Wing Chun For Everyone

Company Name

咏春

Wing Chun For Everyone

Mission/Objectives

- To promote the training and principles of traditional Chinese Wing Chun kung fu across the next generation
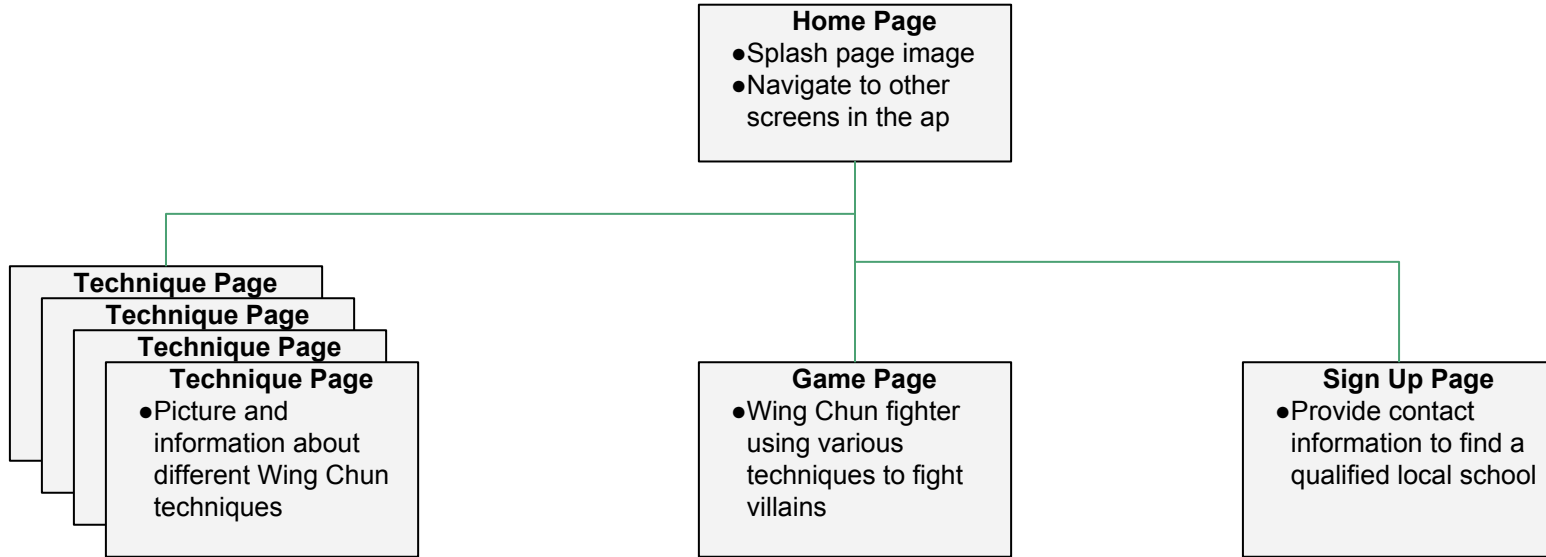
What Problem are You Trying to Solve?

- Not enough people in the younger generations understand and appreciate the traditions, principles and self-defense techniques that Wing Chun kung fu has to offer

What Will You Build to Solve Your Problem?

- Build a mobile app with a game and information about Wing Chun
- The game will get kids interested in Wing Chun
- The app will also have information pages about different Wing Chun techniques
- The app will have a page for interested users to submit their information to find a qualified Wing Chun school close to them
- This app will solve the problem of not enough people understanding and appreciating Wing Chun by:
  - Exposing users to Wing Chun so they know what it is
  - They can play the game to build some interest in Wing Chun
  - They can learn about some of the basic techniques to understand how it works
  - If they are interested they can sign up to find a real school

Application Design

Home Page
- ●Splash page image
- ●Navigate to other screens in the ap

Technique Page
Technique Page
Technique Page
Technique Page
- ●Picture and information about different Wing Chun techniques

Game Page
- ●Wing Chun fighter using various techniques to fight villains

Sign Up Page
- ●Provide contact information to find a qualified local school

Home Page Design

Links to technique information pages

Links to the game

Learn

Play

Technique Information Page Design

Name of the Technique

Picture of how to do the technique

Links back to the home page

Description of how to perform the technique and how it's used

Select a technique ▼

Links to other information pages, e.g.
- Tan Sau
- Gan Sau
- Bong Sau

Game Design

Villain

Wing Chun Hero

Change position/technique

Move left

Move right
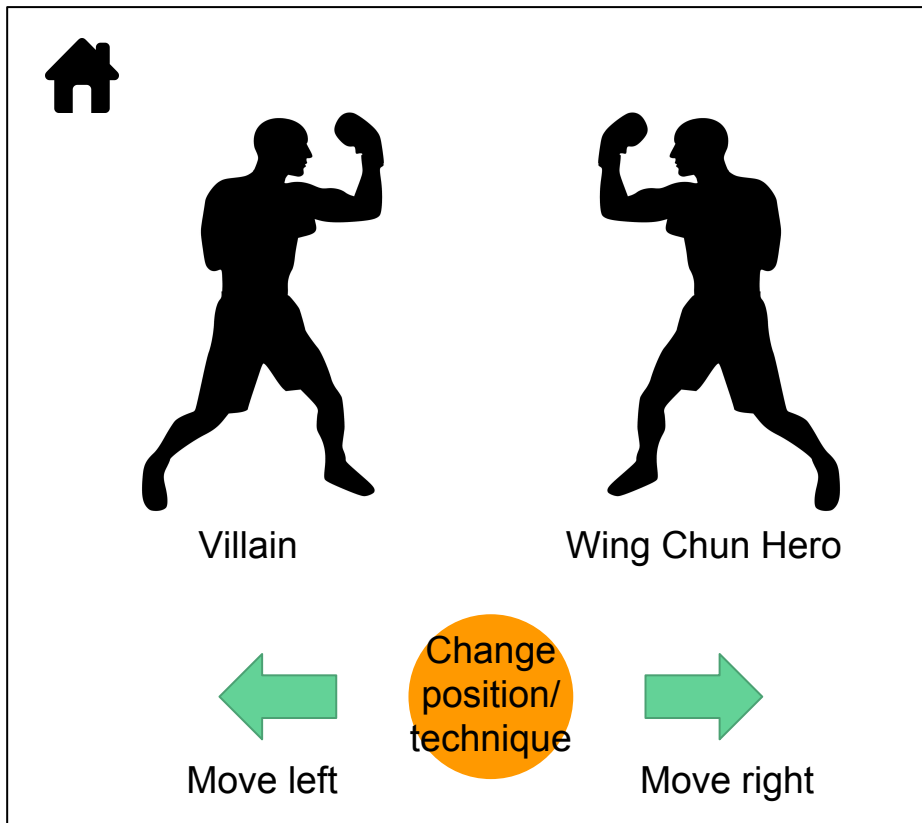
Rules and Objectives
- The player plays the role of the Wing Chun Hero
- Villain randomly changes to different positions and techniques
- The objective is to strike the villain without being struck
- The player can move the Wing Chun Hero left and right
- The player can also change the Wing Chun Hero's different positions and techniques
- You gain points by striking the villain
- You can also win the game if the Wing Chun Hero strikes the villain's head
- You lose the game if the villain cuts the Wing Chun Hero's hand

Sign Up Page Design

Name

Phone Number

Email

Submit