

Jenson

Jenson type was created by Nicolas Jenson (1420–1480) who was a French type designer, goldsmith, and Master of the French Royal Mint at Tours. Jenson was sent to Mainz by King Charles VII, where he may have studied with Johann Gutenberg. Jenson went to Venice in 1468, then after a couple years, he began working on his own printed roman type.

Jenson type is full bodied, with the capital letters being large and wide. The lowercase letters show signs on Italian calligraphy with strokes of a broad pen being clearly shown. Serifs on lowercase letters smoothly transition into stems and serifs on the capital letters are square.

Jenson is a type with a low x-height and often used for type in books for body text. Adobe Jenson is a typeface made for Adobe systems and was designed by Robert Slimbach based on the design by Nicolas Jenson. Adobe Jenson is a powerful and flexible type used for slimmer designs in headers.

28pt font. 33.6pt leading

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0