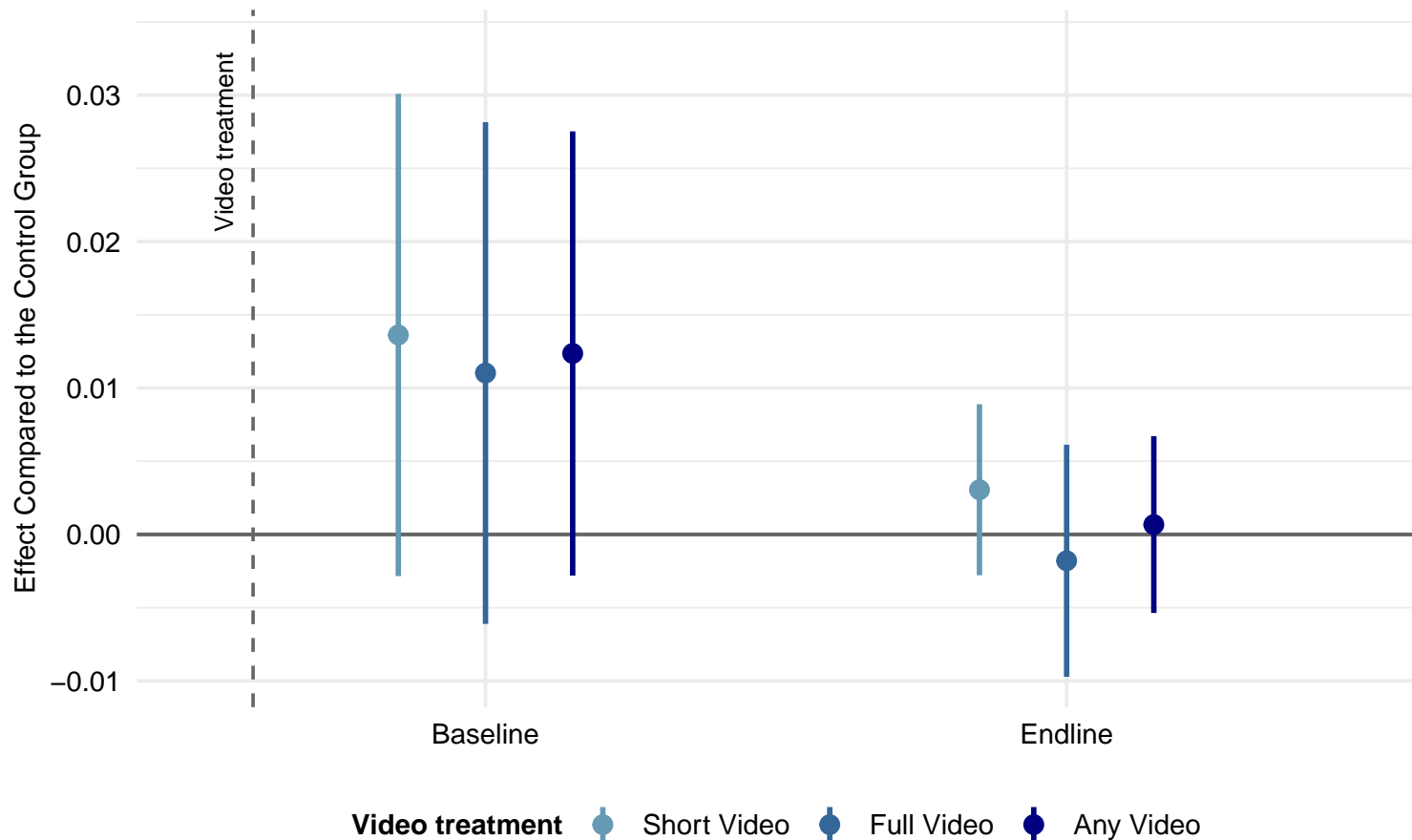


Belief: air pollution can affect lungs

Video Treatment Effects by Survey Wave (OLS)



N (Baseline) = 1,776; N (Endline) = 1,974

Note: 'Any Video' pools Short Video and Full Video categories. Outcome is a dummy where 1 = selected lungs. 95% CIs shown; heteroscedasticity-robust (HC2) SEs used. Endline model controls for SMS treatment.