

DIGITAL & TRENDS

SVOD market in China

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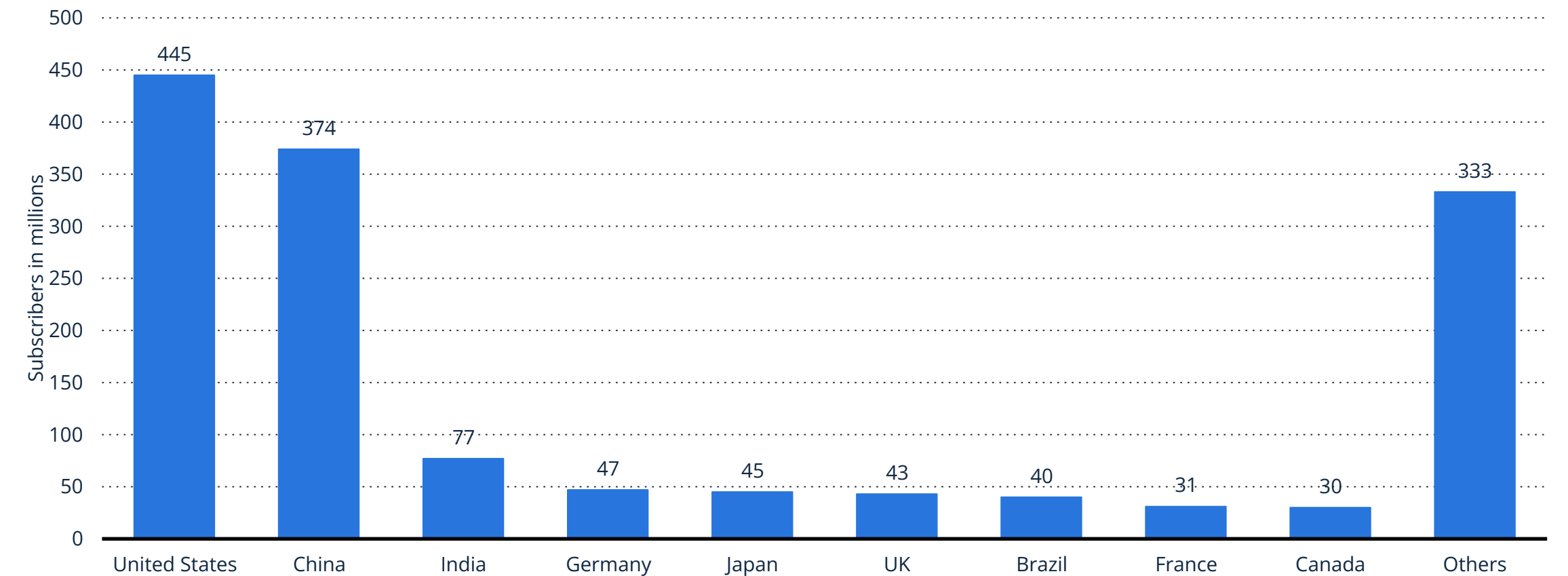
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Market overview

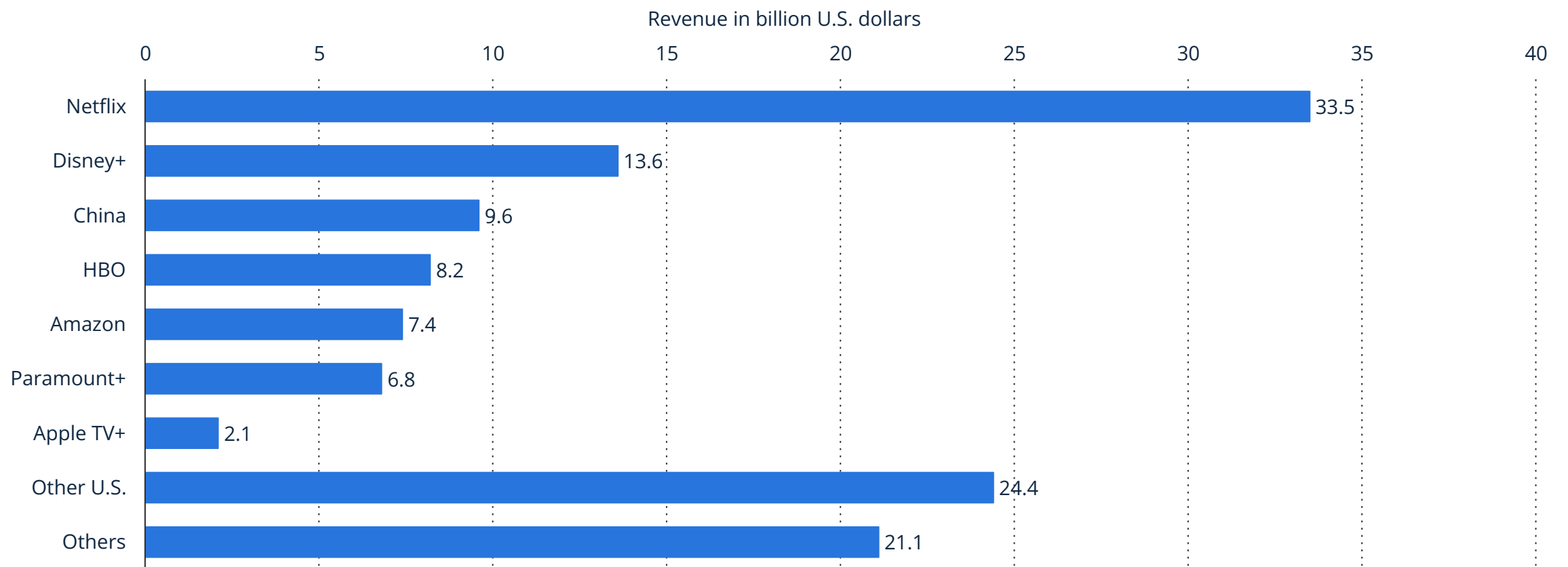
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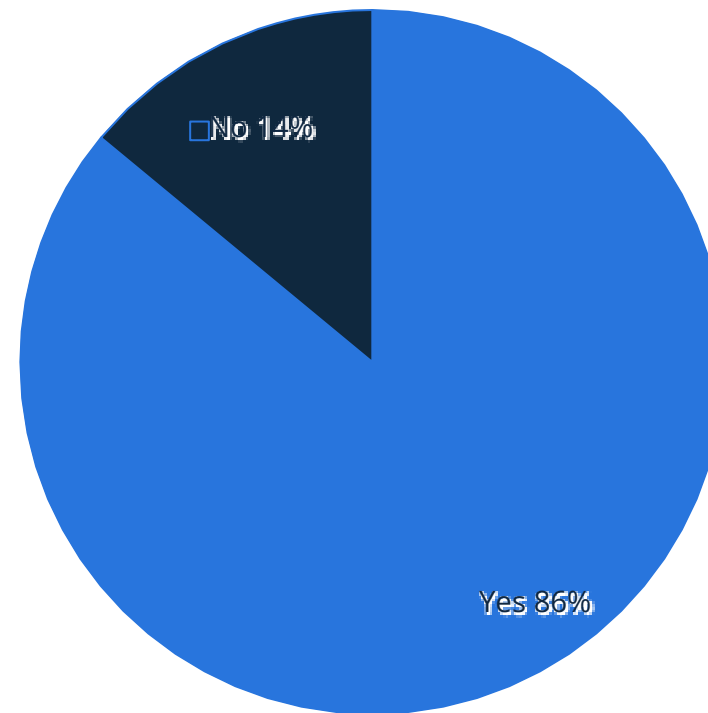
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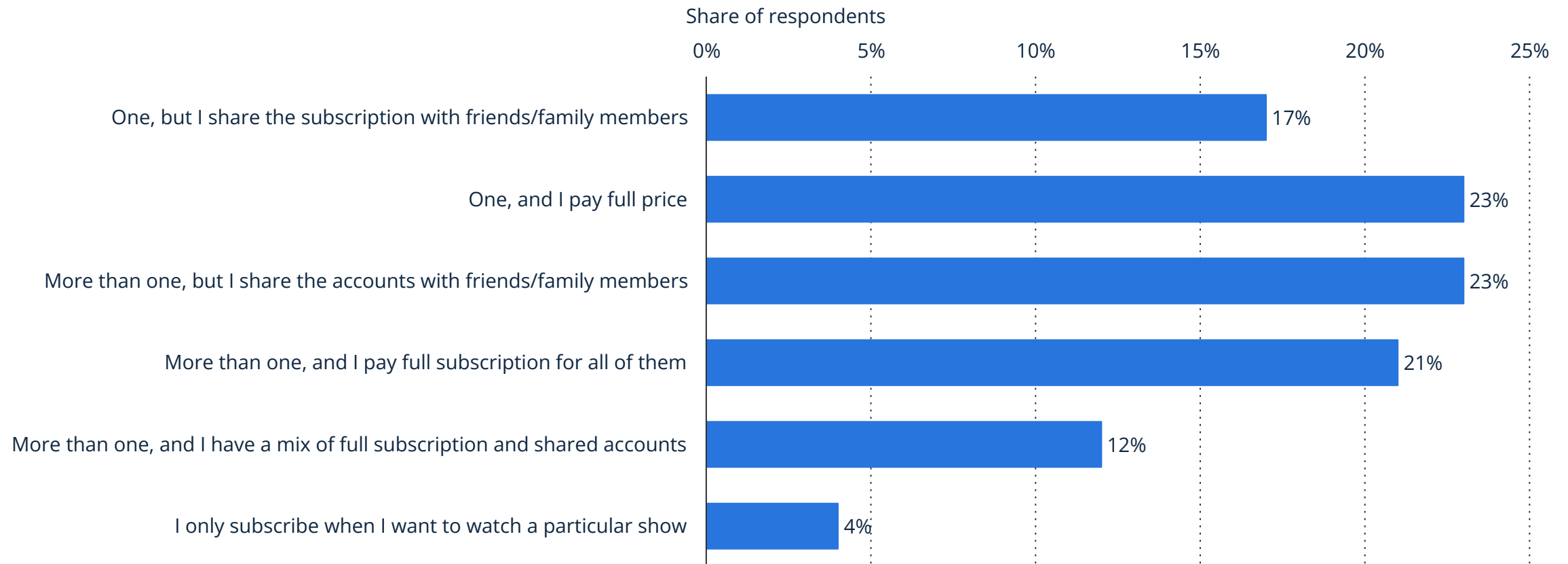
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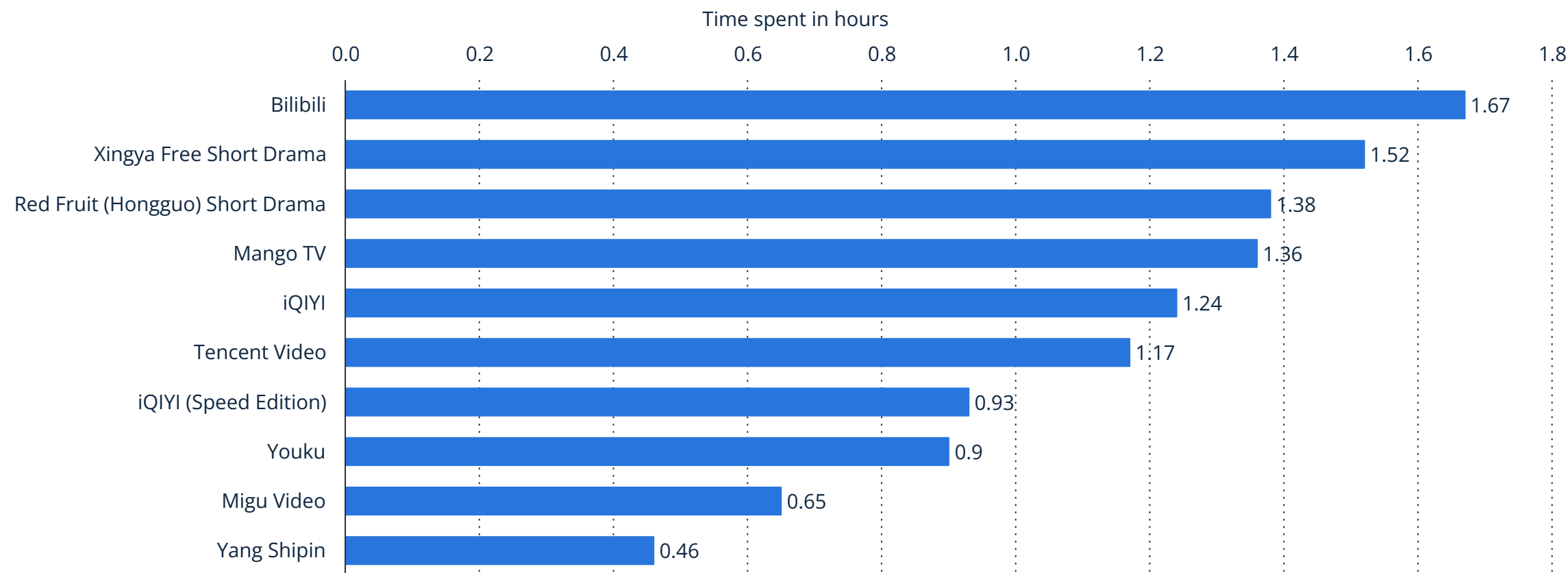
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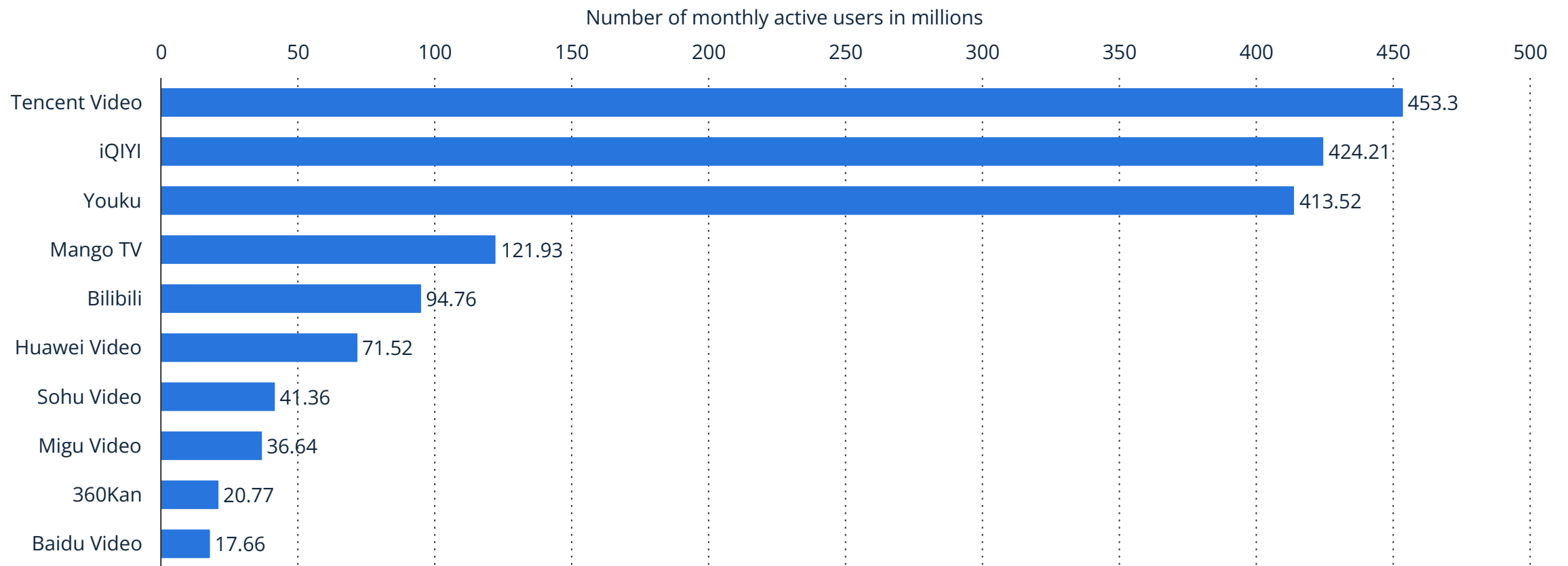
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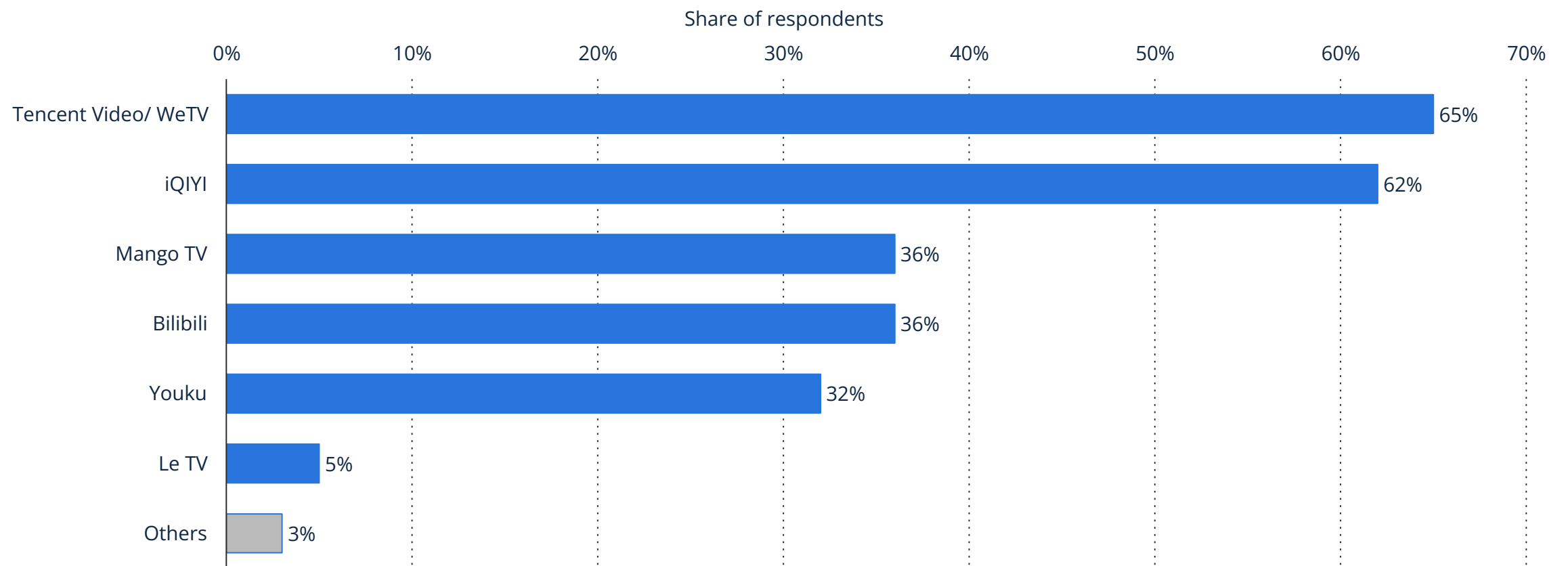
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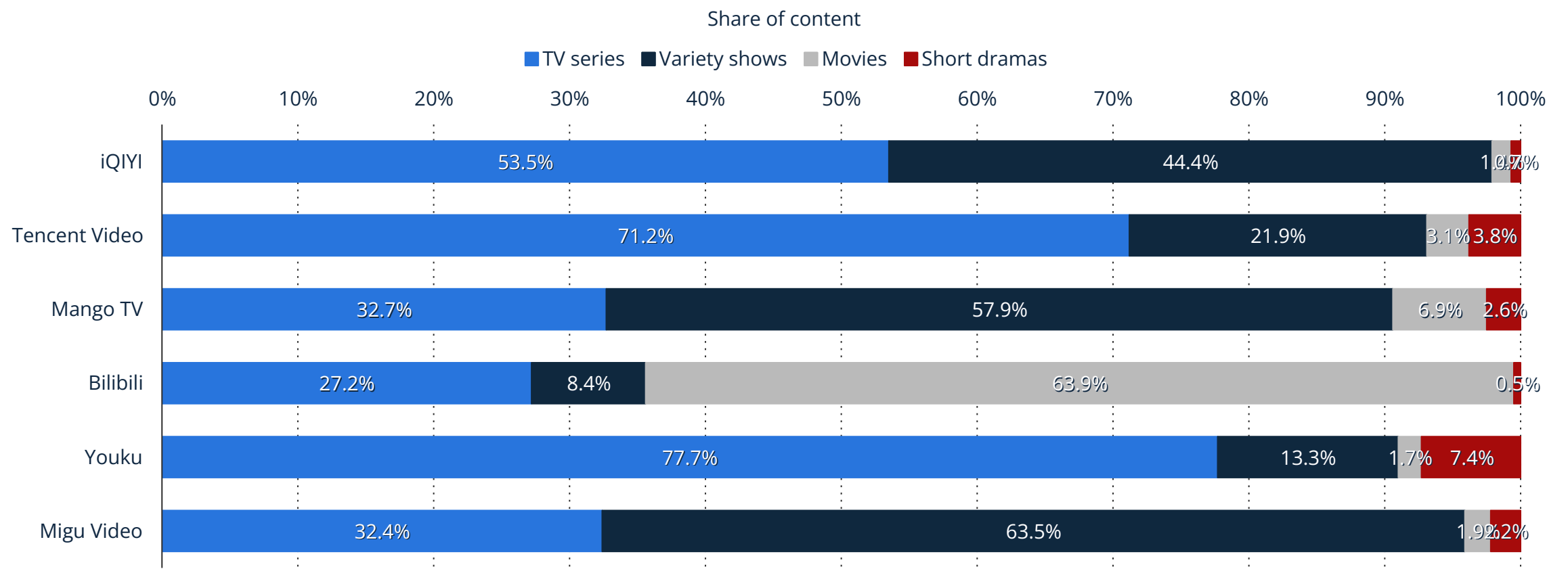


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Market segments

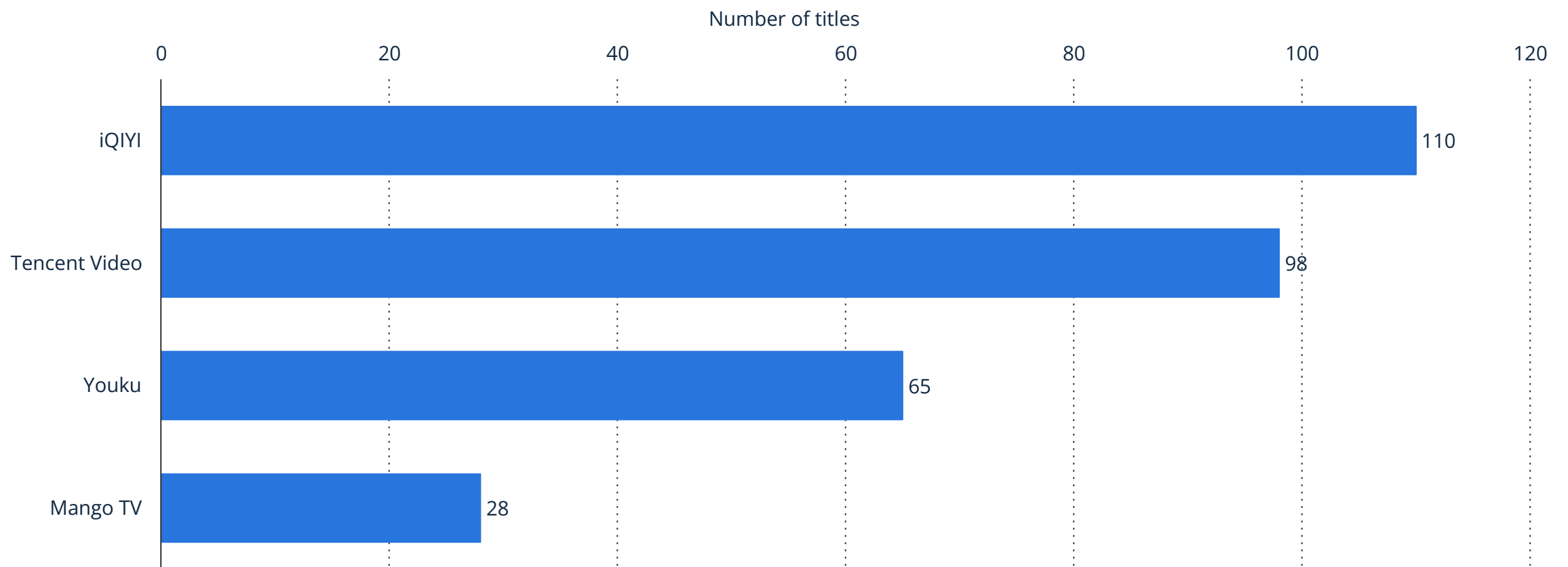
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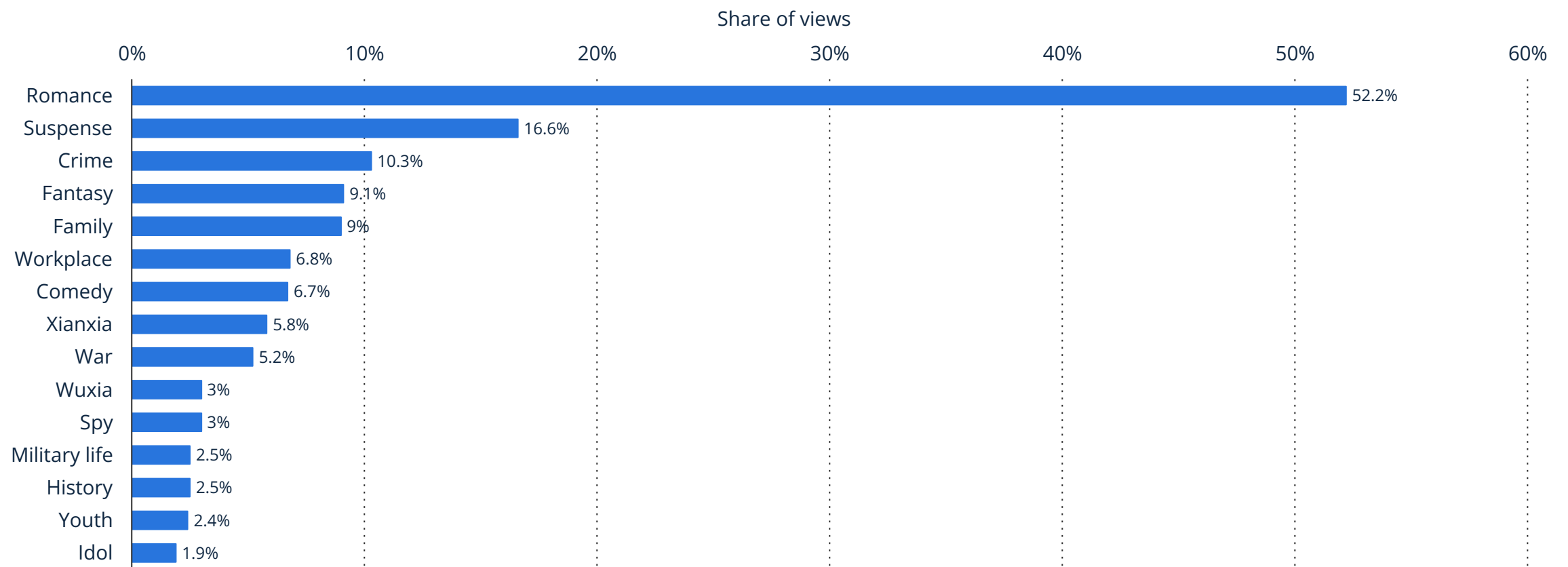
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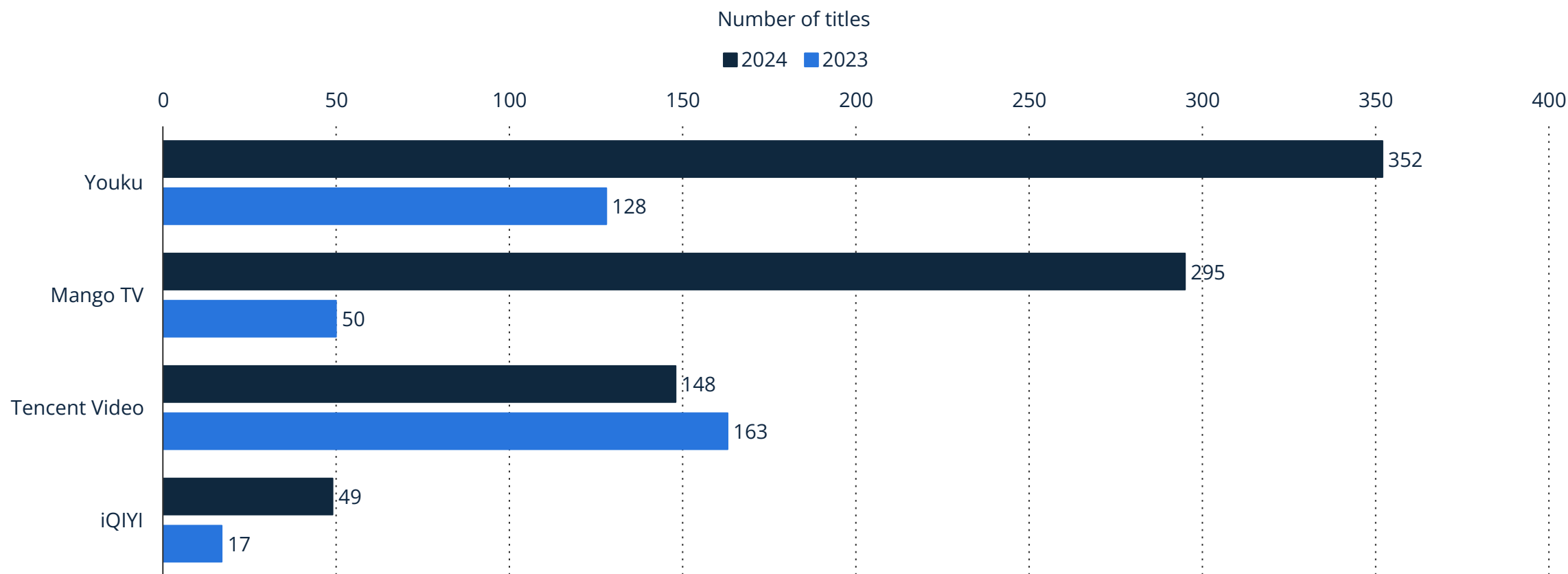
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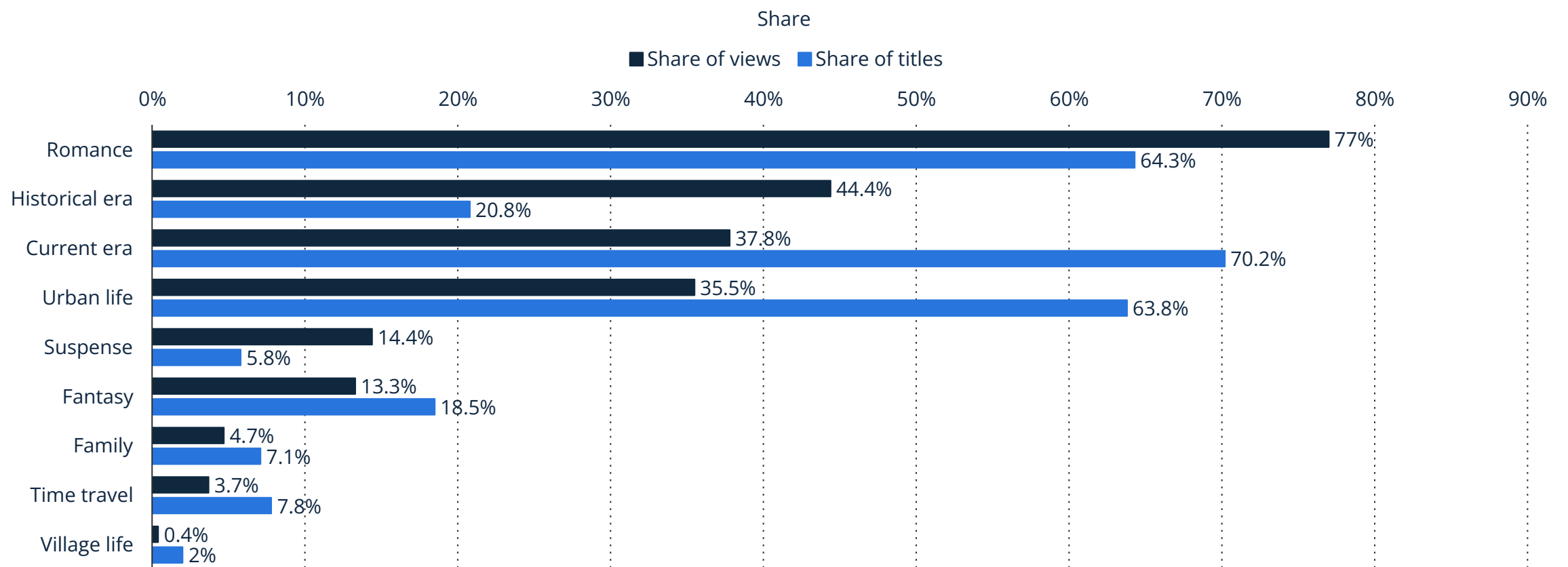
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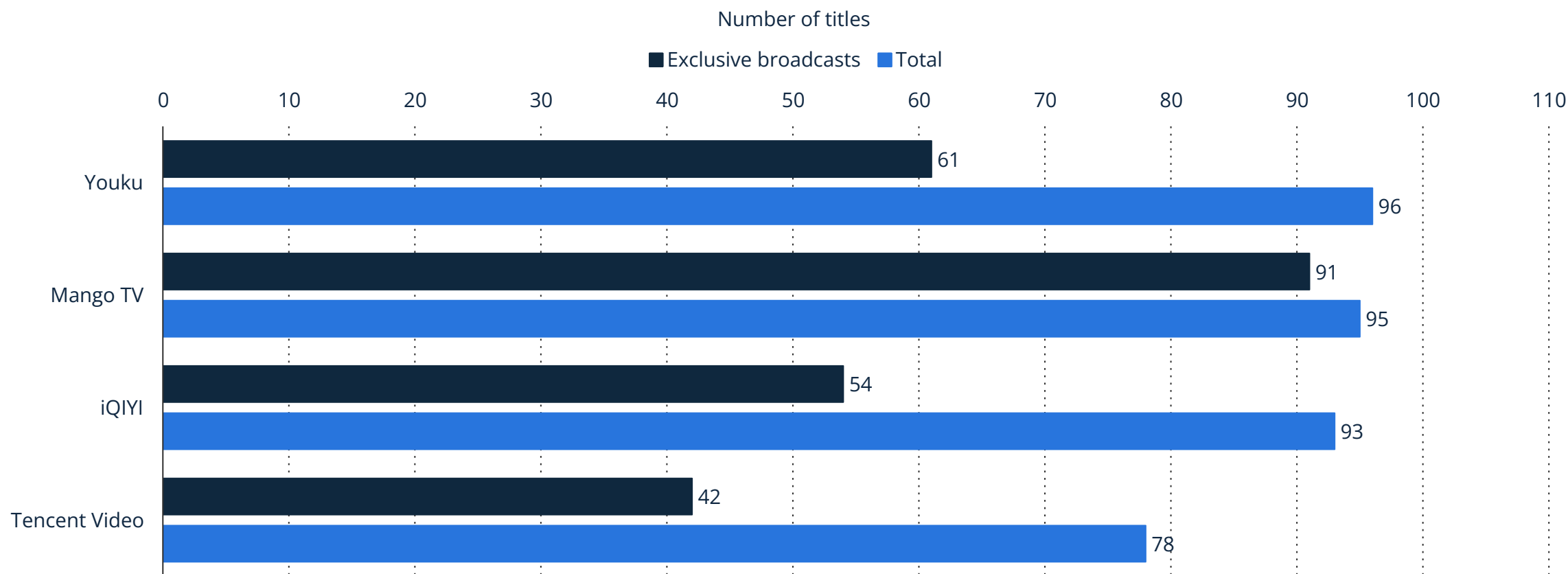
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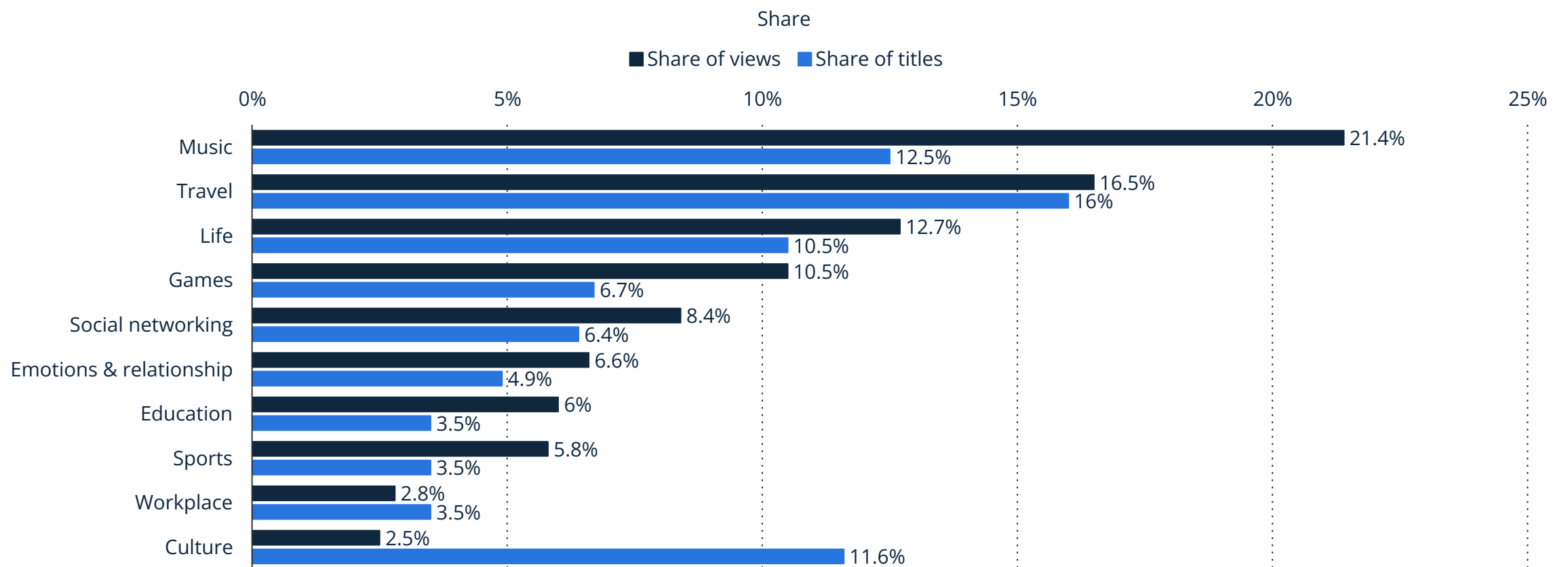
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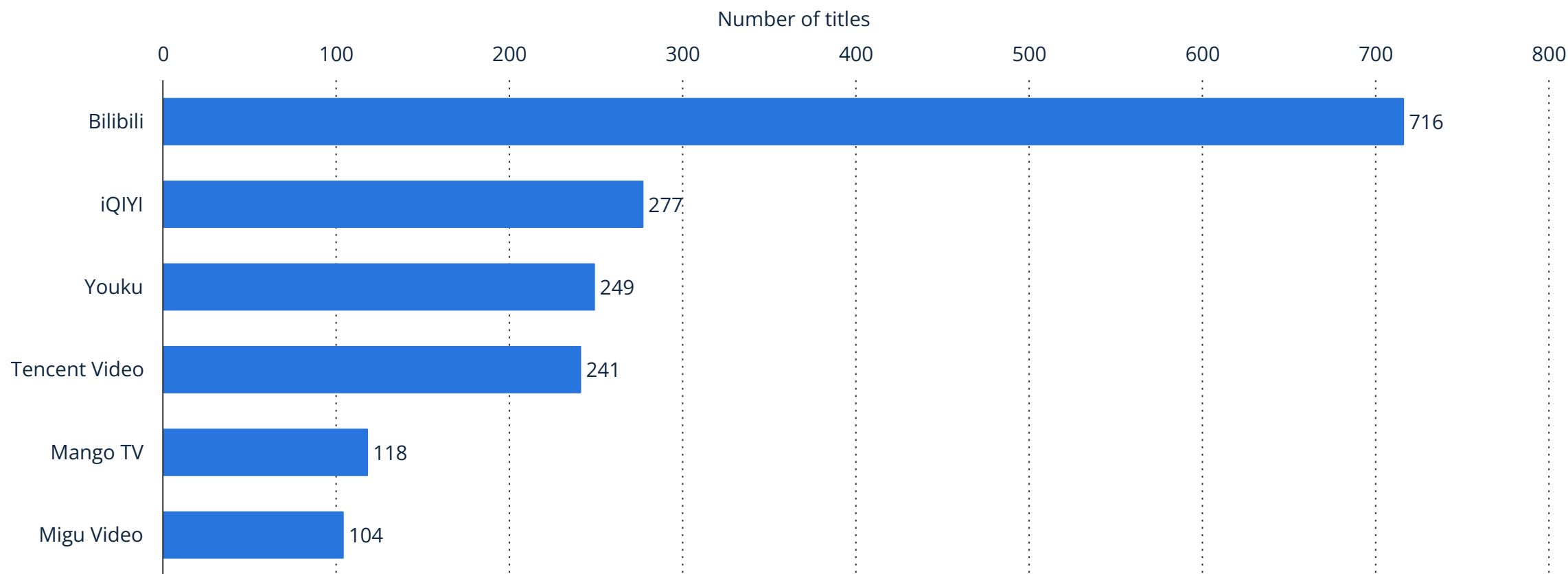
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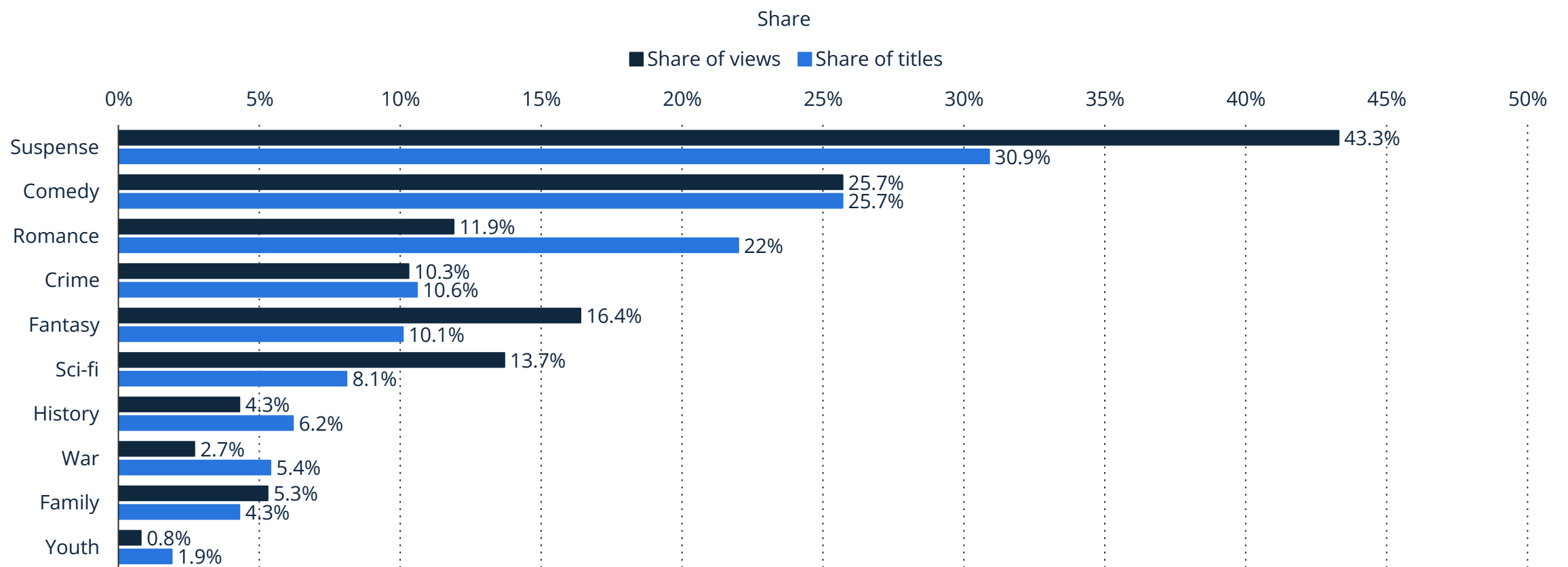
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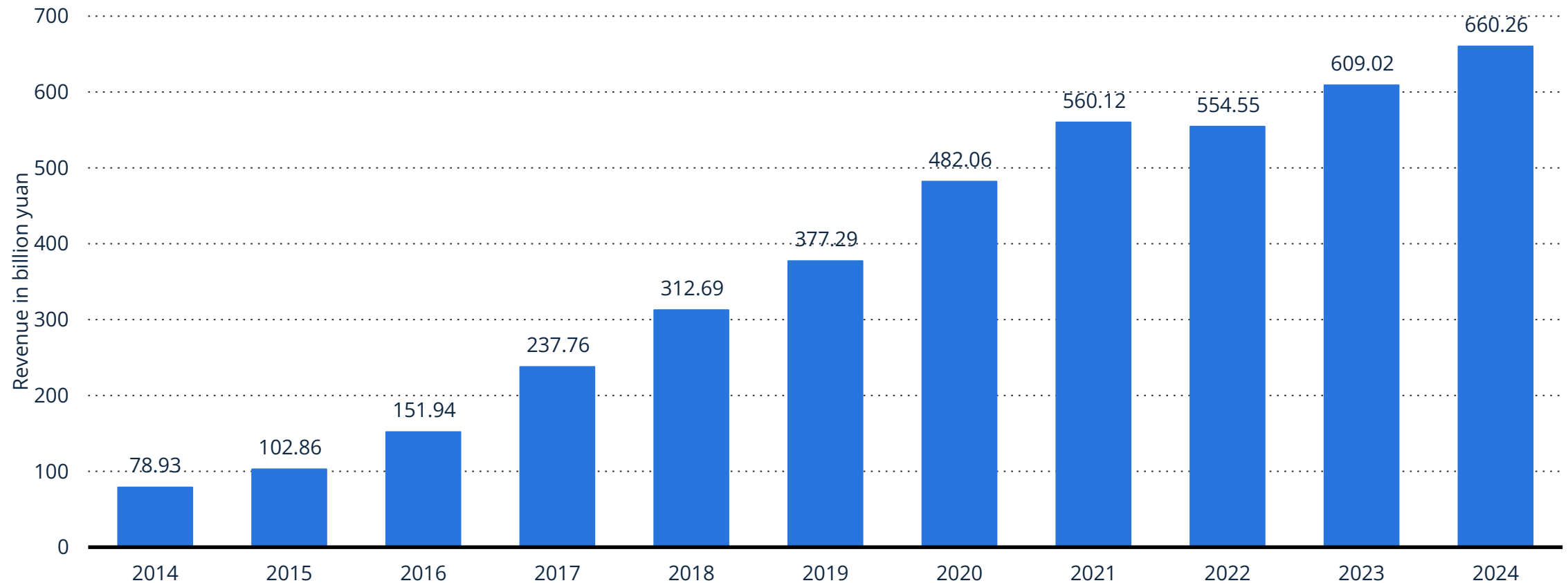


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Tencent Video (WeTV)

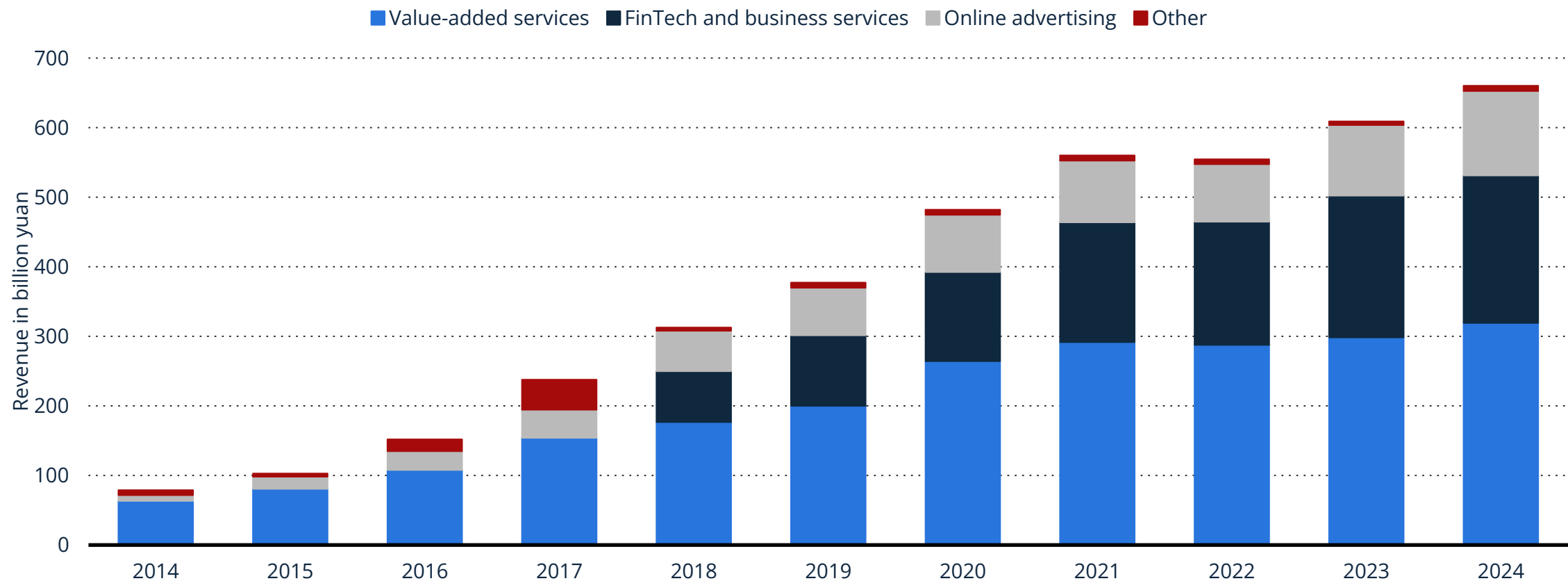
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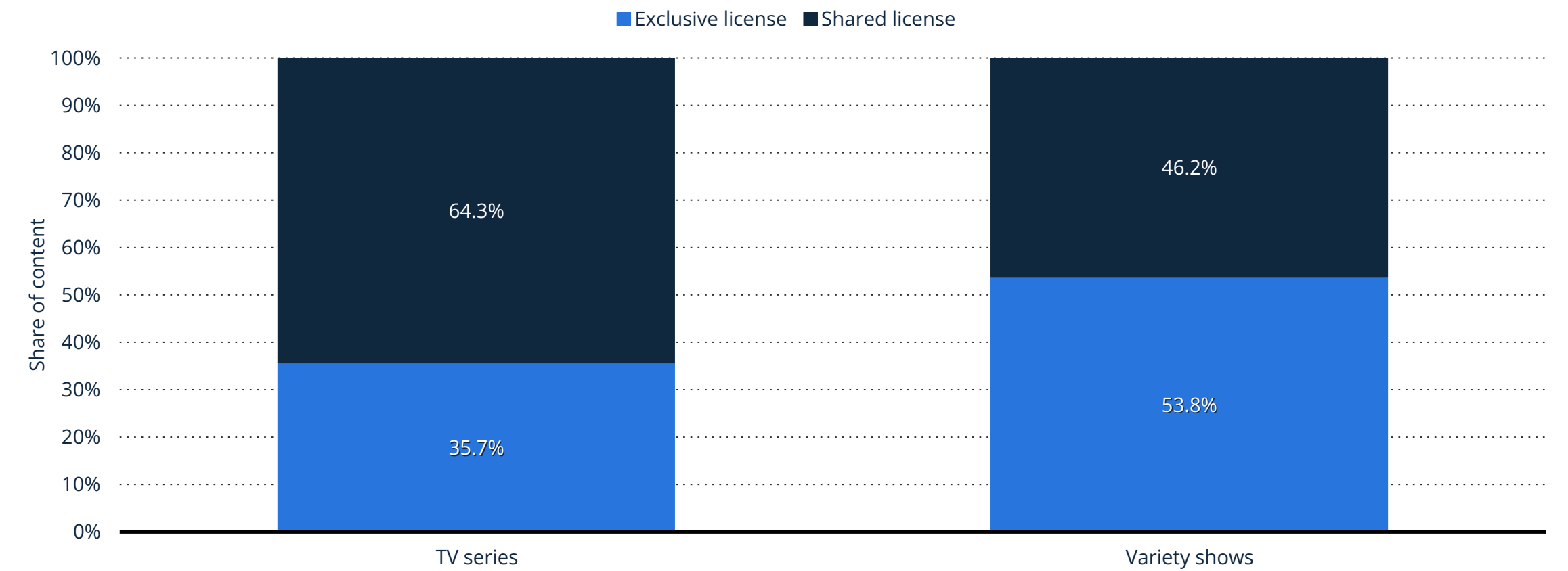
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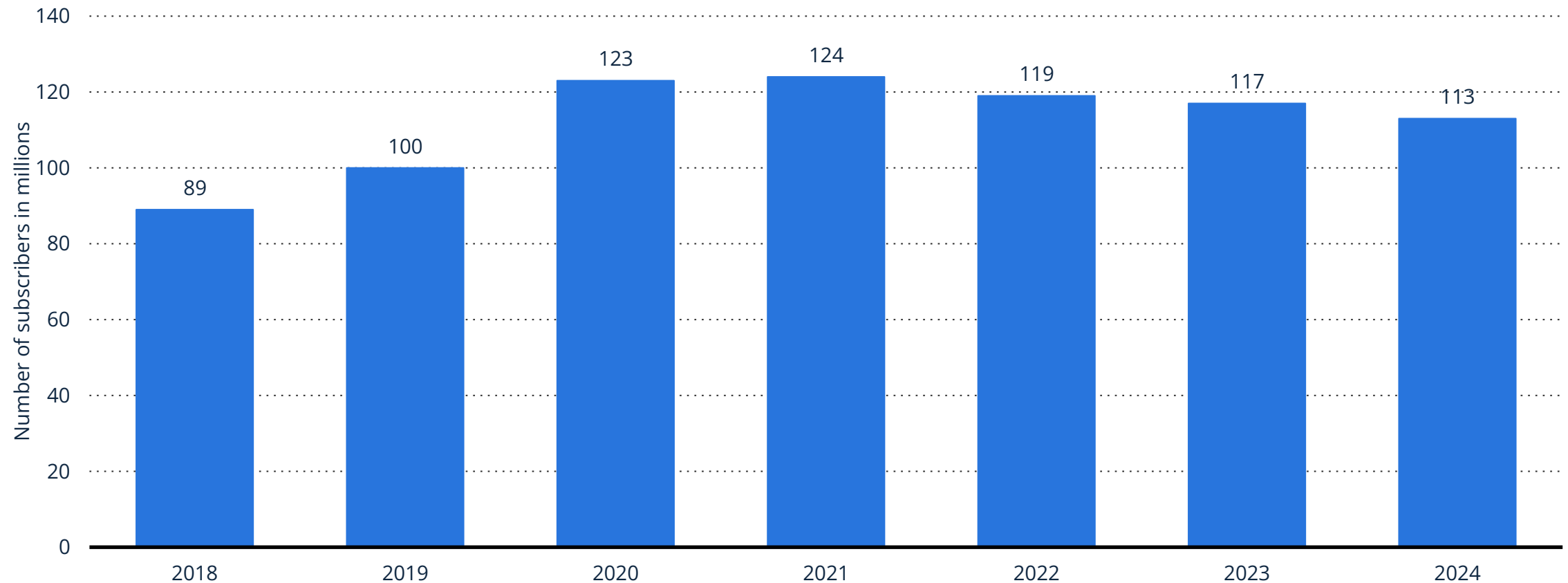
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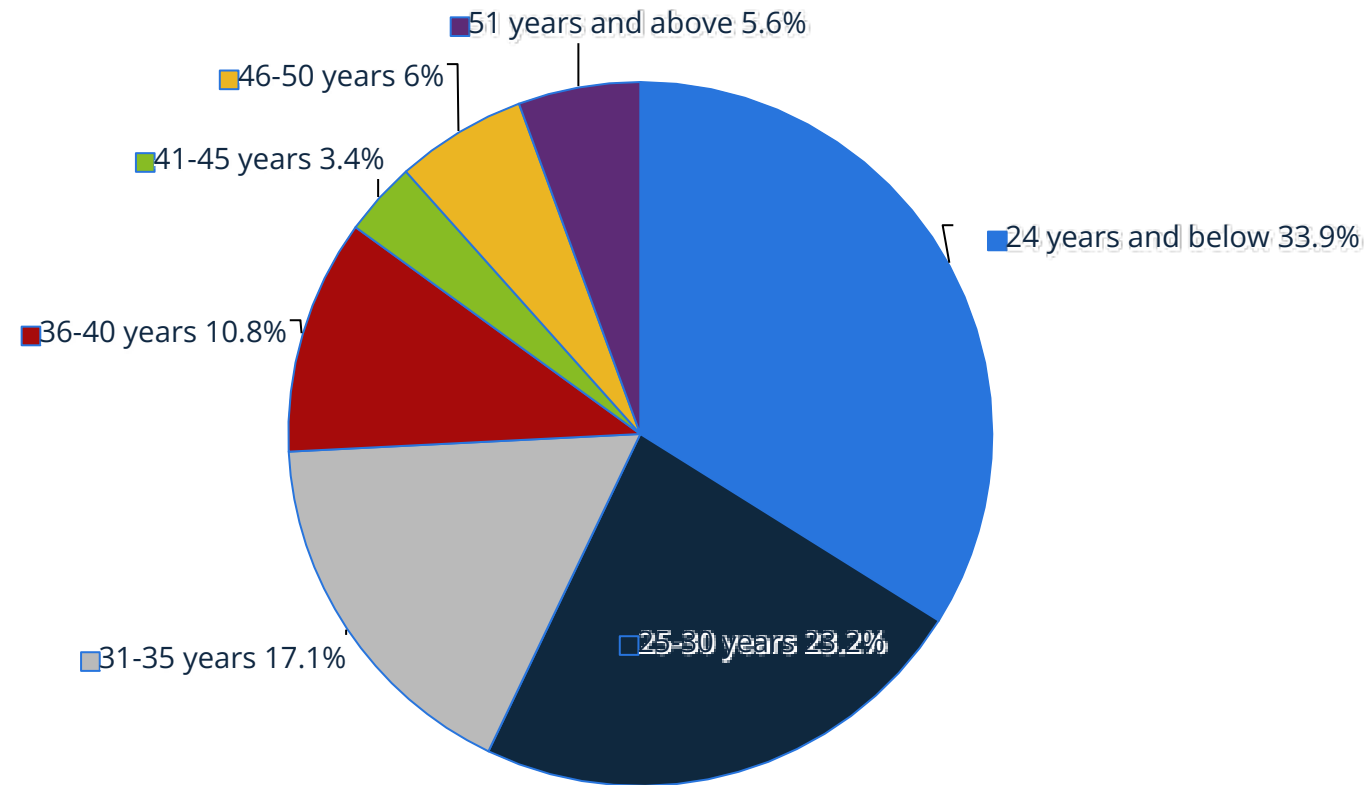
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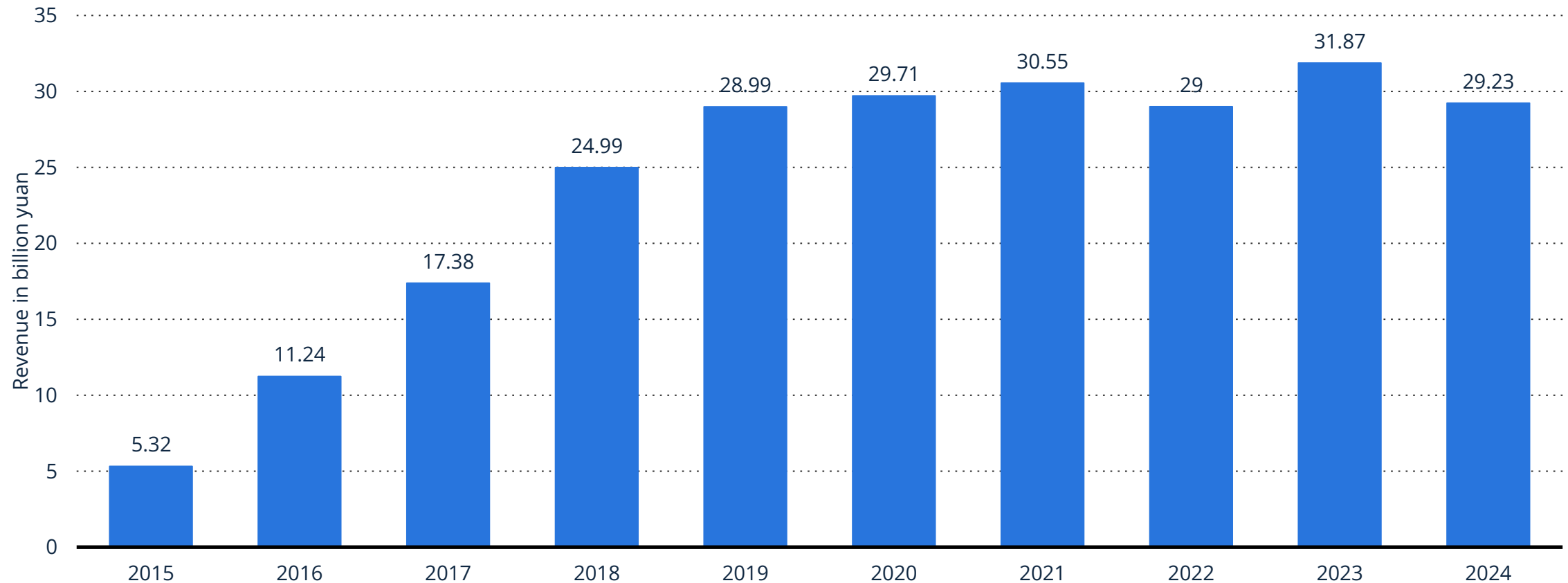


CHAPTER 04

iQIYI

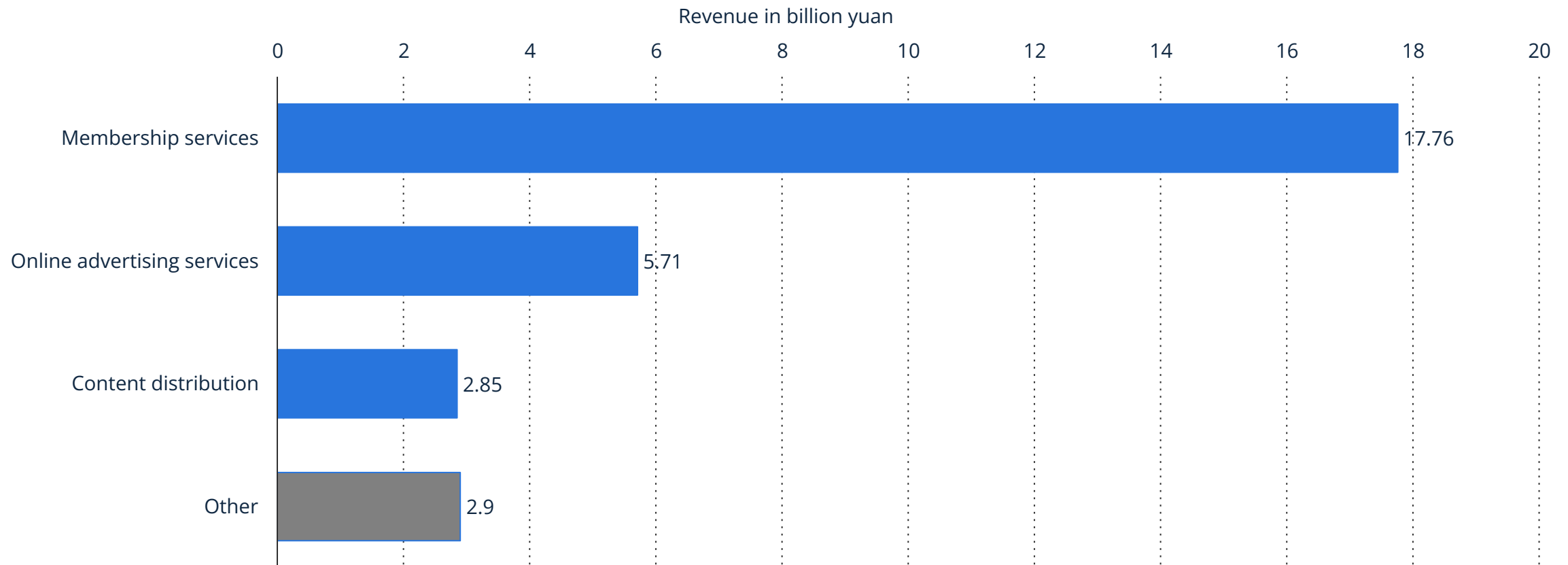
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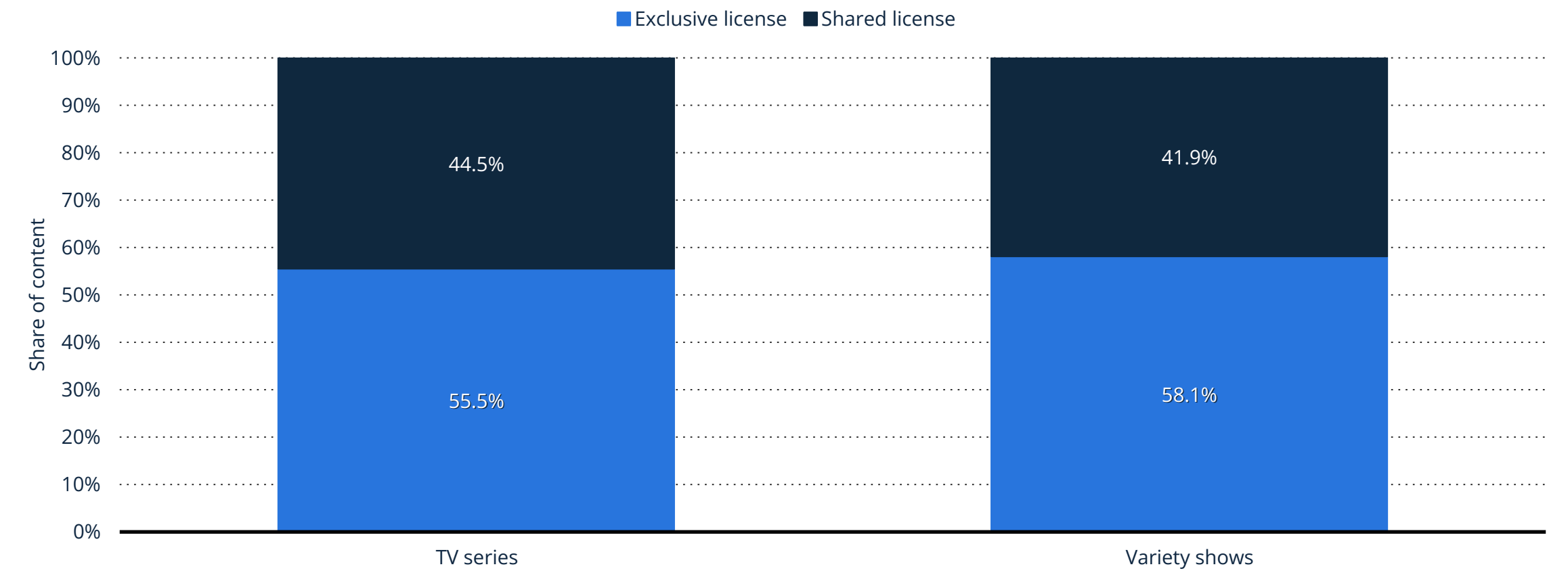
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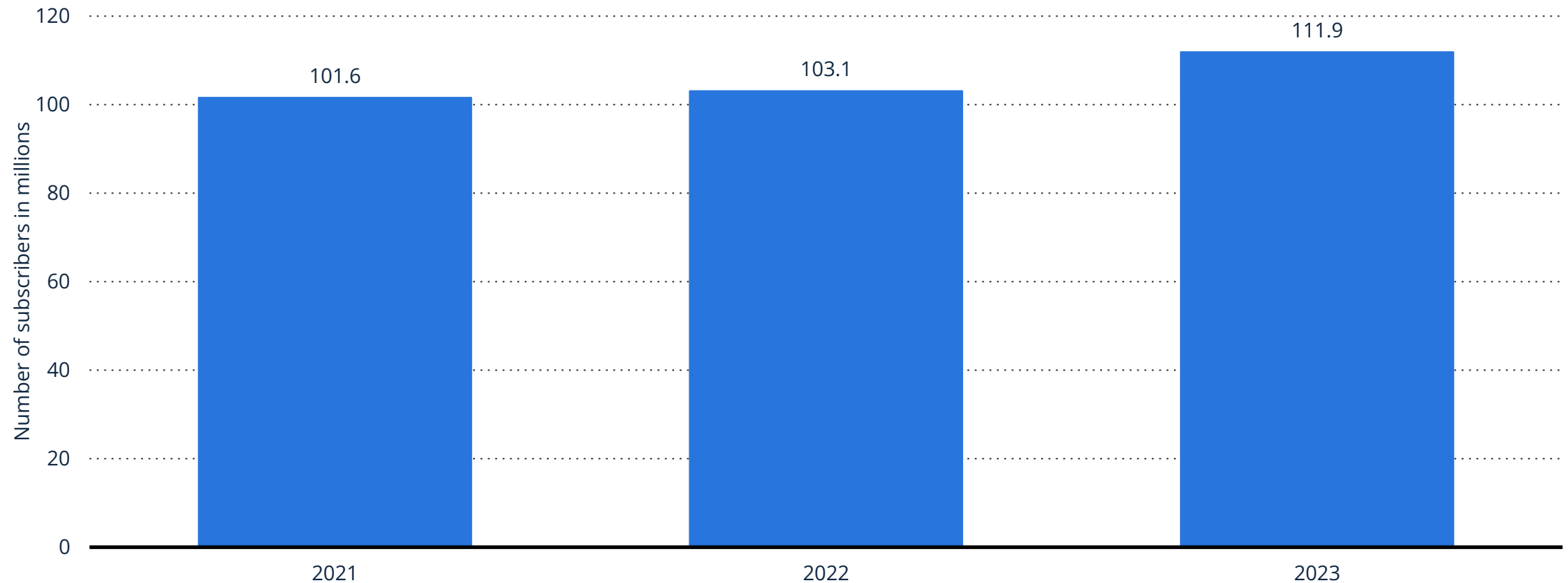
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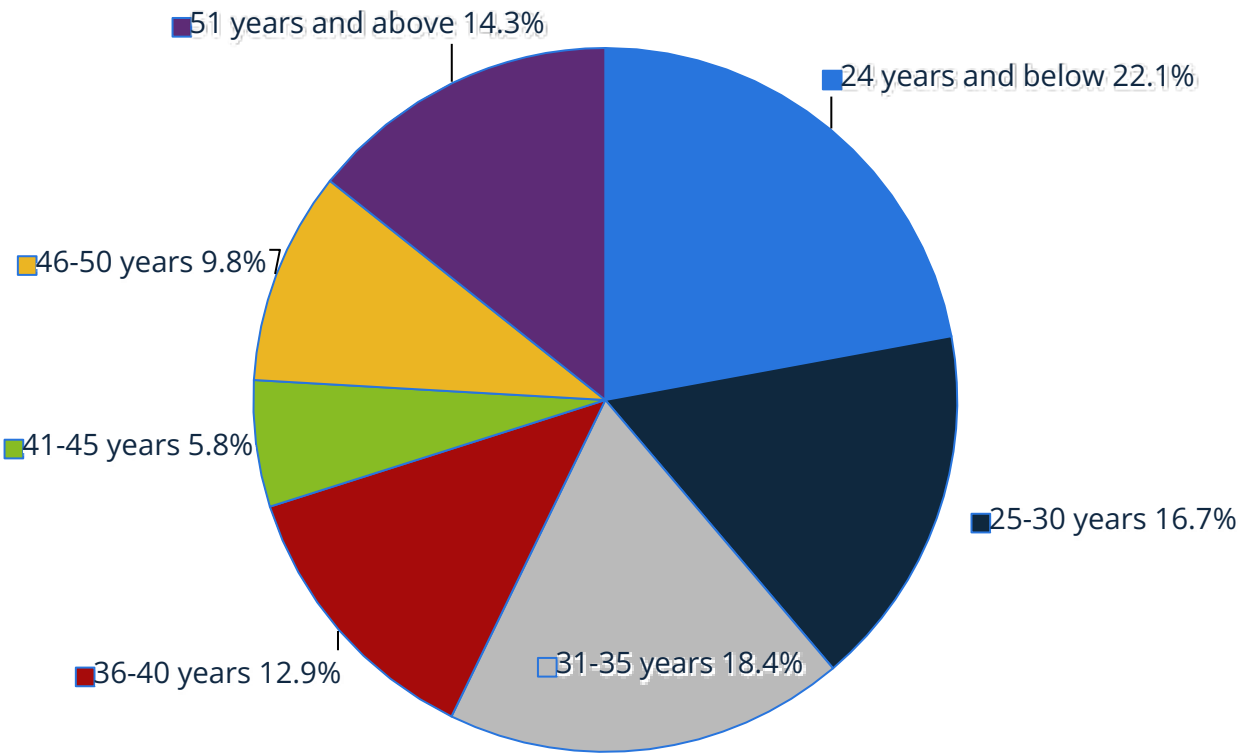
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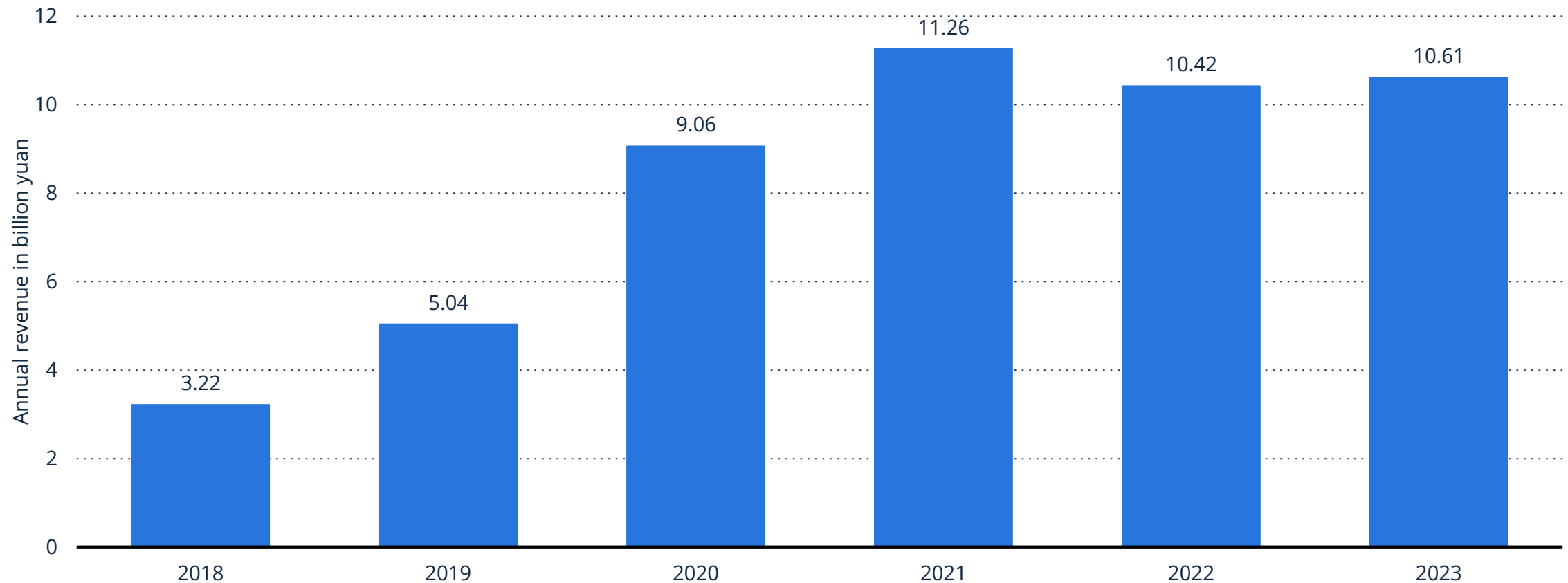


CHAPTER 05

Mango TV

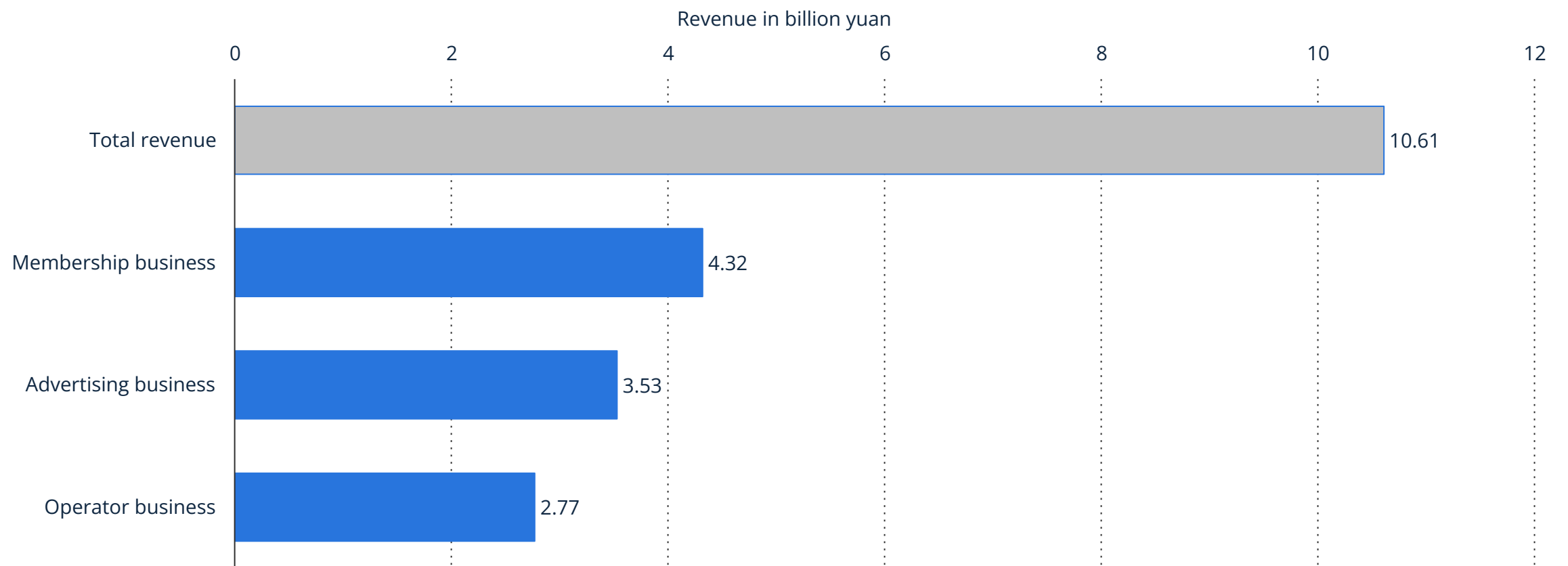
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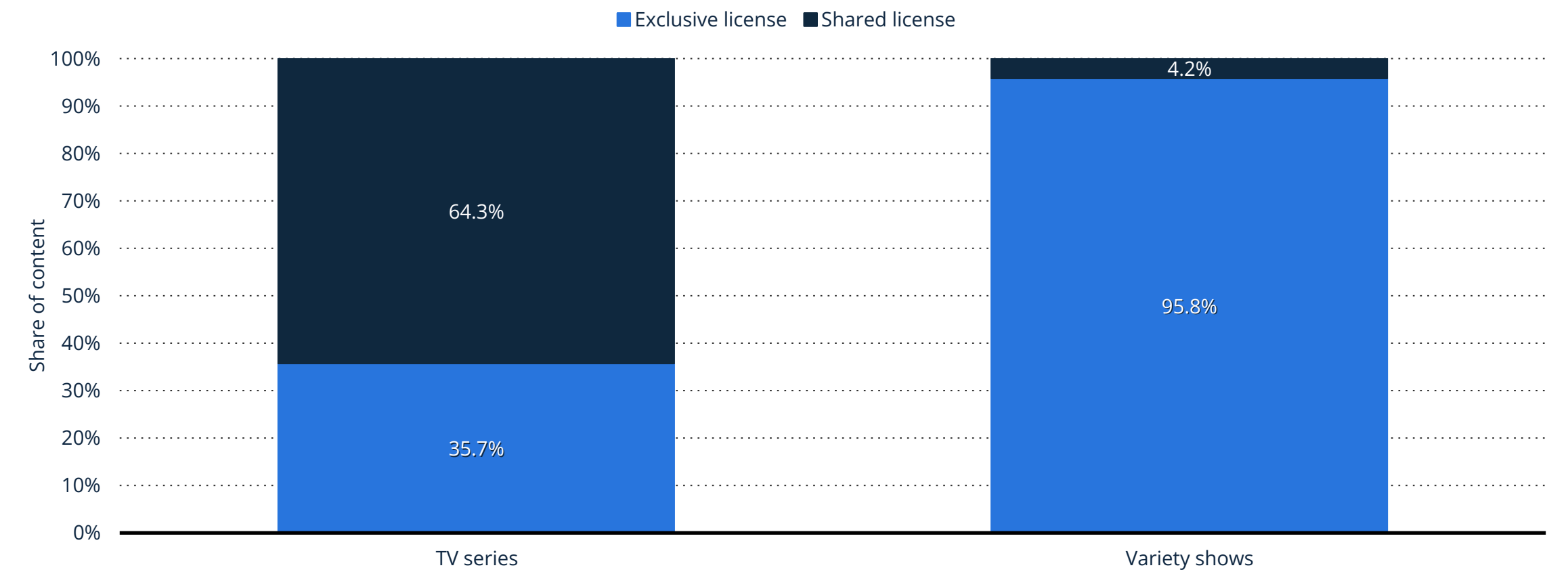
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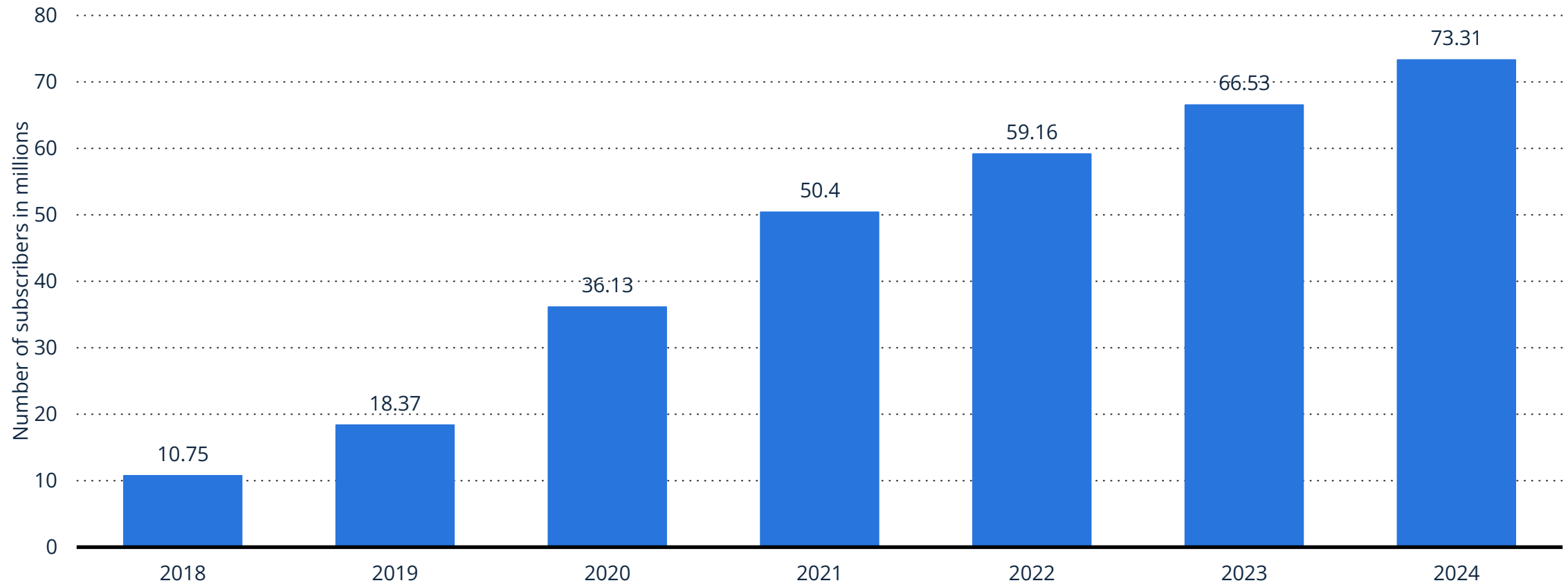
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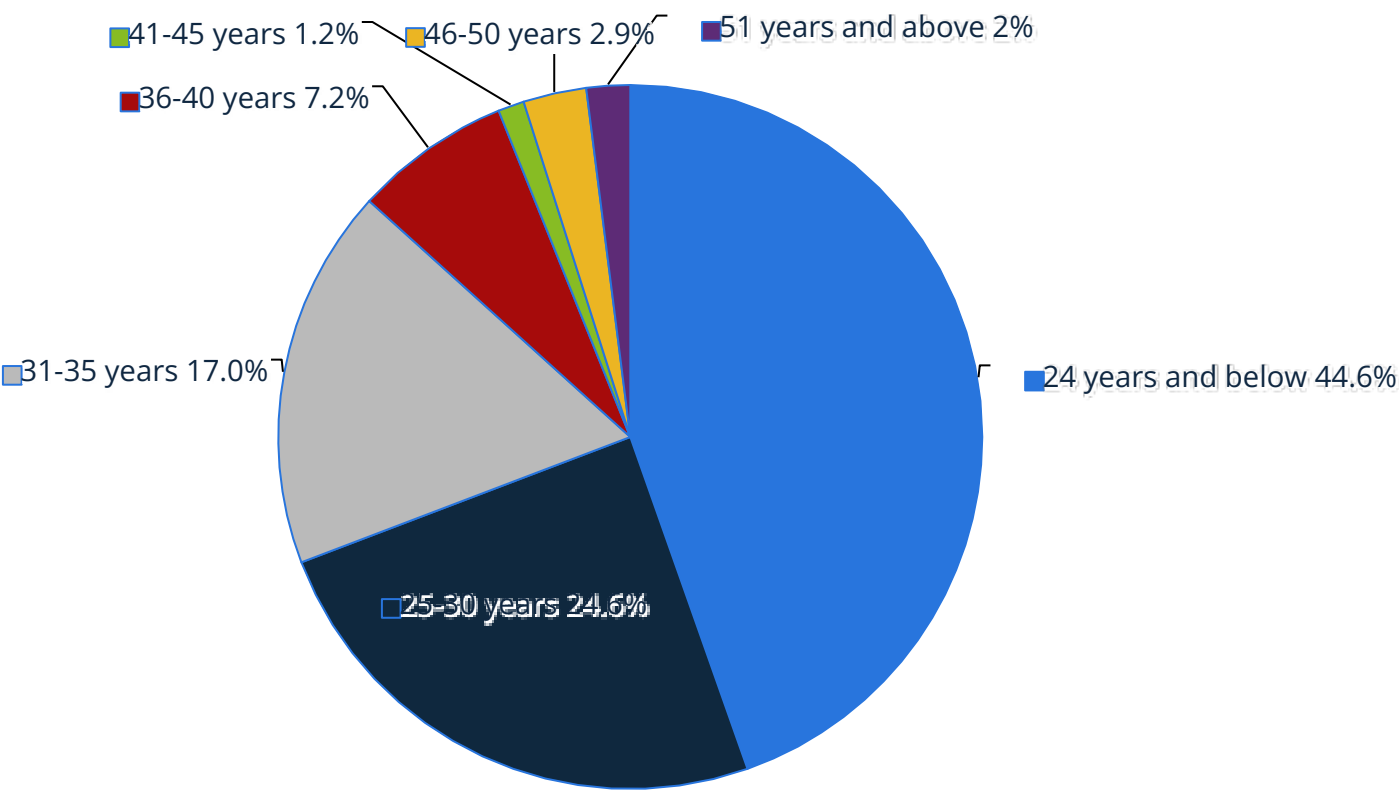
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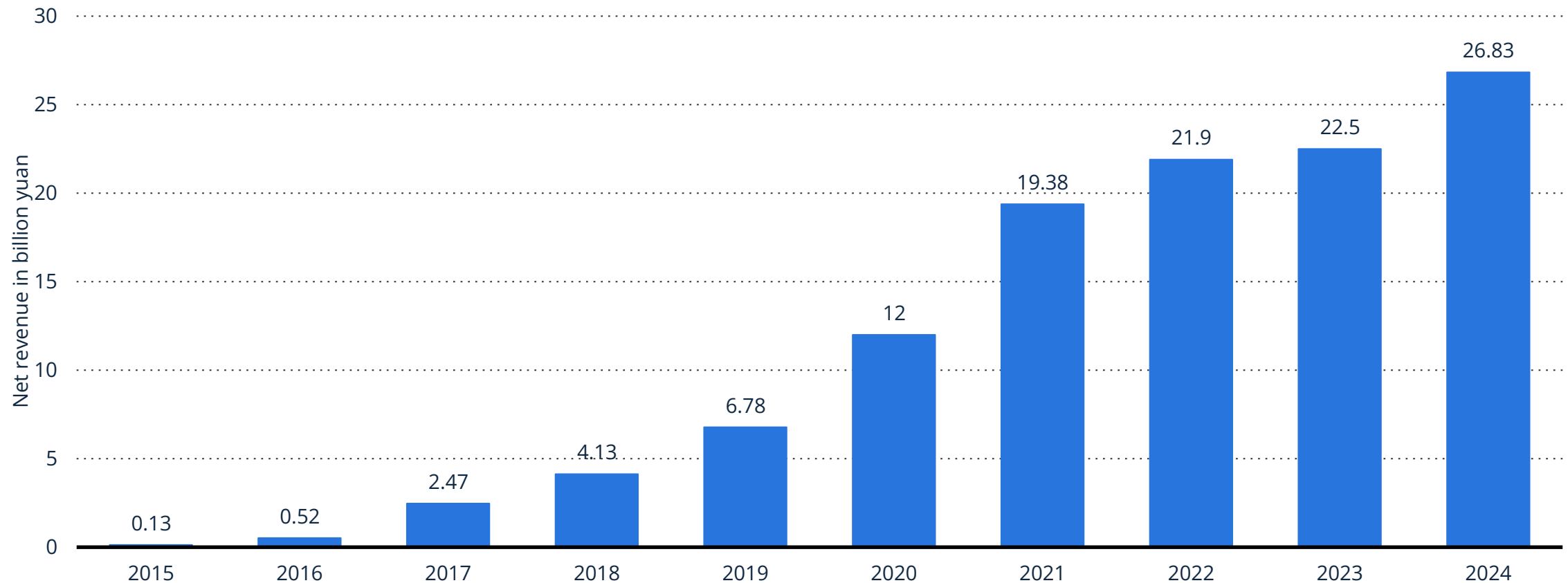


CHAPTER 06

Bilibili

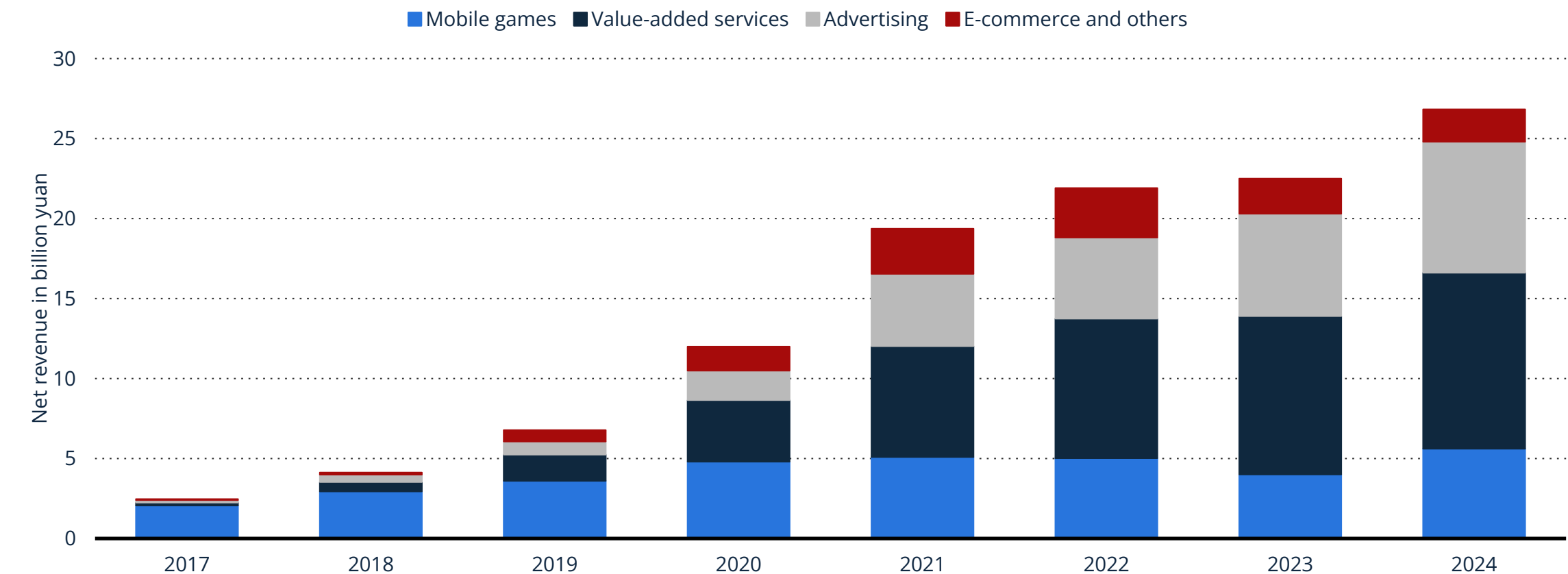
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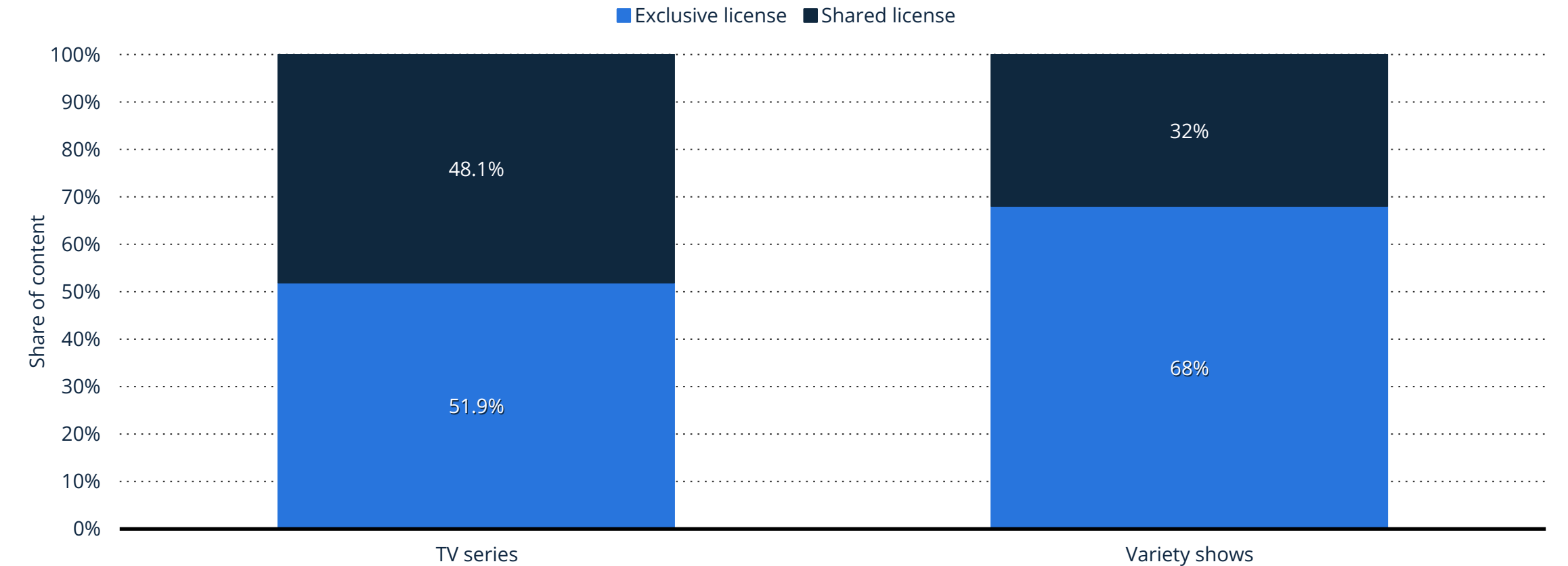
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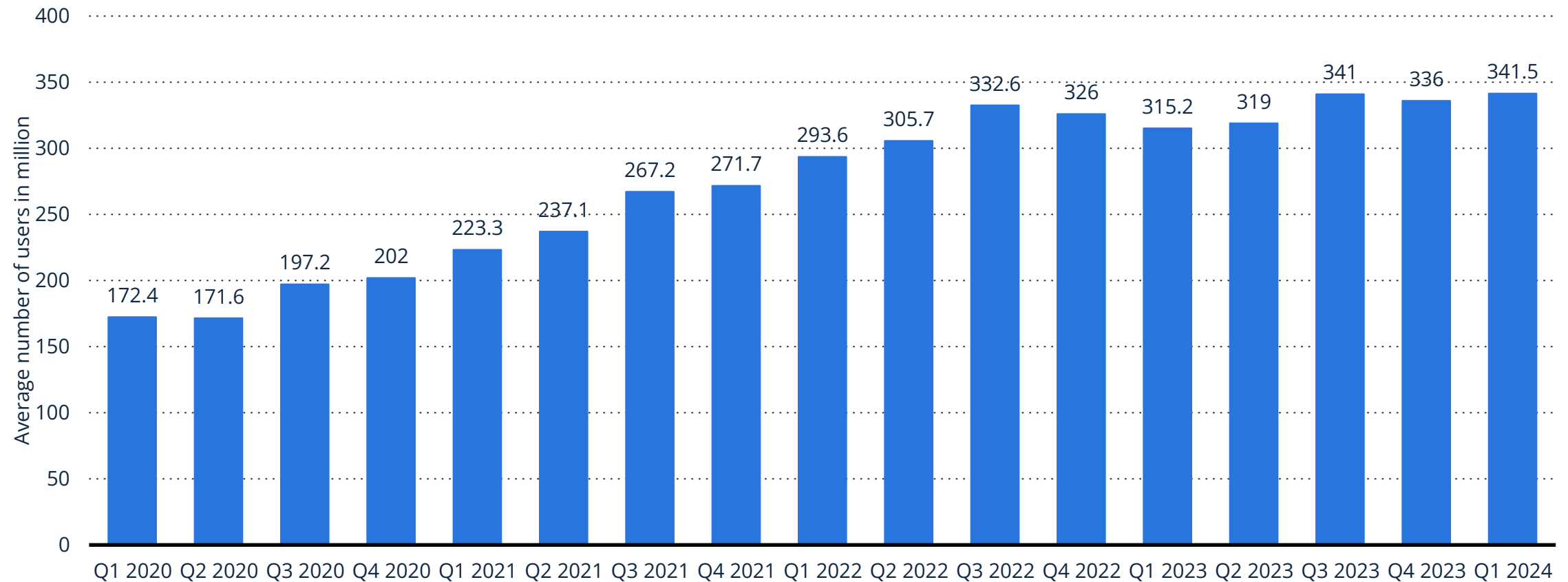
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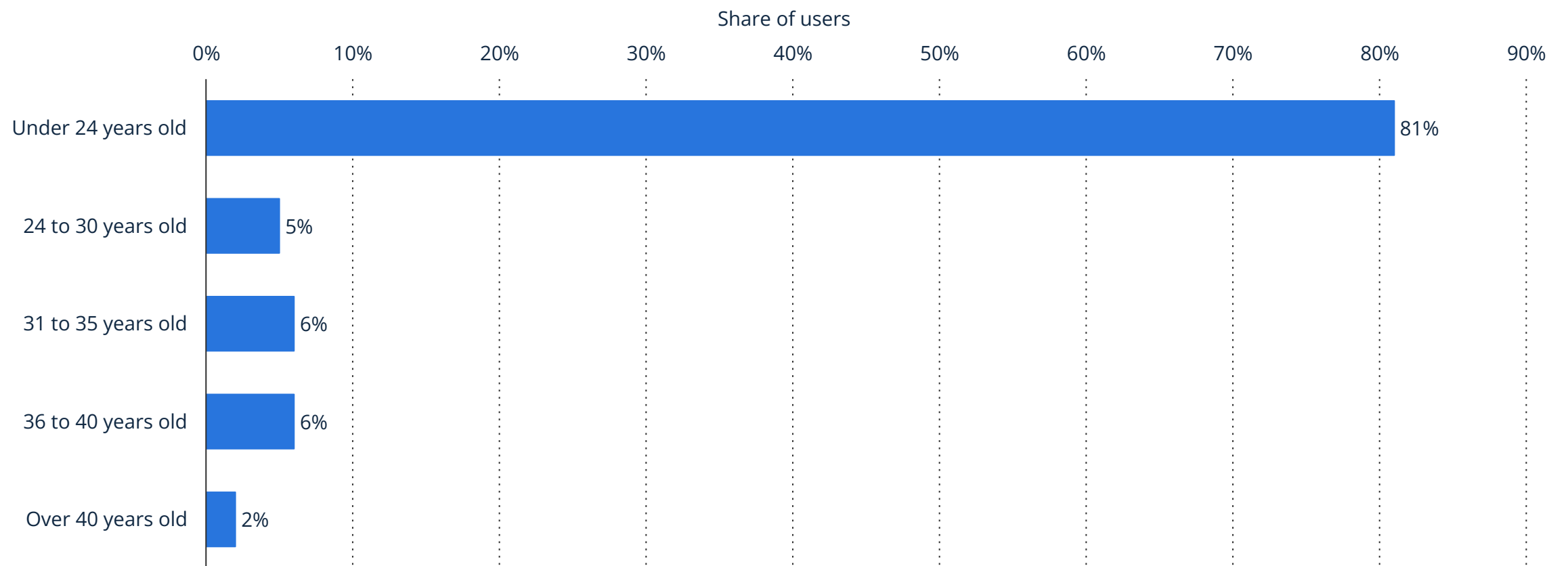
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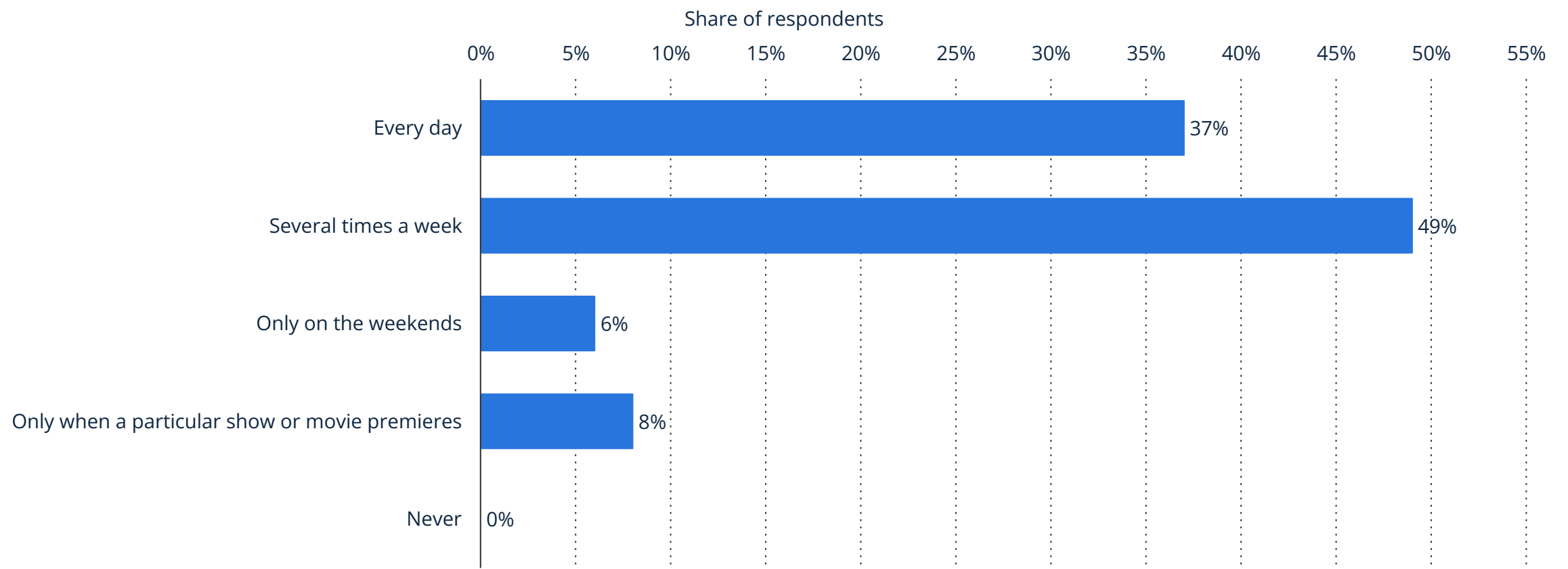


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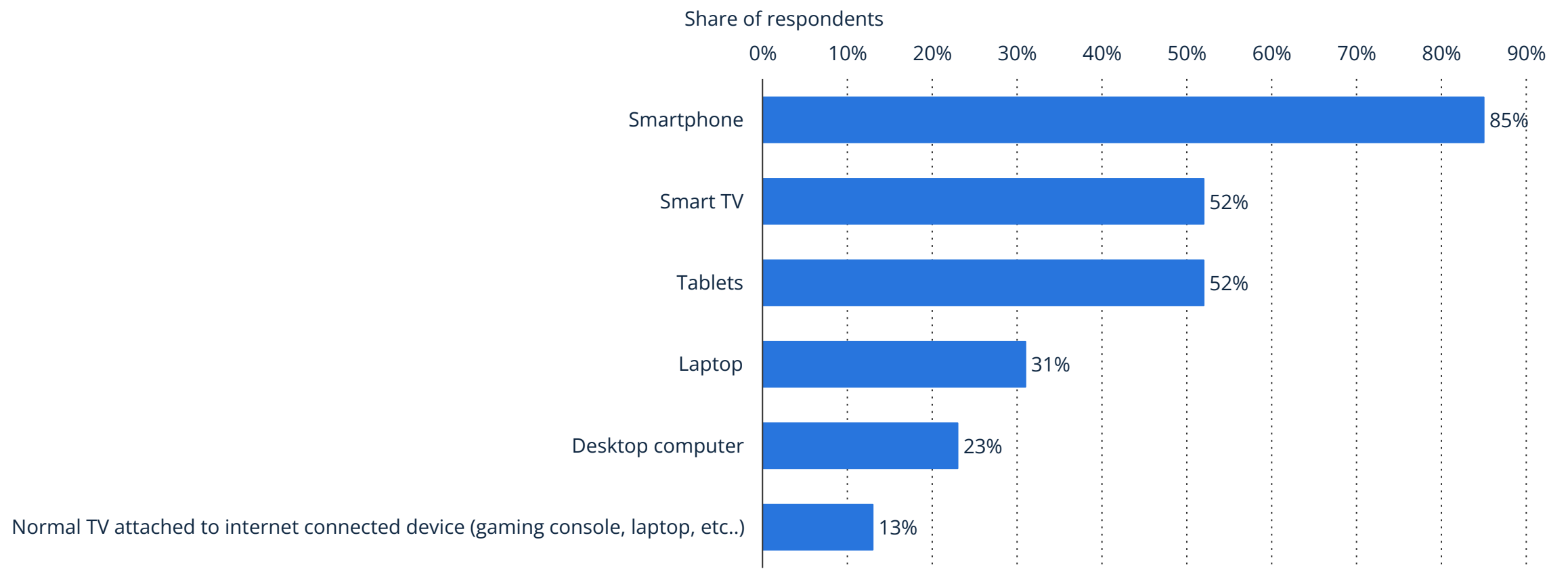
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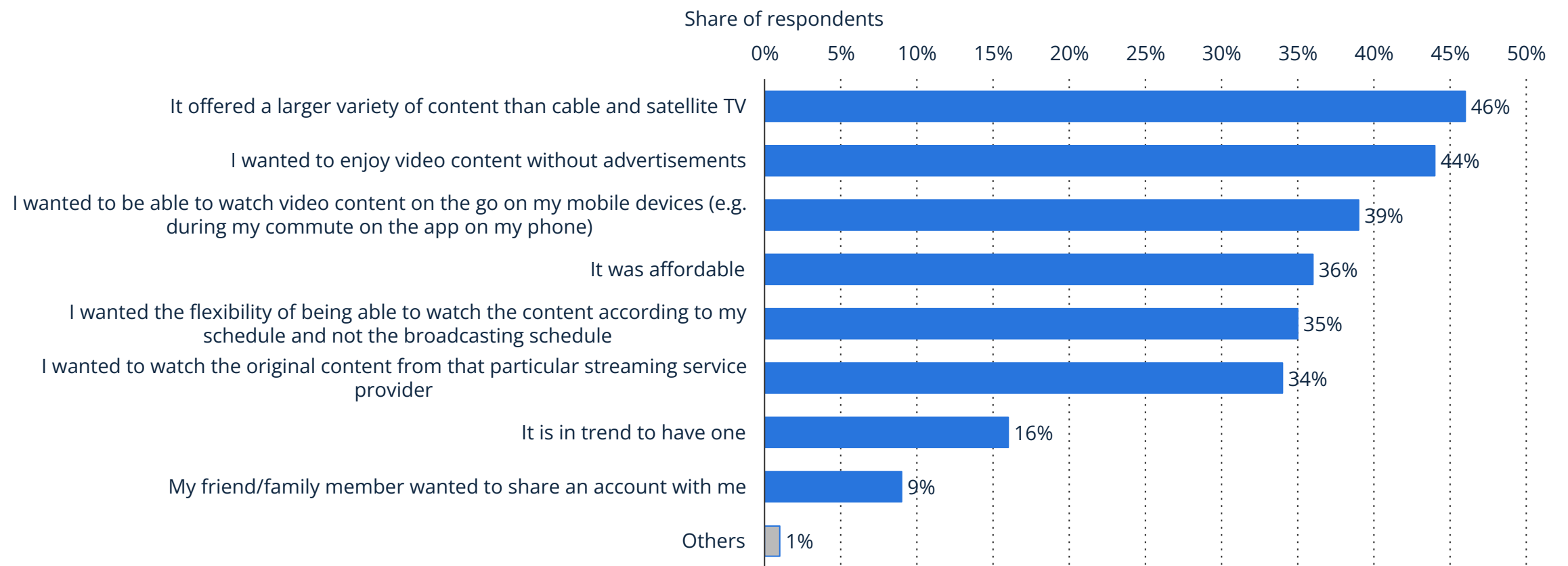
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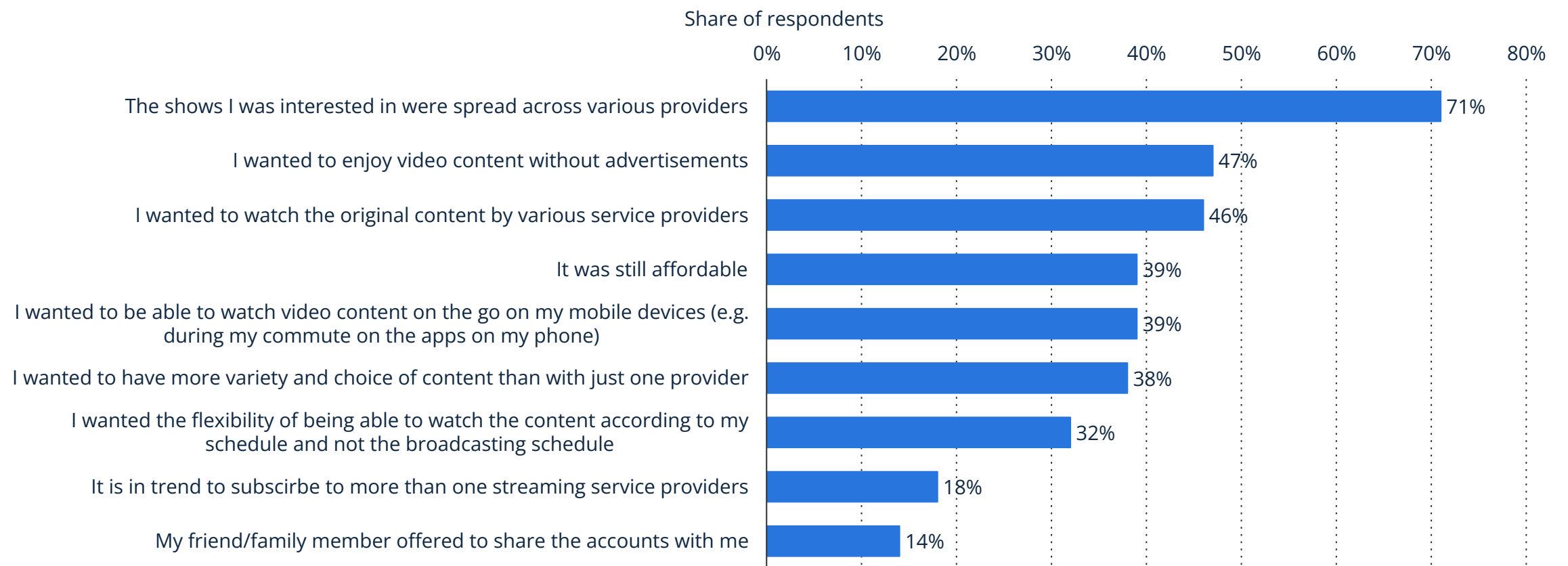
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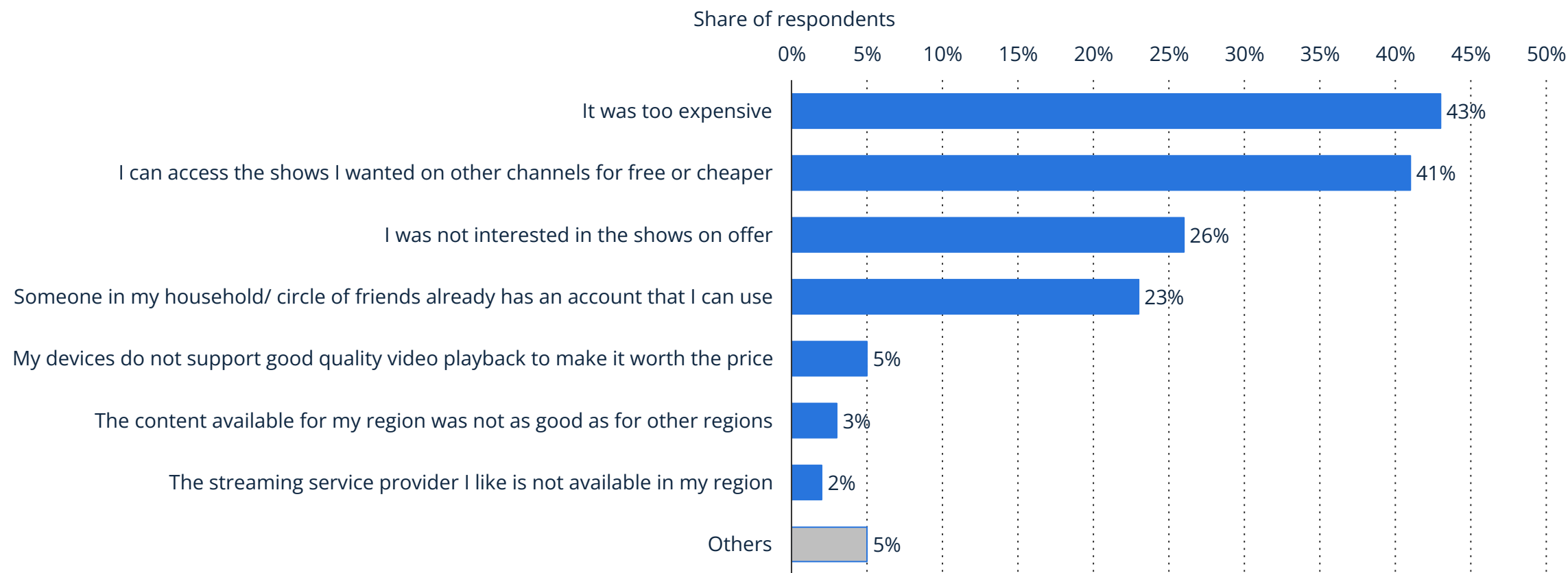
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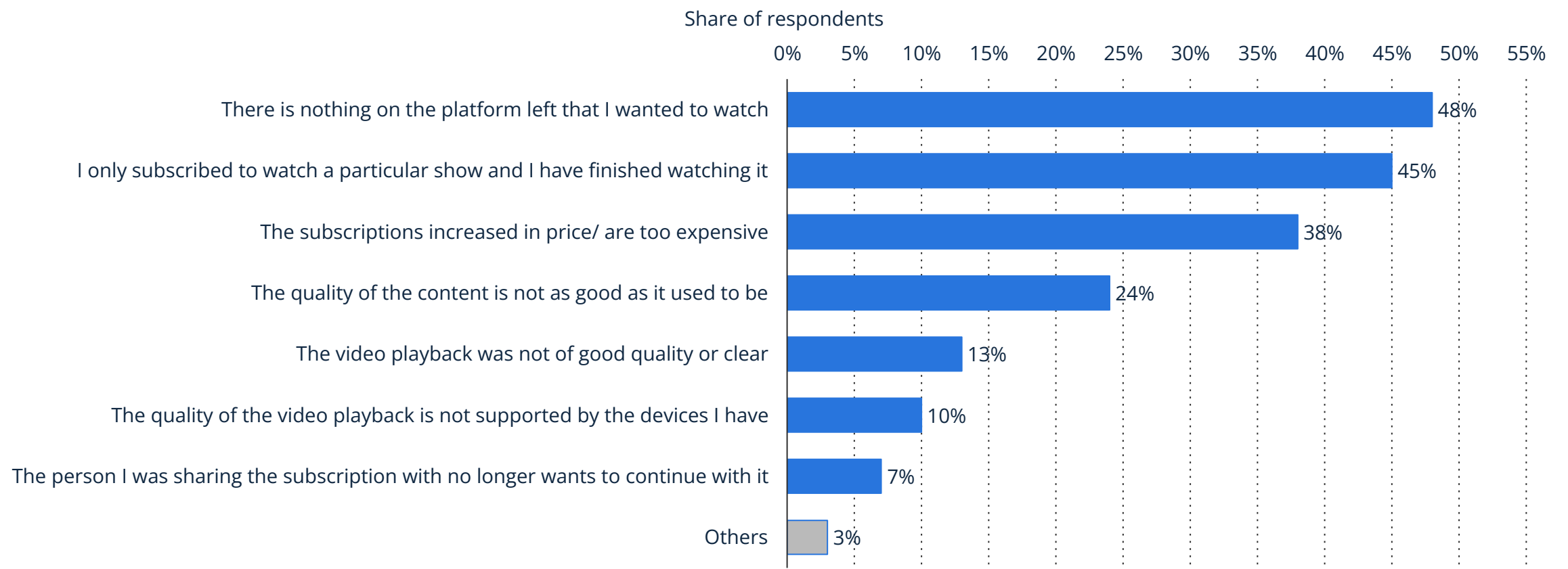
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Main reasons to unsubscribe to SVOD services in China 2024



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