

Question Answering

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Question Answering

- An idea originating from the IR community
- IR: find *relevant documents*, <u>but</u> we want *answers* from textbases
- QA: give short answer, perhaps supported by evidence



Sample TREC questions

- Who is the author of the book "The Iron Lady: A Biography of Margaret Thatcher"?
- What was the monetary value of the Nobel Peace Prize in 1989?
- What does the Peugeot company manufacture?
- How much did Mercury spend on advertising in 1993?
- Why did David Koresh ask the FBI for a word processor?



People want to ask questions

- Examples from AltaVista query log (late 1990s)
 - Who invented surf music?
 - How to make stink bombs
 - Which english translation of the bible is used in official catholic liturgies?
- Examples from Excite query log (12/1999)
 - How can i find someone in Texas
 - Where can i find information on puritan religion?
 - What vacuum cleaner does Consumers Guide recommend

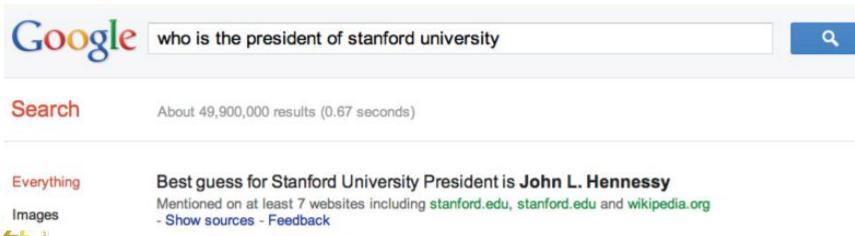


Online QA Examples

• LCC: http://www.languagecomputer.com/demos/

question_answering/index.html

- AnswerBus is an open-domain question answering system: www.answerbus.com
- EasyAsk, AnswerLogic, AnswerFriend, Start, Quasm, Mulder, Webclopedia, TextMap, etc.
- Google

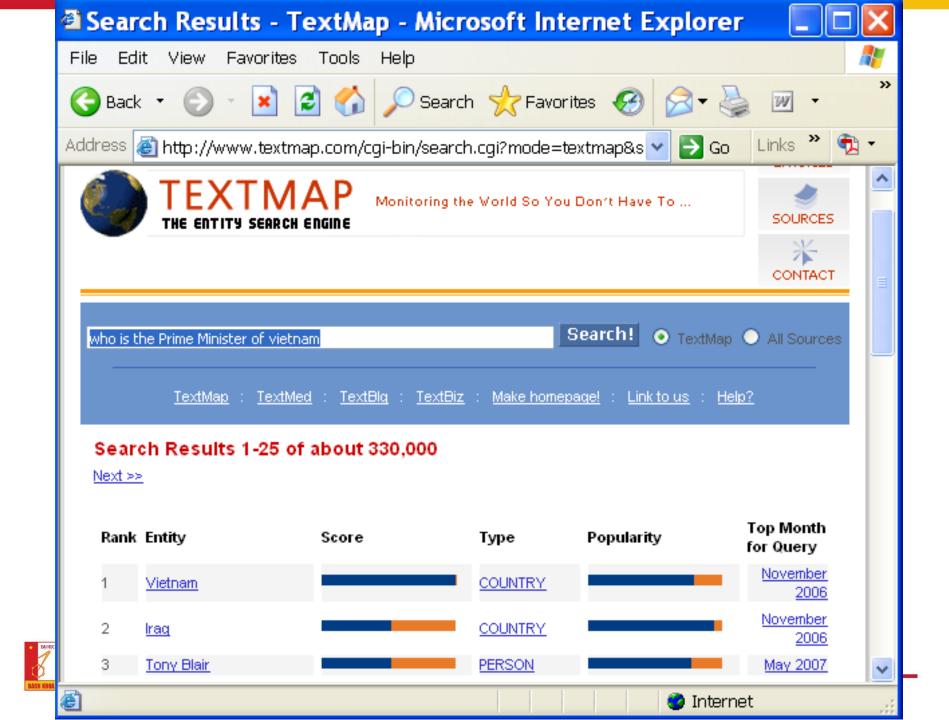


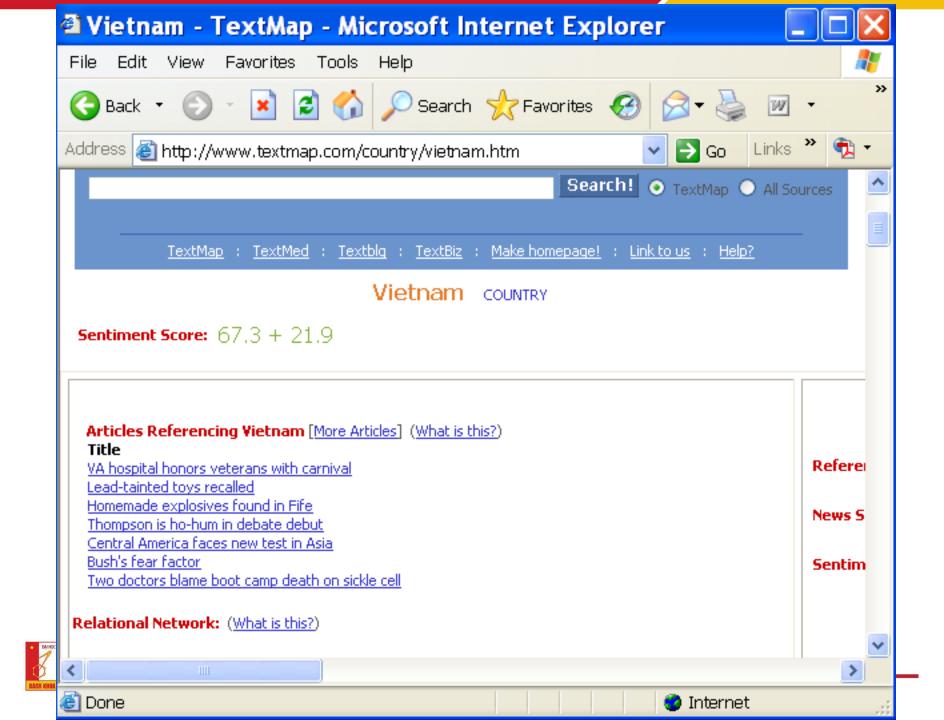
AskJeeves

- ...is most hyped example of QA
- ...does pattern matching to match your question to their own knowledge base of questions
 - If that works, you get the human-curated answers to that known question
 - If that fails, return regular web search
- A potentially interested middle ground, but a weak shadow of real QA









Top Performing Systems

- ...can answer $\sim 70\%$ of the questions
- Approaches:
 - Knowledge-rich approaches, using many NLP techniques (Harabagiu, Moldovan et al.-SMU/UTD/LCC)
 - AskMRS: shallow approach
 - Middle ground use large collection of surface matching patterns (ISI)



AskMRS: shallow approach

- In what year did Abraham Lincoln die?
- Ignore hard documents and find easy ones

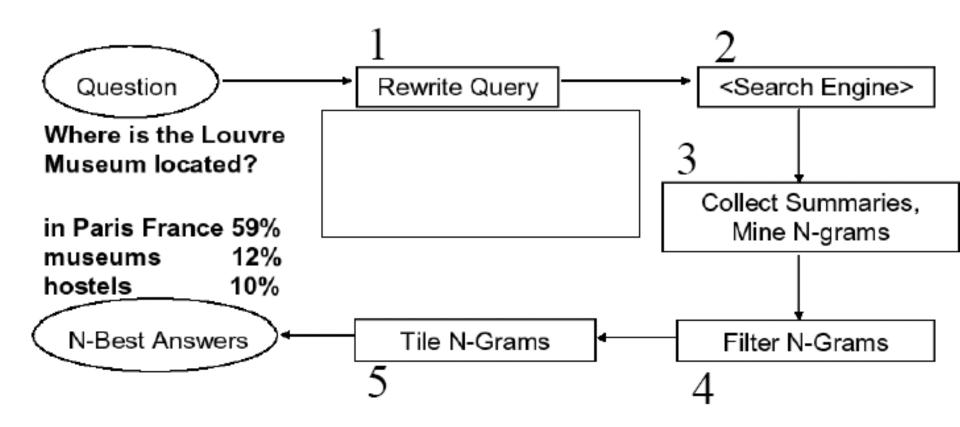
Abraham Lincoln, 1809-1865 *LINCOLN, ABRAHAM was born near Hodgenville, Kentucky, on February 12, 1809. In 1816, the Lincoln family or Figeon Creek in Perry (now Spencer) County. Two years later, Abraham Lincoln's mother died and his father married a woma ABRAHAM LINCOLN his "angel" mother. Lincoln attended a formal school for only a few months but acquired knowledge through the reading of bool Illinois, in 1830 where he obtained a job as a store clerk and the local postmaster. He served without distinction in the Black Ha lost his attempt at the state legislature, but two years later he tried again, was successful, an Lincoln was admitted to the bar and became noteworthy as a writy, honest, competent and year term in the U.S. House in 1846, at which time he opposed the war with Mexico. By 1 Sixteenth President mal attention for his series of debates with Stephen A. Do Sixteenth President ost the election he became a monificant figure in his party. of the United States of his inauguration on March 4, seven southern states had Manied to Mary Toold Lincoln ate artillery. Lincoln called for 75,000 volunteers (approx secoded, for a total of 11. Lincoln immediatley took acti dership would eventually be the central difference in main ary Emancipation Proclamation which expanded the purp Born in 1809 - Died in 1865 the dedication of a national cemetery in Gettysburg, Line Abraham Lincoln War emin General ' nce at Fe 16th President of the United States (March 4, 1861 to April 15, 1865) Born: February 12, 1809, in Hardin County, Kentucky

Died: April 15, 1865, at Petersen's Boarding House in Washington, D.C.

"I was born February 12, 1809, in Hardin County, Kentucky. My parents
were both born in Virginia, of undistinguished families, perhaps I should
say. My mother, who died in my tenth year, was of a family of the name of



AskMSR: Details





Step 1: Rewrite queries

- Intuition: The user's question is often syntactically quite close to sentences that contain the answer
 - Where is the Louvre Museum located?
 - The Louvre Museum is located in *Paris*
 - Who created the character of Scroogle?
 - Charles Dickens created the character of Scrooge.



Query rewriting

- Classify question into 7 categories
 - Who is/was/are/were...?
 - When is/did/will/are/were...?
 - Where is/are/were...?
- a) Category-specific transformation rules
 - E.g., For Where question, move "is" to all possible locations
 - Where is the Louvre Museum located?
 - → is the Louvre Museum located?
 - → the is Louvre Museum located?
 - → the Louvre is Museum located?
 - → the Louvre Museum is located?
 - → the Louvre Museum located is?
- b) Expected answer "Datatype" (eg, Date, Person, Location,...)
- \rightarrow When was the French Revolution? \rightarrow DATE
- Hand-crafted classification/rewrite/datatype rules



Query Rewriting - weights

• Some query rewrites are more reliable than others

Where is the Louvre Museum located?

Weight 1

Lots of non-answers could come back too Weight 5 if we get a match, it's probably right

+"the Louvre Museum is located"

+Louvre +Museum +located



Step 2: Query search engine

- Send all rewrites to a Web search engine
- Retrieve top N answers (100?)
- Rely just on search engine's words/phrases, not the full text of the actual document

Step 3: Mining N-Grams

- Unigram, bigram, trigram, ..., N-gram: list of N adjacent term in a sequence
 - Eg. "Web Question Answering: Is More Always Better"
 - Unigram: Web, Question, Answering, Is, More, Always, Better
 - Bigram: Web Question, Question Answering, Answering Is, Is More, More Always, Always Better
 - Trigram: ...



Mining N-grams

- Simple: Enumerate all N-grams (N=1,2,3...) in all retrieved phrases
 - Use hash table and other tools to make this efficient
- Weight of an n-gram: occurrence count
 - Eg, "Who created the character of Scrooge?"
 - Dickens 117
 - Christmas Carol 78
 - Charles Dickens 75
 - Disney 72
 - Carl Banks 54
 - A Christmas 41
 - Christmas Carol 45



Step 4: Filtering N-Grams

• Each question type is associated with one or more "data-type filters" = regular expression

• When... Date

• Where... Location

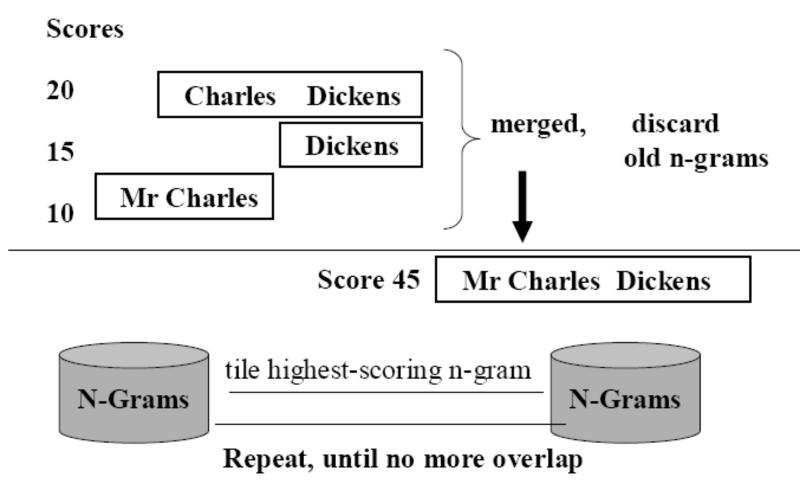
• What...

• Who... Person

- Boost score of n-grams that do match regexp
- Lower score of n-grams that don't match regexp



Step 5: Tiling the Answers





Results

- Standard TREC contest test-bed:
 - ~1M documents; 900 questions
 - Technique doesn't do well (but rank in top 9/30 participants!)
- Limitation:
 - Works best only for fact-based questions
 - Limited range of
 - Question categories
 - Answer data types
 - Query rewriting rules



Surface matching patterns (Ravichandran and Hovy, ISI)

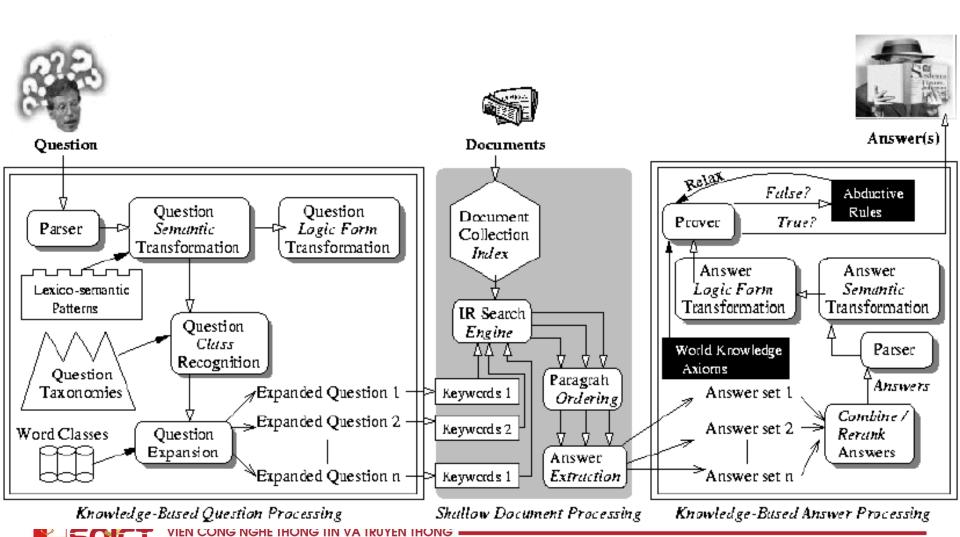
- When was X born?
 - Mozart was born in 1756
 - Gandhi (1869—1948)
- <NAME> was born in <BIRTHDATE>
- <NAME> (<BIRTHDATE>-
- Use a Q-A pair to query a search engine
- Extract patterns and compute their accuracy



Example: INVENTOR

- <ANSWER> invents <NAME>
- the <NAME> was invented by <ANSWER>
- <ANSWER> invented the <NAME> in
- <ANSWER>'s invention of the <NAME>
- •
- Many of these patterns have high accuracy
 - But still some mistakes

Full NLP QA LCC: Harabagiu, Moldovan et al.

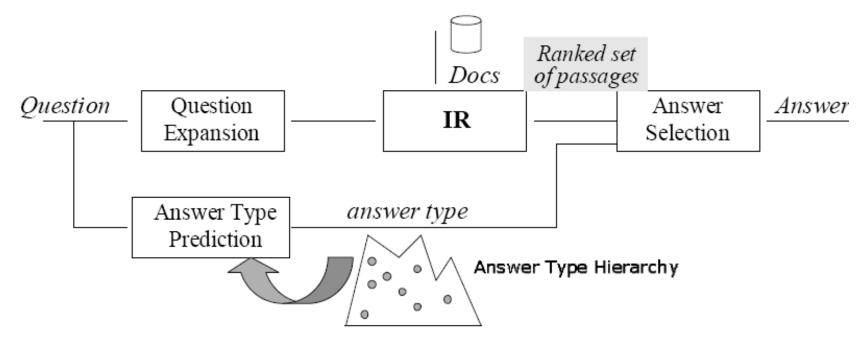


Value from sophisticated NLP – Pasca & Harabagiu (2001)

- Good IR is needed: SMART paragraph retrieval
- Large taxonomy of question types and expected answer types is crucial
- Statistical parser is used to parse questions and relevant text for answers, and to build KB
- Query expansion loops (morphological, lexical synonyms, and semantic relations) important
- Answer ranking by simply ML method



Answer types in State-of-the-art QA systems



Features:

- Answer type:
 - Labels questions with answer type based on a taxonomy
 - Classifies questions (eg., by using a maximum entropy model)

Answer Types

- "Who" questions can have organizations as answers
 - Who sells the most hybrid cars?
- "Which" questions can have people as answers
 - Which president went to war with Mexico?



Keyword Selection Algorithm

Select all...

- Non-stopwords in quotations
- NNP words in recognized named entities
- Complex nominals with their adjectival modifiers
- Other complex nominals
- Nouns with adjectival modifiers
- Other nouns
- Verbs
- The answer type word



Passage Extraction Loop

- Passage Extraction Component
 - Extracts passages that contain all selected keywords
 - Passage size/start position dynamic
- Passage quality and keyword adjustment
 - 1st iteration: use the first 6 keyword selection heuristics
 - If #passages $< \theta \rightarrow$ query is too strict \rightarrow drop a keyword
 - If #passages $> \theta \rightarrow$ query is too relaxed \rightarrow add a keyword



Passage Scoring

Involve 3 scores:

- #words from the question that are recognized in the same sequence in the window
- #words that separate the most distant keywords in the window
- #unmatched keywords in the window

Rank candidate answers in the retrieved passages

- Name the first private citizen to fly in space
- Answer type: Person
- Text passage:

"Among them was <u>Christa McAuliffe</u>, the first private citizen to fly in space. <u>Karen Ailen</u>, best known for her starring role in "Raiders of the Lost Ark", plays <u>McAuliffe</u>. <u>Brian Kerwin</u> is featured as shuttle pilot <u>Mike Smith</u>..."

• Best candidate answer: Christa McAuliffe



Name Entity Recognition

• Current QA is determined by the recognition of name entities

QUANTITY	55	ORGANIZATION	15	PRICE	3
NUMBER	45	AUTHORED WORK	11	SCIENCE NAME	2
DATE	35	PRODUCT	11	ACRONYM	1
PERSON	31	CONTINENT	5	ADDRESS	1
COUNTRY	21	PROVINCE	5	ALPHABET	1
OTHER LOCATIONS	19	QUOTE	5	URI	1
CITY	19	UNIVERSITY	3		

- Precision of recognition
- Coverage of name classes
- Mapping into concept hierarchies
- Participation into semantic relations (eg, predicateargument structures or frame semantics)



Semantics and Reasoning for QA: Predicate-argument structure

• When was Microsoft established?

Microsoft plans to <u>establish</u> manufacturing partnerships in Brazil and Mexico in May.

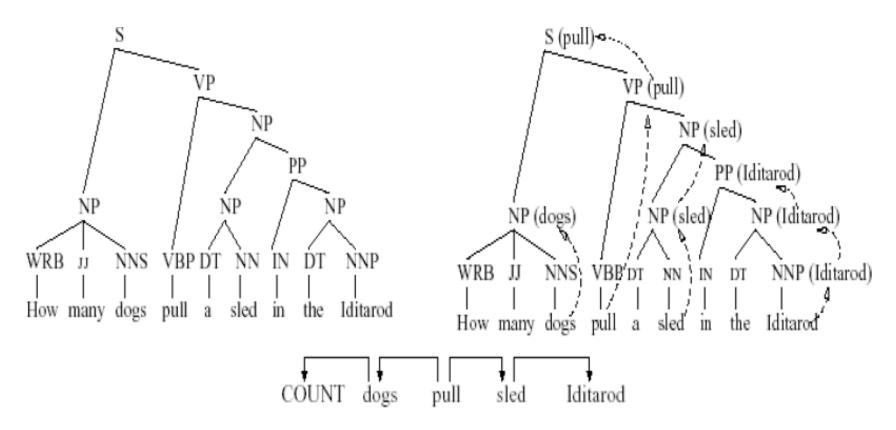
- Need to be able to detect sentences in which 'Microsoft' is object of 'establish' or close synonym.
- Matching sentence:

Microsoft Corp was founded in the US in 1975, incorporated in 1981, and established in the UK in 1982.

• Require analysis of sentence syntax/ semantics



Semantics and Reasoning for QA: Syntax to Logical Forms



- Syntactic analysis plus semantic → logical form
- Mapping of question and potential answer LFs to find the best match

Inference

- System attempts inference to justify an answer (often following lexical chains)
- Their inference is a middle ground between logic and pattern matching
- But very effective: 30% improvement
- Q: When was the internal combustion engine invented?
- A: The first internal-combustion engine was built in 1867.
- Invent → create_mentally → create → build



Not all problems are solved yet!

- Where do lobsters like to live?
 - On a Canadian airline
- Where are zebras most likely found?
 - Nearly dumps
 - In the dictionary
- Why can't ostriches fly?
 - Because of American economic sanctions
- What's the population of Mexico?
 - Three

