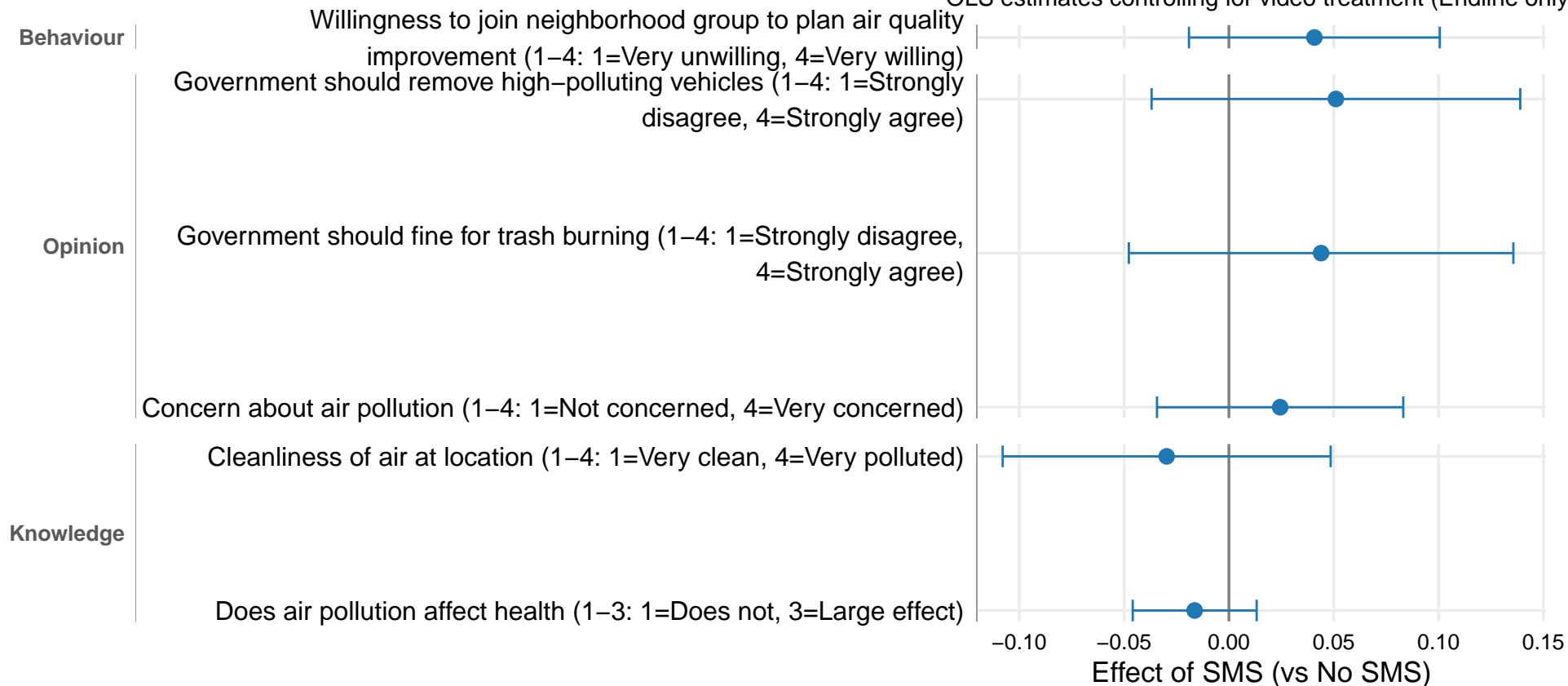


## SMS Treatment Effects – Likert Outcomes

OLS estimates controlling for video treatment (Endline only)



95% CIs shown; heteroskedasticity-robust (HC2) SEs used.  
Models control for video treatment (Control, Short Video, Full Video).  
Endline only. Ns vary by outcome due to missingness.