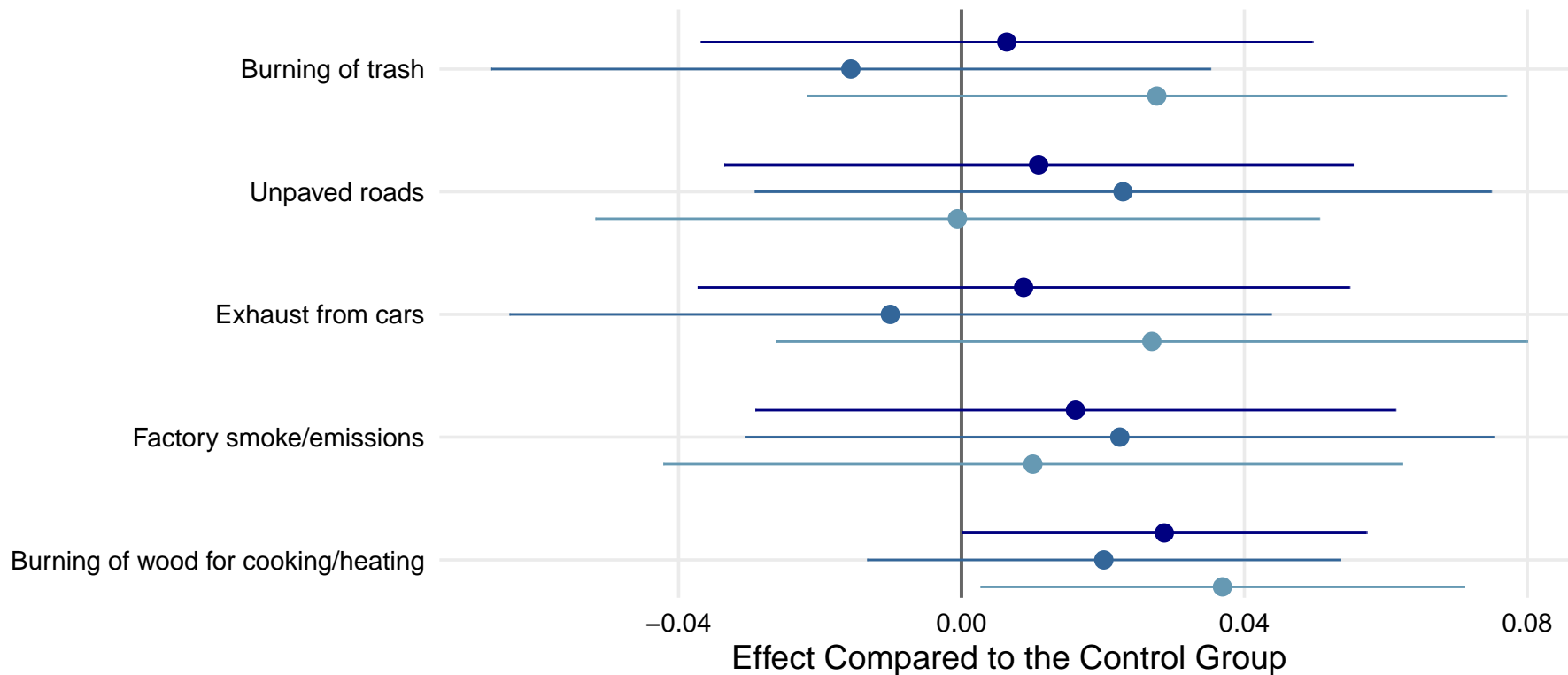


Knowledge: Causes of air pollution in Kampala

New Video Treatment Effects (OLS)



Video treatment — Short Video — Full Video — Any Video

*Endline only; models control for SMS treatment. Outcome for each row is a 0–1 indicator (1 = Yes).
95% CIs shown; heteroskedasticity-robust (HC2) SEs.*