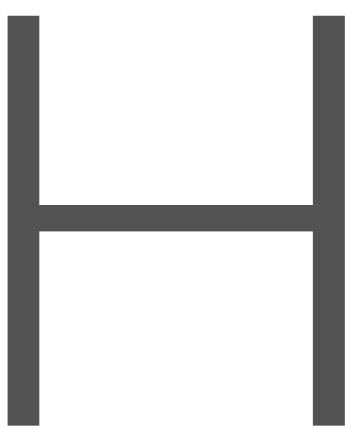

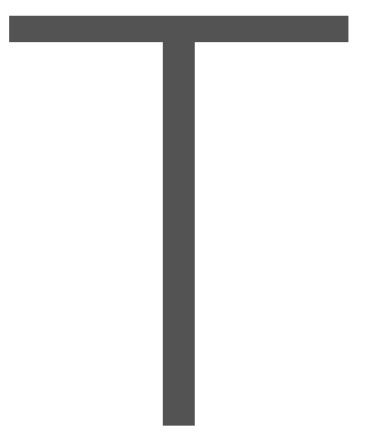

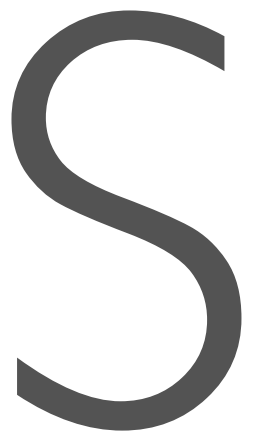

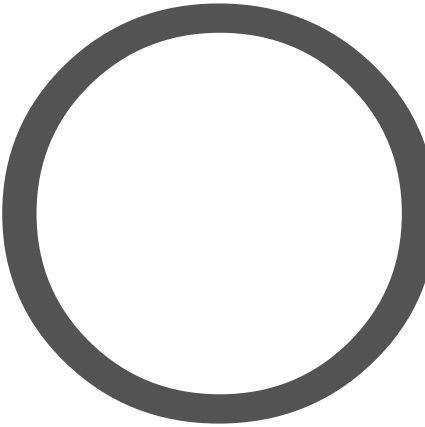

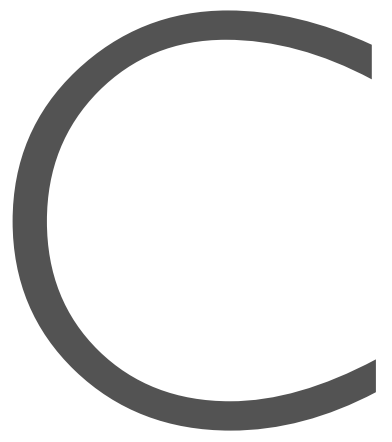

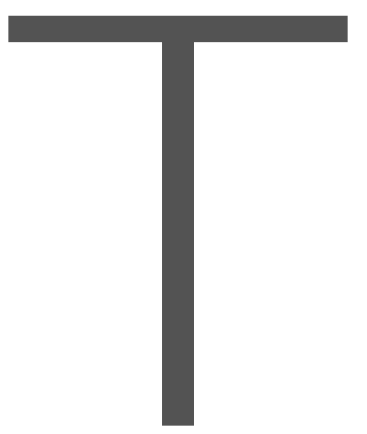
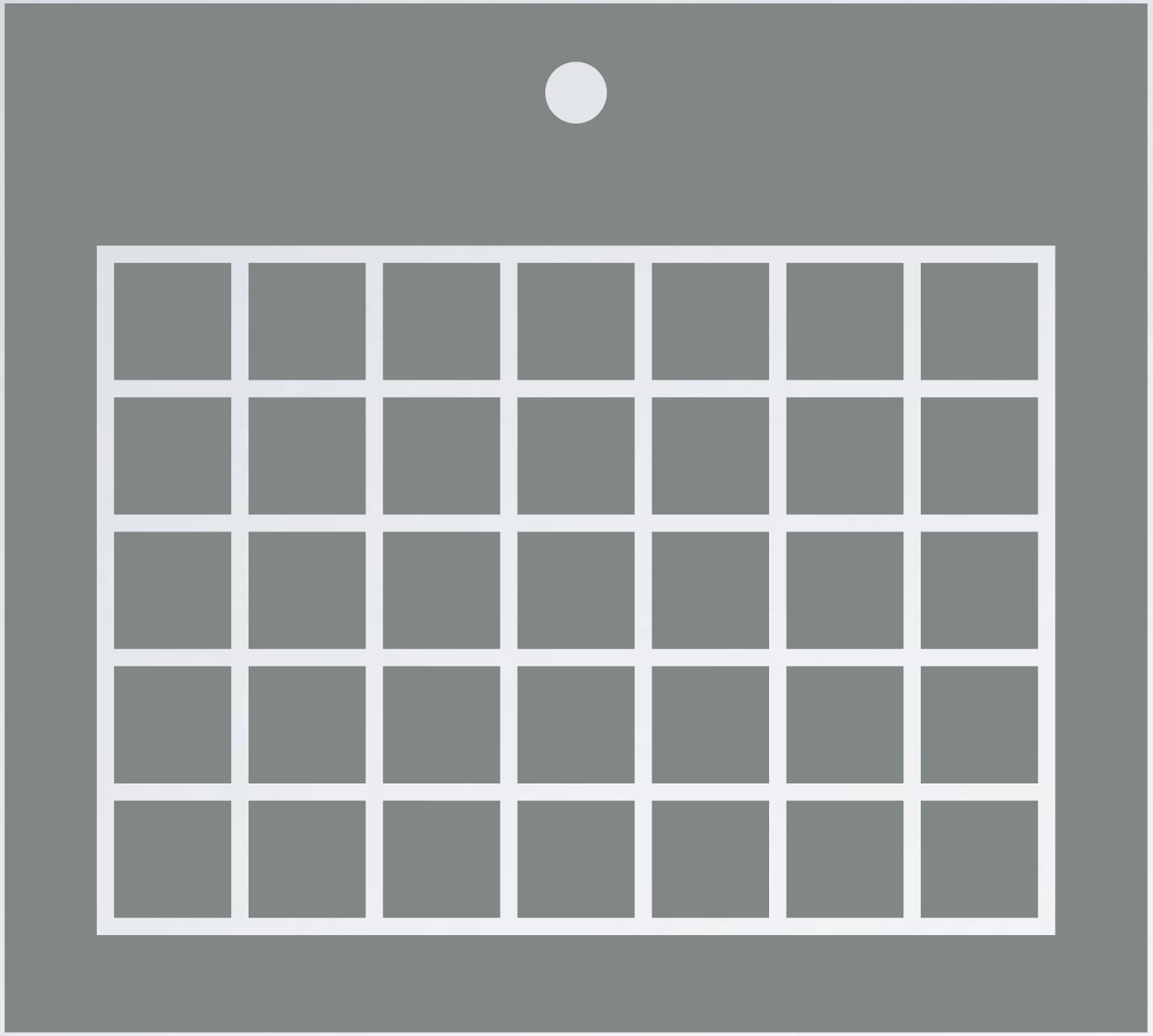
WHAT IS A PROJECT?