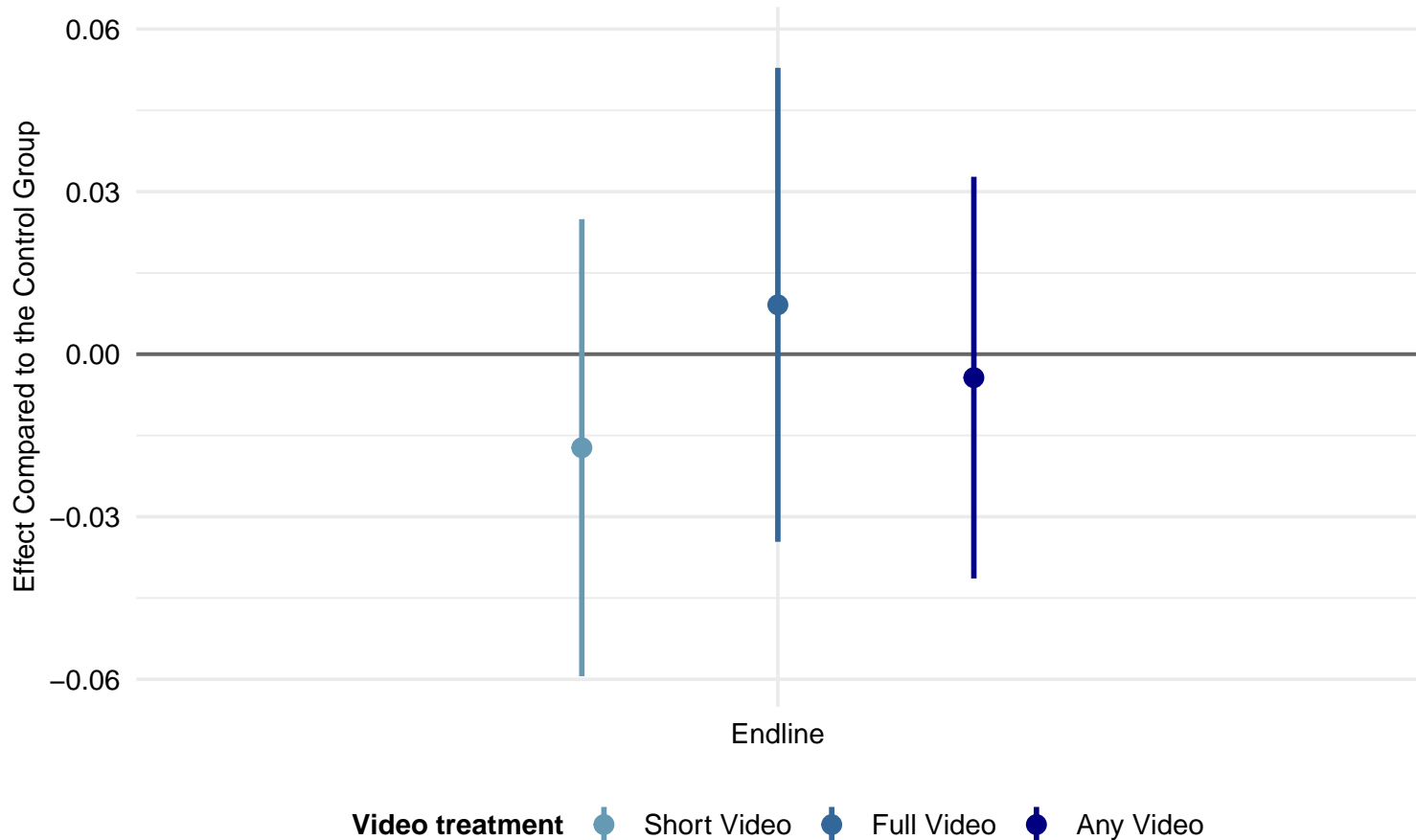


# Looked for information about the level of air pollution in the place where they live

New Video Treatment Effects (OLS)



*N (Endline) = 1,974*  
*Outcome is a dummy where 1 = "Yes".*  
*95% CIs shown; heteroscedasticity-robust (HC2) SEs used. Model controls for SMS treatment.*