

Spotify vs. Apple Music Comparison Video

<https://www.youtube.com/watch?v=IVtalO5SXBc>

This video is an honest comparison between the two platforms from a creator by the name of Charles Clyen. He goes over the pros and cons of both applications and compares and contrasts the two.

<https://www.youtube.com/watch?v=cvfrG3CzlhM>

This is a video by the same person as above that describes tips and tricks for Spotify and what things you can do with the app that will make your experience better. I think this would be a really helpful video to beginner users and expert users.

<https://www.youtube.com/watch?v=idVwDw-EKSk>

This is a video by the creator Nikias Molina who is a verified creator on YouTube and post tech and lifestyle reviews. He goes over tips and tricks with Apple Music to show users how to make the app a more enjoyable experience. This parallels the previous video about Spotify so that the reader gets a full perspective on the different products.

Spotify Images

https://www.google.com/url?sa=i&url=https%3A%2F%2Fdigital.hbs.edu%2Fplatform-digit%2Fsubmission%2Fhow-well-does-spotify-know-you%2F&psig=AOvVaw3c_Thmgj2TxqaK-qgriB14&ust=1616358505410000&source=images&cd=vfe&ved=0CAMQjB1qFwoTCPi3wO_av-8CFQAAAAAdAAAAABAD

<https://www.google.com/url?sa=i&url=https%3A%2F%2Fengineering.atspotify.com%2F2020%2F05%2F28%2Fspotify-modernizes-client-side-architecture-to-accelerate-service-on-all-devices%2F&psig=AOvVaw3oVOAoDTIm5hM7ozrZNL2N&ust=1616271624568000&source=images&cd=vfe&ved=0CAMQjB1qFwoTCMCtxpWXve8CFQAAAAAdAAAAABAL>

<https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.groovypost.com%2Fhowto%2Fblock-artists-from-playing-on-spotify%2F&psig=AOvVaw3GmrEzFfoajoO306iORJA9&ust=1616358774442000&source=images&cd=vfe&ved=0CAMQjB1qFwoTCLjqwe3bv-8CFQAAAAAdAAAAABAD>

<https://cdn.pocket-lint.com/r/s/1200x630/assets/images/139236-apps-news-feature-what-is-spotify-and-how-does-it-workimage1-71xhfr5dgv.jpg>

Apple Music Images

https://www.macworld.co.uk/cmsdata/features/3643009/apple-music_thumb800.jpg

Source: <https://www.macworld.co.uk/how-to/cancel-apple-music-3643009/>

https://assets-global.website-files.com/5c5b0a009abbac199b244792/5cfa8162a73f4480a6a72f45_Apple%20Music_screens.png

Source: <https://about.musixmatch.com/business/customer-stories/apple-music>

<https://cdn.mos.cms.futurecdn.net/dqmkMx9eXDgmnHbFHkL4WN.jpg>

Source:

<https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.techradar.com%2Fnews%2Faudio%2Fapple-music-vs-spotify-vs-play-music-vs-tidal-vs-deezer-1296240&psig=AOvVaw0yHeicYzOaMy2XkSxMsHN4&ust=1616272163367000&source=images&cd=vfe&ved=0CAMQjB1qFwoTCPitkpWZve8CFQAAAAAdAAAAABAJ>

<https://images.macrumors.com/t/VG4H3di7RcET7UKybrUkOs2rL6Q=/1600x/http://images.macrumors.com/article-new/2018/11/apple-music-image-november-2018-800x511.jpg>

Source:

https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.macrumors.com%2Fhow-to%2Fcustomize-apple-music%2F&psig=AOvVaw3sXfaTzkXFr_RZW4rNtV9a&ust=1616272291057000&source=images&cd=vfe&ved=0CAMQjB1qFwoTCLDZ-NKZve8CFQAAAAAdAAAAABAK

<https://hiltonheadhometheater.com/wp-content/uploads/2019/02/apple-v-spotify-transparent-3-720x720.png>

Source:

https://www.google.com/url?sa=i&url=https%3A%2F%2Fhiltonheadhometheater.com%2Fspotify-vs-apple-music%2F&psig=AOvVaw0YdR90FGrm26LVLBqt_0Kc&ust=1616273795395000&source=images&cd=vfe&ved=0CAMQjB1qFwoTCPC6hcefve8CFQAAAAAdAAAAABAD

Articles

<https://www.soundguys.com/apple-music-vs-spotify-36833/>

I referenced this article in my copy. It is a great article that discusses the main differences and similarities with the two streaming services. It does not push an agenda and lays out the facts for the reader to decide which service is the best for them.

<https://www.digitaltrends.com/music/apple-music-vs-spotify/>

Digital Trends is a trusted technology news site and they created an article similar to the one above and go over main topics such as radio, music discovery, etc. They also provide winners and losers for each section.

Github Links – Images

<https://mrmccall-su.github.io/ist263/project/applemusic-feature.png>

<https://mrmccall-su.github.io/ist263/project/Spotify-user.jpg>

<https://mrmccall-su.github.io/ist263/project/applemusic-banner.jpg>

<https://mrmccall-su.github.io/ist263/project/applemusic-interface.jpg>

<https://mrmccall-su.github.io/ist263/project/applemusic-spotify.png>

<https://mrmccall-su.github.io/ist263/project/spotify-applemusic-logos.jpg>

<https://mrmccall-su.github.io/ist263/project/spotify-different-devices.jpg>

<https://mrmccall-su.github.io/ist263/project/spotify-logo.jpg>

<https://mrmccall-su.github.io/ist263/project/spotify-shooting.png>

These photos will be used in order to make the page more appealing. Each one is high quality and will be used to describe the page that they are put on. For example, the photo with Spotify vs. Apple Music will be used on the page dedicated to the comparison of Spotify and Apple Music. The images that depict solely Apple Music or Spotify will be used on the pages that describe each platform respectively.

Github Link – Videos/Articles

<https://mrmccall-su.github.io/ist263/project/video-media.html>