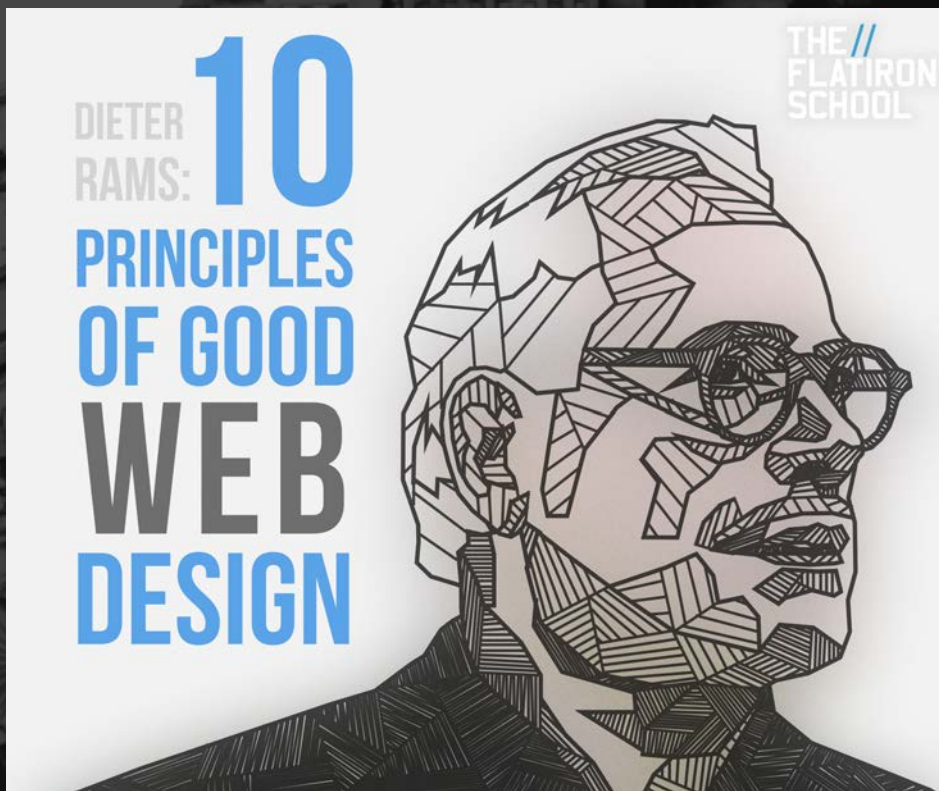




MITCH BOYER

CREATIVE PORTFOLIO

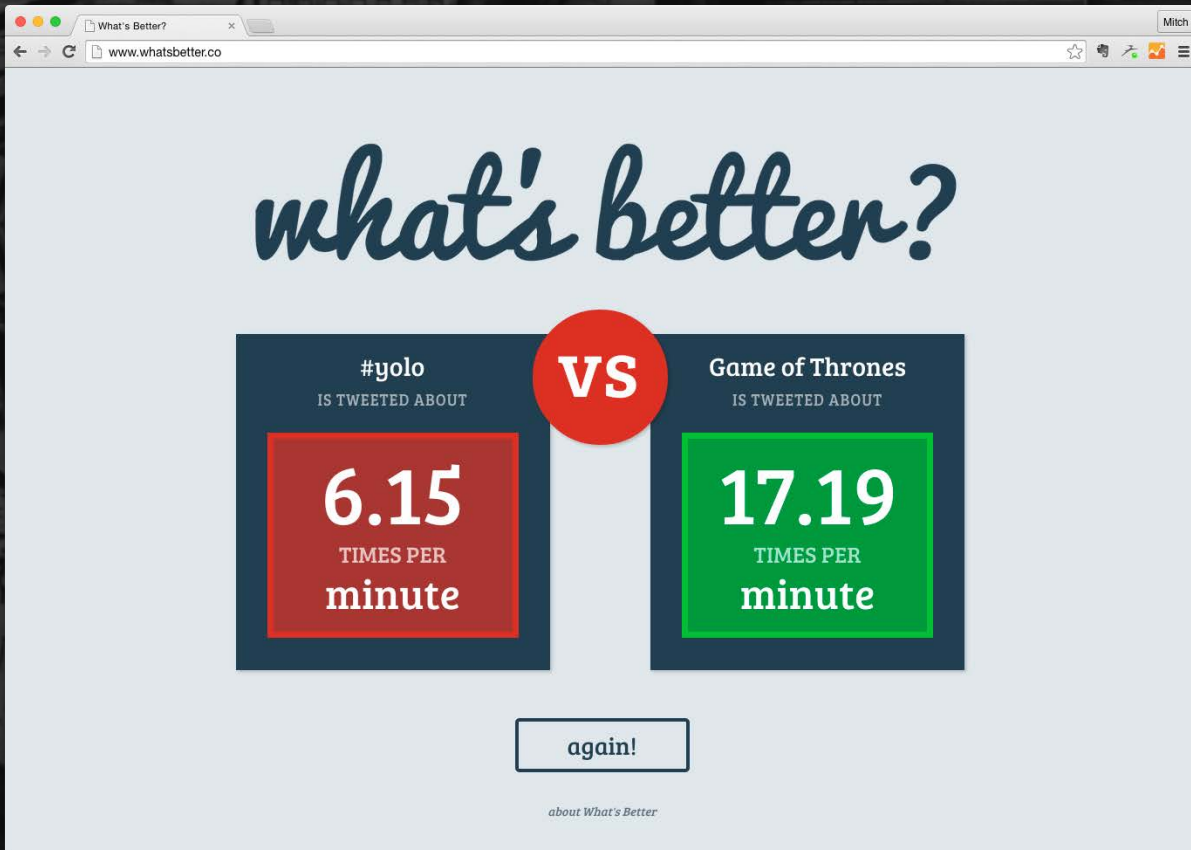
917-858-3633 | MITCH@MITCHBOYER.COM | BROOKLYN, NY



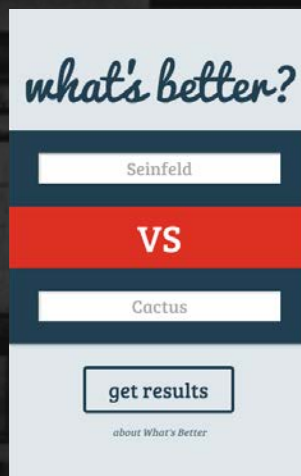
DRAWINGS

Drawings created for the “Programmer of the Day” videos, and “Programmer of the Month” blog posts at the Flatiron School.

The founders of the company were so pleased with the images, they decided to use them as murals on the school walls.



Desktop



Mobile



Mobile
(Results View)

WHAT'S BETTER

A simple Sinatra app that lets you compare any two words or phrases, based on Twitter popularity.

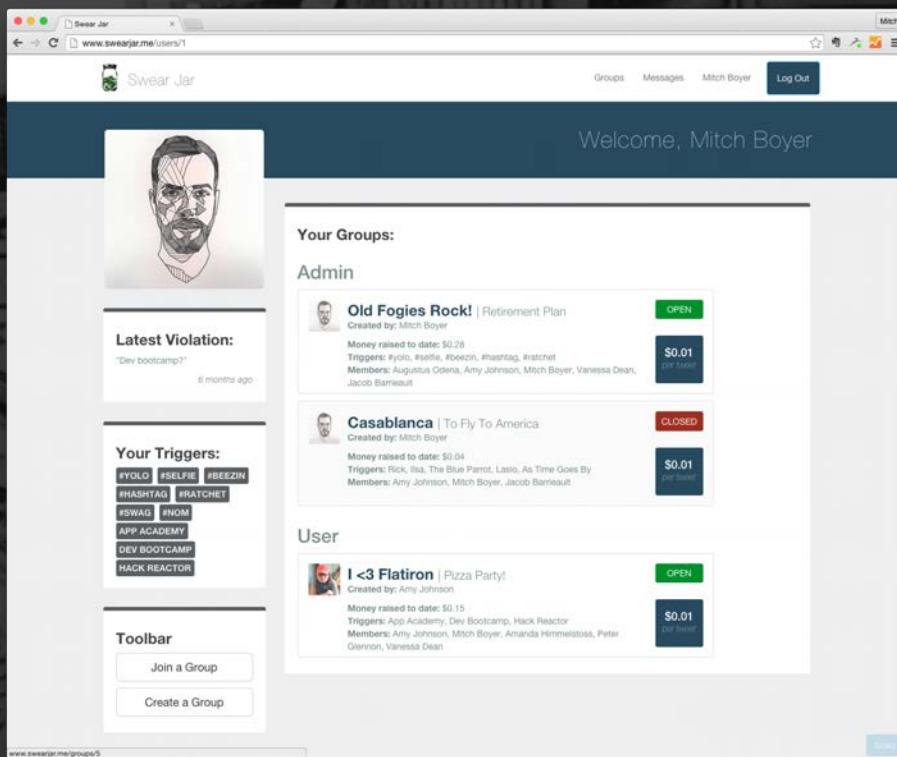
RESPONSIBILITIES:

Design, Front end development, Backend with team of 2 developers

TECHNOLOGIES/PROGRAMS USED:

Photoshop, Sketch, Ruby, Sinatra, JavaScript, jQuery, HTML, CSS

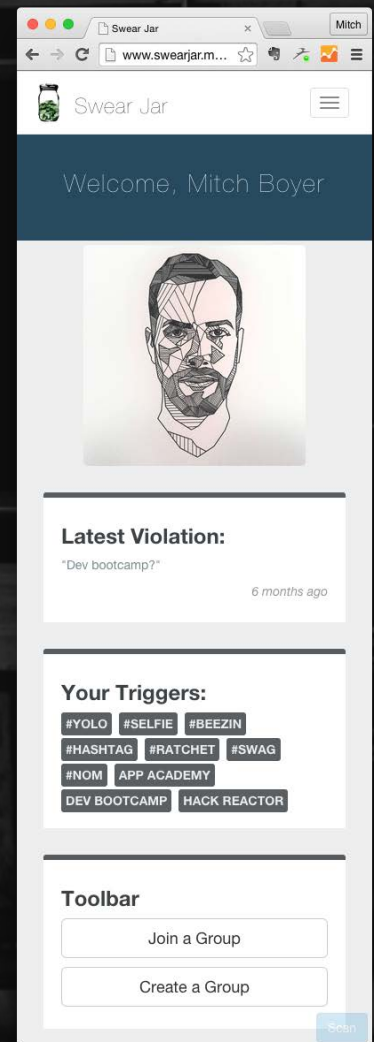
<http://whatsbetter.co>



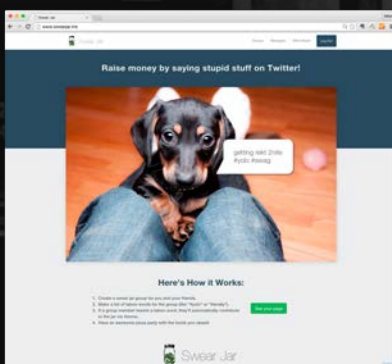
User Home Page



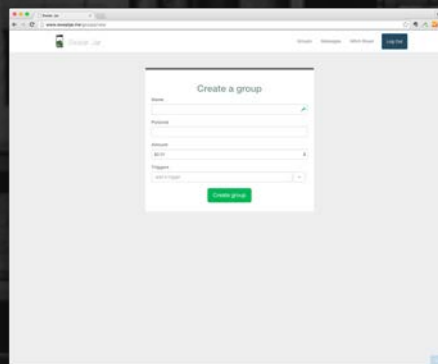
Join a Group Swatch



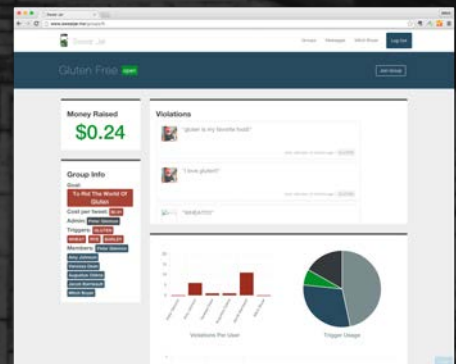
Mobile View



Home Page



Create a Group



Group Dashboard

SWEAR JAR

Virtual “swear jar” Rails app for tracking a group’s use of taboo words on Twitter

RESPONSIBILITIES:

Design, Front end, Backend with team of 2 developers

TECHNOLOGIES/PROGRAMS USED:

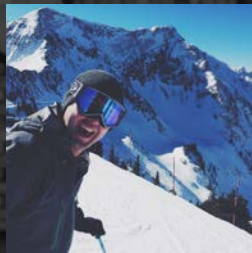
Photoshop, Sketch, Ruby, Ruby on Rails, JavaScript, jQuery, HTML, CSS, Venmo API, Twitter API

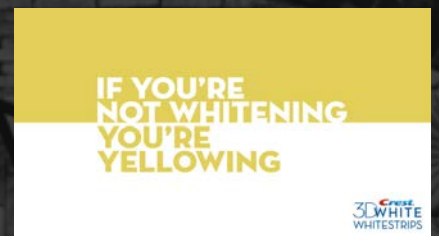
<http://swearjar.me>



PHOTOGRAPHY

Most of these images are concept work I envisioned, produced, directed, and shot while working as a commercial photographer from 2010-2012.





VIDEO/MOTION GRAPHICS

"Young Love" - A young boy tries to woo his playground crush using the cake that he smashed into his pocket.
All other images are screenshots from my Motion Graphics Reel.

Still not convinced?

Don't take my word for it.



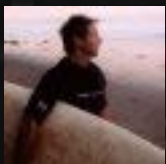
Marlo Nespeca
Editor, Spot Welders

In conjunction with his technical expertise and work ethic, Mitch is also one of the most creative and intelligent people I have ever met. At Spot Welders, he collaborated with some of advertising's most prominent creatives which motivated him to achieve the highest quality of work. To Mitch, the creative result was most important. He was always able to articulate a vision that the clients were not capable of expressing fully. I believe that Mitch made my work better and I cannot tell you enough how much I miss his collaboration.



Bill Cramer
CEO, Wondeful Machine

I feel very lucky to have had Mitch on my team. Without question, he has been one of the smartest, hardest-working people we've ever had. Most importantly, Mitch knows what needs to be done and he doesn't wait around to be told what to do!



Robert Gallagher
Celebrity Photographer

I worked with Mitch recently as my first assistant on a high end out of town celebrity photo-shoot in New York, where it quickly became apparent that I could rely on him as my go-to 'local' contact. Mitch was invaluable, not just for his top-tier talent as a photo professional, but from our first conversation via email and phone, I knew I was in good hands. With his priceless local knowledge, and willingness to go that extra mile, we created an awesome shoot with a very happy client and subject, and had some fun and laughs along the way too.

**SATURDAY
NIGHT
LIVE**

P&G



Bank of America



AVIS

**Maker's
Mark**

TD Bank Financial Group

Budweiser

THINGS CELEBRITIES HAVE SAID TO ME:



"You're in my light."

— Charlize Theron



"It's your decision, you're the master designer here."

— Lady Gaga

MITCH BOYER

DIRECTOR
CREATIVE DESIGNER
STORYTELLER

mitch@mitchboyer.com
BROOKLYN, NY
917-858-3633

PROFICIENCIES

After Effects, Cinema 4D, Photoshop, Premiere, Final Cut, Resolve, Sketch
Ruby, Ruby on Rails, JavaScript, jQuery, HTML5, CSS

EXPERIENCE

INSTRUCTOR - *Flatiron School - New York, NY - (2014 - 2015)*

- Designed, animated, and produced “Programmer of the Day” videos, including the creation of visual assets.
- Mentored and directed students as they completed assignments and final projects, specializing in design instruction.
- Constructed and extrapolated the school’s web development curriculum.

LEAD MOTION DESIGNER - *Tchya! - New York, NY - (2012 - 2014)*

- Planned, crafted, and animated graphics for clients including: Lady Gaga, Saturday Night Live, Verizon, Crest, Visa, Lincoln, and more.
- Confidently adjusted projects with clients sitting next to me, giving real-time feedback.

PRODUCER/PHOTOGRAPHER - *Wonderful Machine - (2011 - 2012)*

- Generated over twice my yearly income in consulting revenue for the company within 4 months.
- Planned and executed projects for clients including: AARP, Drexel University, ABIM and Inside Counsel.
- Tracked and monitored photo shoot budgets, and handled invoicing for local projects and campaigns.

EDUCATION

FLATIRON SCHOOL - *Full Stack Developer - 2014*

Highly selective web development intensive (6% acceptance rate)
Projects: <http://swearjar.me>, <http://whatsbetter.co>

UNIVERSITY OF UTAH - *BS Strategic Communication - 2011*

Coursework included: Integrated Marketing Communication, Statistical Analysis and Visual Communication Theory. Attended college while concurrently enrolled in High School.

SERVICE AND ACHIEVEMENTS

- Guest judge for 2012 Utah Entrepreneur Challenge business plan competition.
- Helped kids forget they were in the hospital at Primary Children’s Medical Center, 2008-2009.
- Former Mormon, various high-level leadership positions, managing 4-40 missionaries.
- Won 2004 “Truth for Youth” advertising contest while in High School. The commercial aired on television in Utah.

<http://mitchboyer.com>