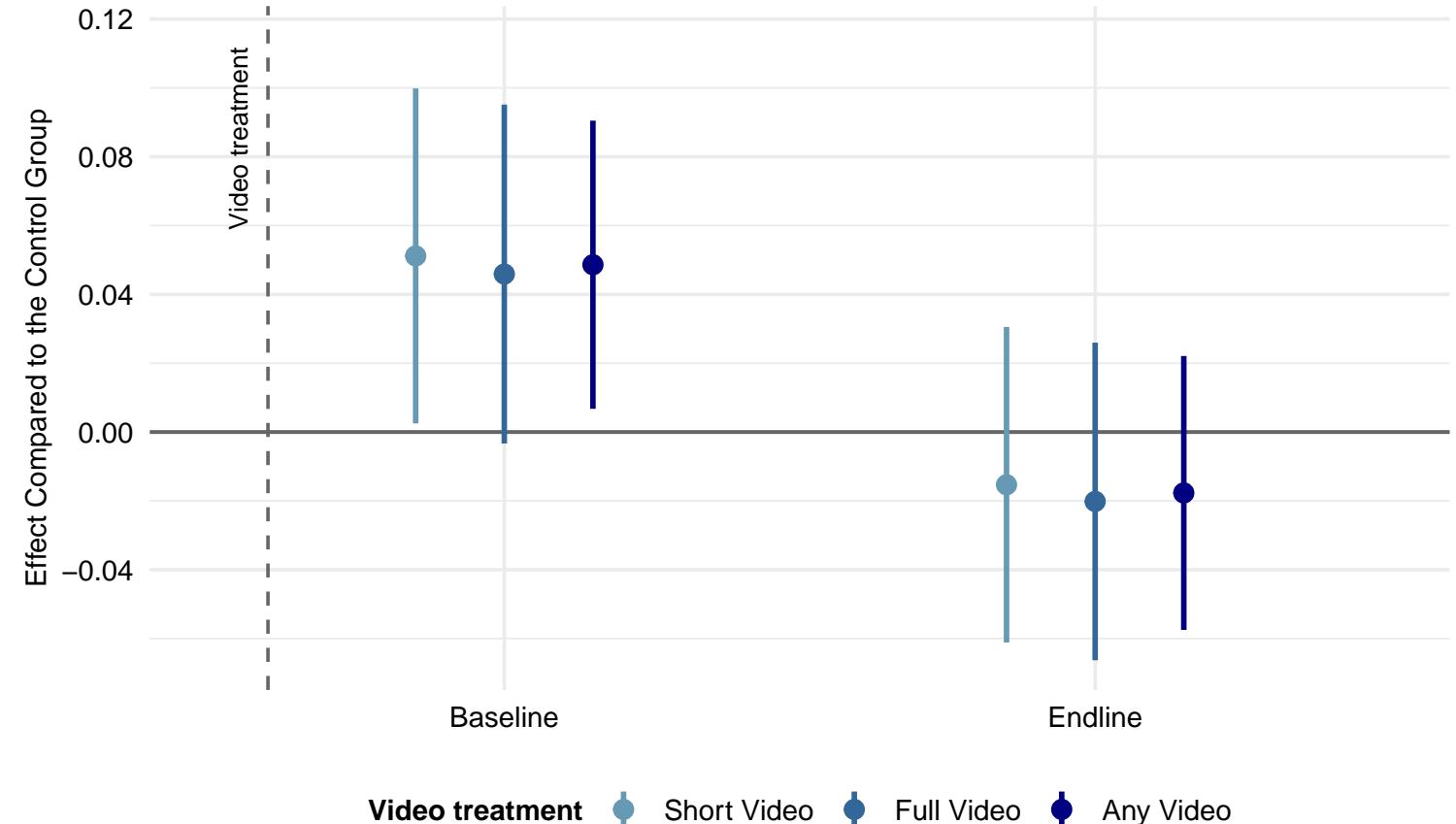


# Indicated all three body parts affected by air pollution

## Video Treatment Effects by Survey Wave (OLS)



**Video treatment**     ● Short Video     ● Full Video     ● Any Video

$N$  (Baseline) = 1,776;  $N$  (Endline) = 1,974

Note: 'Any Video' pools Short Video and Full Video categories.

Outcome is a dummy where 1 = selected lungs, brain, and heart; 0 otherwise.

95% CIs shown; heteroscedasticity-robust SEs used. Endline model controls for SMS treatment.