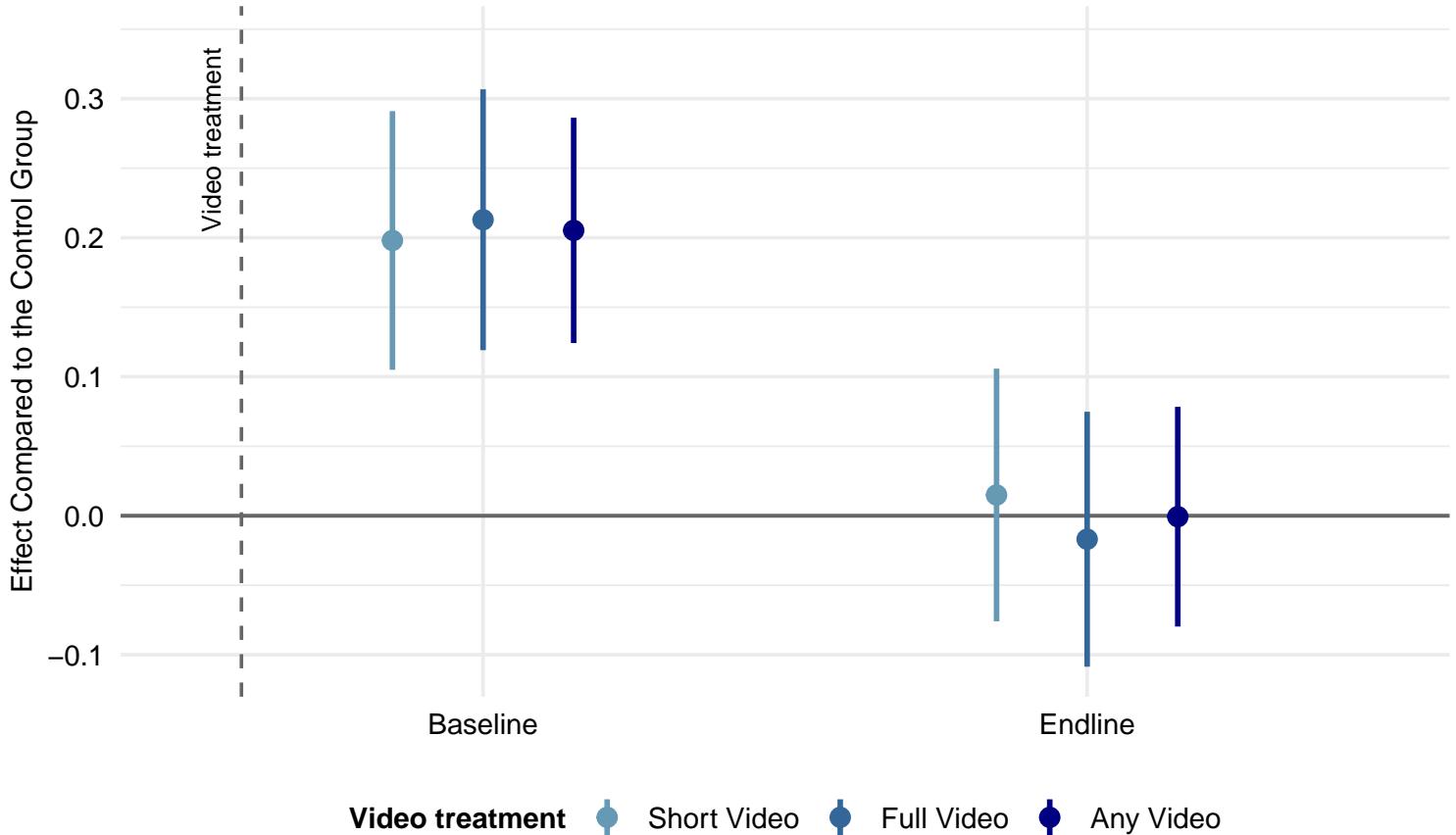


# Number of body parts believed to be affected by air pollution

Video Treatment Effects by Survey Wave (OLS)



**Video treatment** ● Short Video ● Full Video ● Any Video

$N$  (Baseline) = 1,776;  $N$  (Endline) = 1,974

Note: 'Any Video' pools Short Video and Full Video categories. Outcome is a 0–3 count of selected parts (Options: Lungs, Brain, Heart; 'None of the above' coded as 0).  
95% CIs shown; heteroscedasticity-robust SEs used. Endline model controls for SMS treatment.