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The Website Da Vinci, is used to provide students of Massachusetts College of Art with a way to evaluate their current education. A few functions of Da Vinci include providing an over view of a students educational progress, search for classes, register for those that best suit their needs, acquire information about their advisor, and much more.

Among these functions, the ability for a student to review their progress may be the most frequently utilized. The Evaluation Report sections a students progress by their academic year, studio and general education class, those completed, in progress, pending completion, and classes not started. Within this report, students are also able to identify how many credits each class is worth, as well as how many they have and need over all.

Though this system proves handy and functional, there are still improvements that can be made. A few issues that create confusion starts with the repetition of information that lead the user in circles. In addition, the hierarchy and separation of information is weak, which hinders readability, lowering functionality.

After research, these issues proved to be accurate:

- The first noticeable piece of information had nothing to do with the actual interface
- The "contact" tab only brought the user back to the home page, rather than to information on how to contact anyone
- The spacing of the "Program Evaluation" proved to add to confusion, for lack of breathing room between information
- The color scheme of the whole interface does not bring forth an artistic ora, which does not allow for it to translate as an interface meant for art students

In addition to these critiques, possible issues and improvements were found once individual interviews of users were conducted:

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Adriana Van Manen

“Auto-correct shouldn't be the first information I see in regards to this page” - MassArt Student, Tanya McGee

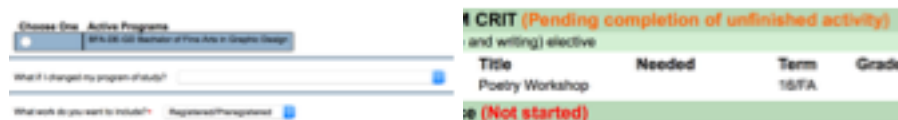
“The various colors highlighting the information for ‘Student, faculty, Employees’ is not adding to my experience as a user” - Group Member, Massart Student, Elyssa Iacobell

“The ‘log in, Main Menue, and Contast Us’ should not be fading into the background” -Non Massart Student,

“The system should know this information as you log in. Your profile should trigger this information within the system, enabling it to bring you to the section you need

to be in, automatically” --MassArt Student, Tanya McGee

“The information is too close together, and makes me confused as to what information goes with what” -Non Massart Student, Adriana Van Manen



-“The red and orange fight each other when they are next to one another” - Group Member, Massart Student, Elyssa Iacobell

Interview Video: <https://vimeo.com/189340433>

The rework of Da Vinci means to provide the user with a functionally and esthetically pleasing experience. I wish to bring simplicity to the system of Da Vinci, to enable a

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swift transition from the main menu to where the user needs to get to. I will achieve this through clarity proper categorization and specificity of options the user may choose from, as a mode of transportation through the system.

Sincerely yours,

Moriah Rodriguez

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