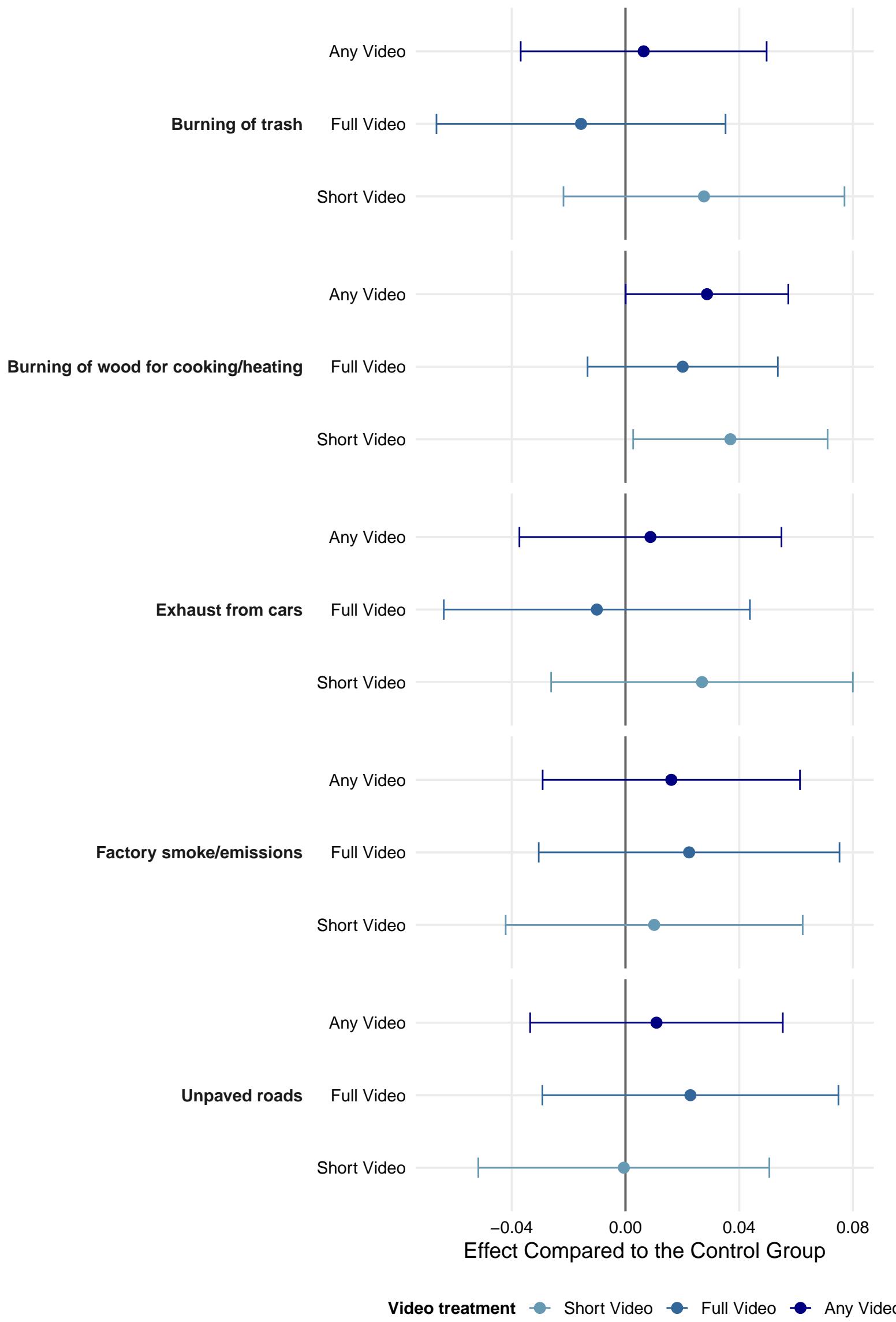


Knowledge: Causes of air pollution in Kampala

New Video Treatment Effects (OLS)



Video treatment • Short Video • Full Video • Any Video

Outcome is a 0–1 indicator (1 = Yes).
95% CIs shown; heteroscedasticity-robust (HC2) SEs used. Models control for SMS treatment.