

MITCH BOYER

30 West 70th Street #1E, New York, NY 10023
917-858-3633 // mitch@mitchboyer.com // mitchboyer.com

SKILLS AND QUALIFICATIONS

- Highly adaptable speed-learner with 5 years of experience working directly with/for early-stage companies.
- Strong knowledge of HTML, CSS, WordPress. Currently learning JavaScript and Ruby on Rails.
- Diverse design background, Photographs and Motion Graphics.
- CRM database management, Salesforce, and Daylite.

Research Analyst

DW Healthcare Partners (Private Equity Firm)

Oct 2008 – May 2010

Enlisted as research analyst to increase the number of leads generated for health care oriented private equity firm.

- Increased lead generation by more than 200% per month by providing organized, detailed research on the fastest growing companies in the nation.
- Discovered and recommended three employee candidates to my boss, all of whom were hired by the firm.
- Organized leads in Salesforce CRM database.

Public Relations Director

Utah Entrepreneur Challenge

April 2010 – May 2011

Operated high-profile executive position within the 2nd largest student-run entrepreneur competition in the nation.

- Coordinated with web development team to execute new email marketing program, resulting in the largest applicant pool ever recorded for the competition.
- Reviewed applications and participated in the decision process for hiring new marketing associates.
- Drafted and distributed weekly newsletter, and analyzed response data for potential improvements.

Studio Manager, Producer and Photographer

Wonderful Machine, Inc.

July 2011 – Feb 2012

Managed multiple job responsibilities for a growing photography agency-hybrid, while maintaining a focus on quality.

- Generated over twice my yearly income in consulting revenue for the company within 4 months.
- Planned and executed projects for clients including: AARP, Drexel University, ABIM and Inside Counsel.
- Tracked and monitored photo shoot budgets, logistics and handled invoicing for local projects and campaigns.

Motion Graphics Designer

TCHYA!

May 2012 - Current

Initially hired as production coordinator, quickly taught myself how to use After Effects and C4D to meet new needs within the company. Additional responsibilities have included building the company's website, server, and ftp site.

- Plan, craft and animate graphics for national clients including: Budweiser, Crest, Visa, Lincoln, Dell and more.
- Confidently adjust projects in real-time with clients giving direct feedback in the same room.

Founder

Find Your First Real Job

October 2013 - Current

I help recent college graduates find their first "real" job by teaching them skills they weren't given in school.

EDUCATION

University of Utah — BS Strategic Communication, 2011

Coursework included: Integrated Marketing Communication, Statistical Analysis and Visual Communication Theory

- Associate Director Academic Affairs, 2009
- Attended college while concurrently enrolled in High School

SERVICE AND ACHIEVEMENTS

- Guest judge for 2012 Utah Entrepreneur Challenge business plan competition.
- Helped kids forget they were in the hospital Primary Children's Medical Center, 2008 - 2009.
- Volunteer in inner-city Cincinnati, 2006-2008.
- Won 2004 "Truth for Youth" ad contest while in high school. The commercial aired on television in UT.