



# We Move 150 Million Tons a Year. But online, we're **invisible**.

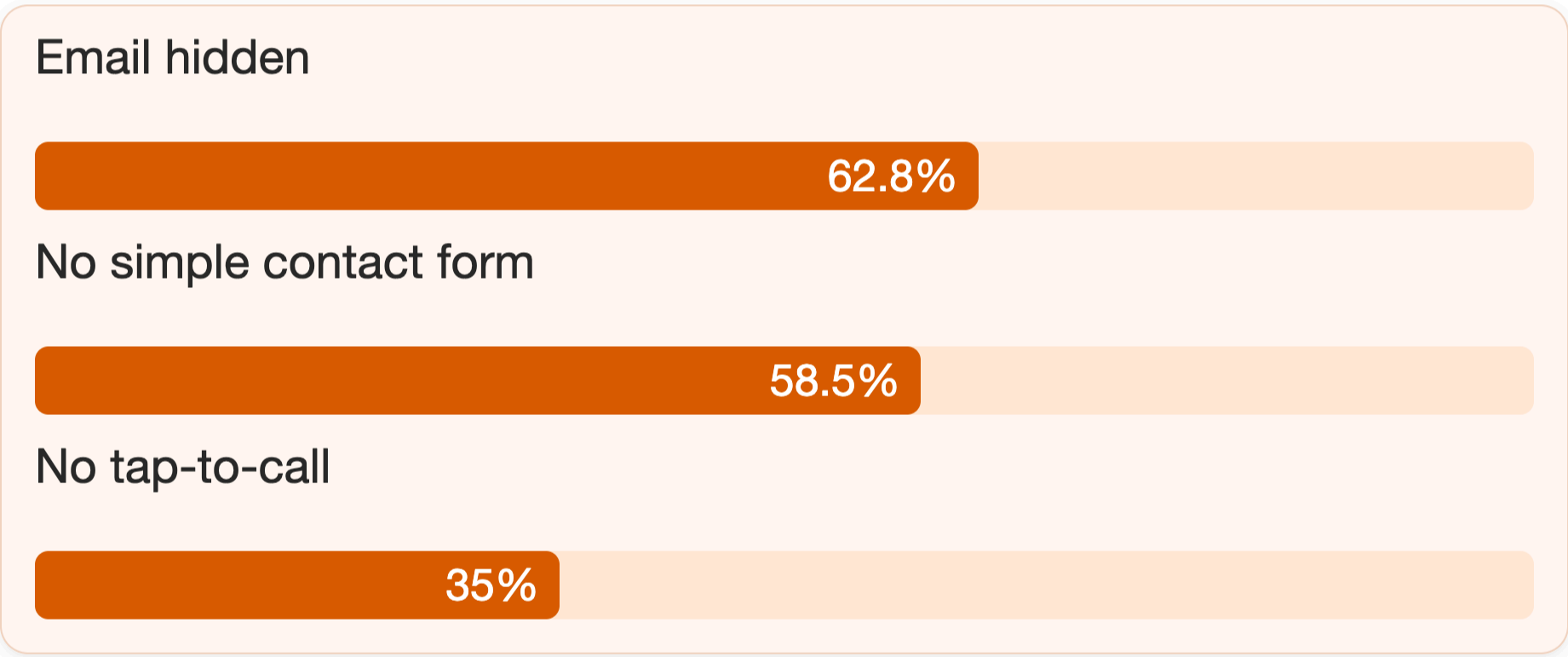
1,585 websites scanned (ReMA directory).  
Some hide contact info and bury the message.  
Most have no message at all.

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# If I can't reach you, I won't.

Strangers won't call if reaching you takes work.





# Google can't tell you're local.

You won't show up in "near me" searches.

# 91%

Missing local business info.

Add name, address, phone (standard format).



# Known at the yard. Generic online.

If I can't recognize you, I won't remember you.

**37.7%**

Missing a clear logo  
on the page.

**26.3%**

Missing the small  
browser tab icon.



# Pick one next step.

Too many choices mean no choice.

46%

Have 8+ links above the fold.

Pick one next step: Call, Get a Quote, or Schedule Pickup.



# Most don't tell the world who they are.

Identity is missing or unclear.

# 75%

Lack clear company identity.  
Tell the world who you are and what you do.