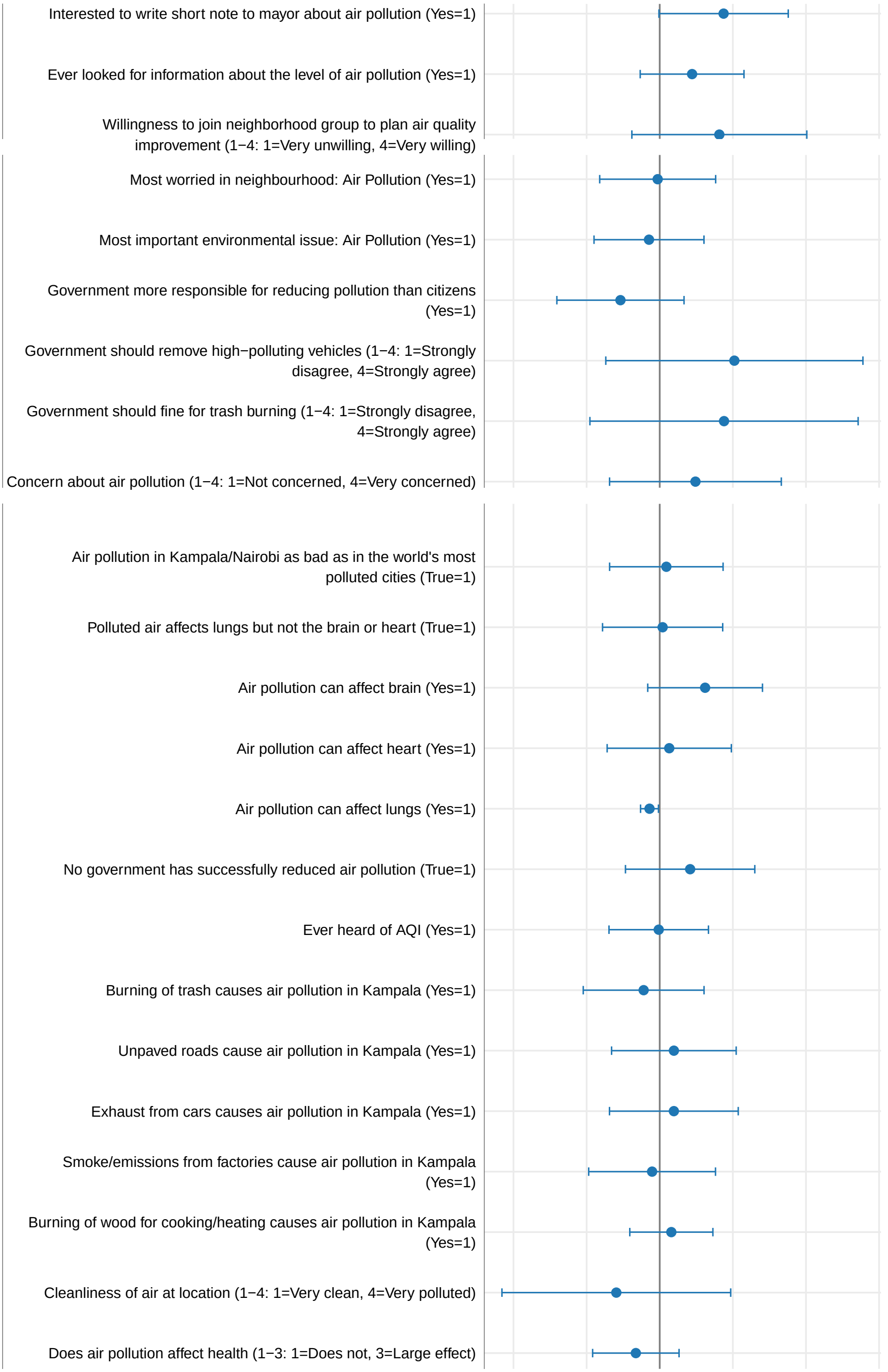
SMS Treatment Effects

OLS estimates controlling for video treatment (Endline only)



95% CIs shown; heteroskedasticity−robust (HC2) SEs used.
Models control for video treatment (Control, Short Video, Full Video).
Endline only. Ns vary by outcome due to missingness.