



#### matthewdrobinson@gmail.com

mrob.dev

github.com/mrob-dev

linkedin.com/in/mrob-dev

dev.to/mrob

# LANGUAGES

English

Deutsch

## OTHER SKILLS

#### **Content Creation**

Adobe Photography (Photoshop/Lightroom)

Adobe Design (InDesign/Illustrator/Canva)

Adobe Video (Premiere Pro/Rush)

## **Content Coordination**

Social Media Administration
(Facebook/Instagram/Twitter/LinkedIn)
Google Analytics/Google Adwords
SEO Tools (Ahrefs/SEMRush/Mangools)
Payment Integration (Paypal/Stripe/Woo)

#### **Content Strategy**

360-Degree Digital Marketing
SEO Onpage/Offpage Optimization
Content Scheduling (Buffer/Later/Hootsuite)
CRM (Hubspot/Mailchimp)

# MATT ROBINSON

# FULL-STACK WEB DEVELOPER

HTML5 // CSS3 // SCSS // SAAS // JavaScript ES6 // TypeScript // PHP // JQuery //
Bootstrap 4 // React // React Native // Redux // AngularJS // Vue // NODE // Express //
SQL // PostgreSQL // GraphQL // OpenAPI // Swagger // JSON/YAML // Chai // Mocha //
Jest // Enzyme // Wordpress // Gatsby // Netlify // Heroku // Git // Scrum // Jira

## EXPERTISE

7+ years professional experience in Front End Web Development conceptualising & building responsive web UI. Extensive CMS experience (Wordpress), implementing Elementor designs, working with Bootstrap 4, Gatsby, and headless CMS.

Working competency with React, React Router and Redux state management implementation. Similar competency with modern JavaScript frameworks (Vue and Angular JS). Experience with React Native and Android/OS app design

Comfortable with Backend development and Full Stack integration.

Understanding of TDD using the Chai library and Mocha framework, React testing using Jest and Enzyme. Conceptual understanding of REST architecture, micro-frontend architecture, design patterns & principles, data structures and algorithms.

Decades of project management experience, including the implementation of agile methodologies. Experience working autonomously and as an integrated member of a dedicated team.

# E D U C A T I O N

## **Full-Stack Engineer Career Path**

Codecademy

A syllabus aimed at mastering the tools that full-stack developers use every day, from HTML to React, plus server-side and back-end JavaScript libraries with Express.js. Landing pages, API development, JavaScript backend for web applications, code review, pair programming, web security fundamentals, user authentication and authorisation, DevOps fundamentals, relational databases and SQL, deployment using Git and Github.

## Front-End Engineer Career Path

Codecademy

An extensive career path covering the fundamentals of web design, HTML, CSS, responsive design (grid, flexbox, media queries), a11y practices, JavaScript syntax (intermediate and advanced), data structures and algorithms, SPA development, React, Redux and TDD (Chai, Mocha, Jest, Enzyme).

## Bachelor of Arts (Honours) Journalism

University of Central Lancashire

A multi-disciplinary course focused on news reporting, storytelling, digital journalism, and media law. Industry accredited by the National Council for the Training of Journalists and the Broadcast Journalism Training Council. My honours specialisation was in print, digital, and magazine features writing.