

# Michael Romrell

See My Portfolio at: [Portfolio.21zero.com](http://Portfolio.21zero.com)

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## Projects

### Storm Pig

Django, Python, AngularJS

I built this crowdfunding platform to fund local events, preregister participants and find corporate sponsors. You can pre-pay, follow, and finalize sponsorships for any event. It uses Stripe's payment API, Google's Map API and several 3rd party libraries to add additional functionality to a site that's very visual and dynamic.

### Placer

Django, Python, AngularJS

This app keeps track of the lesser-known places you like to explore and visit (ex: Caves, abandoned mines, hole-in-the-wall restaurants). It uses Google's Map API to show locations and approximate GPS coordinates if not provided. Create an account, add places, comment, up/down vote, and add places to your bucket list.

### Custom Proposal Tool

NodeJS, Javascript, AngularJS

I needed an easy, visual way to help sales reps & potential clients through the proposal process for custom websites and see instant pricing. I expanded this tool by letting anyone create an account and build their own custom pricing tool with their own custom logic. Ideal for home builders, websites or any custom service.

### Detour Journal

PHP, Google Maps API, Joomla!

As traveler and a motorcyclist I wanted to built a platform where adventurers could sign up and create their own travel blog, post images, stories, gain followers, and sell good to continue to fund their worldwide adventure travels. This site uses also Google's Map API to show the location of each post on a global map

## Technologies

**Expert in:** HTML, CSS, MySQL, Git

**Proficient in:** Javascript, AngularJS, Python, Django, PHP

**Experience in:** NodeJS, Mongo, Express, Passport, SEO, PPC & conversion optimization

## Work Experience

### Boostability: Business Development

2010–2014 American Fork, UT

#### Product Development Manager

- Hired and directly managed a team of Developers, Designers, Writers, QA and Process Managers
- Developed the product & designed the complete process for our Custom Website product.
- Reduced fulfillment cost by 76% & client escalations by 82% with strategic process refinement
- Sped up product fulfillment from 135 days to 39 through trainings and processes development

#### Sr. Partner Manager

- Redesigned processes for partner integration and decreased average time to launch by 2 weeks
- Tripled partner revenue in 9 months by finding & executing on new opportunities & efficiencies
- Developed and grew strategic SEO partnerships with Fortune 500, and Inc 5000 companies
- Travelled to conduct SEO sales trainings for partners, increasing their sales volume by 243%

### Runaway Bids Inc: Owner/Founder

2009- 2010

Orem, UT

- Won several Awards: Winner of UVU Opportunity Quest 2009, Top 30 UEC 2009
- Developed an online penny auction platform for reverse bidding

### Nut Works Web Design Studios: Owner/Founder

2008- 2009

Provo, UT

- Designed & developed custom websites using various content management systems

### Heritage Web Solutions: Technical Consultant / Web Designer

2008-2009

Provo, UT

- Developed custom websites and fixed faulty code in other site faster than any other developer

## Education

### Utah Valley University: Bachelors in Business Management

2012 Graduated

Orem, UT

- *Course highlights:* Managerial & Financial Accounting, Advanced Leadership and Management

### Coding Campus: Enterprise App Development

Graduating March 2014

Provo, UT

- *Course highlights:* Python, Django, NodeJS, Javascript, AngularJS, Mongo, Express, Passport, Git