



SCORE CARD (BOOTCAMP)

Center Name: NIELIT Delhi

**Course Name: Bootcamp on Basics of Social
Media and Digital Marketing**

Candidate Name: NENAVATH NAGENDRA NAIK Course Code: FSP/SM/CDACMOHALI/BCMP/04

Certificate ID: ST/2025/3470

	Module Name	Max. Marks	Marks Obtained		Overall (A+B)
			Practical Marks-50 (A)	Theoretical Marks-50 (B)	
1	Bootcamp on Basics of Social Media and Digital Marketing <ul style="list-style-type: none"> Social Media Basics and Significance of Digital Marketing Website Planning and Rapid Development Search Engine Optimization Google Ads & Pay-Per-Click Google AdSense YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing Basics of WhatsApp Business account 	100	45	47	92
Maximum Marks		100	Total Marks Obtained		92

Overall Performance*: A+

Date Of Issue: March 24, 2025

*As per the letter grade tabulated on the back side

Nilesh

Chief Investigator

Nilesh Varshney
Scientist 'C'/ Deputy Director
NIELIT Delhi

Letter grades and their equivalent grade point applicable for participants

Percentage of Marks Obtained	Letter Grade	Performance
95.00-100	O	Outstanding
90.00-94.99	A+	Excellent
80.00-89.99	A	Very Good
70.00-79.99	B+	Good
60.00-69.99	B	Above Average
50.00-59.99	C	Average
40.00-49.99	P	Pass
Below 40.00	F	Fail
0	Ab	Absent

