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| Manuel Roglan | | | | Grade 6 | Period 7 |
| VOCABULARY WORD | DEFINITION | COMPANY NAME | IMPORTANT FACT | | |
| Foundation | The start or establishment of something. | Adidas | Adi Dasler created Adidas and Rudolph created Puma | | |
| Discounting | Having a selling price that is lower than normal | Amazon | Biggest online retailer. Jeff Bezos created Amazon. | | |
| Reinvention | To make or redo completely. | Avon | Began in 1886. | | |
| Finance | Obtaining funds to run a business. | Coca Cola | Made in the late 1800’s. | | |
| Auction | Sale goes to the highest bidder. | eBay | Started in 1995. Founder- Pierre Omidyar. | | |
| Efficient | Being productive to get the desire results without being wasteful. | FedEx | Created by Fred Smith. | | |
| Priority | Something given immediate attention before considering the alternative. | Gap | Donald and Doris Fisher were the founders. Started as a hippie-style jeans store. | | |
| Untapped | Not yet Utilized. | Hallmark | Founder is Joyce Hall. They sell the most in Christmas. | | |
| Nostalgia | Simmental thoughts about some past period. | Harley Davison | Created by William Harley and Walter Davison. | | |
| Syndicate | To sell a television series or show directly to independent stations. | Harpo | Founder is Oprah. Her father made her do extra work in reading. At 16 she worked for a radio show. | | |