

**G-1826**

**Bachelor of Business Administration  
(II<sup>nd</sup> Semester) Examination,  
May-June, 2023  
BUSINESS ECONOMICS  
(107)**

*Time Allowed : Three Hours*

*Maximum Marks : 90*

**Note :** Answer all the five questions. One question from each unit is compulsory. All questions carry equal marks.

**UNIT-I**

**Q. 1.** What is elasticity of demand ? Explain different kinds of elasticity of demand.

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**P.T.O.**

**(2)**

**OR**

**Define demand. What are the determinants of demand ?**

**UNIT-II**

**Q. 2.** What is production function in economics ? Describe the law of variable proportions.

**OR**

**Explain the traditional theory of cost.**

**UNIT-III**

**Q. 3.** Define market. Explain the criteria for market classification.

**OR**

**Short notes on :**

(a) Equilibrium of a firm

(b) Price and output determination under monopoly during short run

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**(3)**

**UNIT-IV**

**Q. 4. What is monopolistic competition ? What are the characteristics of monopolistic competition ?**

**OR**

**Define oligopoly and describe various models of oligopoly.**

**UNIT-V**

**Q. 5. How is the wage rate determined in a perfectly competitive market ?**

**OR**

**Explain the Ricardian Theory of Rent**