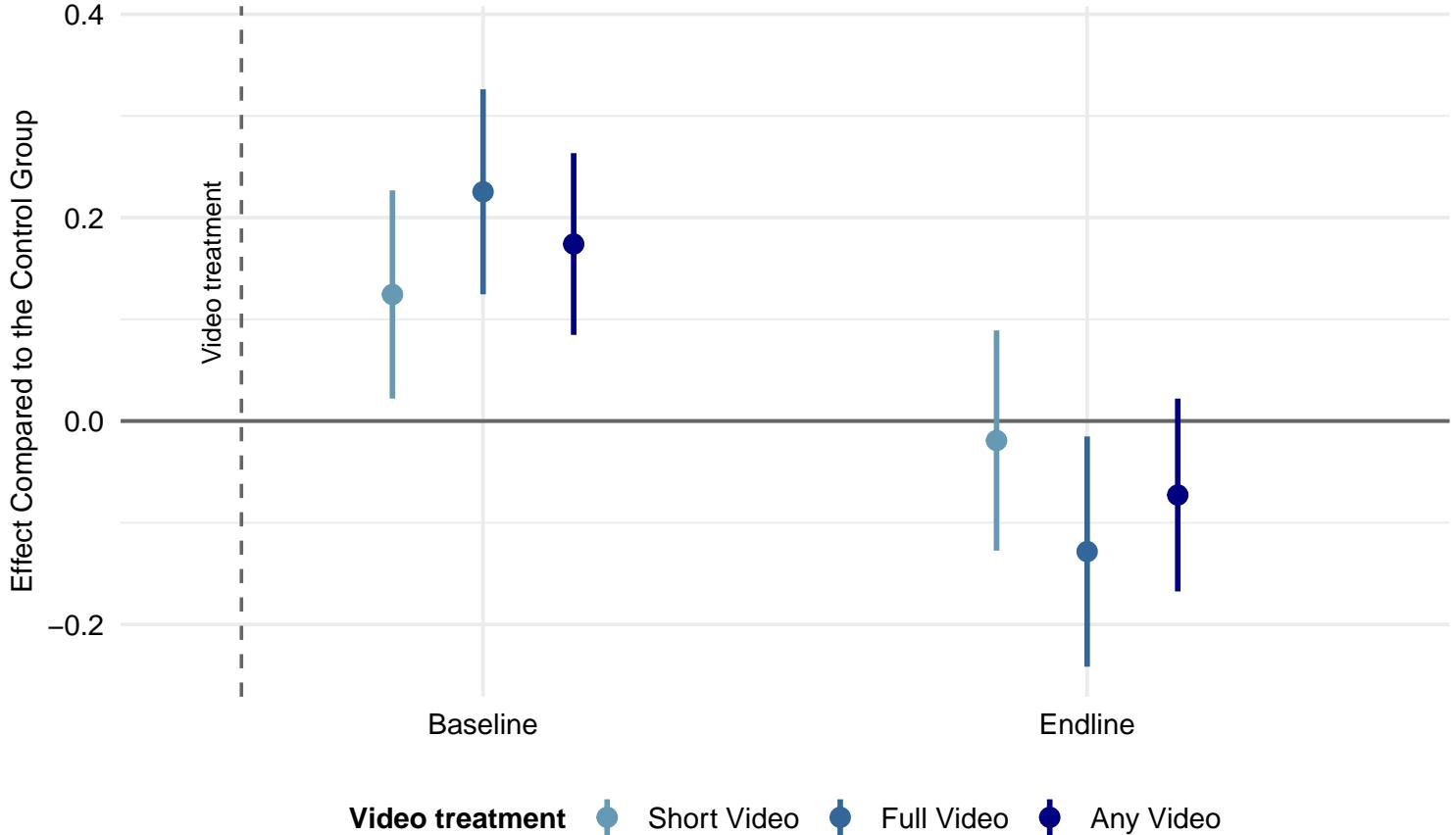


# Agree government should impose fines for trash burning

Video Treatment Effects by Survey Wave (OLS)



**Video treatment** ● Short Video ● Full Video ● Any Video

$N$  (Baseline) = 2,428;  $N$  (Endline) = 1,968  
Note: 'Any Video' pools Short Video and Full Video categories. Outcome is a 1–4 agreement scale  
(1 = Strongly disagree, 4 = Strongly agree).  
95% CIs shown; heteroscedasticity-robust SEs used. Endline model controls for SMS treatment.