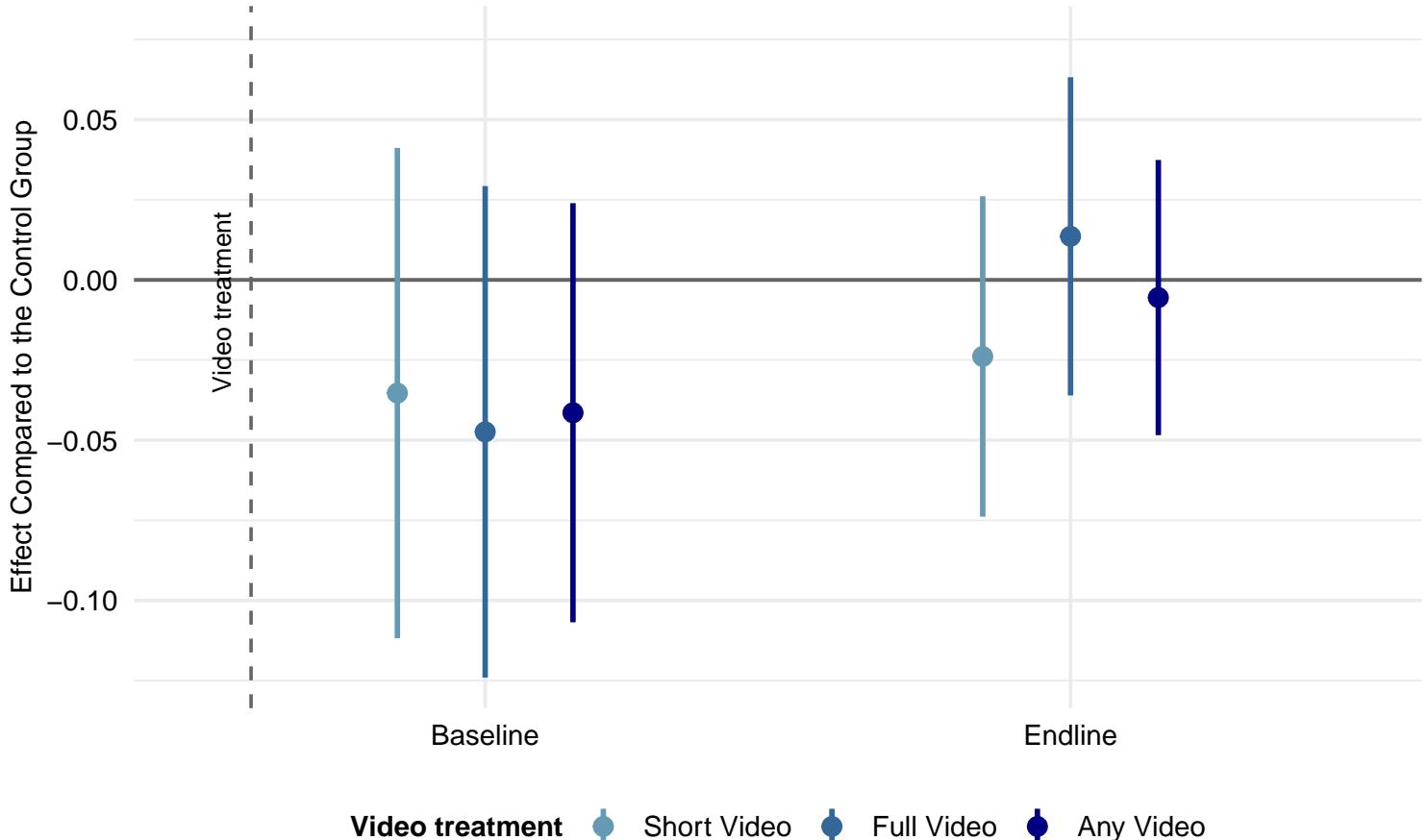


Belief: Breathing polluted air affects lungs but not the brain or heart

Video Treatment Effects by Survey Wave (OLS)



Video treatment ● Short Video ● Full Video ● Any Video

N (Baseline) = 653; N (Endline) = 1,974
Note: 'Any Video' pools Short Video and Full Video categories. The outcome is a dummy variable
95% CIs shown; heteroscedasticity-robust SEs used. Endline model controls for SMS treatment.