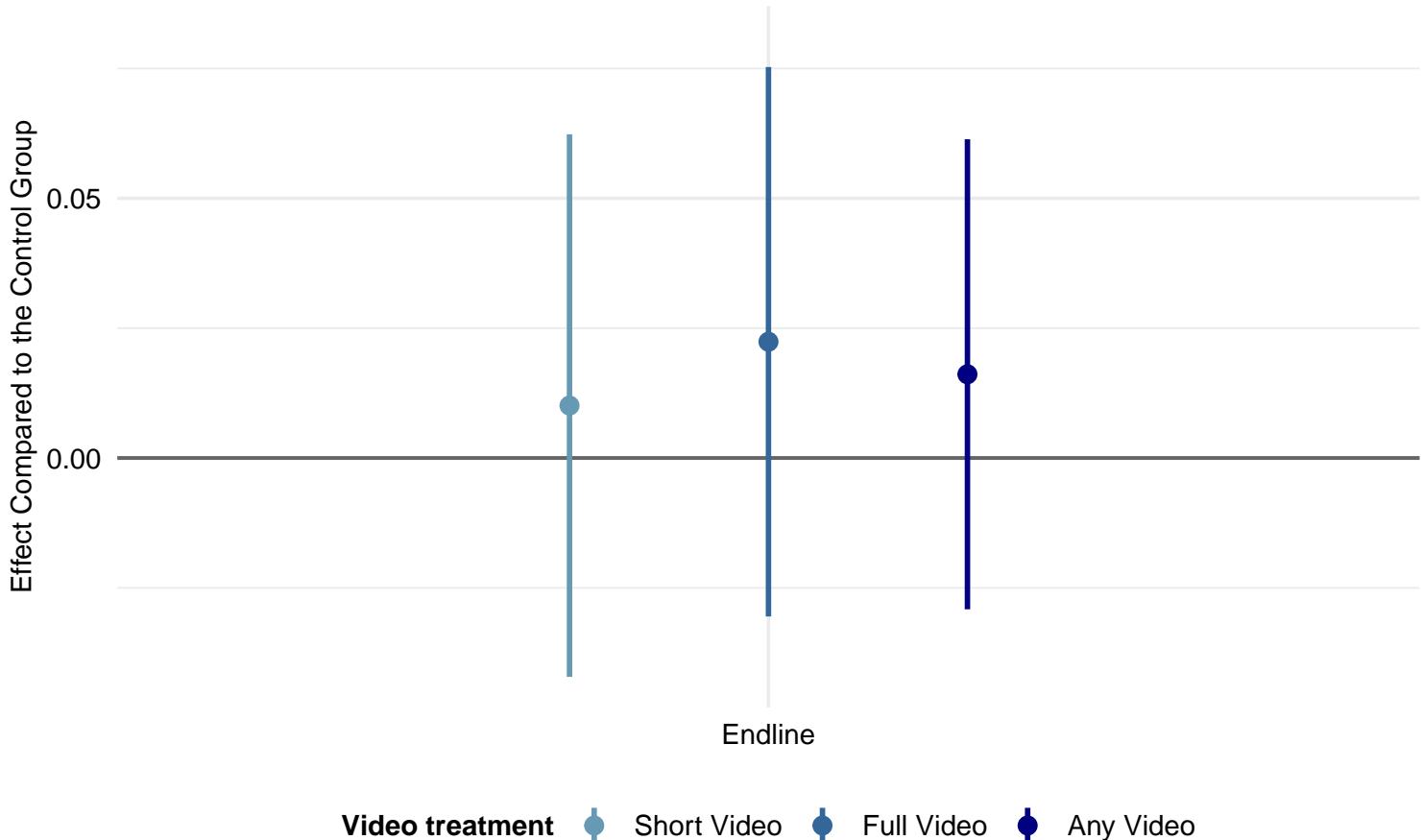


# Knowledge: Smoke/emissions from factories cause air pollution in Kampala

New Video Treatment Effects (OLS)



$N$  (Endline) = 1,974

Outcome is a 0–1 indicator (1 = Yes).

95% CIs shown; heteroskedasticity-robust (HC2) SEs used. Model controls for SMS treatment.