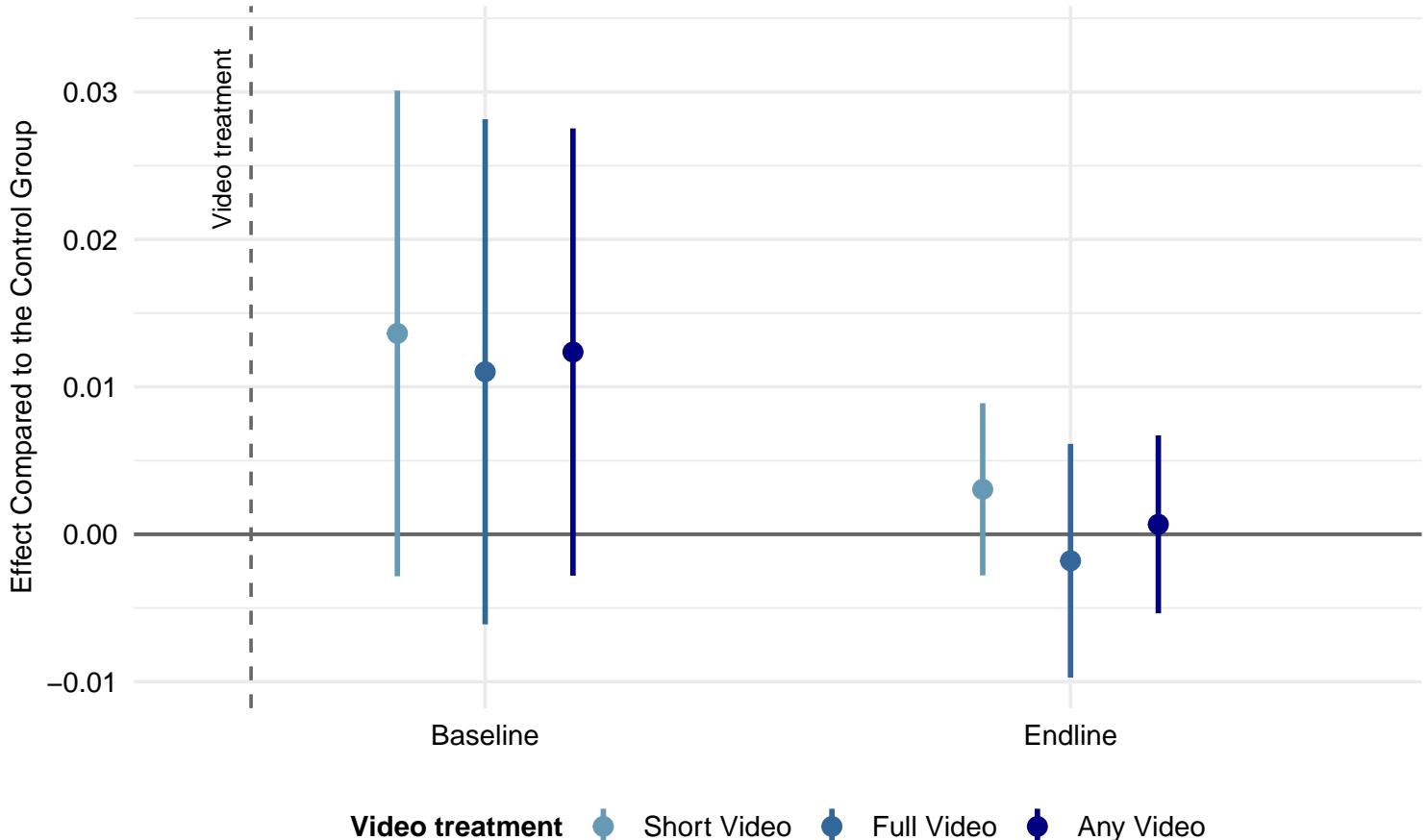


# Belief: air pollution can affect lungs

## Video Treatment Effects by Survey Wave (OLS)



$N$  (Baseline) = 1,776;  $N$  (Endline) = 1,974

Note: 'Any Video' pools Short Video and Full Video categories. Outcome is a dummy where 1 = selected lungs.  
95% CIs shown; heteroscedasticity-robust (HC2) SEs used. Endline model controls for SMS treatment.