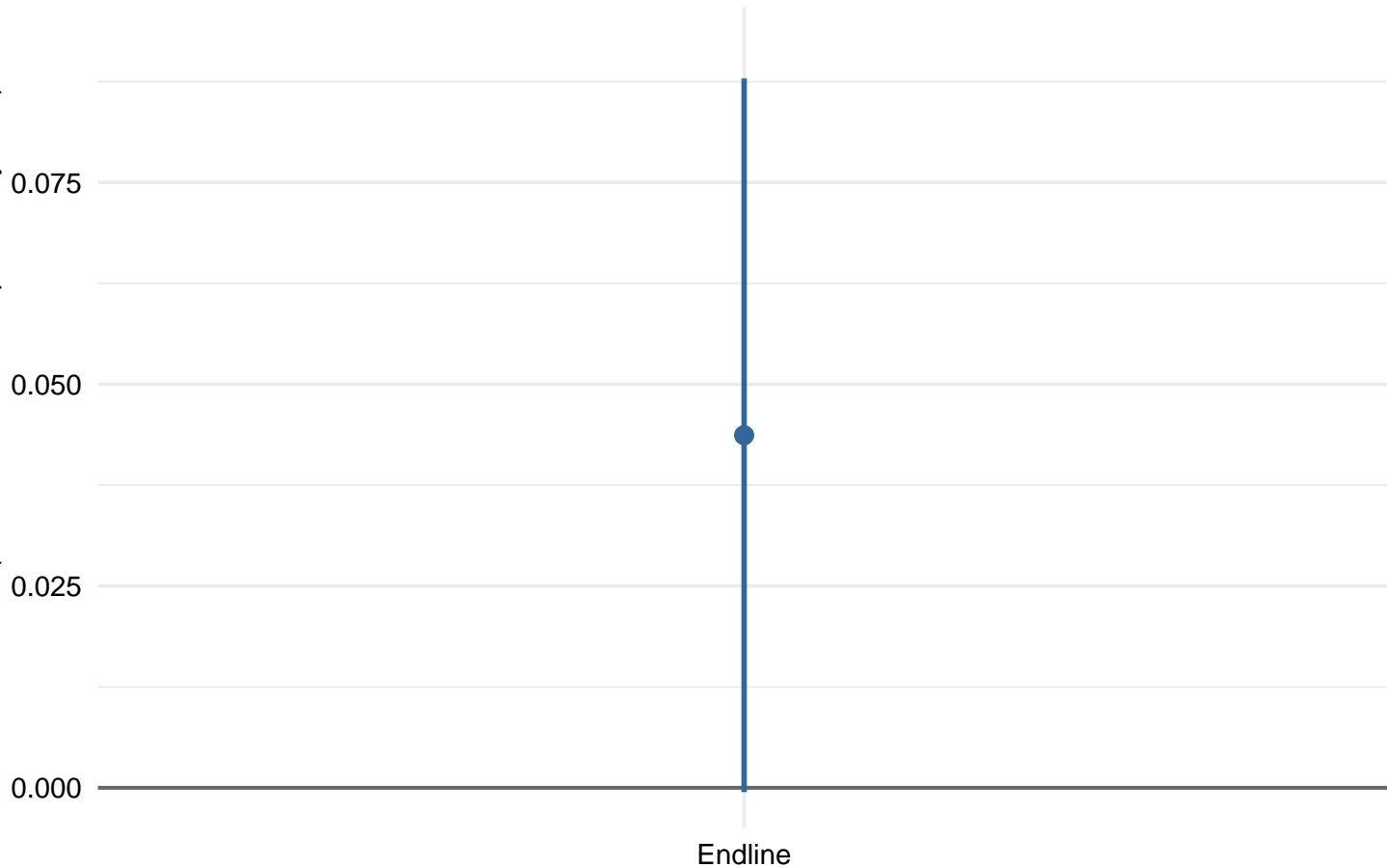


# Effect of SMS on interest in writing a short note to the mayor

OLS estimate controlling for video treatment arm (Endline)

Effect of SMS (SMS – No SMS, 0–1 probability units)



*N* (Endline, non-missing) = 1,973

Outcome is a dummy where 1 = "Yes".

95% CIs shown; heteroscedasticity-robust (HC2) SEs. Controls for video treatment in Baseline.