HISTORY OF INTERACTIVE MEDIA & GAMES



Fitchburg State University
Communications Media Department
COMM 2003
3 credits
Fri 5 Sept—Wed 10 Dec 2025
Conlon Hall 341
Instructor: Dr. Martin Roberts

Overview

This course examines the history and historiography of interactive media. Students will explore what interactivity has been, is and might become. This class provides a wide-ranging history of the uses, effects and design of interactive media from their beginnings to the present. Students will study the history of the functions and forms of interactive systems thereby better equipping them as users as well as potential designers of interactive media. This course is required for majors and for game design majors. ART. Prerequisite(s): ENGL 1100

Objectives

Sources

- Ian Bogost and Nick Montfort. *Racing the Beam: The Atari Video Computer System.* MIT Press, 2009.
- Jesper Juul. *Too Much Fun: The Five Lives of the Commodore 64 Computer.* MIT Press, 2024
- Thomas M. Malaby. *Making Virtual Worlds: Linden Lab and Second Life*. Cornell University Press, 2009.
- Nick Montfort. *Twisty Little Passages: An Approach to Interactive Fiction.* MIT Press, 2005.
- Robert Pfaller. *Interpassivity: The Aesthetics of Delegated Enjoyment*. Edinburgh University Press, 2017.
- Allucquère Rosanne Stone. The War of Desire and Technology at the Close of the Mechanical Age. MIT Press, 1995.
- Sherry Turkle. *Life on the Screen: Identity in the Age of the Internet.* Simon & Schuster, 1995
- Michele White. Touch Screen Theory: Digital Devices and Feelings. MIT Press, 2022.

Course Information

Platforms

We'll be using Blackboard for submitting assignments ONLY. For discussion, we will be using Discord.

On Discord, if you don't already have an account, please set one up using your Fitchburg State University email address as ID.

If you already have a Discord account there will be problems setting up an account for the course because each account has to be tied to a different phone number, so you will not be able to use your regular phone number for verification. For this reason, you may use your existing account, but if you use a pseudonym please let me know what this is so I know who you are!

Please be sure to check in to the site at least once daily M-F to check the Announcements page and the Discussion forum for the week.

Assignments / Evaluation

- **Review**: 6, weekly from Week 1, one short post responding to at least one of the readings, 250 words (maximum), due by Sunday (15%)
- **Discussion**: weekly after Week 1, 2-3 responses to other students' posts., due by the *following* Sunday (15%)
- Commentary: 2 short papers, 1000 words, due Sunday of Week 3 and Week 5 (20%)
- **Keywords**: 500-750 words on a key concept in social media theory, with bibliography/references, due Sunday of Week 4 (25%)
- Platform Case Study: 2,000 words, due Sunday of Week 7 (25%)

Discussion: Agenda, Review, Reply Posts

For Weeks 1-6, each of the weekly topics will be active across a cycle of two weeks.

In the first week, complete the reading assignments and make an initial response post called a Review, with question and/or comments on them, by Sunday of the week in question.

Commentary Papers

Platform Case Study

The culminating written assignment for the course (2,000 words) may consist of a research paper or report. ## Schedule

Week 1 F 09/05

Introduction: Graceful Degradation

Sandy Stone, "Sex, Death, and Machinery" (in *The War of Desire and Technology at the Close of the Mechanical Age*)

Adventure Games

- Nick Montfort, "Adventure and Its Ancestors" (in Twisty Little Passages)
- Lebling, P. David, Marc S. Blank, and Timothy A. Anderson, "Zork: A Computerized Fantasy Simulation Game" (*IEEE Computer*, April 1979, pp. 51–59)

Week 3 F 09/19

Console-ing Passsions

• Jesper Juul, selected chs. from _Too Much Fun: The Five Lives of the Commodore 64

Week 4* F 09/26

Hyperfiction

- Nick Montfort, selected chs. from Twisty Little Passages
- TWINE projects

Week 5 F 10/03

Chatbots: A Brief History

- Sherry Turkle, selected chs. from *Life on the Screen
- ELIZA

Week 6 F 10/10

Habitats: Democracy in Cyberspace

- Chip Morningstar and F. Randall Farmer, "The Lessons of Lucasfilm's Habitat" (in Cyberspace: First Steps, edited by Michael Benedikt, MIT Press, 1991, pp. 273–300)
- Dibbell, Julian. "A Rape in Cyberspace." *The Village Voice*, December 21, 1993.
- Martin Roberts et al., Democracy in Cyberspace. MIT Communications Forum, 1994.

Week 7 F 10/17

Second Lives

Thomas Malaby, selected chs. from _Making Virtual Worlds ***

Week 8 F 10/24

VRChat

Screening: We Met in Virtual Reality (documentary, Joe Hunting, 2022)

Week 9 F 10/31 Interpassive Aggressive	
Interpassive Aggressive	
Robert Pfaller, selected chs. from Interpassivity	
LV	
Week 10 F 11/07	
Tap, Pinch, Swipe: Touchscreens	
Michele White, selected chs. from *Touch Screen Theory	
Week 11 F 11/14	
Audioreactive: Generative Interactivity	
DayDream	
Week 12 F 11/21	
,	
Week 13 F 12/05	
Presentations	
resentations	

Policies

Late Policy

Assignments that are late will lose 1/2 of a grade per day, beginning at the end of class and including weekends and holidays. This means that a paper, which would have received an A if it was on time, will receive a B+ the next day, B- for two days late, and so on. Time management, preparation for our meetings, and timely submission of your work comprise a significant dimension of your professionalism. As such, your work must be completed by the beginning of class on the day it is due. If you have a serious problem that makes punctual submission impossible, you must discuss this matter with me before the due date so that we can make alternative arrangements. Because you are given plenty of time to complete your work, and major due dates are given to you well in advance, last minute problems should not preclude handing in assignments on time.

Mandatory Reporter

Fitchburg State University is committed to providing a safe learning environment for all students that is free of all forms of discrimination and harassment. Please be aware all FSU faculty members are "mandatory reporters," which means that if you tell me about a situation involving sexual harassment, sexual assault, dating violence, domestic violence, or stalking, I am legally required to share that information with the Title IX Coordinator. If you or someone you know has been impacted by sexual harassment, sexual assault, dating or domestic violence, or stalking, FSU has staff members trained to support you. If you or someone you know has been impacted by sexual harassment, sexual assault, dating or domestic violence, or stalking, please visit http://fitchburgstate.edu/titleix to access information about university support and resources.

Health

Health Services

Hours: Monday-Friday 8:30AM-5PM Location: Ground Level of Russell Towers (across from the entrance of Holmes Dining Hall) Phone: (978) 665-3643/3894

Counseling Services

The Counseling Services Office offers a range of services including individual, couples and group counseling, crisis intervention, psychoeducational programming, outreach ALTER-NATIVE ECOSYSTEMSs, and community referrals. Counseling services are confidential and are offered at no charge to all enrolled students. Staff at Counseling Services are also available for consultation to faculty, staff and students. Counseling Services is located in the Hammond, 3rd Floor, Room 317.

Fitchburg Anti-Violence Education (FAVE)

FAVE collaborates with a number of community partners (e.g., YWCA Domestic Violence Services, Pathways for Change) to meet our training needs and to link survivors with community based resources. This site also features resources for help or information about dating violence, domestic violence, sexual assault and stalking. If you or someone you know is in an abusive relationship or has been a victim of sexual assault, there are many places to go for help. Many can be accessed 24 hours a day, seven days a week, 365 days a year. On

campus, free and confidential support is provided at both Counseling Services and Health Services.

Community Food Pantry Food insecurity is a growing issue and it certainly can affect student learning. The ability to have access to nutritious food is incredibly vital. The Falcon Bazaar, located in Hammond G 15, is stocked with food, basic necessities, and can provide meal swipes to support all Fitchburg State students experiencing food insecurity for a day or a semester.

The university continues to partner with Our Father's House to support student needs and access to food and services. All Fitchburg State University students are welcome at the Our Father's House Community Food Pantry. This Pantry is located at the Faith Christian Church at 40 Boutelle St., Fitchburg, MA and is open from 5-7pm. Each "household" may shop for nutritious food once per month by presenting a valid FSU ID.

Academic Integrity

The University "Academic Integrity" policy can be found online at http://www.fitchburgstate.edu/offices-services-directory/office-of-student-conductmediation-education/academic-integrity/.

Students are expected to do their own work. Plagiarism and cheating are inexcusable. Any instance of plagiarism or cheating will automatically result in a zero on the assignment and may be reported the Office of Student and Academic Life at the discretion of the instructor.

Plagiarism includes, but is not limited to: - Using papers or work from another class. - Using another student's paper or work from any class. - Copying work or a paper from the Internet. - The egregious lack of citing sources or documenting research.

If you're not clear on what is or is not plagiarism, ASK. The BEST case scenario if caught is a zero on that assignment, and ignorance of what does or does not count is not an excuse. That being said, I'm a strong supporter of Fair Use doctrine. Just attribute what you use—and, again, ASK if there's any doubt.

Americans With Disa	bilities Act (ADA)	
gency medical informa	ation to share with the instru	s because of a disability, if you have emer- actor, or if you need special arrangements form the faculty member as soon as pos-

Technology

At some point during the semester you will likely have a problem with technology. Your laptop will crash; your iPad battery will die; a recording you make will disappear; you will accidentally delete a file; the wireless will go down at a crucial time. These, however, are inevitabilities of life, not emergences. Technology problems are not excuses for unfinished or late work. Bad things may happen, but you can protect yourself by doing the following:

- Plan ahead: A deadline is the last minute to turn in material. You can start—and finish—early, particularly if challenging resources are required, or you know it will be time consuming to finish this project.
- Save work early and often: Think how much work you do in 10 minutes. I auto save every 2 minutes.
- Make regular backups of files in a different location: Between Box, Google Drive, Dropbox, and iCloud, you have ample places to store and backup your materials. Use them.
- Save drafts: When editing, set aside the original and work with a copy.
- Practice safe computing: On your personal devices, install and use software to control viruses and malware.

Grading

Grading for the course will follow the FSU grading policy below:

4.0: 95-100

3.7: 92-94

3.5: 89-91

3.3: 86-88

3.0: 83-85

2.7: 80-82

2.5: 77-79

2.3: 74-76

2.0: 71-73

0.0: < 70

Academic Resources

Writing Center

Academic Policies

Disability Services

University Career Services

Fitchburg State Alert system for emergencies, snow closures/delays, and faculty absences