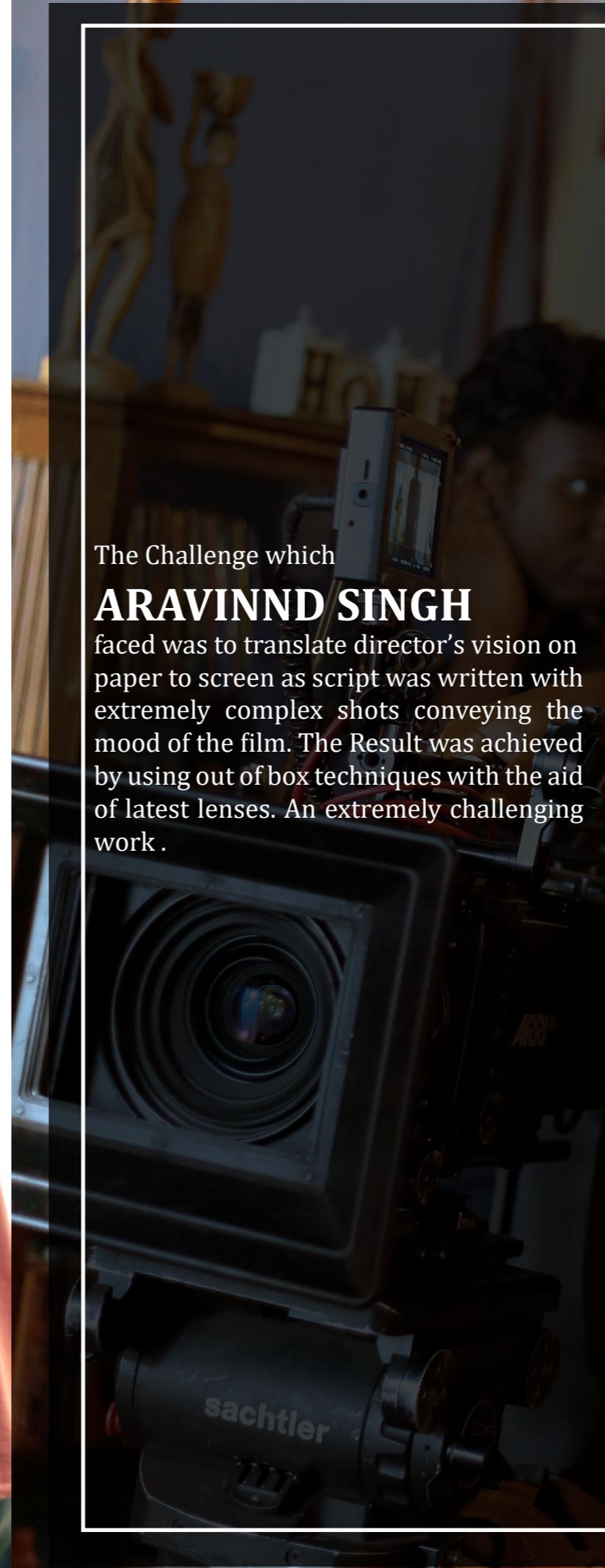
**DIRECTOR**

- இந்த உலகத்துல் எந்த ஒரு உருவமும் இல்லாத ஒரு விஷயத்தை , என்னைமா உருக்கி, ஏற்கக் கி அதை ஒரு கதையாவோ , கவிதையாவோ, ஓவியமாவோ இல்ல ஒரு படமாவோ உருவாக்குர அந்த போதை இருக்குல , அதை சொன்னா புரியாது!

# Challenge was to translate director's vision on paper to screen



The Challenge which **ARAVINND SINGH** faced was to translate director's vision on paper to screen as script was written with extremely complex shots conveying the mood of the film. The Result was achieved by using out of box techniques with the aid of latest lenses. An extremely challenging work .



DOP

# Music is Heart & Soul of the film

# D

**ARBUKA SIVA** being an independent musician, is extremely choosy about his work and K-13 being a thriller is an extreme challenging work till date in terms of script as Music plays a key role in elevating this gripping thriller. He is trying different kind of sounds to bring out the nuances in the script through his score.



# LYRICIST

**THAMARAI** known for her regular collaboration with Gautham Vasudev Menon was very much happy to write the PUB song for K-13 as she fell in love with the Script and was happy to associate with Music Director Darbukka Siva after their successful combination in Gautham Vasudev Menon's Ennai Nokki Paayum Thotta starring Danush. Her lyrics for the song in K-13 blends with the script and conveys the mood of the heroine and tells her story.

நிலா நிலா உலாவும், விதானம்  
தொலைவிலே..  
நிழல் வேண்டி வந்தேன், நிதம்  
உனது அருகிலே.  
நினைவுகள், புதைமணல், அதில்  
நான் விழுந்தேன்





**SUDESH** believes any Stunt Choreography should challenge himself first so that he can device ways to execute it in a flawless way. A firm believer that any stunt sequence should be a close to real as possible and avoid using CG's as far as possible. The stunt sequences in K-13 was a great challenge and Sudesh devised new methods to execute it effortlessly.



- Let's GET  
HIGH..  
Let's GET  
HIGH..

SP

CHOREOGRAPHER

**AZHAR**'s brief was a simple one from the director. Compose a party song which conveys the story and mood of the film. What started as a simple brief turned out to be one of the most challenging work in his career as its not easy to compose dance movements to foot tapping music of Darbuka Shiva with a crowd of more than 100 junior artists dancing in the pub along with the Heroine. Azhar's choreography will be one of the highlights of the film.





For Sound Designer

## UDAYA KUMAR.T.

the challenge is to create specialized Sound Effects using live foley to complement the director's vision and DOP's Visual and blend with the script to set up mood for the audience to identify with the characters in the movie and enjoy the movie in theatres. K-13 is getting mixed at state of art Dolby Atmos Mix set up in 64 channel sound at Knack Studios.



"VFX, DUBBING, SFX, DI,  
DOLBY ATMOS MIX, ETC."



SP

**RUBEN**

For any thriller genre slick editing without losing focus on the script and narration is a challenge and for Acclaimed Editor Ruben the challenge is to blend his creative editing skills with the director's vision to present the audience a new viewing experience which will transport the audience to the world of K - 13.

**EDITOR**



**SP CINEMAS**  
PRESENTS

A R U L N I T H I



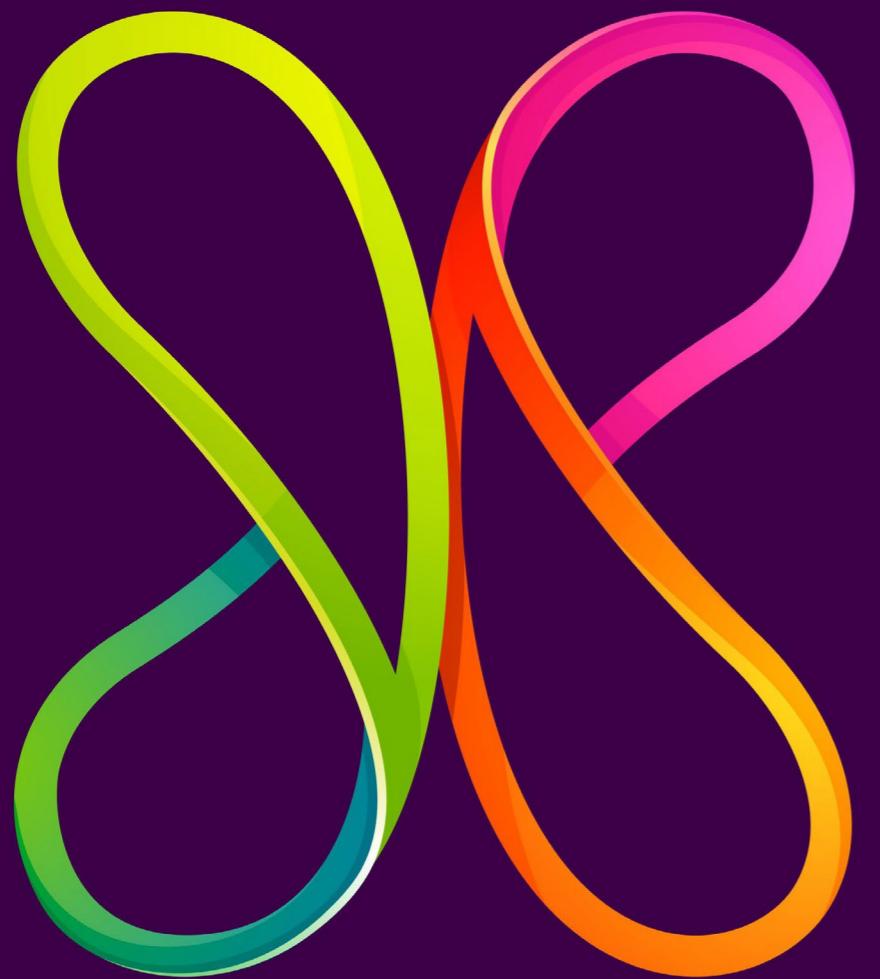
WRITTEN AND DIRECTED BY **BARATH NEELAKANTAN**

**S0...Now it's between You & Me. Tell me honestly what is so interesting about K -13??**

- Arulnithi is well known actor to people of Tamilnadu and audience are interested to shell out their hard earned money to watch his movies in Theatres.
- Arulnithi has a special knack of selecting out of box subjects, which has been box office success and has earned goodwill of the Audience . They await for his films to see in Theatres.
- Shraddha Srinath still fresh out of her Tamil Blockbuster hit Vikram Vedha, is a powerhouse of talent to watch out for. Going by her filmography, audience are aware her films are different as she gives importance to script and her character. K-13 is the immediate film of her to release after Tamil Blockbuster hit Vikram Vedha.
- K-13 is a nail biting thriller which can be easily remade in all Indian Languages.
- Thriller as a genre has a faithful set of audience which when combined with the deadly combination of Arulnithi and Shraddha Srinath will be one of keenly awaited Tamil project in recent times.
- Tamil films with strong content coupled with stylish making are hitting the bull's eye at box office thereby bringing in Huge revenues in recent times to the producer.
- K-13 is scheduled to hit big screens in February 2019.

# THE JOURNEY OF K-13





# SP CINEMAS

Production | Marketing | Distribution

# SP CINEMAS

SP Cinemas was formed by a Passionate Team to fill the gap which existed in the market based on our past experiences. We at SP Cinemas see filmmaking as both a creative and business process. So we are involved right from the scripting stage till the release of the film. We handle the whole filmmaking process chain including production, distribution and exhibition. SP Cinemas is committed to bring transparency in this business by making all stake holders accountable. The team consists of seasoned industry professionals who have worked with well known players like Madras Talkies, Raadan Media Works, PVP Cinema, UTV Motion Pictures, Qube etc. Visit us @ [www.spcinemas.in](http://www.spcinemas.in)



A large, stylized logo consisting of the letters 'K' and '13'. The 'K' is a light grey color with a textured, crumpled paper appearance. The '13' is a bright yellow color with a similar textured appearance. The '13' is positioned to the right of the 'K'. The entire logo is set against a dark green background.

# K13

