

IMPROVING LIVES THROUGH EDUCATION AND SOCIAL ENGAGEMENT



POLICY CENTRE FOR AFRICAN PEOPLES



Mission

The Policy Centre for African Peoples (PCAP) was founded in the UK in 2008 to provide African and other communities with avenues for improving their lives through education.

How PCAP Operates

To fulfil its mission, PCAP is registered as a charity in the UK (**charity registration number 1131139**), and implements programmes that revolve around three main areas:



EDUCATION

We deliver workshops, masterclasses and other activities that enable our clients to use education as a tool for personal and collective improvement.



LEADERSHIP DEVELOPMENT

We provide our service users with the training and toolkits they need to become effective leaders and change-makers.



SOCIAL ENGAGEMENT

We train, nurture and encourage people who participate in our programmes to become agents of positive social change.



Achievements

PCAP's achievements include:

LEAD4HOPE

A training and mentoring programme for aspiring young entrepreneurs in Hackney, which we implemented throughout 2018. Thanks to Lead4Hope, more than 40 youths acquired skills including independent thinking, public speaking and entrepreneurial skills for positive social change. **Aviva Community Fund** sent a team to film this successful programme.

AFRICAN DIASPORA SUMMER FESTIVAL

An annual educational project we implemented between 2011 and 2017. These festivals have enabled thousands of people in London and elsewhere to learn about business and educational opportunities in Africa; African culture and the achievements of African Diaspora members worldwide.

QUESTION TIME SEMINARS

Between 2011 and 2018, PCAP organised a wide variety of Question Time-style events aimed at promoting leadership development and social engagement. These included **Mandela Day** at the UK Parliament; the **African Diaspora Annual Lecture series** and **Medway Question Time**.





More Achievements

Other achievements of PCAP include:

PITCHING AFRICA

A leadership and professional development programme that has enabled hundreds of people to discover the leadership training, employment and internship opportunities offered by African entrepreneurs in London and elsewhere. This programme proved so successful that the award-winning filmmaker **Colin Izod** produced a film based on the participants.

AFROBEAT ISOLATION

An educational and social engagement initiative that enabled people from all backgrounds and all ages to overcome isolation and loneliness by meeting other people while participating in activities including African history, music and arts sessions. We were congratulated in 2010 by the then UK Prime Minister, **Gordon Brown**, for promoting social cohesion through this programme.



Exciting Times at PCAP

2018 was a momentous year for PCAP, as it saw:

The release of our [2018-2021 Strategic Development Plan](#).

The production of a [Partnership Strategy](#) designed in collaboration with an outstanding team from the London Business School's Impact Consulting Club.



Plans & Opportunities

As a result of the ongoing implementation of the recommendations of the Strategic Development Plan and the Partnership Strategy, we now have:



AN OFFICE AND WORKSHOP SPACE IN SOUTH LONDON

Our recent partnership with 3Space and Business Launchpad resulted in our charity being granted free office and workshop premises in April 2019 at International House, SW9 7QD. This gives us a fantastic opportunity to be able to provide long-term programmes for our London-based service users.

GREATER IMPACT OPPORTUNITY

As there are over 60 other organisations including charities, social enterprises and companies based at International House, we have a huge opportunity for greater impact by partnering with those with goals similar to PCAP's. Our plans in the near future include approaching these organisations to explore potential avenues for collaboration.

More Plans & Opportunities

Further plans and opportunities
for our organisation include:

YOUTHISPOWER PROGRAMME

We intend to help young people aged 16 and above to achieve their goals with workshops, coaching and mentoring sessions through our **YouthIsPower** programme. The topics of engagement will include Personal Branding; Personal Development; Computers Skills; Interview Skills and Financial Literacy.



YOUTH INNOVATION FELLOWSHIPS

From Summer 2019 onwards, we are offering free professional coaching and mentoring, as well as free office, meeting, workshop and event spaces to 3 young people in London for an initial period of 6 months.

The Youth Innovation Fellows must:

- Be aged 18-28;
- Have a business idea or a community project they want to develop and implement;
- Be enthusiastic and eager to take advantage of the mentoring and professional development opportunities.

LEADERSHIP AND SOCIAL ENGAGEMENT PROGRAMMES

We intend to maximise the use of our meeting and workshop space in London through the implementation of training programmes aimed at promoting leadership and social engagement among disadvantaged communities.

Operational Team

We are proud to have an outstanding operational team consisting of:



SYLVIE ABOA-BRADWELL

Sylvie is an award-winning educator, professional coach and entrepreneur with a Master of Philosophy from the Complutense University of Madrid and a Diploma in International Development from Birkbeck, University of London. She founded PCAP in 2008 and has been working as its executive director since. She is fluent in English, Spanish, French and several African languages.



IRAKLIS TAXIARCHIS

Iraklis is an experienced modern Greek tutor and communications manager with an MSc in International Political Theory from the University of Edinburgh. His enthusiasm, imagination and research skills are huge assets to our charity.



ANTHONY IAN

Anthony is a bright secondary school pupil who has been volunteering as a PCAP admin assistant when his schedule allows him to do so since 2017.



JOAN NIMARKOH

Joan is an outstanding development policy analyst with an MSc in Development Studies from the School of Oriental and African Studies. She is strengthening PCAP's work thanks to her experience serving multiple institutions including the Organisation for Economic Co-operation and Development; the Food and Agriculture Organization of the United Nations and the Social Market Foundation.

Board of Trustees

PCAP's Board of Trustees consists of:



CHRISTOPHER BUCKWELL

Chris qualified as a solicitor in 1982 and has since worked within the legal profession and in associated fields. He has particular experience in training and a strong interest in the legal aspects of immigration.



AMANDA CLARISSA ODUKA

Amanda has worked in the Voluntary Sector for over 10 years. She is currently one of the 100 diaspora change makers and is proficient in programme management, fundraising, governance and monitoring and evaluation. She is passionate about community engagement, HIV/AIDS, education and advocacy.



MOHAMED RASHID HASSAN PHD

Mohamed became a Trustee of PCAP in May 2011. He is an internationally respected analyst on topics related to Africa including African political engagement, history, economic development and international relations.

Advisory Board

PCAP's Board of Advisers includes :



DESIREE JOULE-ADAM

Desiree is a Broadcast Journalist in the Start-Up space, with a particular focus on Africa, exploring innovative culture and eco-systems around entrepreneurship. She is also a Start-Up Strategist with a burning passion for helping people become Intrapreneurs (creating new opportunities within the company they work for) and Entrepreneurs (becoming their own boss).



AFONSO DE BRITO CANELAS

Afonso is currently completing a Master in Business Administration at the London Business School. He served as Lead of the LBS team that delivered PCAP's Impact Consulting project in 2018. He has extensive experience as a Researcher, Business Analyst and Management Consultant for institutions including Grameen Bank, the University of Michigan and A.T. Kearney.



DON FLYNN

Don is the former Director of Migrants Rights' Network. He served as PCAP's Trustee from the charity's creation in 2008 until his retirement in 2018. He is an outspoken advocate for social justice, education and social engagement.

Call for Partners

PCAP is always keen to explore avenues for collaboration with organisations, businesses and individuals with common goals.

Our budget for the financial year 1st April 2018 - 31st March 2019 was only £5,020. So we are particularly interested in partnerships that will enable us to increase our capacity to implement bigger programmes, and strengthen the impact of our work on:



Education –Join forces with us to enhance our capacity to deliver workshops, masterclasses and other activities that enable our clients to use education as a tool for personal and collective improvement.



Leadership Development –We are eager to increase our ability to provide our service users with the training and toolkits they need to become effective leaders and change-makers. We would love to hear from you if you are in a position to help us do so.



Social Engagement –We seek to train, nurture and encourage more people to become agents of positive social change in the UK, Europe, Africa and elsewhere. It would be our pleasure to discuss with you ways in which we could collaborate to make this happen.



Get in Touch

We would love to hear from you. Feel free to:



VISIT US AT OUR OFFICE

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