Emerging Technology Rubric Names:

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge	 Demonstrates limited knowledge of the topic Information is vaguely relevant and somewhat appropriate to purpose 	 Demonstrates some knowledge of the topic Information is relevant and appropriate to purpose but lacks focus 	 Demonstrates strong knowledge of the topic Information is relevant and appropriate to purpose 	 Demonstrates a thorough knowledge of the topic Information is relevant, detailed and appropriate to purpose
Application	 Transfers knowledge of topic to presentation with limited effectiveness Fails to grab audience attention 	 Transfers knowledge of topic to presentation with some effectiveness Grabs audience attention at the beginning of presentation, but fails to maintain throughout 	 Transfers knowledge of topic to presentation with considerable effectiveness Maintains attention of audience for the majority of the presentation 	 Transfers knowledge of topic to presentation with a high degree of effectiveness Maintains attention of audience throughout entire presentation
Communication	 Numerous spelling/grammar mistakes, very apparent and weakens overall work Terminology and conventions inappropriate for target audience A limited variety of sources cited (not using APA or MLA format) Volume too low and difficult to hear 	 Some spelling/grammar mistakes, apparent to audience Terminology and conventions somewhat appropriate for target audience Sources cited (not using APA or MLA format) Good volume but inconsistent 	□ A couple spelling/grammar mistakes, but isn't obvious and doesn't take away from overall work □ Terminology and conventions appropriate for target audience □ Variety of sources appropriately cited (APA or MLA format) □ Good volume maintained throughout	 No spelling/grammar mistakes Terminology and conventions appropriate for target audience Wide variety of sources appropriately cited (APA or MLA format) Excellent volume and clarity maintained throughout
	 □ Presentation is within 2 minutes of time requirement □ Information is not organized □ Does not include unique elements in presentation style and format 	 Presentation is within 1 minute of time requirement Information is organized but lacks focus Includes some unique elements in presentation style and format 	 Presentation meets time requirement Information is organized logically Includes unique elements in presentation style and format 	 □ Presentation meets time requirement naturally without forcing the flow □ Information is organized logically and transitions flow seamlessly □ Includes a variety of unique and creative elements in presentation style and format