

SALES DASHBOARD

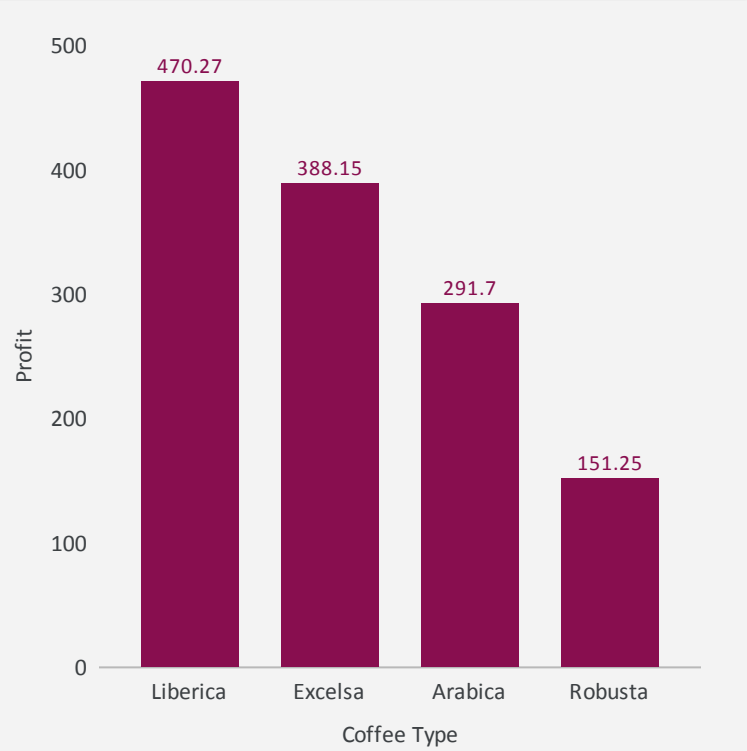
Jan 1, 2019 - Dec 31, 2022

Total Quantity
3551

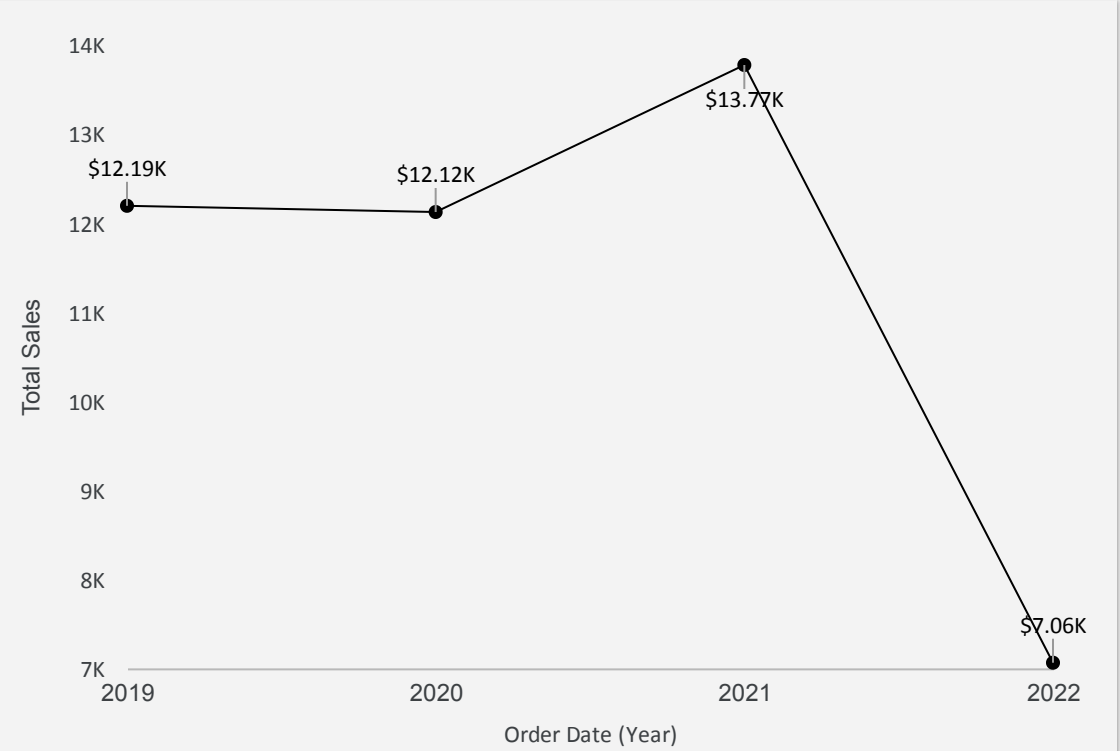
Total Sales
\$45.13K

Total Profit
\$1.30K

Profit by Coffee Type



Total Sales over Year



☒ Coffee Type

- ☒ Robusta
- ☒ Liberica
- ☒ Excelsa
- ☒ Arabica

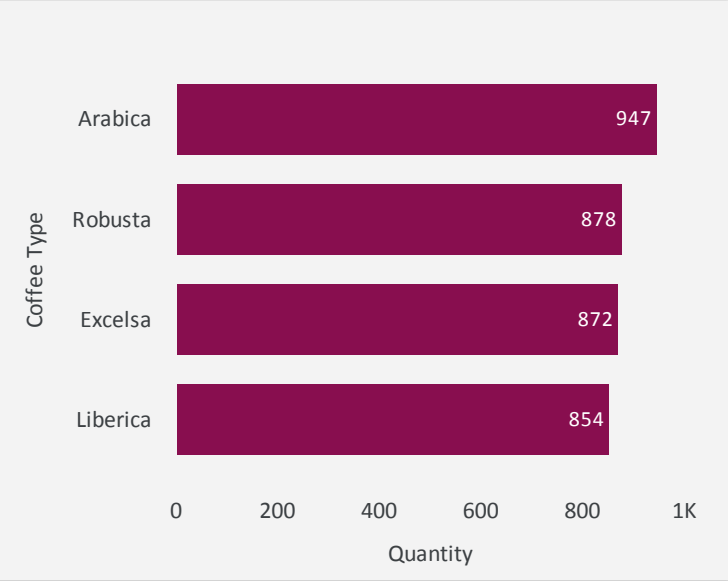
☒ Roast Type

- ☒ Medium
- ☒ Light
- ☒ Dark

Profit Segment by Total Sales



Top Coffee and Roast Type by Quantity



Sales Detail

Coffee Type	Roast Type	Quantity	Unit Price
Arabica	Medium	358	1,266.75
Robusta	Light	326	1,046.82
Excelsa	Light	319	1,216.21
Arabica	Dark	311	834.81
Liberica	Light	307	1,380.54
Robusta	Dark	286	744.64
Excelsa	Dark	280	1,025.46
Liberica	Dark	279	1,208.23
Grand total		3.6K	12,908.08

CUSTOMERS DASHBOARD

Jan 1, 2019 - Dec 31, 2022

Top Customer

Nealson Cuttler

Total Customer

913

Country

United States

United Kingdom

Ireland

Profit Segment

Medium Profit

Low Profit

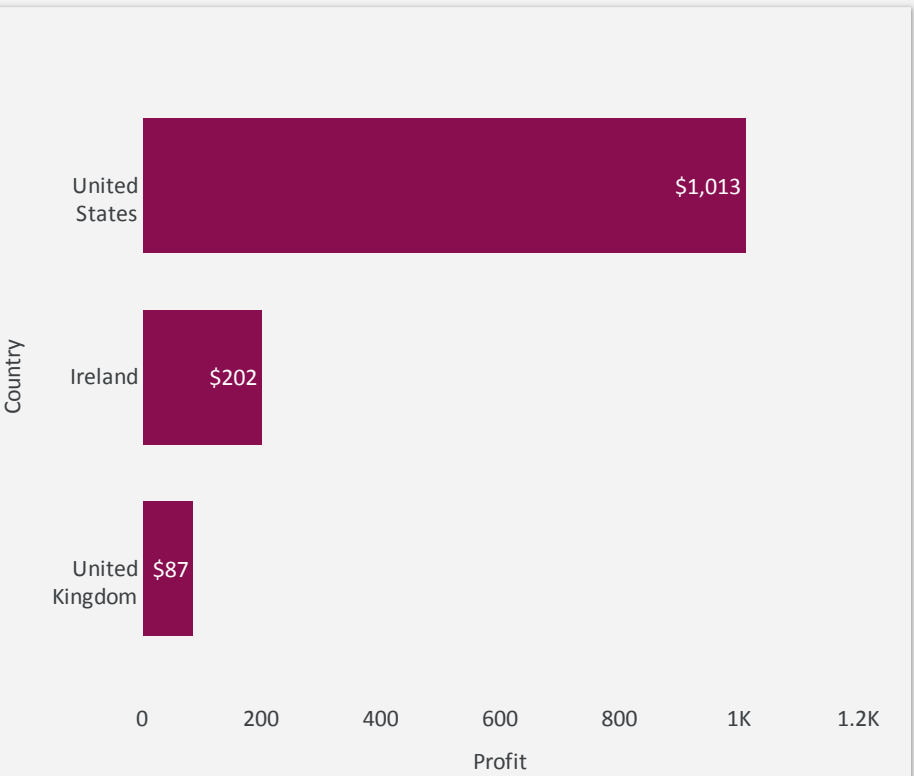
High Profit

Loyalty Card

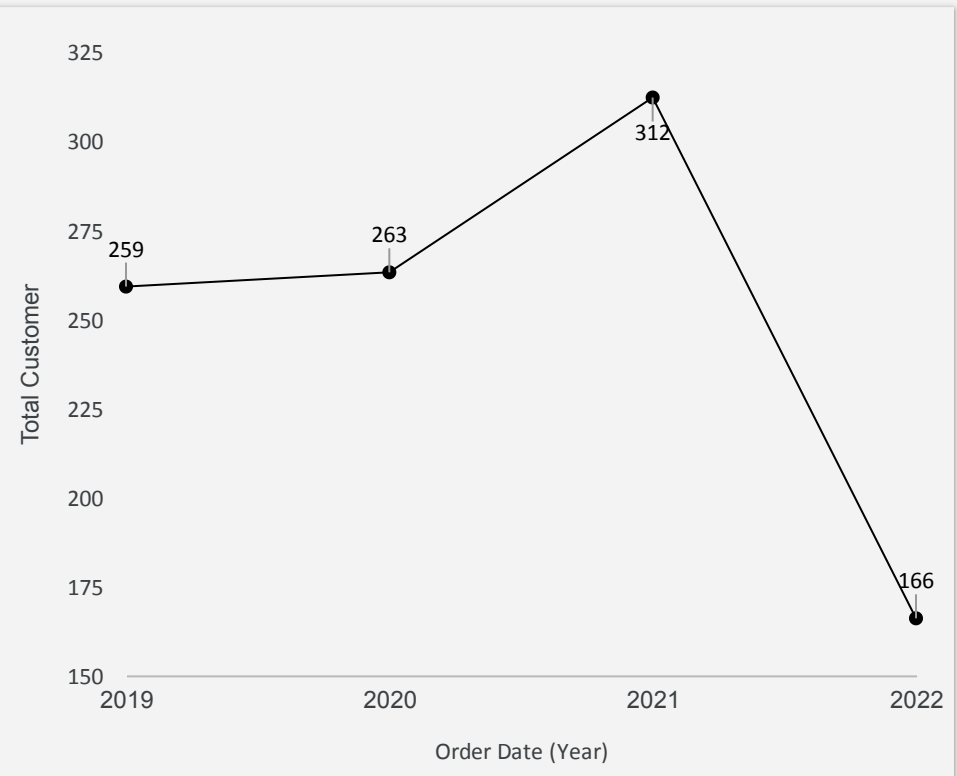
Yes

No

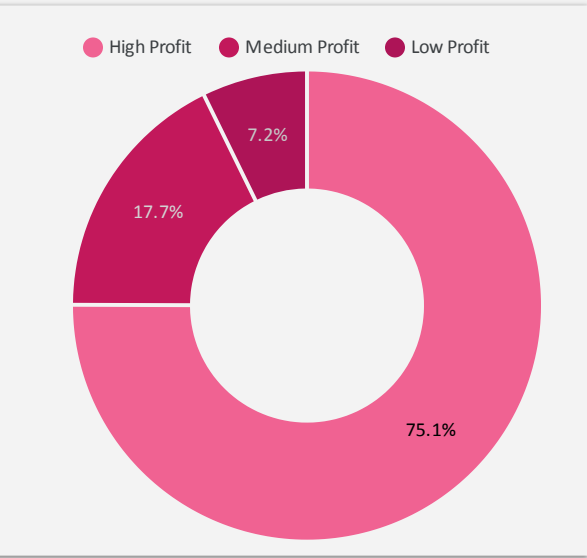
Most Profitable Country



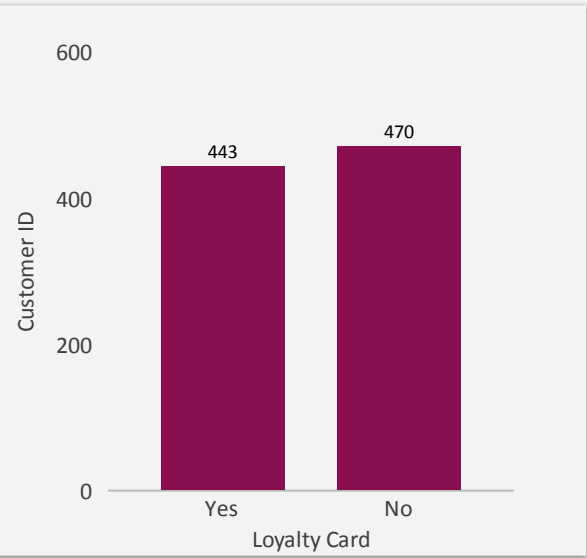
Total Customer over Year



Profit Segment by Customer ID



Customer by Loyalty Card



Sales Detail

Customer ID	Customer Name	Loyalty Card	Sales
27930-59250-JT	Allis Wilmore	No	\$317.07
86579-92122-OC	Brenn Dundredge	Yes	\$307.04
16880-78077-FB	Terri Farra	No	\$289.11
16982-35708-BZ	Nealson Cuttler	No	\$281.67
19485-98072-PS	Don Flintiff	No	\$278.01
57808-90533-UE	Derick Snow	No	\$251.12
01603-43789-TN	Brice Romera	Yes	\$246.21
70000-10504-FY	Alana Simon	No	\$240.70
Grand total			\$45.13K