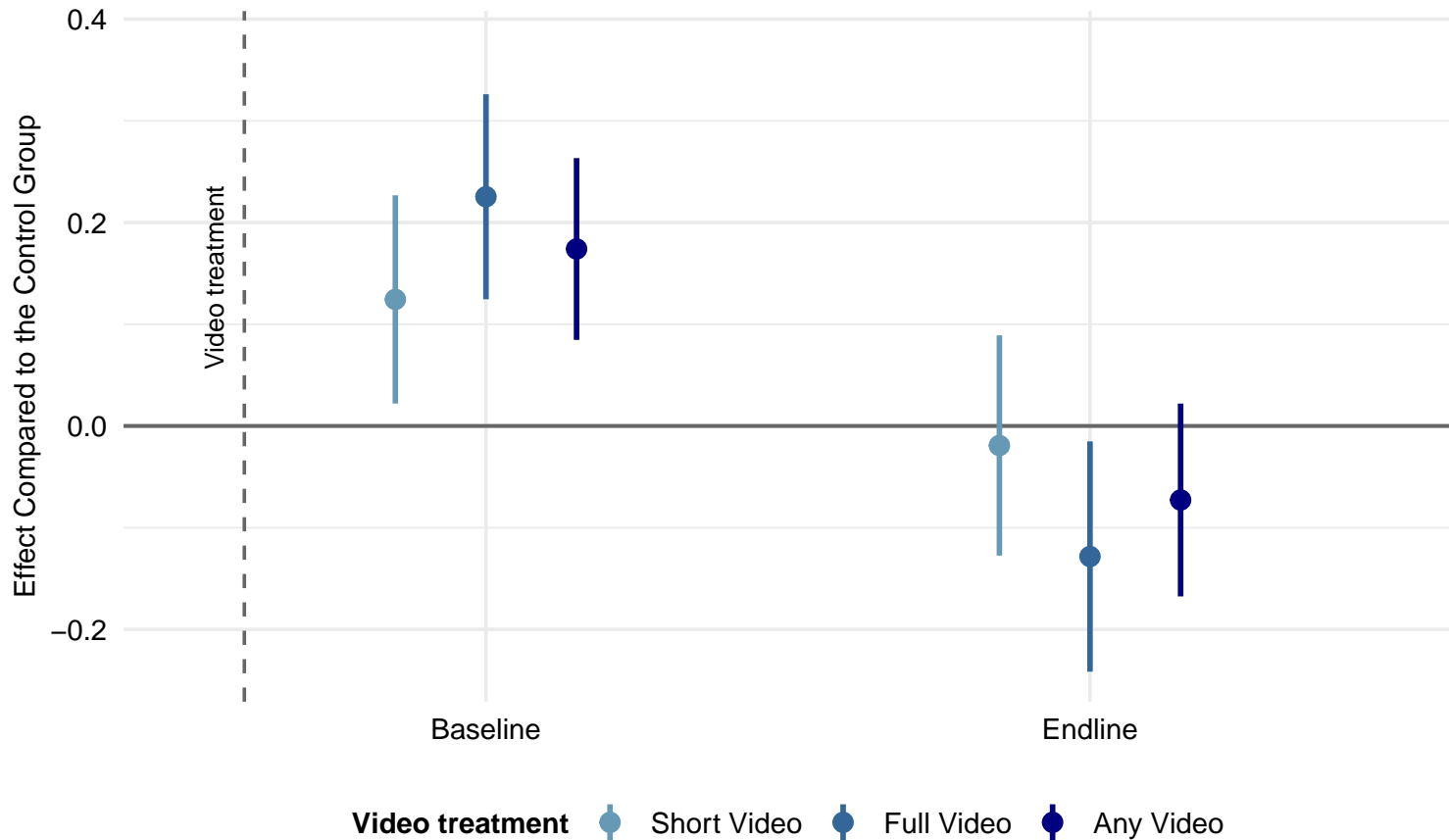


Agree government should impose fines for trash burning

Video Treatment Effects by Survey Wave (OLS)



N (Baseline) = 2,428; *N* (Endline) = 1,968

Note: 'Any Video' pools Short Video and Full Video categories. Outcome is a 1–4 agreement scale (1 = Strongly disagree, 4 = Strongly agree).

95% CIs shown; heteroscedasticity-robust SEs used. Endline model controls for SMS treatment.