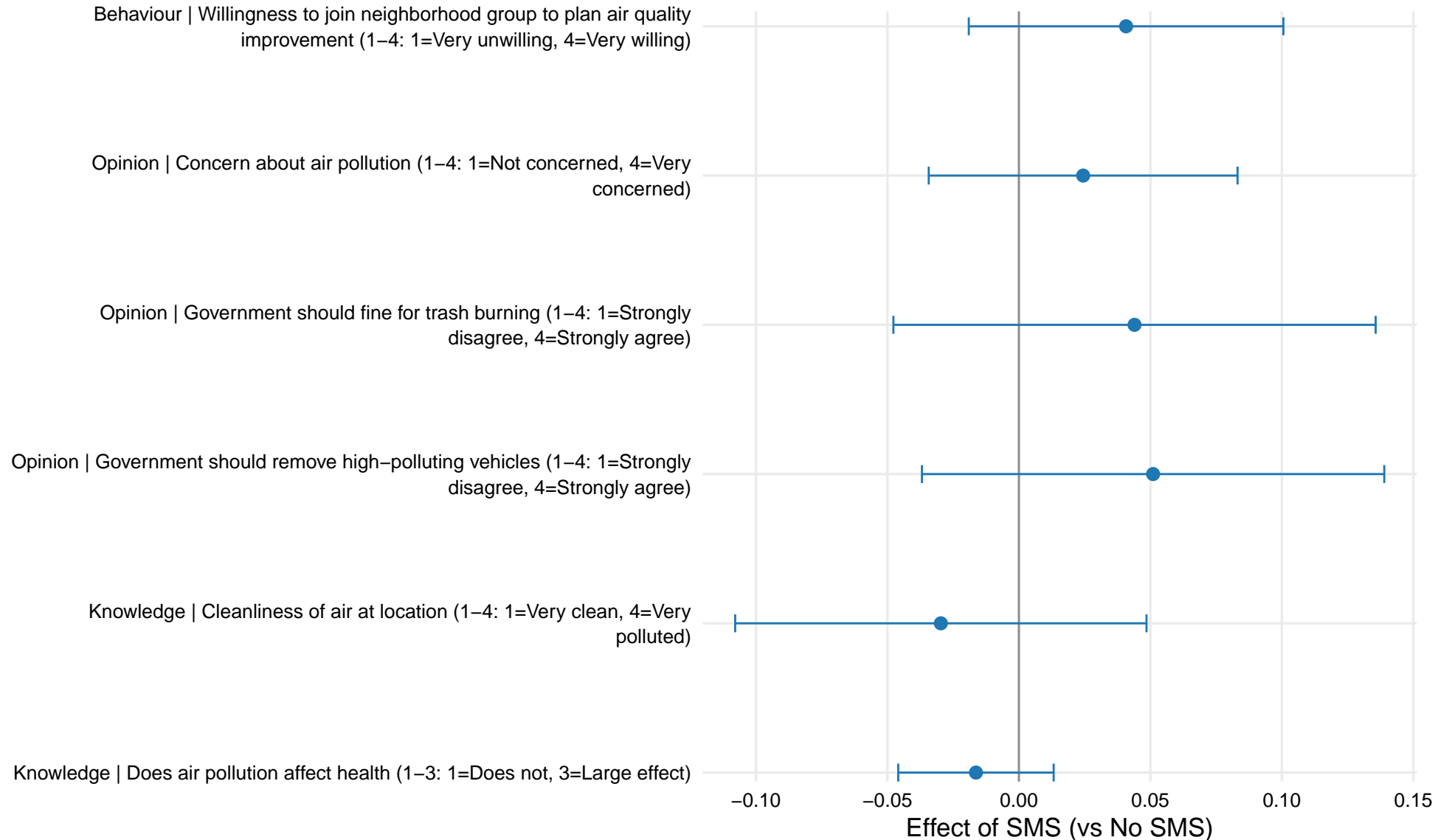


## SMS Treatment Effects (Likert outcomes)

OLS estimates controlling for video treatment (Endline only)



95% CIs shown; heteroskedasticity-robust (HC2) SEs. Models control for video treatment (Control, Short Video, Full Video). Endline only. Ns vary by outcome due to missingness.