

Branding and Style Sheet

Typography

Title

Roboto Bold 60px

Heading 1

Roboto Bold 36px

Heading 2

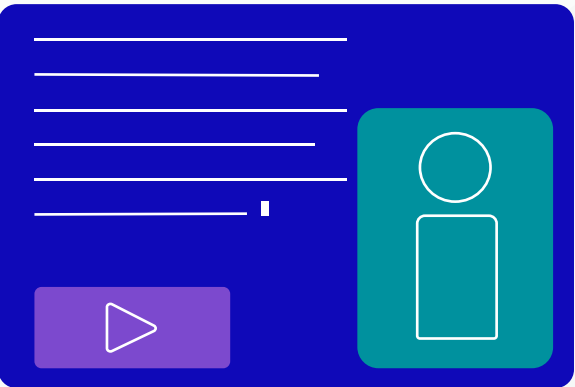
Roboto Bold 24px

Body
Noto Sans JP Thin 16px

Secondary Text
Source Sans Pro ExtraLight 12px

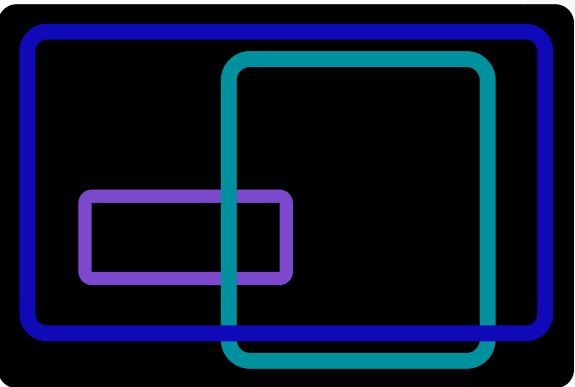
Logo and Favicon

Logo



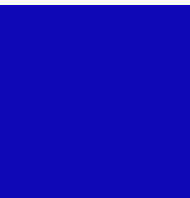
Color and iconography communicate the utility of user interfaces as they inhabit different contexts and allow us to interact with the world in new and profound ways.

Favicon



Favicon serves to simplify the ideas represented in the color and iconography of the logo, providing a visual heuristic that communicates primarily through color and shape.

Color



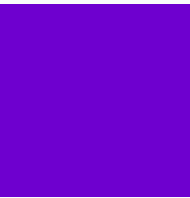
#0F09B8

Primary color. Communicates stability and trust



#00919E

Secondary color. Communicates experimentation and productivity.



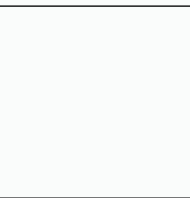
#6E00CF

Tertiary color. Communicates adaptability and sophistication.



#383838

Text. Dark gray provides adequate contrast without straining the eye.



#FAFCFB

Background. Slightly off pure white for greater readability while maintaining high contrast ratio.