

Module 5.2 Assignment

Scott Johnson

Bellevue University

CSD340: Web Development With HTML

Professor Bobba

January 24th, 2025

- What are three defining moments or experiences in your life that have shaped who you are today?
 - Graduating nursing school, having my son, traveling to the Netherlands.
- What accomplishment in your life are you most proud of, and why does it mean so much to you?
 - Graduating nursing school and getting a job in the pediatric ICU
- What goals or dreams are you currently working toward in the next few years?
 - Goal is to get a hold of finances and start saving for a bigger house.
- How did you first discover embroidery, and what drew you to it as a hobby?
 - Saw people doing it on tik tok and instagram and looked fun and interesting.
- What do you love most about embroidery? What does it give you that other hobbies don't?
 - It is all so customizable. Its perfect for gifts!
- Can you tell me about your favorite embroidery project you've completed? What made it special?
 - Made some bows and emroidered my nieces names on them and put them on top of their christmas gifts.
- What type of embroidery project are you working on right now, or what's next on your list?
 - Right now im working on embroidering a blanket for my daughter coming in a month.
- What values or principles guide how you live your life day-to-day?
 - The value I live by is to treat everyone with kindness. I try to teach my son this everyday.
- How would your closest friends or family describe you in three words?
 - Fun, dedicated, kind
- If you could give one piece of advice to someone just starting their embroidery journey, what would it be?

- Start small, then you can grow and get bigger. There is a learning curve. You will mess up a lot of projects at first. But you will learn.

About Rileigh

Rileigh is a pediatric ICU nurse, mother, and embroidery enthusiast. Her core value is to treat everyone with kindness. This helps her care for her patients, raises her son, and prepares to welcome her daughter.

Graduating from nursing school is one of Rileigh's proudest accomplishments. School was difficult, but it led to her dream job in the pediatric ICU, where she works with critically ill children and their families every day. Her commitment to nursing is matched by her dedication to motherhood. Having her son was an important moment in her life. She teaches him the same kindness she brings to her everyday work.

When she is not nursing, Rileigh found a passion for embroidery after seeing it on TikTok and Instagram. What started as fun interest has become a favorite hobby. She loves that embroidery is completely customizable and perfect for making personalized gifts. Some of her favorite projects include embroidered bows she made for her nieces' Christmas presents and a blanket she is currently working on for her daughter.

Travel has also shaped who Rileigh is today. Her trip to the Netherlands stands out as another defining experience. Looking forward, she is focused on getting control of her finances and saving for a bigger house for her growing family. Her closest friends and family describe her as fun, dedicated, and kind. Rileigh balances her demanding career with creativity and family, always striving to grow and learn new things.

Color Palette

Primary Color: Navy Blue

- **Hex Code:** #2C3E50
- **Usage:** Headers, primary buttons, professional elements

Secondary Color: Coral

- **Hex Code:** #E88D67
- **Usage:** Accents, links, hover states

Tertiary Color: Soft Peach

- **Hex Code:** #F4D5C6
- **Usage:** Backgrounds, subtle highlights

Neutral Color: Warm Gray

- **Hex Code:** #5D5D5D
- **Usage:** Body text, secondary content

Light Background: Off White

- **Hex Code:** #FAF9F6
- **Usage:** Page backgrounds, cards

Accent: Pure White

- **Hex Code:** #FFFFFF
- **Usage:** Text on dark backgrounds, clean spaces

Typography

Primary Font Family

Inter - Clean, modern sans-serif for excellent readability

Font Specifications

Headings (H1-H3)

- Font: Inter
- Weight: 600-700 (Semi-bold to Bold)
- Sizes: H1: 48px | H2: 36px | H3: 24px

Body Text

- Font: Inter
- Weight: 400 (Regular)
- Size: 16px
- Line Height: 1.6

Navigation

- Font: Inter
- Weight: 500 (Medium)
- Size: 14px

Captions

- Font: Inter
- Weight: 400 (Regular)
- Size: 14px
- Style: Italic

Buttons & Interactive Elements

Primary Button

- Background Color: #2C3E50 (Navy Blue)
- Text Color: #FFFFFF (White)
- Padding: 12px 24px

- Border Radius: 4px
- Font Weight: 500 (Medium)

Secondary Button

- Background Color: #E88D67 (Coral)
- Text Color: #FFFFFF (White)
- Padding: 12px 24px
- Border Radius: 4px
- Font Weight: 500 (Medium)

Text Links

- Color: #E88D67 (Coral)
- Text Decoration: Underline
- Font Weight: 500 (Medium)
- Hover State: Opacity 90%

Spacing & Layout

Spacing System

Base Unit: 8px

Small Spacing: 16px (2 units)

Medium Spacing: 32px (4 units)

Large Spacing: 64px (8 units)

Layout Guidelines

Max Content Width: 1200px

Border Radius: 8px for cards, 4px for buttons

Grid System: Use consistent spacing between elements

Design Principles

- **Professional**

Clean layouts that reflect Rileigh's medical career and dedication to her work in the pediatric ICU.

- **Warm**

Inviting colors and rounded edges create an approachable feeling that matches Rileigh's core value of kindness.

- **Clean**

Ample white space and organized content ensure readability and a calm browsing experience.

- **Modern**

Contemporary typography and minimal design elements create a fresh, up-to-date aesthetic.





