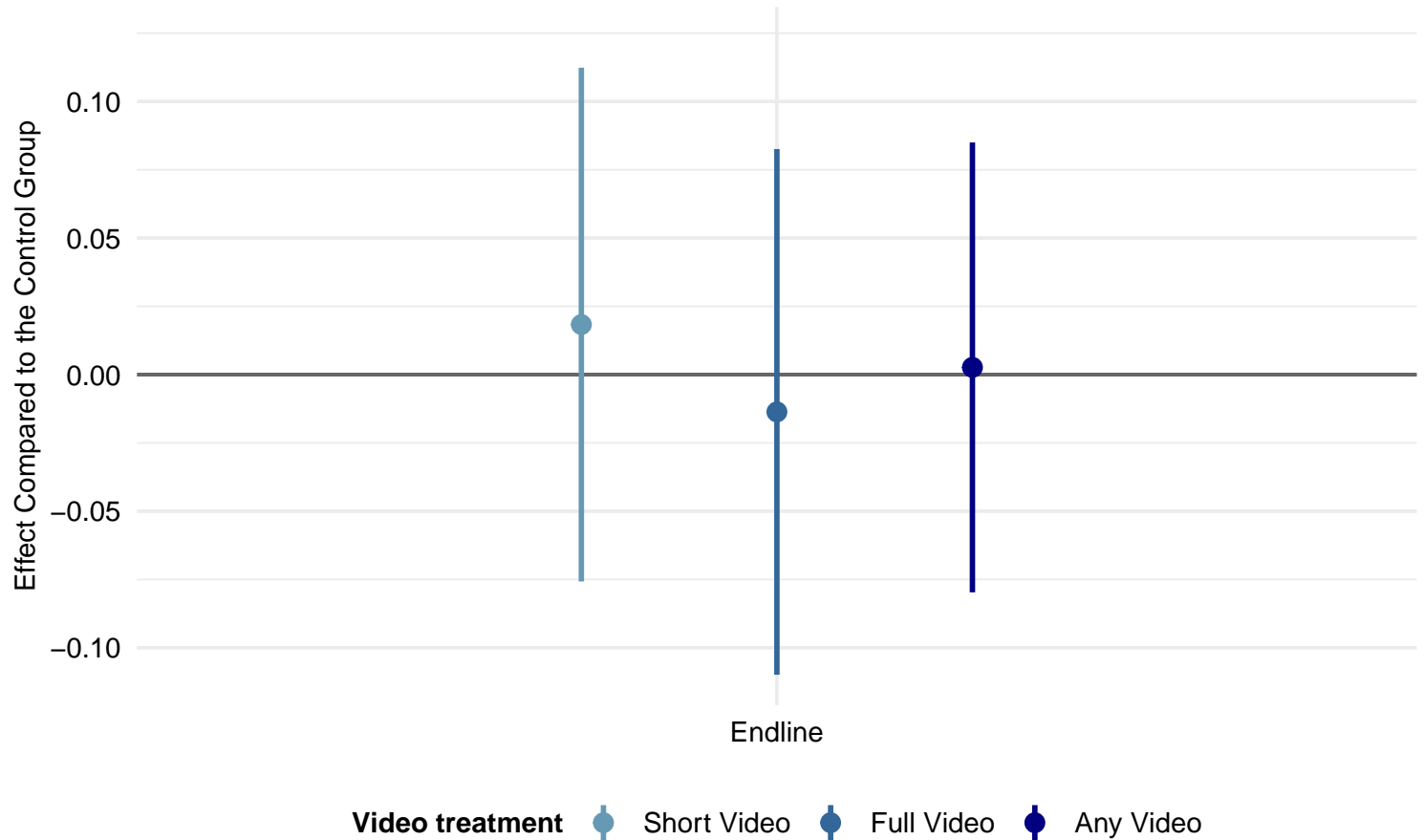


Belief: Quality of air in LC1/neighborhood where they are now

New Video Treatment Effects (OLS)



N (Endline) = 1,970

Outcome is a 1–4 cleanliness scale (1 = Very clean, 4 = Very polluted).

95% CIs shown; heteroscedasticity-robust (HC2) SEs used. Model controls for SMS treatment.