

MIRANDA LEUNG
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EXPERIENCE

Urban Outfitters
Digital Designer
Nov 2017 – present

I create seasonal identity guides for international franchise partners, design marketing assets and event graphics for China and Israel, and assist in web redesign projects.

VCUarts Communications
Junior Web Designer
June 2016 – Nov 2017

Production, design, and front-end development for the university's art school websites, e-mails, collateral, and marketing materials.

mOb (Middle of Broad)
Designer, Photographer
August 2014 – May 2016

mOb is an interdisciplinary design studio that partners with the nonprofit Storefront for Community Design to work with people, businesses, and organizations in Richmond. I documented the studio culture, events, and projects.

VCU Student Media Center (SMC)
Graphic Designer
January 2013 – May 2016

The SMC produces the university newspaper and fashion magazine, among other publications. I worked with the editorial team and design team on conceiving, infographics, advertising materials, illustrations, layout, image correction, typesetting, and preparing files for print.

SKILLS (BESIDES DESIGN)

illustration,
screen printing,
photography,
themed playlists,
creative writing,
cooking and eating

SOFTWARE

Sketch,
InVision,
Git,
Adobe Creative Suite
InDesign,
Photoshop,
Premiere Pro,
Illustrator,
After Effects (working knowledge);

LANGUAGES

HTML + CSS,
Javascript (working knowledge),
Cantonese,
Mandarin

EDUCATION

Virginia Commonwealth University
2012 – 2016
BFA, Graphic Design
Magna Cum Laude

FEATURED/PUBLISHED

2017
ISSUES #3 (<https://www.printedmatter.org/catalog/47275/>)

2016
WOW HUH (wowhuh.com)

