

# MITCH BOYER

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## **Instructor**

### **Flatiron School**

**Aug 2014 - Current**

Hired as instructor immediately after excelling as a student in the school's web development intensive.

- Design, animate, and produce "Programmer of the Day" videos, including the creation of visual assets.
- Mentor and direct students as they complete assignments and final projects, specializing in design instruction.
- Construct and extrapolate the school's web development curriculum.

## **Motion Graphics Designer**

### **TCHYA!**

**May 2012 - Current**

Initially hired as production coordinator, quickly taught myself how to use After Effects and C4D to meet expanding needs within the company. Additional responsibilities included building the company's website, server, and ftp site.

- Planned, crafted and animated graphics for clients including: Budweiser, Crest, Visa, Lincoln, Dell and more.
- Confidently adjusted projects with clients sitting next to me, giving real-time feedback.

## **Studio Manager, Producer and Photographer**

### **Wonderful Machine, Inc.**

**July 2011 – Feb 2012**

Managed multiple job responsibilities for a growing photography agency-hybrid, while maintaining a focus on quality.

- Generated over twice my yearly income in consulting revenue for the company within 4 months.
- Planned and executed projects for clients including: AARP, Drexel University, ABIM and Inside Counsel.
- Tracked and monitored photo shoot budgets, logistics and handled invoicing for local projects and campaigns.

## **Public Relations Director**

### **Utah Entrepreneur Challenge**

**April 2010 – May 2011**

Operated high-profile executive position within the 2nd largest student-run entrepreneur competition in the nation.

- Coordinated with web development team to execute new email marketing program, resulting in the largest applicant pool ever recorded for the competition.
- Reviewed applications and participated in the decision process for hiring new marketing associates.
- Drafted and distributed weekly newsletter, and analyzed response data for potential improvements.

## **Research Analyst**

### **DW Healthcare Partners (Private Equity Firm)**

**Oct 2008 – May 2010**

Enlisted as research analyst to increase the number of leads generated for health care oriented private equity firm.

- Increased lead generation by more than 200% per month by providing organized, detailed research on the fastest growing companies in the nation.
- Discovered and recommended three employee candidates to my boss, all of whom were hired by the firm.
- Organized leads in Salesforce CRM database.

## **EDUCATION**

### **Flatiron School — Full Stack Developer, 2014**

Highly selective web development intensive  
(6% acceptance rate)

- <http://swearjar.me>
- <http://whatsbetter.co>

### **University of Utah — BS Strategic Communication, 2011**

Coursework included: Integrated Marketing Communication, Statistical Analysis and Visual Communication Theory

- Associate Director Academic Affairs, 2009
- Attended college while concurrently enrolled in High School

## **SKILLS AND QUALIFICATIONS**

- Highly adaptable speed-learner with start-up experience.
- Ruby, JavaScript, SQL, HTML, CSS

## **SERVICE AND ACHIEVEMENTS**

- Guest judge for 2012 Utah Entrepreneur Challenge business plan competition.
- Helped kids forget they were in the hospital at Primary Children's Medical Center, 2008-2009.
- Mormon volunteer in Cincinnati, Ohio, 2006-2008.
- Won 2004 "Truth for Youth" ad contest while in high school. The commercial aired on television in UT.