

Marcus Romundset

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EDUCATION

University of California, Berkeley

B.A. Computer Science, B.S. Business Administration

Expected Graduation: May 2027
GPA: 3.82/4.0

Relevant Coursework: Discrete Math & Probability Theory | Introduction to Economics | Information Devices & Systems | Multivariable Calculus | Data Structures | Computer Architecture | Foundations of Data Science | Principles of Business

PROFESSIONAL EXPERIENCE

NVIDIASanta Clara, CA
Project ManagerJan 2025 – Present

- Directed technical machine learning team testing 8 different training data sources for resulting forecasting model accuracy. Fine-tuned NVIDIA’s advanced Bayesian log-linear regression model to predict long-range demand of GPUs under CUDA.
- Improved forecasting cross-validity accuracy by 12% through SoTa machine learning models and feature engineering.
- Presented forecasting model insights to senior leadership, providing recommendations for optimizing production by 6%.

J.P. Morgan ChaseSan Francisco, CA
Business AnalystAugust 2024 – December 2024

- Collaborated with The Western Regional Minority Supplier Development Council to present 50+ partnership opportunities to their Board of Directors. Contributed to a 40% increase in the WRMSDC’s procurement catalog for corporate sponsors.
- Led analysis on DEI spend from 32 corporations, identifying key regions, causing a 25% increase in portfolio diversification.
- Developed an automated valuation framework utilizing 6 KPIs, reducing time-frame to analyze business partners by 70%.

HyperspellSan Francisco, CA
Business Strategy AdvisorDecember 2024 – Present

- Leading go-to-market strategy on Retrieval-Augmented Generation (RAG) B2B startup valued at \$15 million. Worked on competitor research, product market fit, product pricing, customer acquisition, revenue modeling, and growth initiatives.
- Assessed market positioning of 26 competitors, leading to strategic re-alignments that improved product-market fit by 35%.
- Executed dynamic pricing models that maximized revenue potential, resulting in a projected 120% increase in ARR.

Undergraduate Research Apprentice Program, UC BerkeleyBerkeley, CA
Technical ResearcherJan 2024 – Present

- Led a data analysis team of 7 researchers, hands-on developing robust data-collection pipelines using generative AI. More than 7,000 pages of text was dissected 15 times faster, creating 13,000+ individual data points used to analyze culinary patterns.
- Designed a machine learning pipeline using cloud services to analyze unstructured data; reduced training time by 60%.
- Visualized data through various mappings and graphs, presenting the findings at 3 UC Berkeley-sponsored conferences.

NON-PROFIT EXPERIENCE

PepsiCo FoundationSan Francisco, CA
Strategy AnalystFeb 2025 – Present

- Spearheaded advisory to enhance Food for Good’s operational efficiency in addressing food insecurity. Developed 12 KPIs to measure the scalability and long-term impact of supply chain optimization, improving logistics and resource allocation.
- Implemented supply-chain forecasting to improve volume of donated food by 24% and reduce delivery distance by 4%.
- Crafted a detailed budget allocation proposal with focus on minority impact, with predicted efficiency improvements of 8%.

DiversaTech ConsultingBerkeley, CA
Vice President of ProjectsDecember 2024 – Present

- Leading member of NGO tech-consultancy with focus on promoting diversity inside tech field. Oversaw clientele of Microsoft, Roche, Salesforce, and Unilever. Upheld project objectives, client relations, and fair labor practices for club members.
- Negotiated \$80,000+ in funding for both strategy and technical projects. Drafted deferred payment agreements for 5 clients.
- Oversaw team of 8 Project Managers, 24 consultants, and 11 Senior Advisors. Facilitated 30% increase in YoY budget.

SKILLS & INTERESTS

Technologies: MySQL | Linux | Git | Pandas | NumPy | Vim | LaTeX | Stripe | PowerBi | Excel | Powerpoint | Figma | Slack

Programming Languages: Python | C | Java | React | RISC-V | CSS & HTML | SQL

Financial Analysis & Valuation: DCF | LBO | Demand Forecasting | Fixed Income | Equity Markets | Credit Risk Analysis

Proficient Languages: English | Norwegian | Swedish | Danish | Lithuanian

Interests: Golf (3.5 HCP.) | Soccer | Cross-Country Skiing | Running | Tennis | Lego | Foreign Cuisine | French Bulldogs