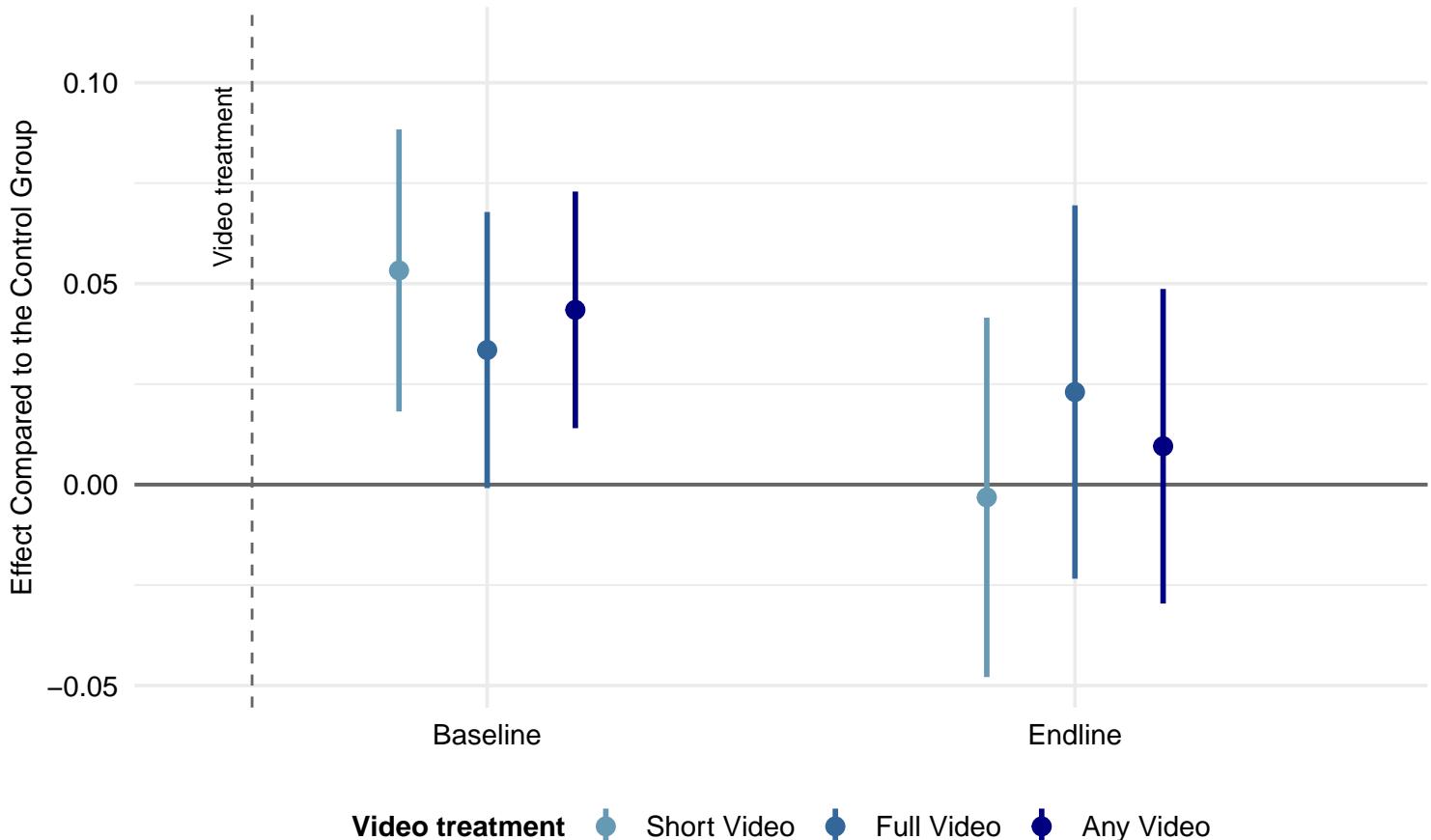


# Concern About Neighbourhood Air Pollution

*Video treatment effects by survey wave (OLS).*



**Video treatment** ● Short Video ● Full Video ● Any Video

*N (Baseline) = 2,351; N (Endline) = 1,871*  
Note: 'Any Video' pools Short Video and Full Video categories. The outcome is a dummy variable, where 1 corresponds to 'True'  
95% CIs shown; heteroscedasticity-robust SEs used. Endline model controls for SMS treatment.