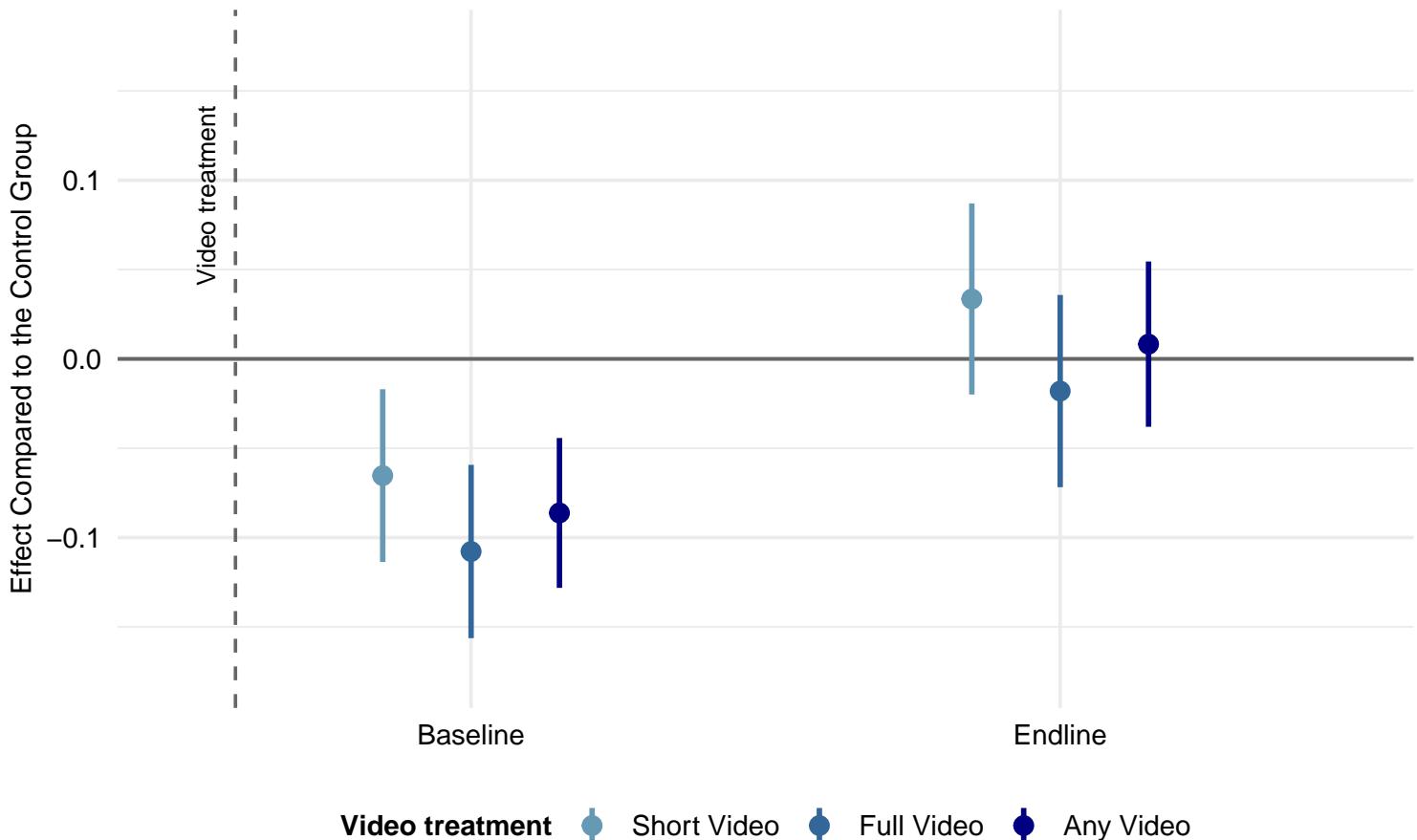


# Belief: No government has successfully reduced air pollution

Video Treatment Effects by Survey Wave (OLS)



**Video treatment** ● Short Video ● Full Video ● Any Video

$N$  (Baseline) = 2,429;  $N$  (Endline) = 1,974

Note: 'Any Video' pools Short Video and Full Video categories. The outcome is a dummy variable, where 1 corresponds to 'True' 95% CIs shown; heteroscedasticity-robust SEs used. Endline model controls for SMS treatment.