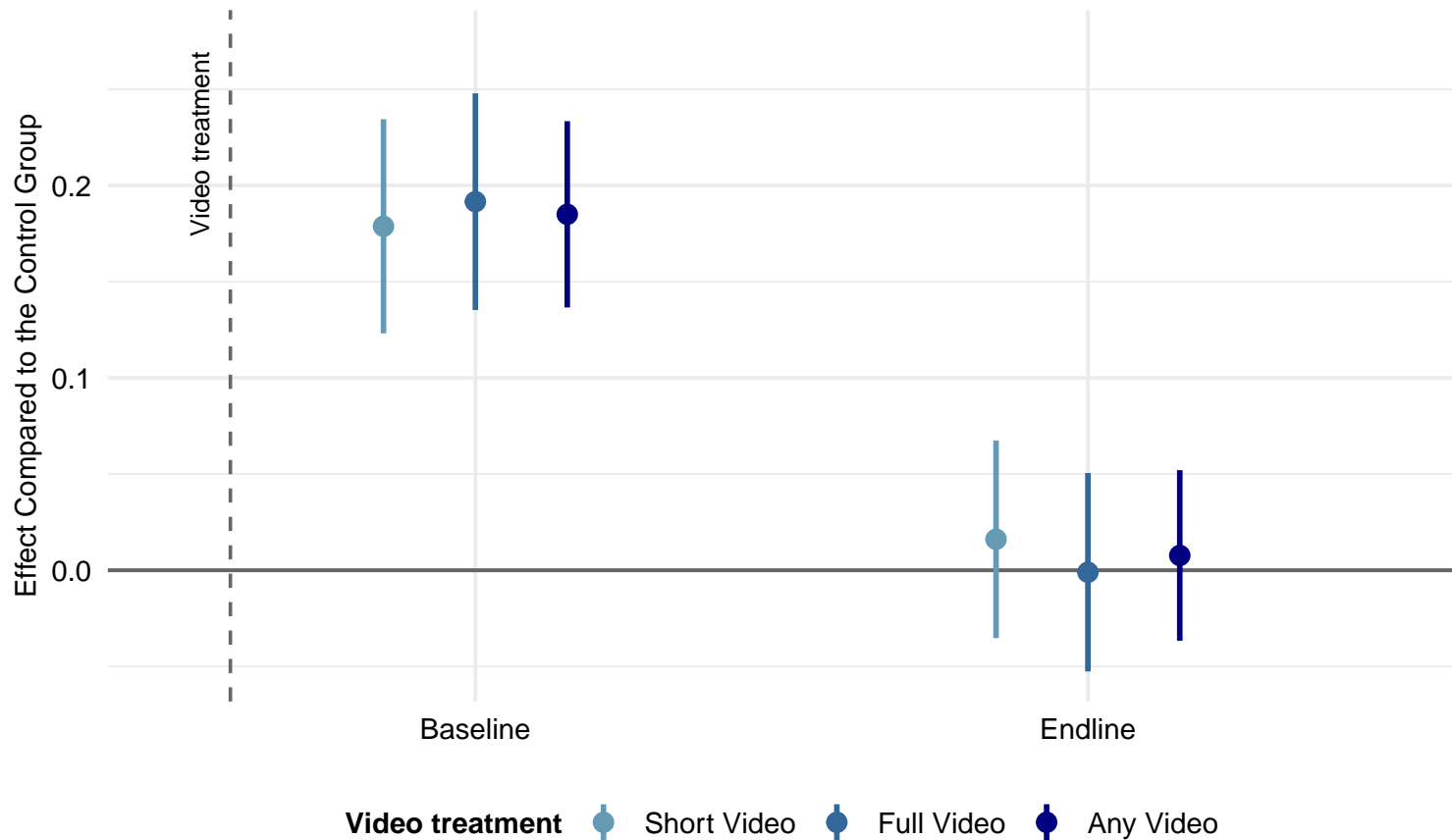


# Belief: air pollution can affect heart

Video Treatment Effects by Survey Wave (OLS)



*N (Baseline) = 1,776; N (Endline) = 1,974*  
*Note: 'Any Video' pools Short Video and Full Video categories.*  
*Outcome is a dummy where 1 = selected 'Heart' as affected; 0 otherwise.*  
*95% CIs shown; heteroscedasticity-robust (HC2) SEs used. Endline model controls for SMS treatment.*