

Roll No. ....

**D-1819**

**B. B. A. (Sixth Semester)  
EXAMINATION, 2020**

BUSINESS ETHICS

(130)

*Time : Three Hours ]*

*[ Maximum Marks : 90*

*[Minimum Pass Marks : 32*

**Note :** Attempt all the *five* questions. *One* question from each Unit is compulsory. All questions carry equal marks.

**Unit—I**

1. “Business ethics is receiving serious attention in the management in the recent days.” Comment.

*Or*

Define Attitude. How is it differ from belief and value ?

**Unit—II**

2. Discuss Social Responsibility of Business. Describe various tools of social responsibilities.

*Or*

Define social responsiveness with some suitable example which explain the corporate social responsiveness in today's business era.

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**Unit—III**

3. Discuss code of ethics. How is it complemented and benefitted for any organisation ?

*Or*

Write short notes on the following :

- (i) Enterprise Mission
- (ii) Ethical theories (In brief)

**Unit—IV**

4. Discuss Social Audit. Explain its various approaches.

*Or*

Describe objectives, concept and benefits of Social Audit.

**Unit—V**

5. Discuss the social responsibilities of Indian Managers towards stakeholders and government.

*Or*

Discuss social responsibility of Indian businessmen towards community in which operates business in present time.

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