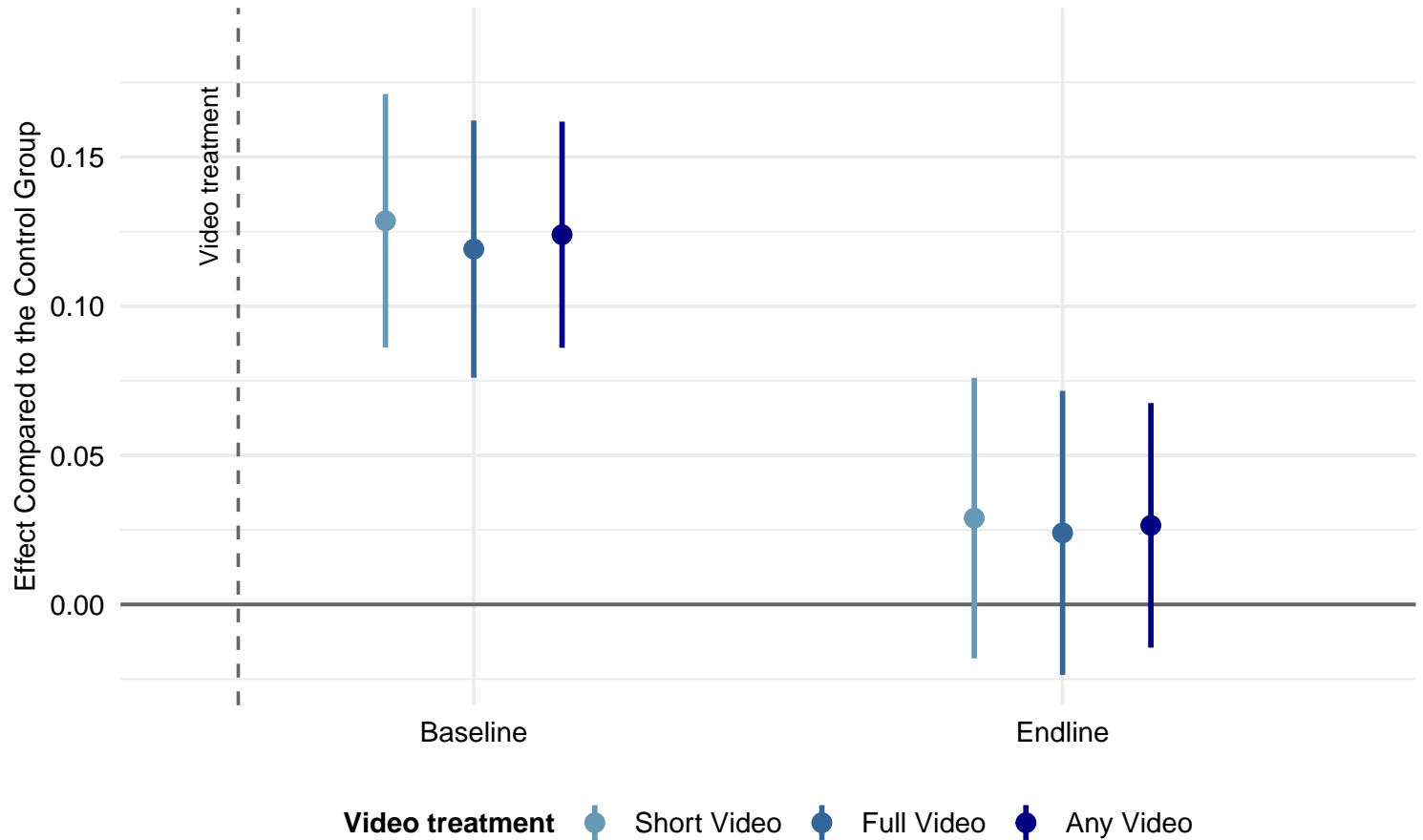


# Belief: Kampala/Nairobi air can be as bad as the world's most polluted cities

Video treatment effects by survey wave (OLS).



*N (Baseline) = 2,429; N (Endline) = 1,974*

*Note: 'Any Video' pools Short Video and Full Video categories. The outcome is a dummy variable 95% CIs shown; heteroscedasticity-robust SEs used. Endline model controls for SMS treatment.*