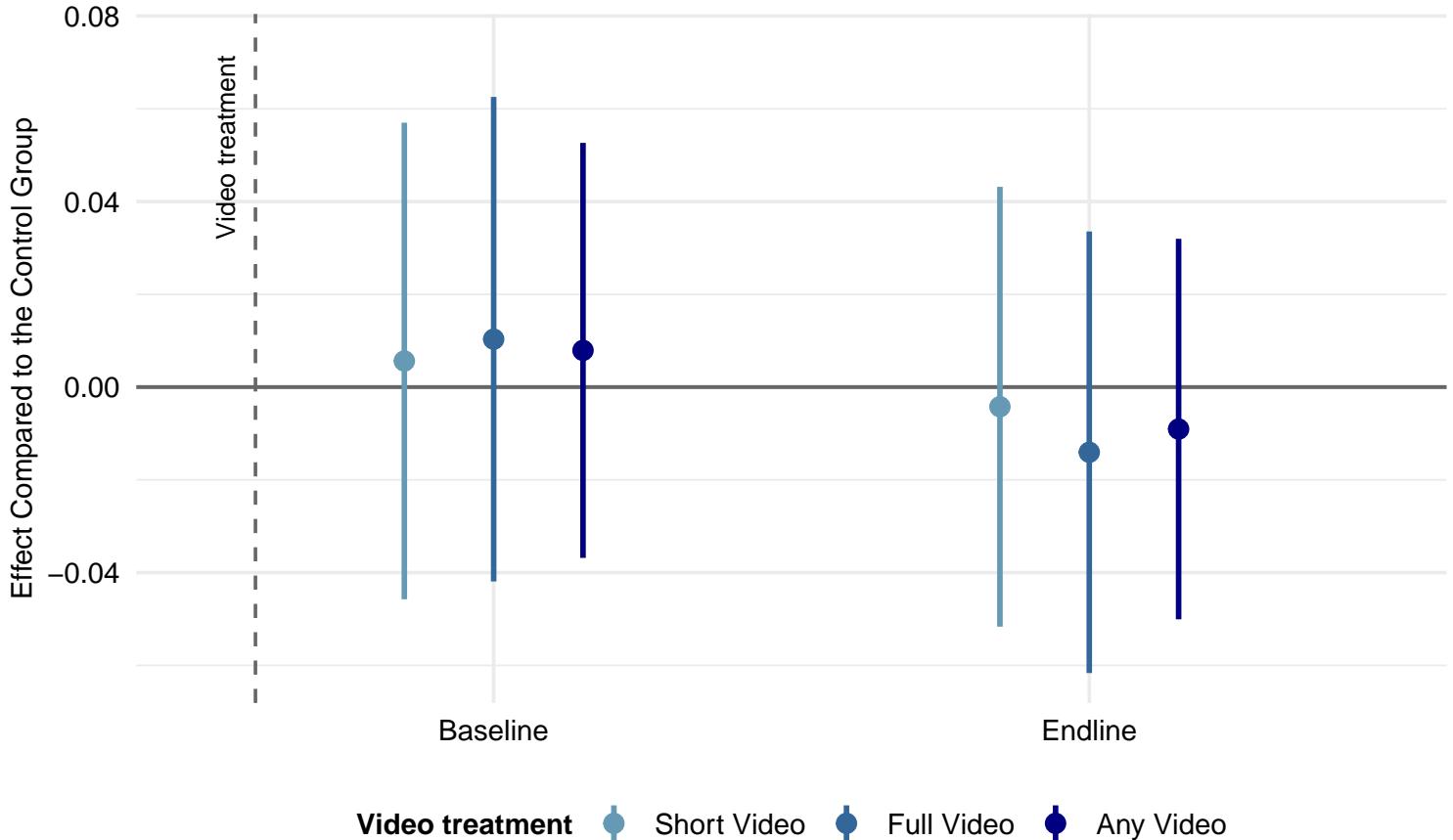


# Belief: air pollution can affect brain

## Video Treatment Effects by Survey Wave (OLS)



$N$  (Baseline) = 1,776;  $N$  (Endline) = 1,974

Note: 'Any Video' pools Short Video and Full Video categories.

Outcome is a dummy where 1 = selected 'Brain' as affected; 0 otherwise.

95% CIs shown; heteroscedasticity-robust (HC2) SEs used. Endline model controls for SMS treatment.