

ZURISHA JOHNSON

MASS COMMUNICATIONS

786-381-2918

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Web Design

UX Design

Writing

Media

Communications

SKILLS

Leadership
Media Expertise
Figma
Adobe XD
Technical
Proficiency &
Documentation

Detail-oriented
Strategic Thinking
Problem-Solving
Adaptability
UX/UI Design
Prototyping

EDUCATION

Broward College Mass Communications
2014-2016

Google UX Design Professional Certificate
2021-2022

PORTFOLIO
(coming soon)

Innovative and versatile mass communications professional with over 5 years of experience in content creation, writing, strategic messaging, and research. Skilled in broadcast journalism, web design, UX design, and website article writing, with a proven ability to craft engaging content across various platforms. Experienced in leveraging digital media, analytics, and storytelling to build meaningful connections with diverse audiences. Passionate about delivering compelling narratives that inspire action and drive impactful results.

WORK EXPERIENCE

Director Of Communications - Hit Quarters Studios

2024 Atlanta GA

Develop and execute communication strategies to promote the studio. Oversee content creation for press releases, social media, and promotional materials. Plan events, coordinate artist tours, and manage internal communications. Create technical content and documentation to support studio operations

Website Designer - Hit Quarters Studios

2024 Atlanta GA

Design and create visually appealing, user-friendly website with a focus on responsive and accessible design. Develop wireframes, prototypes, and layouts that align with brand identity and user experience (UX) principles.

Digital Content Writer - Topviewtv.com

2020-2023 Atlanta GA

Write content for the website, and social media. Create engaging posts to boost brand visibility and audience engagement across digital platforms.

Website Designer - Beyondthebeatmedia.com

2022 Atlanta GA

Digital Content Writer - Beyondthebeatmedia.com

2022 Atlanta GA

Write content for the website, and social media. Create engaging posts to boost brand visibility and audience engagement across digital platforms.

Content Creator - Fabulina Designs

2021-2022 Atlanta GA

Develop and produce engaging content across various platforms, including blogs, websites, social media, and video. Create multimedia content that aligns with brand messaging and connects with target audiences to drive engagement and growth.

Assistant Event Coordinator - 2SavvyEnt

2021 Atlanta GA

Fame Atlanta 2021 - Assist in planning, organizing, and executing events. Coordinate logistics, manage vendor relationships, and support event promotion.

Broadcast Host - Tv 1062

Wardiere Inc. / CEO

Broadcast Host - Never Leveled Tv

2021-2022 Los Angeles CA (Remote)

Content Writer | Media Correspondant - Prettyhustlaz.com

2016-2020 Miami FL

Write engaging content for websites and serve as a media correspondent, reporting news and updates to engage audiences.

On Air Talent | Show Producer- Strong Arm Radio

2016-2020 Miami FL

Production Asisstant - NBC

2016-2021 Miami FL

Responsible for assisting the videographer/ director and staff with needs. Conducting interviews

EXTENDED RESUME



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