

PEREMOBOWEI TONYE

Graphic Designer | IT Support Specialist | AI Creative Entrepreneur

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Professional Summary

Results-oriented Graphic Designer, IT Support Specialist, and AI Creative Entrepreneur with a B.Sc. in Computer Science and Informatics. Skilled in hardware/software troubleshooting, system administration, and IT support, with complementary expertise in Graphic design, video editing, and AI-powered content creation.

Experienced in leveraging AI tools (ChatGPT and Google Gemini) to generate business prompts, automate creative workflows, and enhance productivity for clients and Organizations. Recognized for adaptability, problem-solving, and digital innovation, with a proven ability to deliver technical and creative solutions that support business growth in both corporate and freelance settings.

Core Skills

- **Design Tools:** Adobe Photoshop, Illustrator, CorelDRAW, Figma, Canva.
- **IT Support & Systems:** Hardware/Software Maintenance, Troubleshooting, Office 365, Google Workspace.
- **AI & Automation:** Prompt Engineering, AI Content Generation, Business Workflow Optimization, ChatGPT, Google Gemini.
- **Digital Media:** Video Editing, Audio Editing, Motion Graphics, Branding, Social Media Campaigns.
- **Technical Competence:** Networking Basics, Documentation, IT Equipment Management.
- **Soft Skills:** Communication, Time Management, Team Collaboration, Problem-Solving

Professional Experience

Volunteer Graphic Designer & Video Editor

HR Talent Hub | Lagos, Nigeria

2025 – Present

- Design social media graphics, posters, and promotional materials to enhance brand visibility.
- Edit and produce video content for HR training programs, webinars, and social campaigns.
- Collaborate with the communications team to ensure consistent branding across digital platforms.
- Support event coverage by creating flyers, highlight reels, and short-form video content.
- Contributed to improved audience engagement through creative digital storytelling.

AI Creative Entrepreneur – Freelance

Mr P Designs | Remote

2024 – Present

- Use AI tools (ChatGPT, Google Gemini) to generate creative and business prompts for brands and entrepreneurs.
- Assist small businesses in developing AI-driven content strategies for marketing and branding.
- Created and sold AI generated ebooks that help individuals and companies streamline creativity
- Educate clients on using AI tools effectively for content generation, business automation, and creative ideation.

Freelance Graphic Designer & IT Support Specialist

Mr P Designs | Remote

2020 – Present

- Delivered 150+ creative assets including brand logos, flyers, posters, and social media designs for businesses.
- Provided remote IT support and system troubleshooting for small business owners.
- Produced promotional videos and jingles, boosting client engagement and social media reach by 40%.
- Managed client relations, project timelines, and contract negotiations for successful project delivery.

Corps Liaison Officer (CLO)

NYSC – Ojo Local Government Secretariat, Lagos State

2023 – 2024

- Supervised registration, orientation, and deployment of 1,000+ corps members.
- Facilitated resolution of administrative and disciplinary issues within the corps community.
- Coordinated seminars, workshops, and stakeholder engagement initiatives.
- Maintained corps performance records and submitted reports to NYSC management.

Media & Communications Officer

Megroasty Foods | Bayelsa State

2022 – 2023

- Designed and managed digital marketing campaigns across social media and print platforms.
- Established customer communication channels via WhatsApp and email for improved service delivery.
- Developed a QR code-based digital menu system to streamline customer orders.
- Enhanced brand visibility and customer engagement by 70%.

IT Support Intern

JTF Military Legal Unit (Operation Delta Safe) | Bayelsa State

2014 – 2016

- Supported ICT operations including documentation, digital record-keeping, and case filing.
- Maintained IT hardware/software systems, printers, and office equipment.
- Assisted legal and administrative teams with IT-related support.

Education

National Youth Service Corps (NYSC)

Lagos State

2023 – 2024

B.Sc. Computer Science and Informatics

Federal University Otuoke, Bayelsa State

2016 – 2023

Certifications

Corps Liaison Officer (CLO) Certificate – NYSC Lagos State Secretariat.

2024

References

Available on request.