

# MARTIN ROBERTS

Department of Visual & Media Arts  
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## Education

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<b>University of Cambridge (Trinity College)</b> Faculty of Modern & Medieval Languages Ph. D. in French Studies (1989) Dissertation: "Tournier, <i>Bricolage</i> and the Mythical Imagination"	1981-1989
<b>University of Birmingham</b> Bachelor of Arts in French (First Class Honours) Minor: Spanish	1977-1981

## Appointments

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<b>Emerson College</b> <i>Department of Visual &amp; Media Arts</i> Affiliated Faculty Member	2016-2025
<b>Keene State College</b> <i>Department of Film</i> Adjunct Faculty	2021-2025
<b>Fitchburg State University</b> <i>M.S. Program in Applied Communication, Media Studies Concentration</i> Visiting Professor	2021-2025
<b>Dartmouth College</b> <i>Department of Film &amp; Media Studies</i> Visiting Lecturer	2016-2022
<b>University of Derby (U.K.)</b> <i>School of Humanities</i> Senior Lecturer in Film and Media Studies	2013-2015
<b>Hallym University (South Korea)</b> <i>School of Communication</i> Visiting Professor	2012-2013
<b>The New School</b> <i>B.A. Program in Liberal Arts / Eugene Lang College</i> Assistant Professor of Media Studies	1997-2011 2006-2011
<i>B.A. Program in Liberal Arts</i> Core Faculty	2002-2006

<i>M.A. Program in Media Studies</i>	1997-2000
Acting Director of Graduate Studies	1998-1999
Acting Online Program Coordinator	1999-2000
Faculty Member	
<b>New York University</b>	2000-2010
<i>Department of Media, Culture, and Communication, School of Continuing and Professional Studies</i>	
Adjunct Faculty	
<b>Massachusetts Institute of Technology</b>	1992-1997
<i>Department of Foreign Languages &amp; Literatures</i>	
Assistant Professor of French Studies	
Film & Media Studies Program	
<b>Wesleyan University</b>	1991-1992
<i>Department of Romance Languages &amp; Literatures</i>	
Assistant Professor of French	
<b>Harvard University</b>	1998-1991
<i>Concentration in History &amp; Literature</i>	
Lecturer in History and Literature	

## Teaching: Undergraduate

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### Emerson College

Animation: A Global History  
 Cinematic Media  
 Studies in Digital Media & Culture  
 Experimental Media  
 Music and Audiovisual Media  
 Movements in World Cinema  
 History of Documentary  
 History of Media Arts I & II

### Dartmouth College

Television & New Media  
 Lifestyle Media  
 Global Documentary & Transnational Cinema  
 Digital Arts & Culture

### Keene State College

Robot Stories  
 Listening to Film: Movie Soundtracks  
 Film Analysis  
 Digital Cinema  
 Film History  
 African Stories: Cinemas of Sub-Saharan Africa

### University of Derby

Digital Gaming: Technology and Social Practice  
 Television Outside The Box  
 Media, Culture, Power: European Cultural Studies  
 Independent Research Project in Media Studies

**Hallym University**

Global Television  
British Cultural Studies

**The New School**

Beatlemedia: Popular Music and Cultural Heritage  
Cinemas of Liberation: Third Cinema and Beyond  
Introduction to Cultural Analysis  
Culture and Globalization  
Theories of Modernity  
Transnational Documentary and the Global Imaginary  
Movements in World Cinema II  
Critical Essay Writing in Film & Media Studies  
Music As Communication  
Introduction to Media Studies  
Global Television  
Worlds Fairs, Theme Parks, and the Global Imaginary  
History of Broadcasting  
Global Subcultures  
Introduction to Cultural Studies  
Monsters and The Monstrous: Figuring the Other in the Cultural Imagination  
Piracy: A Brief History  
Television and New Media  
Senior Seminar: Lifestyle  
Satellite Television: A Cultural History Media, Globalization, and Culture  
Senior Seminar: Border Cultures

**New York University**

Mass Media, Global Communication, and the Future  
Media and Identity  
Introduction to Media Studies

**Massachusetts Institute of Technology**

Introduction to Media Studies  
Global Culture  
Counter-Cultures  
African Cinemas  
Intensive French Language & Culture  
Introduction to French Culture  
Introduction to French Literature  
The French Short Story  
The French Novel in the Twentieth Century  
Everyday Life & Popular Culture in Contemporary France

**Wesleyan University**

French Surrealism and The Avant-Garde  
Reinventing Everyday Life: French Popular Culture  
Introduction to French Literature & Culture  
Composition & Conversation: Intermediate French Language

**Harvard University**

Junior and Senior Tutorial in History and Literature

## Teaching: Graduate

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### **M.S. Program in Applied Communication, Department of Communication, Fitchburg State University**

Social Mobilities  
Social Media Theory  
Integrated Social Media  
Social Media Marketing

### **M.A. Program in Media Studies, The New School**

Global Television  
Foundations of Media Theory  
Interactive Media Studies  
Interactive Documentary  
Digital Futures  
Chaotic Media Systems

## Publications

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### **Books**

Cornelius's '*Fantasma*.' New York: Bloomsbury Academic, 2019. 33 1/3 series.

*Michel Tournier: Bricolage and Cultural Mythology*. Stanford: Stanford French & Italian Studies, 1995.

### **Book Chapters**

"*Baraka: o cinema mundial e a indústria cultural global*" in Denilson Lopes and Andrea França, eds., *Cinema, Globalização e Interculturalidade* [*Cinema, Globalization, and Interculturality*], trans. Raquel Maysa Keller (Chapecó, Brazil: Argos Editora Universitária, 2010): 17-42.

"The Fashion Police: Governing the Self in *What Not To Wear*." In Diane Negra and Yvonne Tasker, eds., *Interrogating Postfeminism: Gender and the Politics of Popular Culture* (Duke University Press, 2007).

"Notes on the Global Underground: Subcultures and Globalization." In Ken Gelder, ed., *The Subcultures Reader*, second edition (New York: Routledge, 2005).

"Film Culture." In Adam Muller, ed., *Concepts of Culture: Art, Politics, and Society* (Calgary: University of Calgary Press, 2005).

"Decoding D-Day: Multi-Channel Television at the Millennium." In Mette Hjort and Scott Mackenzie, eds., *Purity and Provocation: Dogma '95* (London: BFI, 2003).

"Indonesia: The Movie." In Mette Hjort and Scott MacKenzie, eds., *Cinema and Nation* (New York: Routledge, 2000).

"Transnational Geographic: Perspectives on *Baraka*." In Isabel Santaolalla, ed., *New Exoticisms: Changing Patterns in the Construction of Otherness* (Amsterdam and Atlanta, GA: Rodopi, 2000).

"World Music: The Relocation of Culture." *World Culture Report 1998: Culture, Creativity and Markets* (Paris: UNESCO, 1998).

### **Peer-Reviewed Articles**

"'A New Stereophonic Sound Spectacular': Shibuya-kei as Transnational Soundscape." *Popular Music* 32, no. 1 (January 2013) 111-123.

"Baraka: World Cinema and the Global Culture Industry." *Cinema Journal* 37, no. 3 (Spring, 1998), 62-82.

"The Self in the Other: Ethnographic Film, Surrealism, Politics." *Visual Anthropology* 8 (1) (1996): 79-94.

"World Music and the Global Cultural Economy." *Diaspora: a Journal of Transnational Studies* 2 (2) (1992): 229-242.

"Mutations of the Spectacle: *Vitrines*, Arcades, Mannequins." *French Cultural Studies* (October 1991), 211-49.

## Other

"Indonesia's Gamelan: Not Just World Music." *UNESCO Sources* 103 (July-August 1998).

## Internet

"From the East Village to Shibuya: A Tale of Two Record Stores." *333Sound: Short Books About Albums*. Published By Bloomsbury, 11 March 2020.

"'I'm Riding a Panda!' Japanese Cult Media and Hipster Cosmopolitanism." *Flow* 9, no. 10 (April 2009). Dept. of Radio-TV-Film, University of Texas, Austin.

"This Was England: British Television And/As Cultural Heritage." *Flow* 9, no. 5 (January 2009). Dept. of Radio-TV-Film, University of Texas, Austin.

"Another Green World: Lifestyle Television's Environmental Turn." *Flow* 9, no. 1 (October 2008). Dept. of Radio-TV-Film, University of Texas, Austin.

"Keyword: Cosmopolitanism." *Critical World: Thinking Globalization Through Music* website 2008, Université de Montréal.

## Invited Lectures, Keynotes, Panels

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"Media and the Social Construction of Reality." Panel discussion organized by David Tamés, Media & Screen Studies, Northeastern University, 4 December 2020.

Interview/discussion with Professor Yoshitaka Mouri on my article "'A New Stereophonic Sound Spectacular': Shibuya-kei as Transnational Soundscape."  
Tokyo University of the Arts (Zoom), 14 July 2020.

Panel discussant, screening of the documentary film *Anthropocene: The Human Epoch*.  
Envisioning the World screening series, Closeup Film Theatre, London, 2019.

"Reboot, Reset, React: Television in the Age of Social Media."  
Hallym University, Media School. Chuncheon, South Korea, 18 June 2018.

"'A New Stereophonic Sound Spectacular': Shibuya-kei as Transnational Soundscape,"  
2013.  
Centre for Media and Film Studies, SOAS, University of London, 13 November 2013.

"Transnational Documentary: Creative Labour and Cultural Politics."  
Hallym University, School of Communication. Chuncheon, South Korea, 20 October 2012.

"Cinema and/as Development."  
Korean International Cooperation Agency (KOICA), Master's Program, Yonsei University.  
Wonju, South Korea, 21 November 2012.

"Subcultural Studies and the Future of Nostalgia."

Panelist (with Tony Jefferson), panel on the re- publication of Stuart Hall and Tony Jefferson's *Resistance Through Rituals*.

"On the Edge: Transgression and the Dangerous Other. An Interdisciplinary Conference," John Jay College of Criminal Justice, New York, 2007.

"Translation as a Martial Art: *Kung Faux*, from *Détournement* to Dubtitling."

Panelist, "Martial Arts/Global Flows" conference, Asian-Pacific Studies Institute, Duke University, 2005.

Discussant (with Jiwon Ahn), Hong Kong Cinema screening series of Stephen Chao's film *Shaolin Soccer*.

Leslie Center for the Humanities, Dartmouth College, 2005.

"'El Download es Cultura': Electronic Music in Latin America."

Panelist, "Critical Worlds I: From Slave Music to World Music" conference, Université de Montréal, 2004.

Keynote respondent, Global Hollywood conference, University of Victoria, Canada, 2001.

"Notes on the Global Underground: Subcultural Elites, Conspicuous Cosmopolitanism."

Keynote panelist, conference on Globalization and Popular Culture, University of Manitoba, 2001.

Discussant, panel on "Portable Cultures, Global Identities."

The Public Theater, New York, on Jessica Hagedorn's play *Dogeaters*, 2001.

"World Music: The Relocation of Culture."

Roundtable presenter and participant, John D. and Catherine T. MacArthur Foundation, "Globalization and Creativity," Chicago, 1996.

"World Music and the Global Cultural Economy."

Panelist, "Produção Cultural: Centro/Periferia?" conference, Universidade Federal de Alagoas, Maceió, Brazil, 1992.

## Conferences

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"Entangled Lives: Uncanny Animals in Cosmopolitical Documentary."

Panel co-organized with Vinicius Navarro, "New Configurations of Globality in Documentary Media." Society for Cinema and Media Studies (SCMS) conference, Boston, 16 March 2024.

"Moving Targets: Object Detection and Algorithmic Aesthetics."

Society for Cinema and Media Studies (SCMS) conference, Denver, 12 April 2023.

"Nocturnal Cinema: Film Noir, Jazz, and the French New Wave."

Media and the Night Conference, McGill University, 18-19 March 2022.

"Three-Dimensional Music: Cornelius's Animated Soundworlds."

Japan Society for Popular Music (JASPM) conference, Osaka, Japan, December 2019.

"Tropical Dandies: *Merry Christmas, Mr. Lawrence*, Exoticism, and Bamboo Music." Society for Cinema and Media Studies (SCMS) conference, Seattle, 13-17 March 2019.

"Torrential Noise: 1724 Records and the Asian Post-Rock Soundscape."

Interasiapop conference, Beijing, China, 9-10 June 2018.

"From Cookbook to Comic Book: Graphic Media, Hip Hop, and Asian-American Food Culture."

*Journal of Intercultural Studies* conference, "Migrating Concepts: Cosmopolitanism, Multiculturalism, and Conviviality Across the Asia Pacific," Singapore, 23-25 February 2018.

"'Imagine': Performance and Ritual in an Age of Global Insecurity." Cultural Typhoon conference, Tokyo University of the Arts, Japan, July 2016.

"The Other Food Network: Asian Americans and Oppositional Identity in U.S. Food Media." Society for Cinema and Media Studies (SCMS) conference, Atlanta, 2 April, 2016.

"Street Food, Asian American Style: Oppositional Taste in Post-Millennial U.S. Food Culture."

Inter-Asia Cultural Studies Conference, Universitas Airlangga, Surabaya, Indonesia, 7-9 August 2015.

"Platformers and Sequencers: Playing With MIDI."

Ludomusicology 2015 conference, University of Utrecht, 9-10 April, 2015.

"Hypermobile Subjects: Chipmusic, Resistance, and Mobility."

Ludomusicology 2014 conference, University of Chichester, 2014.

"The Rake's Progress: Steve Coogan and Celebrity Culture."

Society for Cinema and Media Studies (SCMS) conference, Seattle, 2014.

'By Pressing Down This Special Key, It Plays A Little Melody': Videogame Subcultures and Nostalgia for the Future."

Japanese Association for the Study of Popular Music (JASPM). Tokyo, Japan, 24 May 2012.

"The Shibuya Effect: Transnational Soundscapes, Transcultural Capital."

Inter-Asia Popular Music conference, Chinese University of Hong Kong, 2010.

"Strangers to Ourselves? Identification and Estrangement in Nick Broomfield's *Ghosts*." Crossroads in Cultural Studies conference, Association for Cultural Studies, Lingnan University, Hong Kong, 2010.

"Productivity Is Fun."

The Internet As Playground and Factory: A Conference on Digital Labor, Eugene Lang College / The New School, 2009.

"Among Strangers: Cinema Across Borders."

Keene State College, New Hampshire, Sixth Biennial Symposium, 2009.

"Another Green World: Lifestyle Television and Environmental Citizenship."

Roundtable on Electronic Waste: *FlowTV* Conference, Austin, Texas, 2008.

"The *Baraka* Effect: Cinema, Modernity, and the Metaphysical Imaginary."

Society for Cinema and Media Studies (SCMS) conference, Philadelphia 2008.

"Miniaturizing the World: Internationalism, Nationalism and the Japanese Character Industry." "Ubiquitous Media: Asian Transformations," *Theory, Culture, & Society* conference, Tokyo, Japan, 2008.

"Cashing in on the Attic: Auctions in Contemporary Lifestyle Television."

Society for Cinema and Media Studies (SCMS) conference, Chicago, 2008.

"Subcultural Studies and the Future of Nostalgia."

Cultural Studies Now conference, University of East London, 2007.

"'Cool Japan': Globalization and the Subculture Industry."

Association for Cultural Studies Crossroads conference, Istanbul Bilgi University, Turkey, 2006.

"24: Macrotelevision and Mobile Media."  
Console-ing Passions conference, Milwaukee, 2006.

"'Asian Cult Cinema': Transcultural Politics and the Aesthetics of Transgression."  
Kinema Club conference, Japan Foundation, Tokyo, 2005.

"Translation as a Martial Art: Kung Faux from *Détournement* to Dubtitling."  
Console-ing Passions conference, New Orleans, 2004.

"The Fashion Police: Self and Governance in *What Not To Wear*."  
Society for Cinema and Media Studies (SCMS) conference, Atlanta, 2003.

"'Chappie': Software Characters and the Digital Culture Industry."  
Paper and panel co-organiser, "The Character Industry: Consuming Objects and Images in the Global Cultural Economy." Asian Studies Conference Japan, Tokyo, 2003.

"D-Day in Denmark: Multi-Channel Television at the Millennium."  
MIT3: Television. MIT, Cambridge, 2003.

"Subcultural Cinema: Knowledge, Mediation, Cultural Capital."  
Society for Cinema Studies (SCS) conference, Minneapolis, 2003.

"Street Tribes: Global Mediascapes, Subcultural Strategies."  
Paper and panel organizer, "Contact Zones: Transnational Spaces, Transcultural Imaginaries." Midwest Popular Culture Association, conference, University of Wisconsin, Milwaukee, 2002.

"Variable Cinema: Portable Movies and the Pleasures of Re-Invention."  
Society for Cinema Studies conference, Denver, 2002.

"D-Day in Denmark: Multi-Channel Television at the Millennium."  
Society for Cinema Studies conference, Washington, D.C., 2001.

"Trance: From Ethnomusicology to Techno-Primitivism."  
New Jersey Communication Association conference, Rider University, panel on Music and Media, 1999.

"Window on the World: Global Theme Parks."  
MIT Media Lab, Narrative Intelligence group, 1997.

"Teaching French on the World Wide Web."  
MIT, Colloquium for American Association of Teachers of French, 1997.

"News, *Actualités*, *Nachrichten*: Using Radio on the Web."  
Presentation to MIT Pedagogy & Technology Workshop, 1997.

"Entangled Observers: Ethnography and the Global Cultural Economy."  
MLA Convention, Washington, D.C., panel on "Ethnographies and Markets, 1996.

"Global Mythologies: World Cinema and the Transnational Imaginary."  
Conference on "Film | Culture | History," University of Aberdeen, 1996.

"Transnational Geographic: Perspectives on *Baraka*."  
"New Exoticisms in Literature, Film, and Other Media," conference at Universidad de Zaragoza, 1996.

"The Self in the Other: Ethnography and the Politics of Surrealism."  
Society for Cinema Studies conference, New York, 1996.

"Democracy in Cyberspace: Society, Politics, and the Virtual Republic."  
MIT Communications Forum. Panel organiser, presenter, moderator, 1994.



"ZONE: Heterotopian Space from Apollinaire to Virtual Reality."

MIT History and Literature Workshop, 1994.

"Chris Marker's *La Jetée*."

MIT Media Lab, Narrative Intelligence group, 1993.

"Tournier/Faucon: On *Vitrines*, Mannequins, and Photographs."

MLA conference, San Francisco, 1991.

"From Rousseau to Lévi-Strauss: Michel Tournier's Noble Savages."

NEMLA conference, Wilmington, panel on colonialism, 1989.

## Fellowships and Awards

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Fellow, Leslie Center for the Humanities, Dartmouth College, Winter Term	2008
Old Dominion Fellowship, MIT (one semester research in Paris and Dakar, Senegal)	1994
French Government Scholarship (for dissertation research in Paris)	1984-1985
Major State Studentship, Department of Education and Science, UK (3-year, for dissertation research)	1981-1984

## Academic Service

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### The New School

#### *Search Committees*

Food Studies, New School for General Studies

Cultural and Media Studies, Eugene Lang College

Ethnomusicology, Eugene Lang College / New School for Jazz and Contemporary Music

Humanities, Eugene Lang College / Graduate Faculty

#### *Other*

Design & Social Science Curricular Task Force

Academic Technology Policy, Procedure, and Planning Committee

Reviewer, Provost's Office Multi-Year Appointment Committee

Bachelor's Program in Liberal Arts, Media Studies & Film Committee

Bachelor's Program in Liberal Arts, Democracy & Cultural Pluralism (DCP) Committee

Eugene Lang College: Academic Curriculum Committee

Media and Cultural Studies Major Committee

Faculty Advisory Committee Academic Affairs Committee

Committee on Degree Programs Diversity Task Force

Committee on Research (assessing ethical issues of social-sciences research project proposals)

### MIT

### *Film & Media Studies Program*

Film & Media Studies Curriculum Committee

Co-design and co-instructor (with Henry Jenkins) of new Introduction to Media Studies lecture course

Co-author (with Henry Jenkins) of report to Dean of Humanities, "Film and Media Studies at MIT: Goals and Future Directions"

Communications Forum: "Democracy in Cyberspace: Society, Politics, and the Virtual Republic." Panel organizer, presenter, and moderator

Cultural Studies Project: Cultural Studies Project Steering Committee

### *Department of Romance Languages & Literatures*

Academic advisor, Minor in French Search Committee

Teaching of English as a Foreign Language Teaching Evaluation Committee

## **Professional Service**

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### **Board Membership**

Editorial Committee, *Encounters: An International Journal for the Study of Society and Culture*, Zayed University (2008-2011)

Advisory Board, *Critical World: Thinking Globalization Through Music*, website, Université de Montréal (2004)

### **External Examinations**

M.A. in Japanese Cultural Studies, Birkbeck College, London (2013-14)

### **Peer Review (books, journals)**

Book proposal, *K-Pop: The Art of Cultural Capital*, for Ashgate Publishing (2013)

"Tim Gunn's Guide to Patriarchy: Gender, Fashion, and Heteronormativity," *Journal of Communication Inquiry* (2009)

"Transculturated Sites and the Asia Within: Notes from a Field Observation in Singapore," *Encounters: An International Journal for the Study of Society and Culture* (2009)

Anne McKnight and Sharon Hayashi, "Goodbye Kitty, Hello War." *Critical Worlds* website (2008)

"Being Real in the Mobile Reel: A Case Study on the Rise of Convergent Mobile Media, Modes of Realism and a Sense of Place," *Convergence* journal (2007)

"Images and Sounds in Hypermedia: From Correspondence to Fusion," for *Music, Sound, and the Moving Image* (2007)

Book proposal on national cinema by Valentina Vitali and Paul Willemen, for British Film Institute (2003)