Ethics Skit Rubric Names:

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge	 Demonstrates limited knowledge of the topic Information is vaguely relevant and somewhat appropriate to purpose 	 Demonstrates some knowledge of the topic Information is relevant and appropriate to purpose but lacks focus 	 Demonstrates strong knowledge of the topic Information is relevant and appropriate to purpose 	 Demonstrates a thorough knowledge of the topic Information is relevant, detailed and appropriate to purpose
Application	 Transfers knowledge of topic to presentation with limited effectiveness Fails to grab audience attention 	 Transfers knowledge of topic to presentation with some effectiveness Grabs audience attention at the beginning of presentation, but fails to maintain throughout 	presentation with considerable effectiveness Maintains attention of audience	 Transfers knowledge of topic to presentation with a high degree of effectiveness Maintains attention of audience throughout entire presentation
Communication	 Terminology and conventions inappropriate for target audience Volume too low and difficult to hear 	 Terminology and conventions somewhat appropriate for target audience Good volume but inconsistent 	 Terminology and conventions appropriate for target audience Good volume maintained throughout 	 Terminology and conventions appropriate for target audience Excellent volume and clarity maintained throughout
Thinking	 Presentation is within 2 minutes of time requirement Does not include unique elements in presentation style and format 	 Presentation is within 1 minute of time requirement Includes some unique elements in presentation style and format 	requirement Includes unique elements in	 Presentation meets time requirement naturally without forcing the flow Includes a variety of unique and creative elements in presentation style and format