



Simer Jit Singh

Portfolio: <https://suemethods.000webhostapp.com>

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Date of birth: 06/03/1991

Gender: Male

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ABOUT ME

- Familiar with **running user tests**, good at **UX methods** such as - Card Sorting, Journey Mapping, Wireframe, Prototype; low and high, A/B Testing, User Interviews, Persona, Storyboard etc.
- Working experience in **Figma and Adobe Xd**.
- Knowledge of **Design Principles** and **Color Schemes** for UX Design.
- Use of **Eye Tracking** Technology and **Psychology** for UX.
- Conversion of Figma Design to Website design.

EDUCATION AND TRAINING

Masters in Usability Engineering

Rhine-Wall University of Applied Sciences [2020 - Present]

Address: Friedrich-Heinrich-Allee 25 | 47475 Kamp-Lintfort, Germany, 47475 Kamp-Lintfort (Germany)

<https://www.hochschule-rhein-waal.de>

- **UX Design Project in Figma** for In-Flight Entertainment System,
- **UX Design Project in Figma** based on a Cooking App:
- **UX methods Used** - User Interviews, online Questionnaires, Information Architecture, Persona, Storyboards, Remote Testing etc.
- **A Project** that provides Usability Methods based on different phases of HCI along with other criteria's.

Familiar with Psychology for UX, Eye Tracking technology, User Research and Testing, Quantitative and Qualitative methods, HCI, Strategic Usability Engineering methods, color schemes used in UX Designing, Design Principles etc.

Figma and Adobe Xd.

Masters of Computer Applications

Apeejay Institute of Management and Engineering Technical Campus [01/04/2013 – 31/03/2016]

Address: Rama Mandi-Hoshiarpur Road, 144007 Jalandhar (India)

<https://aimetc.apeejay.edu/>

Field(s) of study: PHP Language , MySQL , Java Language , HTML , CSS , JavaScript , Linux OS

Final grade : 1.5

Bachelors of Computer Applications

Apeejay College of Fine Arts [01/04/2010 – 31/03/2013]

Address: Mahavir Marg, 144001 Jalandhar (India)

<https://acfa.apeejay.edu/>

Field(s) of study: C, C++, Oracle etc.

WORK EXPERIENCE

Computer Science Teacher

DIPS Institutions [22/03/2017 – 12/09/2020]

City: Kapurthala

Country: India

Internship in Web Development

Impinge Solutions [01/09/2015 – 01/03/2016]

City: Mohali

Country: India

Backend and Frontend PHP Development, Worked with CodeIgniter and Drupal, Developed Pantheon-themed Website, Worked as backend Developer for Run2 Android App

LANGUAGE SKILLS

Mother tongue: **Punjabi**

Other languages:

English – C1 Level, Deutsch – A1 Level