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Chapter 3

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Chapter 4

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14. Jason Mittell, whose work I greatly admire, argues convincingly for building a methodology for treating television's new complexity, but his guiding approach grows out of his engagement with David Bordwell's historical poetics, which "focuses primarily on the interplay among industry, technology, and the creative choices of filmmakers, downplaying the reception contexts of cinema." Mittell, *Complex TV*, 6.

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