

Marcus Romundset

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EDUCATION

University of California, Berkeley

B.A. Computer Science + B.S. Business Administration

Expected Graduation: May 2027

GPA: 3.8/4.0

Relevant Coursework: Discrete Math & Probability Theory | Introduction to Economics | Information Devices & Systems | Multivariable Calculus | Data Structures | Structure of Computer Programs | Foundations of Data Science | Principles of Business

EXPERIENCE

JPMorgan Chase

Corporate Strategy Consultant

San Francisco, CA

August 2024 – Present

- Developed a comprehensive dashboard to map corporate supplier diversity programs and central contacts across key regions.
- Lead analysis on diversity spend from corporations, extrapolating key investment regions for optimal impact and efficiency.
- Collaborated with The Western Regional Minority Supplier Development Council to present 50+ partnership opportunities to their Board of Directors. Contributed to a 40% increase in the WRMSDCs procurement catalog for corporate sponsors.

Tona.ai

Head of Strategic Finance

San Francisco, CA

May 2024 – Present

- Developed strategic business plans with a legal team, creating an innovative bootstrapped LLC business model and both profit interest and equity vesting schedules for all company stakeholders. Company headcount increased by 60% as a direct result.
- Planned pricing strategies for all company products, seeing a 500% increase in revenue over three months of operation.
- Effectively marketed our B2C product inexpensively through media and cold outreach, increasing the user base by 2,000%.

UC Berkeley, Department of Scandinavian

Principal Researcher

Berkeley, CA

Jan 2024 – Present

- Led a data analysis team of 7 researchers, hands-on developing robust data-collection pipelines using generative AI. Over 7,000+ pages of data was dissected 15x faster, creating 13,000+ individual data points used to analyze culinary patterns.
- Integrated AI analytics tools such as nlp, llm and GPT, and data storage and analysis tools such as mySQL and SAS.
- Visualized data through various mappings and graphs, presenting the findings at 4 independent research conferences.

AbleGen

Strategy Consultant

San Francisco, CA

Jan 2024 – May 2024

- Conducted a comprehensive analysis of the digital audio workstation (DAW) market, spanning 30+ pages and 50+ sources. Through a deliverable, AbleGen's product, name and direction was re-positioned to be a leader in the AI-DAW market.
- Led consultation on funding expectations, round sizes and strategies to protect founder equity and mitigate dilution.
- Accurately priced investment tools such as stock options, SAFEs and convertible notes, raising \$ 450,000 pre-seed round.

LEADERSHIP

DiversaTech Consulting

Senior Consultant

Berkeley, CA

May 2024 – Present

- Sourced companies such as Tesla, Meta, Crunchbase, Google, and YouTube through 2500+ personalized emails, setting up 15+ initial interest calls with clients, successfully negotiating project scopes to solve unique problems faced by clients.
- Collaborated with project managers to create weekly assignments for project consultants, bolstering a 94% completion rate.
- Supervised a team of 5 consultants throughout the project, upholding fair conflict resolution and professional expectations.

Rema 1000

Department Director

Bodø, Norway

Aug 2022 – Jul 2023

- Department leader in grocery store, responsible for department cohesion, warehouse logistics and supply-chain bartering.
- Increased annual revenue by 8%, with a 14% increase in profit margin. Optimized supply-chain, reducing spoilage by 70%.
- Initiated a department-wide restructuring, increasing work output by 15%. Maintained a perfect employee retention rate.

SKILLS & INTERESTS

Technical: Python | Java | React | mySQL | Scheme | LaTeX | Git | Stripe | Excel | Powerpoint | Slack | Client Relations | Market Research | Capital Markets | Financial Modeling | Management Consulting | Data Analytics | Project Management | VC

Proficient Languages: English | Norwegian | Swedish | Danish | Lithuanian

Interests: Golf (3.5 HCP.) | Soccer | Cross-Country Skiing | Running | Investing | Foreign Cuisines | French Bulldogs