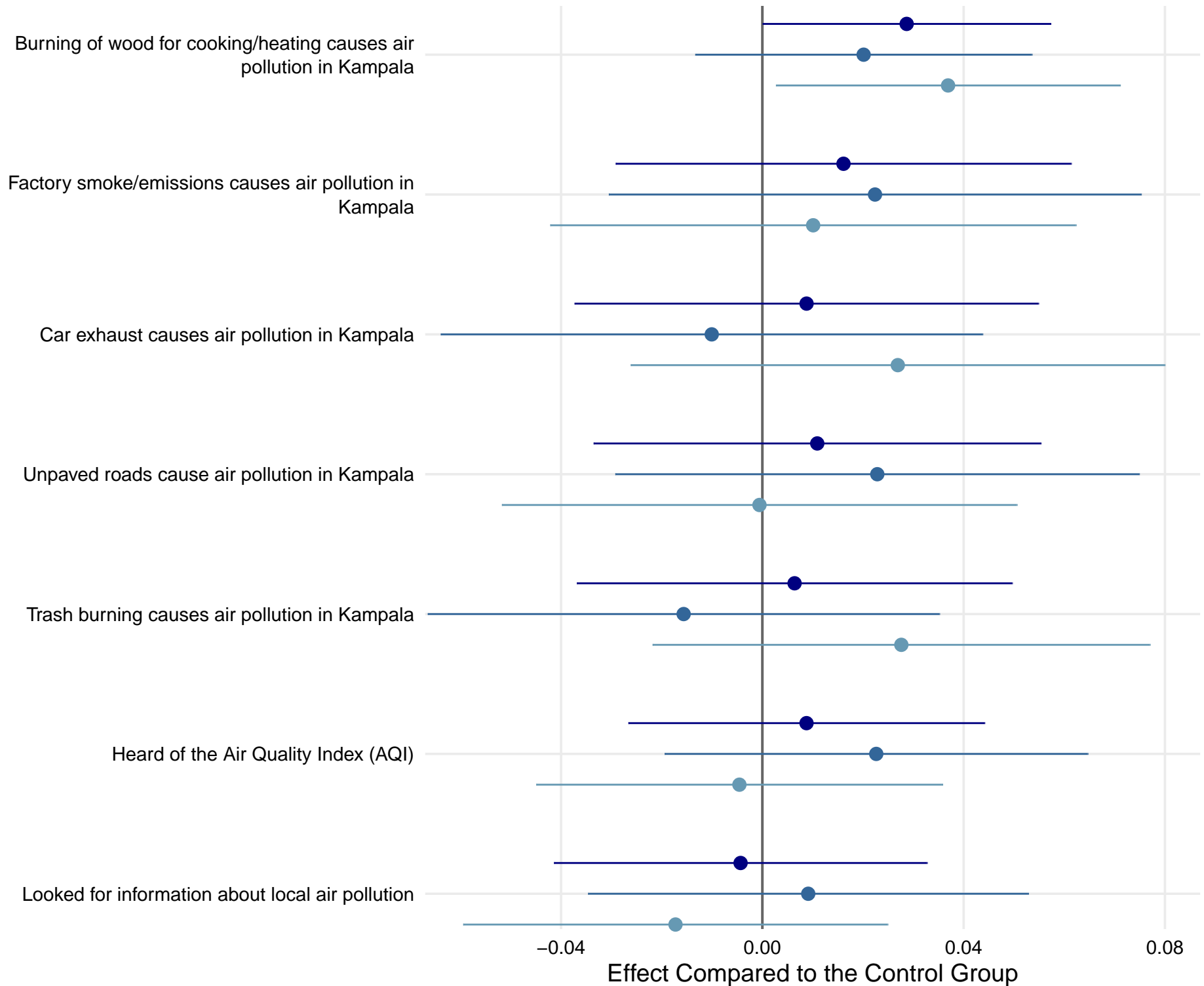


# New Video Treatment Effects (Endline)

Outcomes are binary: 1 = "Yes"



Video treatment ● Short Video ● Full Video ● Any Video

Endline only; models control for SMS treatment. 95% CIs shown; heteroskedasticity-robust (HC2) SEs. Ns vary by outcome.