

[Design System](#)

Design System

The complete visual language for vai. Logos, colors, typography, components, patterns, and usage guidelines for building consistent experiences across all surfaces.

Logos

Download and use the appropriate logo variant for your context. Always maintain clear space around the logo.



Logo (Light BG)

Use on light backgrounds. Transparent PNG.



Logo (Dark BG)

Use on dark backgrounds. Includes rounded container.



Icon Mark

Standalone V mark. Black on transparent. Use as watermark or favicon source.

Icon Mark (Inverted)

V mark inverted for dark backgrounds (apply CSS filter: invert(1)).

Clear Space



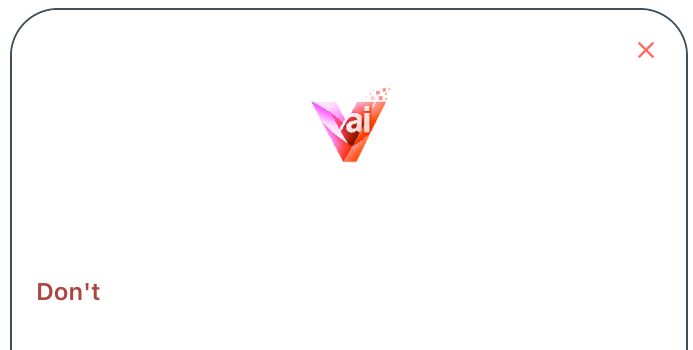
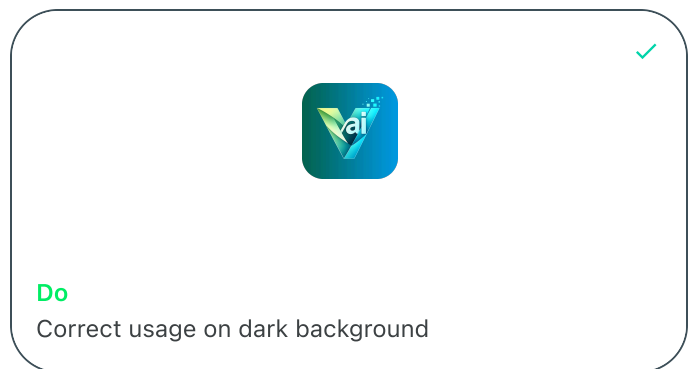
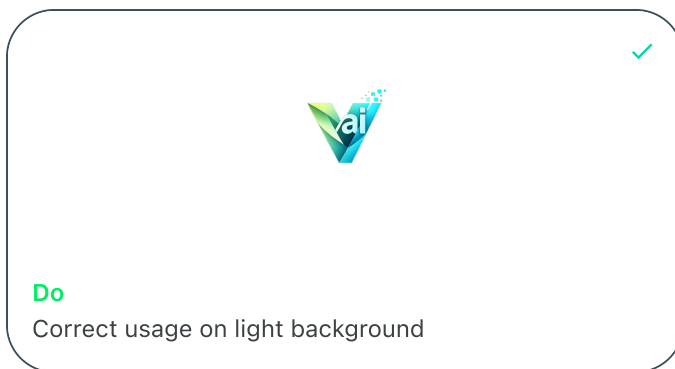
Minimum clear space around the logo equals the width of the "a" character in the vai logotype.

Minimum Size



Don't use the logo smaller than 32px in height.

Do / Don't




2/12/26, 2:07 PM

Vai — Open Source Toolkit for Voyage AI Embeddings


Don't stretch or distort

Don't recolor the logo




Don't

Don't use on busy backgrounds



Don't

Don't go below 32px height

 Download All Assets

Voice & Tone

How vai sounds. Consistent voice, adaptive tone.

Voice Characteristics

Technical but approachable

We know the stack. We explain it clearly.

Confident but not arrogant

Show, don't boast. Let results speak.

Concise — every word earns its place

Cut the filler. Be direct.

Developer-first

Speak the audience's language. They build software.

Tone by Context

Marketing page	<i>"Ship semantic search in minutes."</i>	Bold, concise, aspirational
Error message	<i>"Embedding failed: invalid API key. Check your .env file."</i>	Direct, helpful, no blame

Documentation	"Pass the text array to vai.embed(). Returns a list of float vectors."	Precise, neutral, scannable
Changelog	"Added: batch embed command. Fixed: timeout on large docs."	Terse, factual, scannable

Writing Do / Don't

✓ Ship semantic search in minutes	✗ Our revolutionary AI-powered solution enables enterprises to leverage...
✓ vai pipeline chunks, embeds, and indexes your docs	✗ The vai pipeline functionality provides document processing capabilities
✓ Embed 100k docs in under a minute	✗ Experience unprecedented throughput for your embedding workflows


Preferred Terminology

USE	AVOID
knowledge base	vector store
embed	vectorize
search	query your embeddings
pipeline	workflow
vai	Vai / VAI / V.A.I.

Color Palette

Click any swatch to copy its hex value. The palette uses a teal/cyan accent anchored to a dark neutral base.


Primary (Teal)



Teal
#00D4AA
Primary accent, buttons, interactive elements (dark mode)


Teal Dark
#009E80
Primary accent (light mode), dimmed accent

Teal Darker
#007A63
Button hover (light mode)



Teal Light
#5CE8CC
Button hover (dark mode), secondary accent

Secondary (Cyan)



Cyan
#40E0FF
Links, secondary highlights (dark mode)

Cyan Dark
#0088CC
Links (light mode)


Neutrals (Dark Mode)

MDB Black
#001E2B
Dark mode background


Gray Dark 4
#112733
Surface, input backgrounds

Gray Dark 3
#1C2D38
Cards


Gray Dark 2
#3D4F58
Borders



Gray Base
#889397



Gray Light 1
#C1C7C6




Gray Light 2
#E8EDEB


Muted text

Dimmed text

Primary text (dark mode), borders (light mode)

Neutrals (Light Mode)


White
#FFFFFF
Light mode background


Gray Light 3
#F9FBFA
Light mode surface


Semantic



Red
#FF6960
Error states (dark mode)



Yellow
#FFC010
Warning states



Purple
#B45AF2
Accent, charts

Industry Accents


Healthcare
#5CE8CC
Healthcare use case accent


Legal
#B45AF2
Legal use case accent


Finance
#FFC010
Finance use case accent


DevDocs
#40E0FF
Developer docs use case accent

Accessibility Contrast Ratios

Aa

Text on Background

14.5:1

AA

AAA

Aa

Accent on Background

9.0:1

AA

AAA

Aa

Muted on Background

5.5:1

AA

AAA

Aa

Text on Card

12.0:1

AA

AAA

Aa

Accent on Card

7.4:1

AA

AAA

Aa

Text on White (light)

17.2:1

AA

AAA

Color Usage Map

Card Title

Body text describing the component.

Primary

Secondary

← bg (#001E2B)

← bgCard (#1C2D38)

← text (#E8EDEB)

← textMuted (#889397)

← accent (#00D4AA)

Typography

System fonts for body text, monospace for branding and code. No external font loading required.

Type Scale

NAME	SIZE	PX	LINE H	SAMPLE
Display	2.5rem	40px	1.1	vai
H1	2rem	32px	1.2	Ship semantic sear...
H2	1.5rem	24px	1.3	Embed, index, and search ...

H3	1.25rem	20px	1.4	Getting started with vai
Body	1rem	16px	1.6	The complete developer toolkit for Voya...
Small	0.875rem	14px	1.5	Updated 3 minutes ago
Caption	0.75rem	12px	1.4	v2.1.0 · MIT License

Font Stacks

Display / Logo

'Source Code Pro', 'SF Mono', 'Fira Code', monospace

Headings & Body

-apple-system, BlinkMacSystemFont, 'Segoe UI', Roboto, sans-serif

Code / Terminal

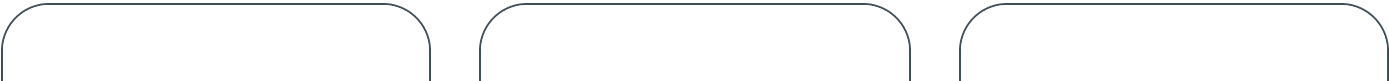
'Source Code Pro', 'SF Mono', 'Fira Code', 'Cascadia Code', 'Consołas', monospace

Font Loading

vai uses system font stacks exclusively. No external font files or Google Fonts. The monospace stack (Source Code Pro → SF Mono → Fira Code) is available on most developer machines. On systems without Source Code Pro, the stack falls back gracefully.

Gradients

Used sparingly for emphasis, hero text, and interactive highlights.



Hero Text

linear-gradient(135deg, #00D4AA 0%, #40E0FF 100%)

Headline accents, hero text spans

Success Bar

linear-gradient(90deg, #00D4AA, #5CE8CC)

Progress bars, meter fills, positive indicators

Info Bar

linear-gradient(90deg, #40E0FF, #0088CC)

Secondary progress bars, latency indicators

Component Patterns

Key UI patterns used across the site. All examples are live-rendered MUI components.

Cards

Sample Card

Cards use bgCard background with a 1px border. Hover lifts with translateY(-2px).

tag active

Buttons

Primary

Secondary

Ghost

Disabled

Terminal / Command Block

\$ vai embed "Hello, vector world!"

✓ Model: voyage-3-large

✓ Dimensions: 1024

✓ Latency: 42ms

[0.0234, -0.0891, 0.1456, ...]

Chips & Badges

voyage-code-3 voyage-3-large Active Beta Healthcare Finance

Section Container Pattern

<Container maxWidth="lg">

Section Heading

Section subtitle with supporting context.


Content area

py: 8


Iconography

MUI Icons (Material Symbols), outlined style preferred. No custom icon library.


Domain Icons




Code
Developer docs



Gavel
Legal



TrendingUp
Finance



LocalHospital
Healthcare

Common UI Icons



Download



ContentCopy



Close



Send



Chat



AutoAwesome

Usage

Use @mui/icons-material exclusively. Prefer the outlined variant for consistency. No custom SVGs or icon fonts.

Motion & Animation

Prefer subtle, functional motion. No decorative animations.

Hover transition

Default for all interactive hover states

transition: 'all 0.2s ease'

Card lift

Subtle elevation on card hover

transform: 'translateY(-2px)'

Shadow on lift

Depth shadow paired with lift

boxShadow: '0 8px 24px rgba(0,0,0,0.3)'

Fade in

Element visibility transitions

opacity 0.15s ease

Live Demo

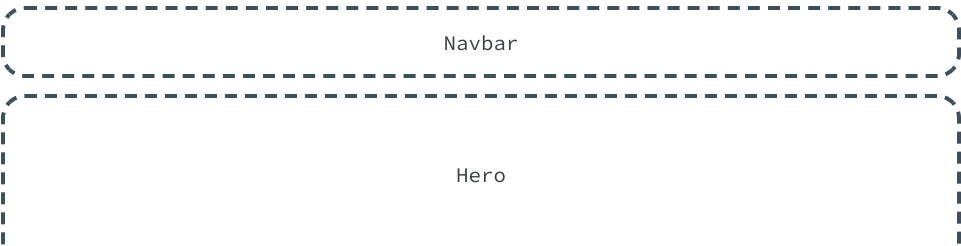
Hover me

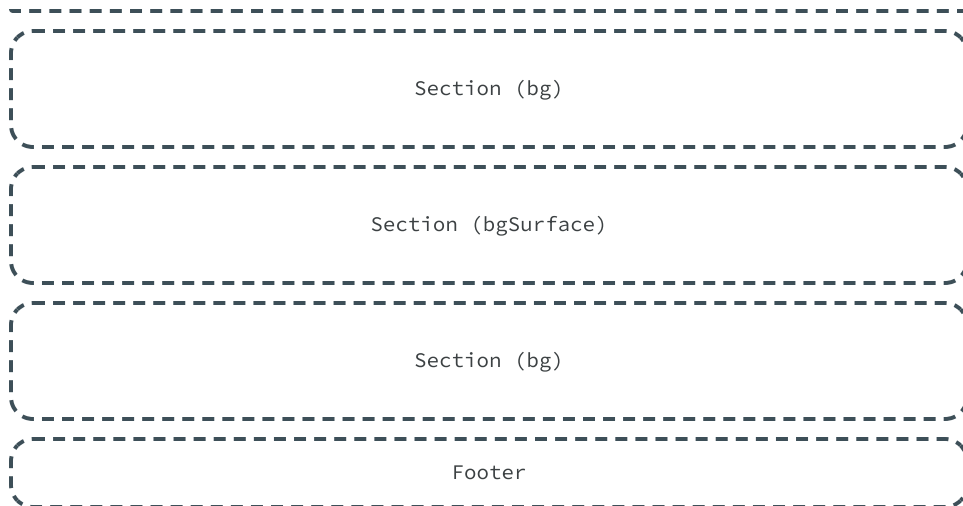
Glow

Layout Patterns

Page structure, section rhythm, and grid patterns.

Page Structure





Section Rhythm

Alternate background colors between sections: bg → bgSurface → bg .
This creates visual separation without hard dividers.

Container Widths



Grid Patterns

2-col (sm and up)



3-col (md and up)



4-col (lg and up)



Dark / Light Mode

Dark mode is primary. Light mode support is planned.

TOKEN	DARK (CURRENT)	LIGHT (PLANNED)
bg	#001E2B	<input type="checkbox"/> #FFFFFF
bgSurface	#112733	<input type="checkbox"/> #F9FBFA
bgCard	#1C2D38	<input type="checkbox"/> #FFFFFF
accent	#00D4AA	<input type="checkbox"/> #009E80
text	#E8EDEB	<input type="checkbox"/> #001E2B
textDim	#C1C7C6	<input type="checkbox"/> #3D4F58
textMuted	#889397	<input type="checkbox"/> #889397
border	#3D4F58	<input type="checkbox"/> #E8EDEB

Spacing & Radii

Consistent spacing and border radius values used throughout the UI.

Border Radius

4px
Small

8px
Default

12px
Card

16px
Large

Spacing Scale

xs

4px

sm

8px

md

16px

lg

24px

xl

32px

2xl

48px

vai Design System v1.0

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Community project by Michael Lynn. Not affiliated with Voyage AI, Inc. or MongoDB, Inc.

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