

MITCH BOYER

DIRECTOR
CREATIVE DESIGNER
STORYTELLER

mitch@mitchboyer.com
BROOKLYN, NY
917-858-3633

PROFICIENCIES

After Effects, Cinema 4D, Photoshop, Premiere, Final Cut, Resolve, Sketch
Ruby, Ruby on Rails, JavaScript, jQuery, HTML5, CSS

EXPERIENCE

INSTRUCTOR - *Flatiron School - New York, NY - (2014 - 2015)*

- Designed, animated, and produced “Programmer of the Day” videos, including the creation of visual assets.
- Mentored and directed students as they completed assignments and final projects, specializing in design instruction.
- Constructed and extrapolated the school’s web development curriculum.

LEAD MOTION DESIGNER - *Tchya! - New York, NY - (2012 - 2014)*

- Planned, crafted, and animated graphics for clients including: Lady Gaga, Saturday Night Live, Verizon, Crest, Visa, Lincoln, and more.
- Confidently adjusted projects with clients sitting next to me, giving real-time feedback.

PRODUCER/PHOTOGRAPHER - *Wonderful Machine - (2011 - 2012)*

- Generated over twice my yearly income in consulting revenue for the company within 4 months.
- Planned and executed projects for clients including: AARP, Drexel University, ABIM and Inside Counsel.
- Tracked and monitored photo shoot budgets, and handled invoicing for local projects and campaigns.

EDUCATION

FLATIRON SCHOOL - *Full Stack Developer - 2014*

Highly selective web development intensive (6% acceptance rate)
Projects: <http://swearjar.me>, <http://whatsbetter.co>

UNIVERSITY OF UTAH - *BS Strategic Communication - 2011*

Coursework included: Integrated Marketing Communication, Statistical Analysis and Visual Communication Theory. Attended college while concurrently enrolled in High School.

SERVICE AND ACHIEVEMENTS

- Guest judge for 2012 Utah Entrepreneur Challenge business plan competition.
- Helped kids forget they were in the hospital at Primary Children’s Medical Center, 2008-2009.
- Former Mormon, various high-level leadership positions, managing 4-40 missionaries.
- Won 2004 “Truth for Youth” advertising contest while in High School. The commercial aired on television in Utah.

<http://mitchboyer.com>